

GLOBAL SUPER STORE SALES ANALYSIS REPORT

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GLOBAL SUPER STORE SALES ANALYSIS

2011

2012

2013

2014



Avg_Shipping_days

4

Country_Count

147

Total Profit

1.47M

Total Quantity

178K

Total Sales

\$12.64M

Total_Shipping_Cost

1.35M

Clear all slicers

Month

All

Country

All

Region

All

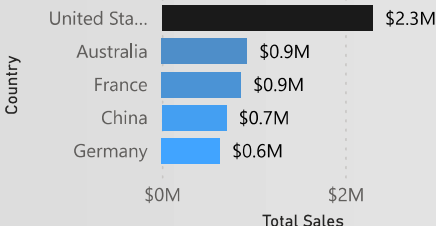
Category

All

Sub-Category

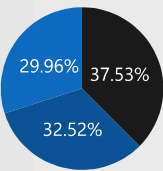
All

TOTAL SALES BY COUNTRY

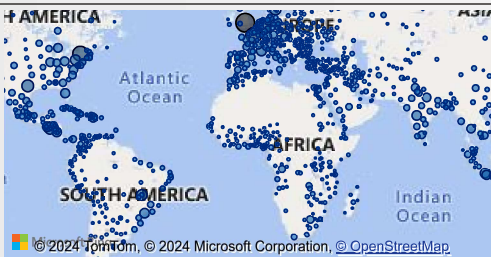


TOTAL SALES BY CATEGORY

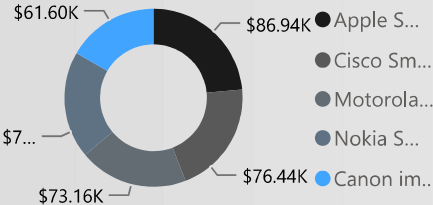
Technology Furniture Office Supplies



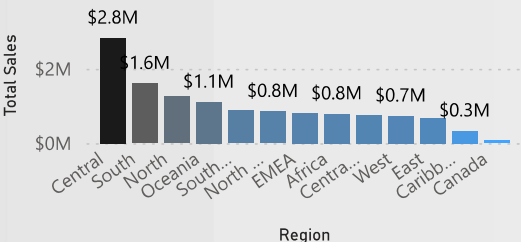
TOTAL SALES BY CATEGORY



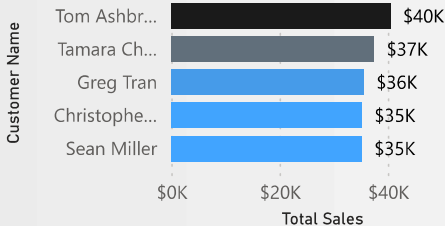
TOP 5 PRODUCTS



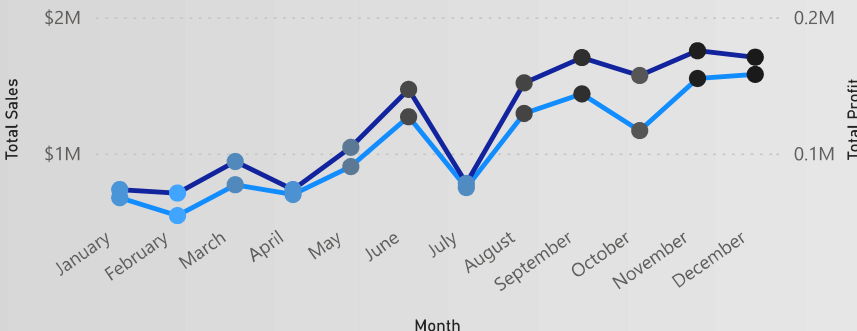
TOTAL SALES BY REGION



TOP 5 CUSTOMERS



TOTAL SALES BY COUNTRY



TOTAL SALES BY COUNTRY





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SUB-CATEGORY	TOTAL SALES	TOTAL SALES LY	YOY
Accessories	\$172,397.68	\$113,456.01	51.95% ▲
Copiers	\$327,168.60	\$216,367.89	51.21% ▲
Fasteners	\$19,477.69	\$13,608.57	43.13% ▲
Envelopes	\$38,013.82	\$27,986.60	35.83% ▲
Appliances	\$222,942.96	\$173,383.43	28.58% ▲
Art	\$82,358.35	\$64,138.93	28.41% ▲
Furnishings	\$81,804.47	\$63,933.63	27.95% ▲
Bookcases	\$317,953.45	\$259,396.29	22.57% ▲
Paper	\$51,512.38	\$42,665.98	20.73% ▲
Labels	\$15,518.27	\$13,616.46	13.97% ▲
Tables	\$164,086.50	\$147,131.49	11.52% ▲
Storage	\$228,555.82	\$205,626.96	11.15% ▲
Phones	\$364,016.27	\$337,282.48	7.93% ▲
Binders	\$93,417.92	\$86,998.91	7.38% ▲
Chairs	\$295,058.14	\$285,730.98	3.26% ▲
Machines	\$159,858.95	\$160,545.68	-0.43% ▼
Supplies	\$43,297.42	\$47,580.61	-9.00% ▼



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COUNTRY

PROFIT

Australia	103,907.43
Brazil	30,090.50
China	150,683.09
Cuba	38,889.22
El Salvador	42,023.24
France	109,029.00
Germany	107,322.82
Guatemala	27,944.69
India	129,071.83
Iran	26,856.24
Mexico	102,818.10
Nicaragua	33,401.44
Spain	54,390.12
United Kingdom	111,900.15
United States	286,397.02