



RAHUL KAAIT

Digital Marketing Manager

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Educational

- B.Tech. (Mining Engineering)
Government Engineering College Jagdalpur, Bastar (CG)
2018-2022
- CGBSE State Board (PCM)
Government Boys Higher Secondary School Kondagaon
2017-2018
- CGBSE State Board
Government Boys Higher Secondary School Pharasgaon
2014-2015



Professional skills

- Non-code website development
- Meta and Google Ads expertise
- Data-driven campaign optimization
- Strategic digital marketing planning



About Me

Passionate digital marketing manager with expertise in non-code website development, meta, and Google Ads. A strategic thinker with strong communication skills and a penchant for challenges. Proven track record of driving impactful campaigns and achieving measurable results.



Work Experience

- Freelancing (Agencies, fiverr, upwork ,WOM)
No Code Website developer and Google/Meta Ad Expert
Shopify , WordPress Website development . Creating Strategy for ad creative and budgeting Ad Campaigns
Jan 2021 to Till Now
- Testbook Edu Solution (Pvt) Ltd.
Digital Marketing Trainer
1-1 Mentorship, Group Mentorship session , Major Assignment Grading
Oct 2023- Nov 2023
- Masterkey Vanture private limited ,Raipur (CG)
Digital Marketing team Leader
Planning, developing, implementing and managing the overall digital marketing strategy.
May 2023 to Aug 2023
- Digital Marketing trainer and branch head , Raipur CG
Digital Marketing team Leader
Teaching online/ offline batch and handling Office Operational work
May 2022 to April 2023
- Nag consultancy services ,Raipur (CG)
Digital Marketing Manager
Website development and handling , creating social media campaign
Feb 2020 to march 2021



Personal skills

- Effective communication
- Client relationship management
- Exceptional problem-solving
- Adaptable and resilient
- Teaching and training in digital marketing
- Strong leadership and team collaboration



Language

English

Hindi

Bengali



Hobbies

Watching Si-Fi Movies

Learning about
Investment and Finance

Fitness Enthusiast

Digital Innovation
Exploration

Networking with New
peoples



Certification

- Digital Marketing Foundations By LinkedIn Learning. 2023
- The Fundamental Of Digital Marketing By Google Digital Unlocked . 2022 & 2023
- Meta Blueprint Tag by Facebook 2024
- Digital Marketing Certificate By HubSpot 2024
- NexGen Marketing School Autonomous Certificate 2021



Clients – I have worked with

- | | |
|------------------------------|-------------------------------|
| • Hyques Future Technologies | • DucoArt (Pvt) Ltd |
| • Dappar.store | • Tradenow.pro |
| • Dhyani Fashion | • Mining Gyan |
| • Delicozy Beverages | • Phoenix surgicals (Pvt) Ltd |
| • Investbazar.in | • Tradewise |
| • Kalamshitya.com | • Capital Finglobal |
| • Agniroopa.co.in | • Share Nivaran |
| • Trade wise | |



Tools & Platforms – Which I use .

- **Web Development** – WordPress , Shopify ,GTM
- **SMM** – ChatGpt , Ad Library ,adobe photoshop, Canva. Meta business suite, buffer
- **SEO** – Complete SEO, keyword research using Ubersuggest and google tools Google and Bing webmaster , HubSpot, SEMrush ,Ahrefs etc.
- **Email marketing tool**– Mailchimp ,Gateresponce , cloudHQ and unlimited email tracker ,APOLLO

Declaration :-I hereby declare that the facts given above are genuine to the best of my knowledge and belief.