

- **INTRODUCTION**

Overview

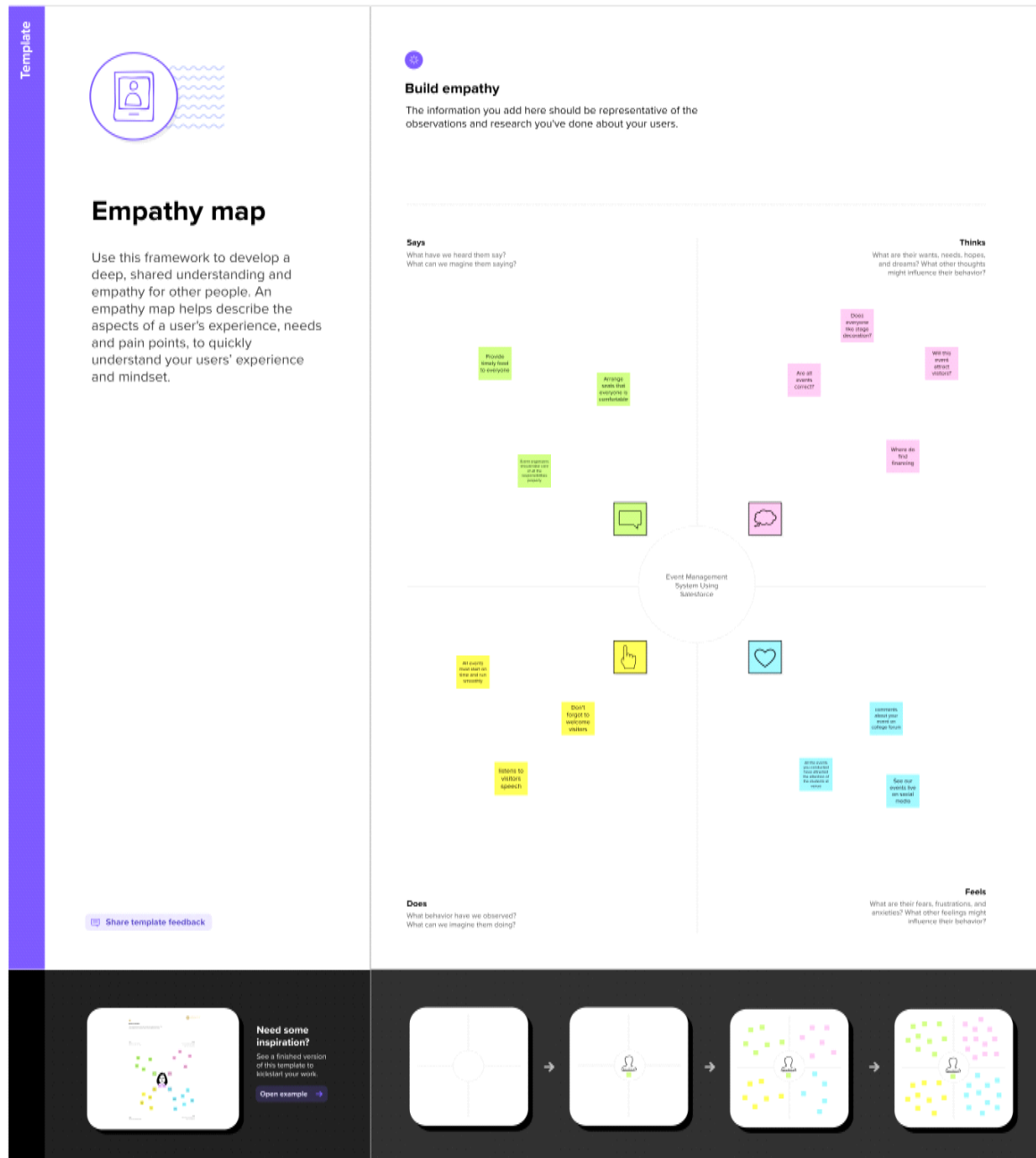
Event management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post event strategizing.

The Salesforce application EVENT MANAGEMENT is a CRM that will help in conducting the events in a systematic way.

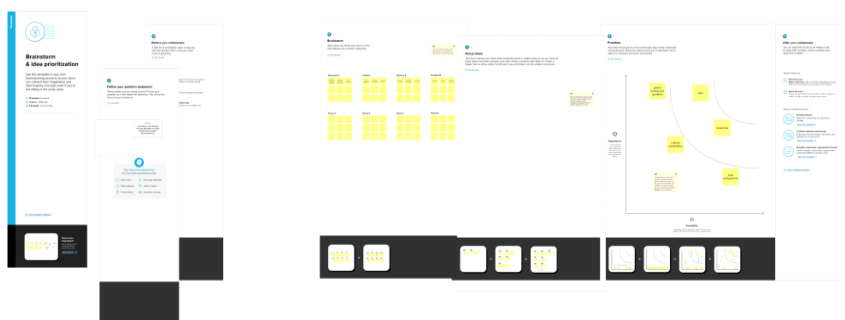
Purpose

To enable the organizers to pre-plan, and conduct the functions in a systematic way and to enable the participants to set detailed information of pre and post event.

- **Problem Definition & Design Thinking**
- Empathy Map



Ideation & Brainstorming Map



-

RESULT

Object name	Fields in the Object	
Event		
	Field label	Data type
	City	Text
	Start Date	Date and Time
Attendee	Field label	Data type
	Id	Auto number
	Phone	phone
	Email	Email
	Tickets	Picklist
Speakers		
	Field label	Data type
	Bio	Text Area
	Email	Email
Vendors	Field label	Data type
	Email	Email
	Phone	Phone
	Email	Email
	Service Provider	Text
	Event Name	Look-up relationship

-

Activity & Screenshot

Getting StartedWhatsApphttps://mail.google.co...

Search Setup

SetupHomeObject Manager

permission sets

UsersPermission Sets

Didn't find what you're looking for? Try using Global Search.

SETUP

Permission Sets

On this page you can create, view, and manage permission sets.
In addition, you can use the SalesforceA mobile app to assign permission sets to a user. Download SalesforceA from the App Store or Google Play: [iOS](#) | [Android](#)

All Permission Sets

EditDeleteCreate New View

New

12

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other

Action	Permission Set Label	Description	License
<input type="checkbox"/>	Clone	Buyer	828 Buyer Permission Set One Seat
<input type="checkbox"/>	Clone	Buyer Manager	828 Buyer Manager Permission Set One Seat
<input type="checkbox"/>	Clone	CRM User	CRM User
<input type="checkbox"/>	Clone	Commerce Admin	Commerce Admin Permission Set License Seat
<input type="checkbox"/>	Clone	Contact Center Admin	Service Cloud Voice User
<input type="checkbox"/>	Clone	Contact Center Agent	Service Cloud Voice User
<input type="checkbox"/>	Clone	Contact Center Supervisor	Service Cloud Voice User
<input type="checkbox"/>	Del Clone	Event Permit	
<input type="checkbox"/>	Del Clone	Event Permit	
<input type="checkbox"/>	Del Clone	Experience Profile Manager	Salesforce
<input type="checkbox"/>	Clone	Facility Manager	Facility Manager
<input type="checkbox"/>	Clone	FieldServiceMobileStandardPermSet	Field Service Mobile
<input type="checkbox"/>	Clone	Merchandiser	Commerce Merchandiser User Permission Set License Seat
<input type="checkbox"/>	Clone	Order Management Agent	Lightning Order Management User
<input type="checkbox"/>	Clone	Order Management Operations Manager	Lightning Order Management User
<input type="checkbox"/>	Clone	Order Management Shopper	Lightning Order Management User

1-26 of 280 Selected0 Selected

4 PreviousNext

Page 1 of 2

Profiles | Salesforce

https://governmentartsandscienc114-dev-ed.develop.lightning.force.com/lightning/setup/EnhancedProfiles/page?address=

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SetupHomeObject Manager

profiles

UsersProfiles

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SETUP

Profiles

Custom Object Permissions

	Basic Access				Only Administration	
	Read	Create	Edit	Delete	View All	Modify All
Attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

	Basic Access				Only Administration	
	Read	Create	Edit	Delete	View All	Modify All
Speakers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Vendors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Session Settings

Session Times Out After2 hours of inactivity

Session Security Level Required at Login--None--

Password Policies

User passwords expire in90 days

Enforce password history3 passwords remembered

Minimum password length8

Password complexity requirementMust include alpha and numeric characters

Password question requirementCannot contain password

Maximum invalid login attempts10

Lockout effective period15 minutes

Obscure secret answer for password resets

Require a minimum 1 day password lifetime

Don't immediately expire links in forgot password emails

SaveSave & NewCancel

Profiles | Salesforce x New Tab

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Setup Home Object Manager

Quick Find

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Data

Email

SETUP Profiles

Profile Edit

Name: pkveera26@gmail.com

User License: Salesforce

Custom Profile: ☒

Set the permissions and page layouts for this profile.

Custom App Settings

	Visible	Default		Visible	Default
All Tabs (standard__AllTabSet)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sales (standard__LightningSales)	<input checked="" type="checkbox"/>	<input type="radio"/>
Analytics Studio (standard__Insights)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sales (standard__Sales)	<input checked="" type="checkbox"/>	<input type="radio"/>
App Launcher (standard__AppLauncher)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sales Console (standard__LightningSalesConsole)	<input checked="" type="checkbox"/>	<input type="radio"/>
Bot Solutions (standard__LightningBot)	<input checked="" type="checkbox"/>	<input type="radio"/>	Salesforce Chatter (standard__Chatter)	<input checked="" type="checkbox"/>	<input type="radio"/>
Community (standard__Community)	<input checked="" type="checkbox"/>	<input type="radio"/>	Salesforce Scheduler Setup (standard__LightningScheduler)	<input type="checkbox"/>	<input type="radio"/>
Content (standard__Content)	<input checked="" type="checkbox"/>	<input type="radio"/>	Sample Console (standard__ServiceConsole)	<input type="checkbox"/>	<input type="radio"/>
Data Manager (standard__DataManager)	<input checked="" type="checkbox"/>	<input type="radio"/>	Service (standard__Service)	<input checked="" type="checkbox"/>	<input type="radio"/>
Digital Experiences (standard__SalesforceCMS)	<input checked="" type="checkbox"/>	<input type="radio"/>	Service Console (standard__LightningService)	<input checked="" type="checkbox"/>	<input type="radio"/>

Vendor | Salesforce x New Tab

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Setup Home Object Manager

Quick Find

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Data

Email

SETUP > OBJECT MANAGER Vendor

Details

Fields & Relationships

9 Items, Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
e-mail	e_mail__c	Email		
e-mail	e_mail__c	Email		
Event	Event__c	Lookup(Event)		<input checked="" type="checkbox"/>
Last Modified By	LastModifiedById	Lookup(User)		<input checked="" type="checkbox"/>
Owner	OwnerId	Lookup(User Group)		<input checked="" type="checkbox"/>
phone	phone__c	Phone		
Service Provider	Service_Provider__c	Text(1)		
Vendor Name	Name	Text(30)		<input checked="" type="checkbox"/>

Speaker | Salesforce

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Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Speaker

Details

Fields & Relationships

7 Items, Sorted by Field Label

QuickFind New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Bio	Bio__c	Text Area(255)		
Created By	CreatedBy	Lookup(User)		
e-mail	e_mail__c	Email		
Event	Event__c	Lookup(Event)		✓
Last Modified By	LastModifiedBy	Lookup(User)		
Owner	OwnerId	Lookup(User Group)		✓
Speaker Name	Name	Text(30)		✓

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

Flow Triggers

Validation Rules

Attendee | Salesforce

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Setup Home Object Manager

SETUP > OBJECT MANAGER

Attendee

Details

Fields & Relationships

4 Items, Sorted by Field Label

QuickFind New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee name	Name	Text(30)		✓
Created By	CreatedBy	Lookup(User)		
Last Modified By	LastModifiedBy	Lookup(User)		
Owner	OwnerId	Lookup(User Group)		✓

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

Flow Triggers

Validation Rules

Event | Salesforce

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Search Setup

Setup Home Object Manager

Event

Details

Fields & Relationships

14 Items Sorted by Field Label

Quick Find New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee	Attendee__c	Master-Detail (Attendee)		✓
Bio	Bio__c	Text Area (255)		✓
Created By	CreatedById	Lookup (User)		
e-mail	e_mail__c	Email		✓
email	email__c	Email		✓
ender id	ender_id__c	Auto Number (External ID)		✓
Event	Event__c	Date/Time		✓
Event	Events__c	Lookup (Event)		✓
Event Name	Name	Text (80)		✓
Last Modified By	LastModifiedById	Lookup (User)		
phone	phone__c	Phone		✓
phone	phone1__c	Phone		✓
plovera26@gmail.com	plovera26_gmail_com__c	Email		✓
Tickets	Tickets__c	Picklist		✓

App Manager | Salesforce

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Search Setup

Setup Home Object Manager

New Lightning App

User Profiles

Choose the user profiles that can access this app.

Available Profiles

Type to filter list...

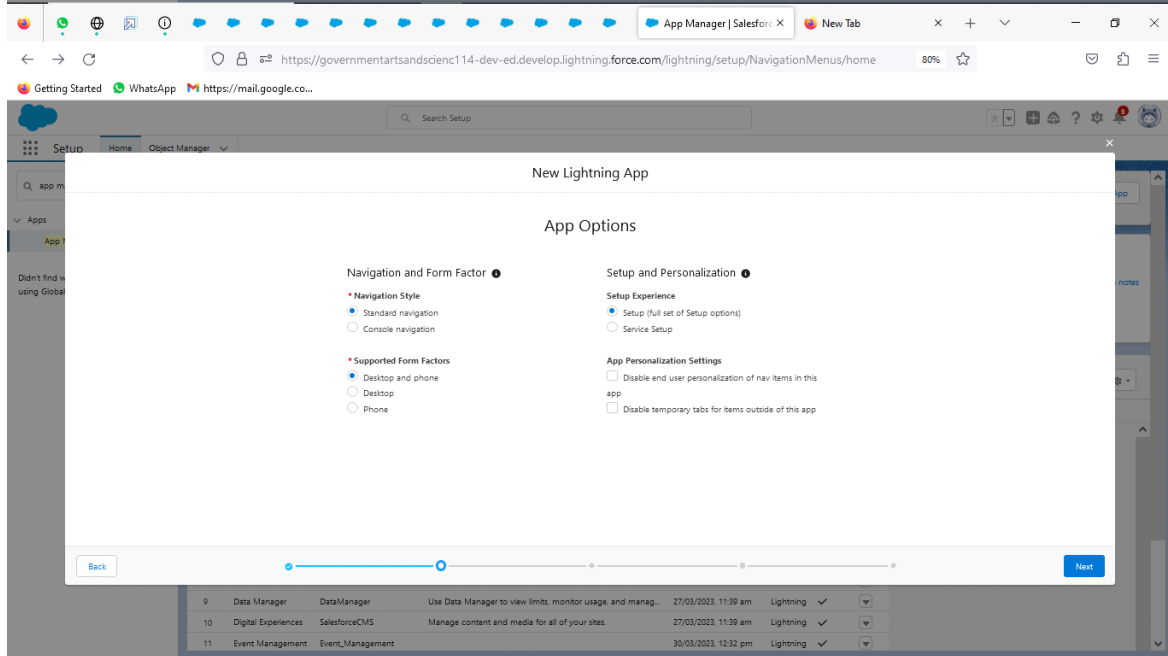
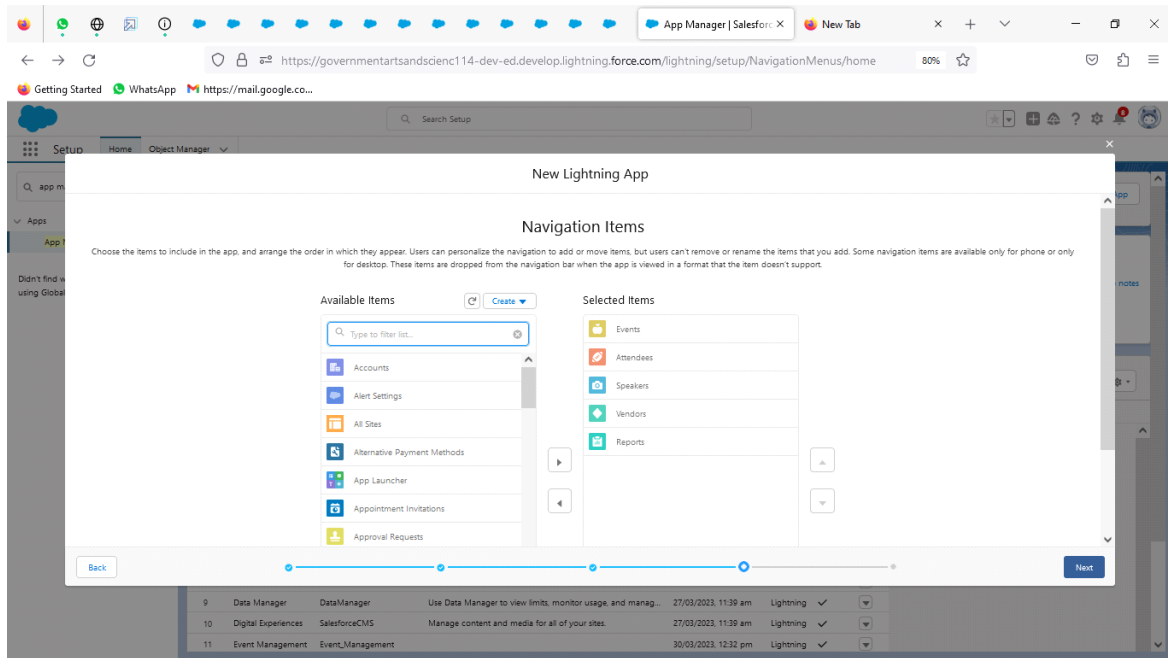
- Analytics Cloud Integration User
- Analytics Cloud Security User
- Authenticated Website
- Authenticated Website
- Contract Manager
- Custom: Marketing Profile
- Custom: Sales Profile

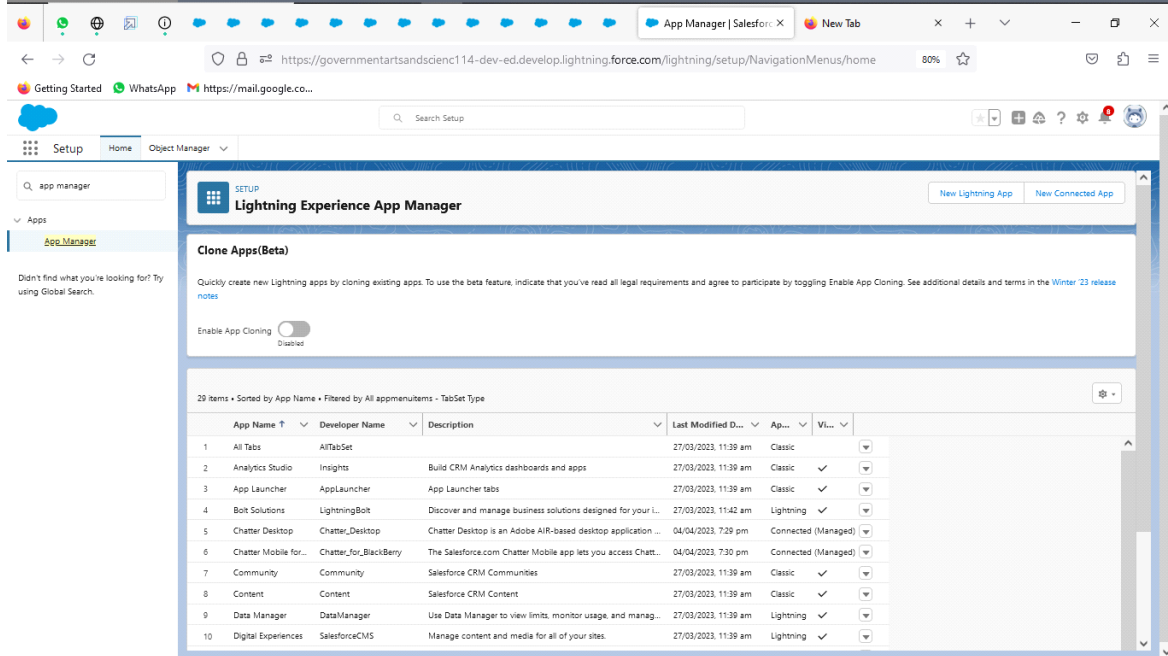
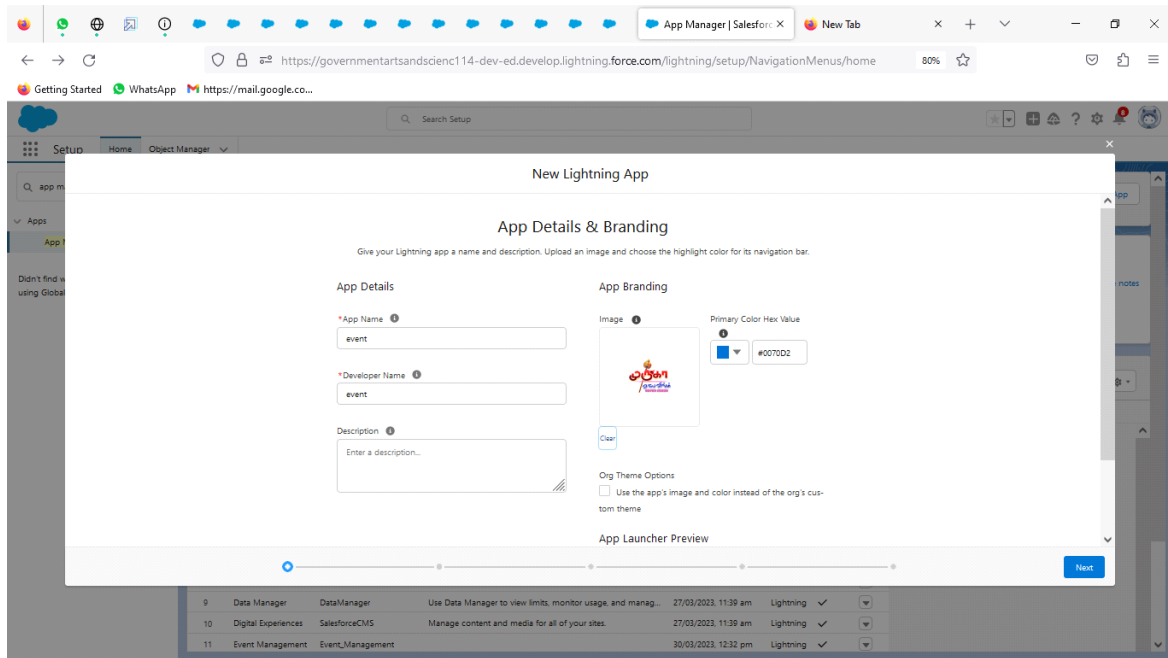
Selected Profiles

- System Administrator

Back Save & Finish

9	Data Manager	DataManager	Use Data Manager to view limits, monitor usage, and manag...	27/03/2023, 11:39 am	Lightning	✓
10	Digital Experiences	SalesforceCMS	Manage content and media for all of your sites.	27/03/2023, 11:39 am	Lightning	✓
11	Event Management	Event_Management		30/03/2023, 12:32 pm	Lightning	✓





Browser tabs: Tabs | Salesforce, New Tab

Address bar: <https://governmentartsandscienc114-dev-ed.develop.lightning.force.com/lightning/setup/CustomTabs/home>

Search Setup

Setup > Home > Object Manager

Custom Tabs

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app.

Action	Label	Tab style	Description
Edit Del	Attendees	Web	
Edit Del	Events	Visualforce	
Edit Del	Speakers	Lightning Component	
Edit Del	Vendors	Standard	

Web Tabs [New](#) [What Is This?](#)
No Web Tabs have been defined.

Visualforce Tabs [New](#) [What Is This?](#)
No Visualforce Tabs have been defined.

Lightning Component Tabs [New](#) [What Is This?](#)
No Lightning component tabs have been defined.

Browser tabs: Vendor | Salesforce, New Tab

Address bar: <https://governmentartsandscienc114-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003>

Search Setup

Setup > Home > Object Manager

Vendor

Details [Edit](#) [Delete](#)

Description

API Name	Vendor__c
Custom	<input checked="" type="checkbox"/>
Singular Label	Vendor
Plural Label	Vendors

Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input type="checkbox"/>
Track Field History	<input type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

Details

- Fields & Relationships
- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets
- Object Limits
- Record Types
- Related Lookup Filters
- Search Layouts
- List View Button Layout
- Restriction Rules
- Scoping Rules
- Triggers
- Flow Triggers

Speaker | Salesforce x New Tab

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Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Speaker

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

Details

Description

API Name
Speaker__c

Custom
✓

Singular Label
Speaker

Plural Label
Speakers

Enable Reports
✓

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

Edit Delete

Event | Salesforce x New Tab

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Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

Scoping Rules

Triggers

Details

Description

API Name
Event__c

Custom
✓

Singular Label
Event

Plural Label
Events

Enable Reports
✓

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

Edit Delete

Attendee | Salesforce x New Tab

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Setup Home Object Manager

Attendee

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Restriction Rules

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Triggers

Flow Triggers

Details

Description

API Name
Attendee__c

Custom
✓

Singular Label
Attendee

Plural Label
Attendees

Enable Reports
✓

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

Edit Delete

Home | Salesforce x New Tab

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Setup Home Object Manager

Quick Find

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

> Users

> Data

> Email

PLATFORM TOOLS

> Subscription Management

> Apps

> Feature Settings

SETUP Home

Create

Get Started with Einstein Bots

Launch an AI-powered bot to automate your digital connections.

Get Started

Mobile Publisher

Use the Mobile Publisher to create your own branded mobile app.

Learn More

Real-time Collaborative Docs

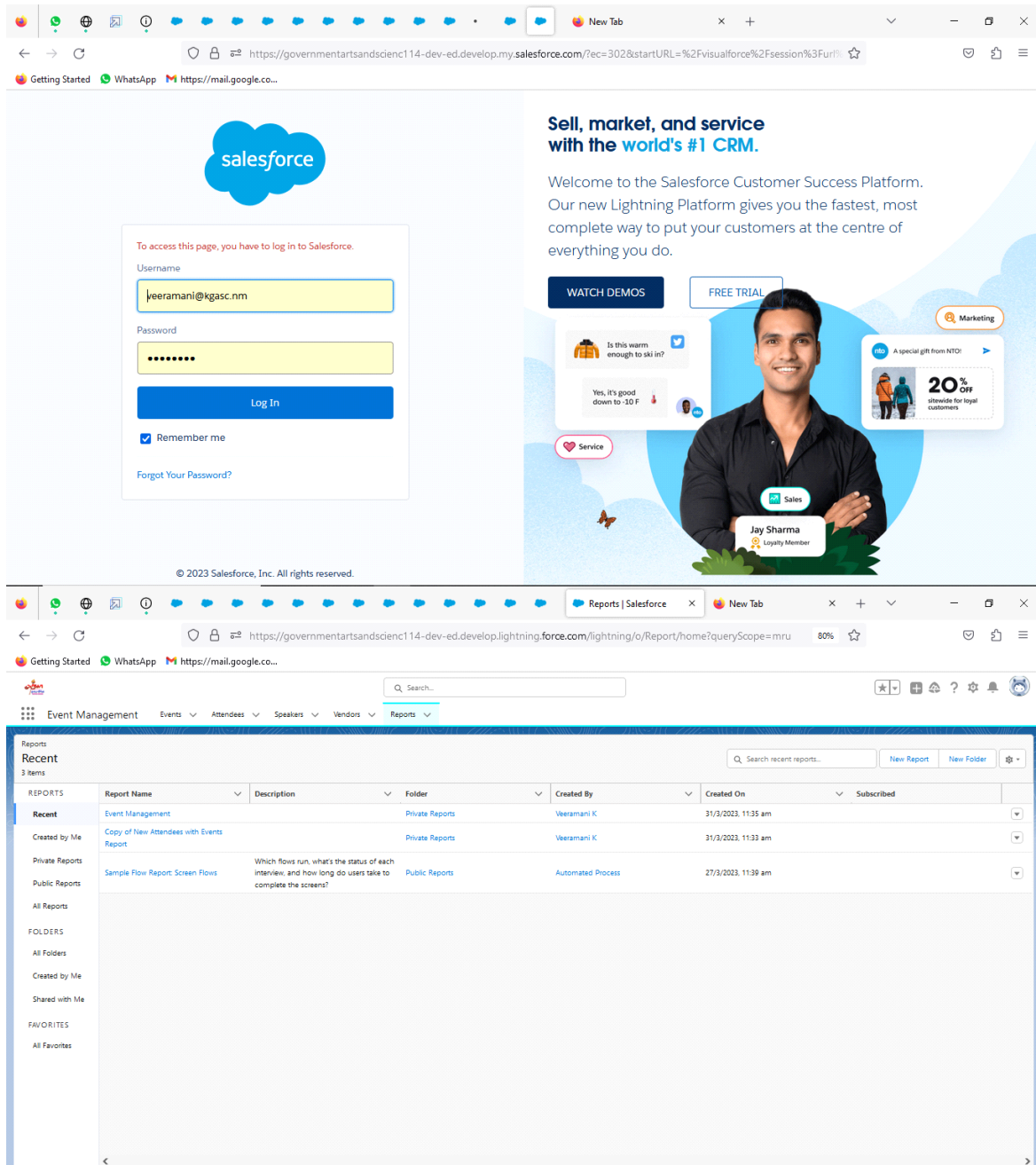
Transform productivity with collaborative docs, spreadsheets, and slides inside Salesforce.

Get Started

Most Recently Used

10 items

NAME	TYPE	OBJECT
Event Permit	Permission Set	



- Trailhead Profile Public URL
- Team Lead - <https://trailblazer.me/id/veerk20>
- Team Member 1 - <https://trailblazer.me/id/anjua21>
- Team Member 2 - <https://trailblazer.me/id/selvs21>
- Team Member 3 – <https://trailblazer.me/id/surem38>

- ADVANTAGES & DISADVANTAGE

Best event planning

End to end execution

Improve customer services and satisfaction.

- **DISADVANTAGE**

Frequent changes in the programs.

- **APPLICATIONS**

Event management is the application of project management to the creation and development of small and/or large-scale personal or corporate events such as festivals, conferences, ceremonies, wedding, formal parties, concerts, or conventions.

- **CONCLUSION**

Event management system is user friendly and cost effective system, it is customized with activities related to EVENT MANAGEMENT life-cycle.

It provides a new edge to management industry.

- **FUTURE SCOPE**

Hosting events can redesign the structure of a city facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage.