ANJUM RASHEED

Web Developer & UI Designer

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in www.linkedin.com/in/anjumr   🌐 https://anjur3019.github.io/Anjum-Portfolio/

ABOUT ME

Creative and detail-oriented Web Designer with strong front-end development and UI/UX design skills. Proficient in HTML, CSS, JavaScript, Bootstrap, WordPress, Shopify, Figma, and Photoshop.
Experienced in designing responsive, user-friendly websites and clean, modern interfaces.
Currently managing an independent eCommerce project, demonstrating expertise in design, development, and platform management.
Eager to contribute to innovative projects and grow within a forward-thinking development and design team.

EXPERIENCE

FQMS (Software House)
2020 - 2022

Software Management and Web Tasks
- Managed customer issues related to software and coordinated with developers to resolve technical challenges.
- Worked on multiple WordPress and Shopify tasks, delivering customized solutions to clients.

Marketing Bloom
2022 - 2024

Web Developer & UI/UX Designer
- Designed and developed responsive websites tailored to diverse client needs.
- Created wireframes and interactive prototypes to ensure user-friendly design and client satisfaction.
- Improved overall site performance, SEO structure, and cross-platform compatibility.
- Collaborated with the marketing team to align brand identity with digital presence.

Entrepreneurial Venture
2024 - Present

Founder
- Launched an eCommerce startup in clothing & jewelry.
- Built and managed Shopify store, handling customization, branding, and UI design.
- Designed marketing visuals to support digital campaigns.

EDUCATION

BS Software Engineering (In Progress) — Virtual University of Pakistan

BA Graduated (2019) — University of the Punjab

SKILLS

- **Web Development Tools:** WordPress, Shopify, HTML, CSS, JavaScript, Bootstrap
- **Design Tools:** Figma, Photoshop, Canva
- **Soft Skills:** Quick Learner, Multitasking, Problem-solving, Team Collaboration, Entrepreneurial Leadership

LANGUAGES

- English
- Urdu