

# Project Development Phase

## Model Performance Test

Date	June 2025
Team ID	LTVIP2025TMID50930
Project Name	Cosmetic Insights _ Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	4 Marks

### Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.NO	Parameter	Screenshot/Values
1.	Data Rendered	Data from 3 tables rendered successfully — Customers, Sales, Products
2.	Data Preprocessing	Null values handled, data types converted, outliers removed using Z-score
3.	Utilization of Filters	4 filters used — Date range, Product category, Region, and Sales Rep
4.	Calculation fields Used	5 calculated fields — Profit Margin, Sales Growth, YTD Sales, Rank, Discount %
5.	Dashboard design	No of Visualizations / Graphs - *6* — Bar chart, Line chart, Map, KPI cards, Pie chart, Table
6.	Story Design	No of Visualizations / Graphs - *3* — Introduction, Deep Dive Analysis, Conclusion