



## Battle of the BEST of Toronto

### **Introduction/Business Problem**

As someone who loves to research on places before visiting them the Idea of finding the best of TORONTO excites me the most. As a new visitor it is very difficult to find out best places to visit in the restricted time period and also to find something which really suits someone's liking. Someone might just be happy looking at a sunset, while someone else might seek adventure, there are people who find calm in books while others want to see castles from their fairy tales. Foodies to drinkers, meditators to explorers everyone is a stakeholder to this problem. Every person who visits a new location faces this problem to find suitable top rated locations of their liking.

Most of the websites provide a list of top 10 or top 20 places to visit in a specific city. But it is difficult to say if these lists would fulfil a user's need to find places which the locals like the most and would also suit his/her taste. Hence as part of this Capstone project I would like to solve this problem by finding various venue options available to a tourist based on his or her liking. And Further suggesting which neighbourhood holds most of the attraction which the user might find fascinating and should book a hotel in so that the travel expense remains less and yet user is able to visit a wide group of locations of his her type.