



# Domain Overview (Desktop)

fenwickhomeservices.com

## Organic Search: Summary

US | fenwickhomeservices.com

**1.9K** 7% TRAFFIC

SEMrush Rank	622.3k	
Keywords	1.8K	3%
Traffic Cost	\$16.5K	1%

## Backlinks: Summary

Root Domain: fenwickhomeservices.com

**2.9K** TOTAL BACKLINKS

Referring Domains	159
Referring IPs	282

## Paid Search: Summary

US | fenwickhomeservices.com

**69** 100% TRAFFIC

Keywords	11	100%
Traffic Cost	\$1.9K	100%

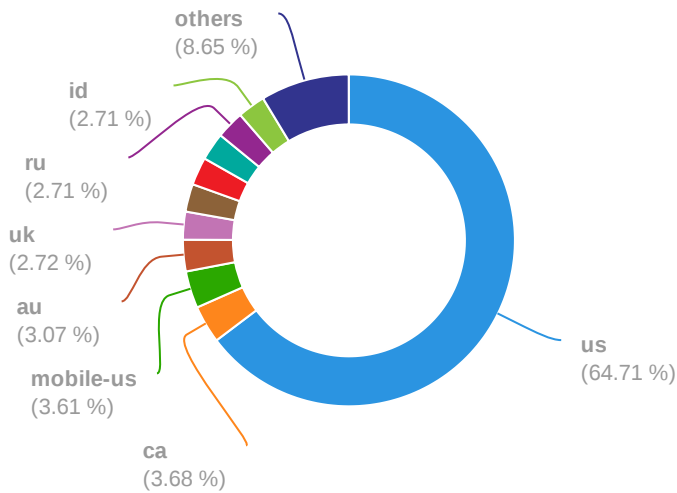
## Display Advertising: Summary

fenwickhomeservices.com

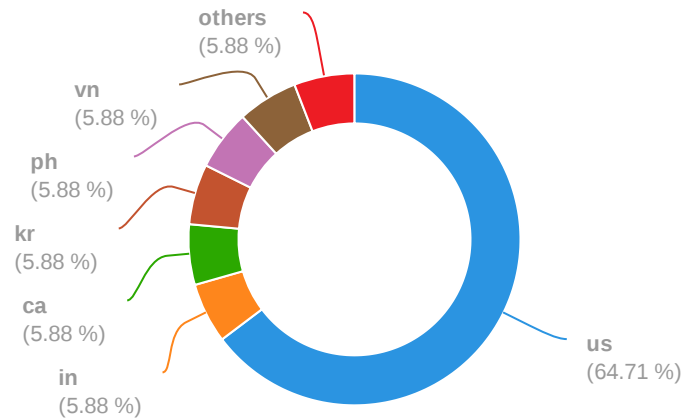
NO DATA

## Organic Search: Keywords By Country

fenwickhomeservices.com



## Paid Search: Ad Keywords by Country



## Traffic: Organic vs Paid

fenwickhomeservices.com | US | All time



# Organic search traffic

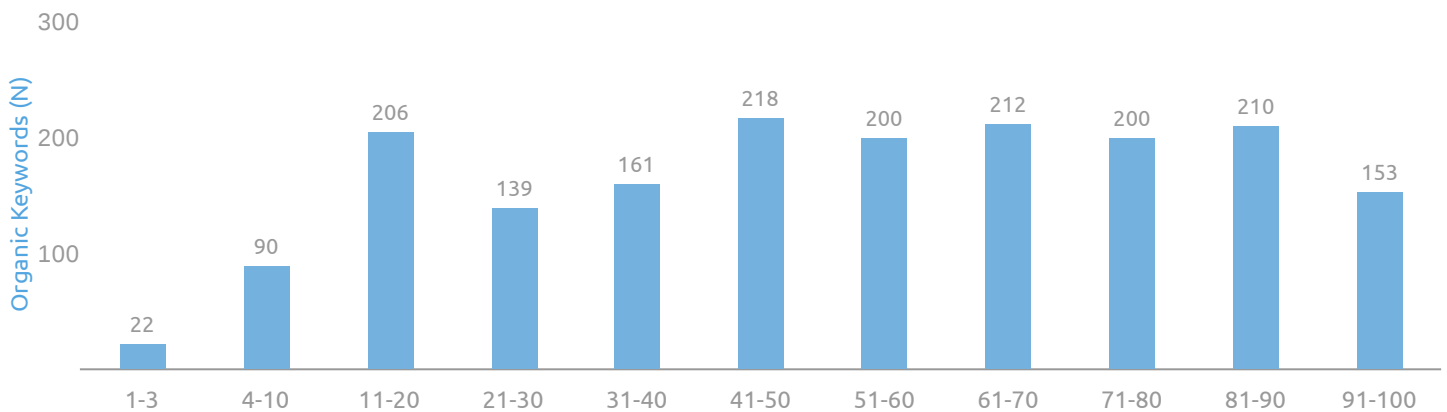
## Organic Search: Top Keywords (1,811)

US | fenwickhomeservices.com

Keyword	Pos	Volume	CPC (USD)	Traffic
bill fenwick plumbing	1 (1)	590	11.75	24.64% <div><div></div></div>
fenwick plumbing	1 (1)	590	11.01	24.64% <div><div></div></div>
bill fenwick plumbing inc	1 (1)	110	9.87	4.59% <div><div></div></div>
plumber jacksonville fl	8 (8)	1,900	9.29	2.97% <div><div></div></div>
bill fenwick plumbing sold	1 (1)	70	2.84	2.92% <div><div></div></div>

## Organic Search: Keyword Position Distribution

US | fenwickhomeservices.com



## Organic Search: Top Competitors (1,125)

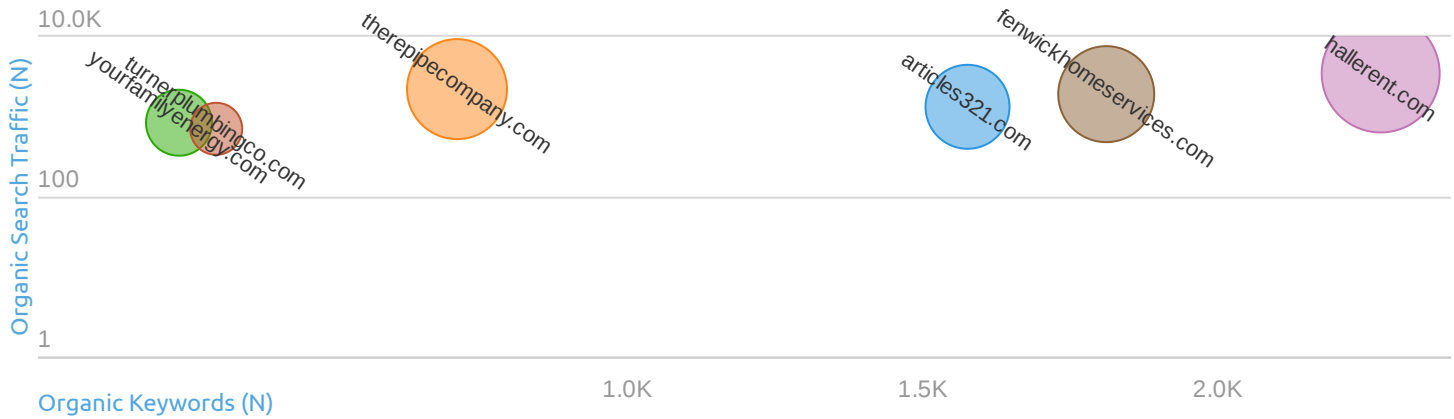
US | fenwickhomeservices.com

Competitor	Com. Keywords	SE Keywords	Com. Level
articles321.com	53	1.6k	18% <div><div></div></div>
therepipecompany.com	49	711	17% <div><div></div></div>
yourfamilyenergy.com	31	240	16% <div><div></div></div>
turnerplumbingco.com	26	303	15% <div><div></div></div>

Competitor	Com. Keywords	SE Keywords	Com. Level
hallerent.com	33	2.3k	14% <div></div>

## Organic Search: Competitive Position Map

US | fenwickhomeservices.com



## Organic Branded Search

US | fenwickhomeservices.com

**1.2K** 0% TRAFFIC

Keywords 9

## Branded vs Non-Branded

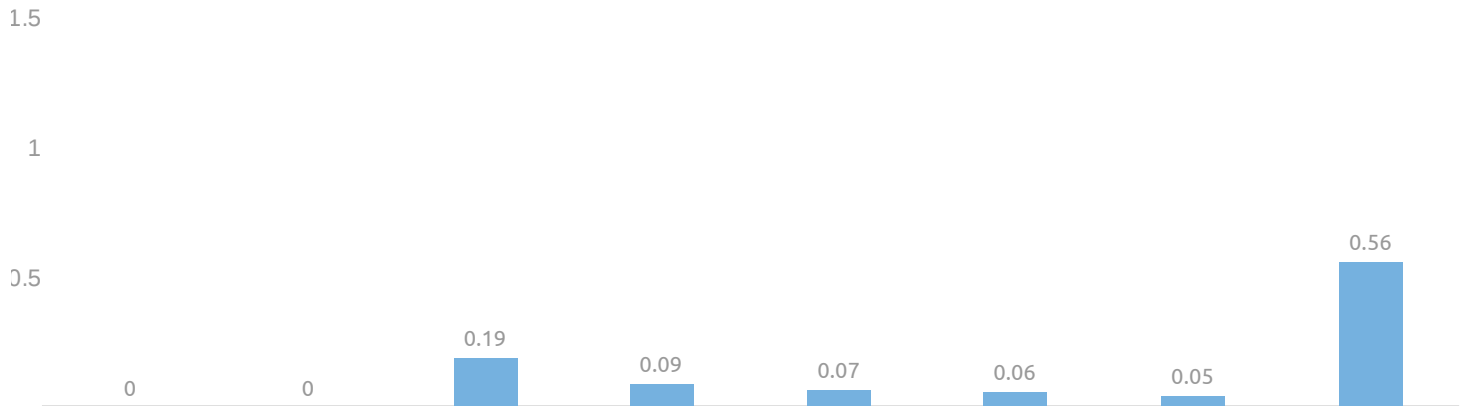
US | fenwickhomeservices.com

**62.30%** **37.70%**  
Branded Traffic Non-Branded Traffic



## Organic Search: Branded Traffic Trend

US | fenwickhomeservices.com



## Paid search traffic

### Paid Search: Top Keywords (11)

US | fenwickhomeservices.com

Keyword	Pos	Volume	CPC (USD)	Traffic
ac repair jacksonville fl	1 (1)	590	40.73	39.13%
heat pump repair jacksonville	1 (1)	390	9.20	26.08%
air conditioning repair jacksonville	1 (1)	210	38.70	13.04%
hvac repair jacksonville fl	1 (1)	90	22.61	5.79%
hvac contractors jacksonville fl	1 (1)	90	17.24	5.79%

### Paid Search: Ad Copy Position Distribution

US | fenwickhomeservices.com



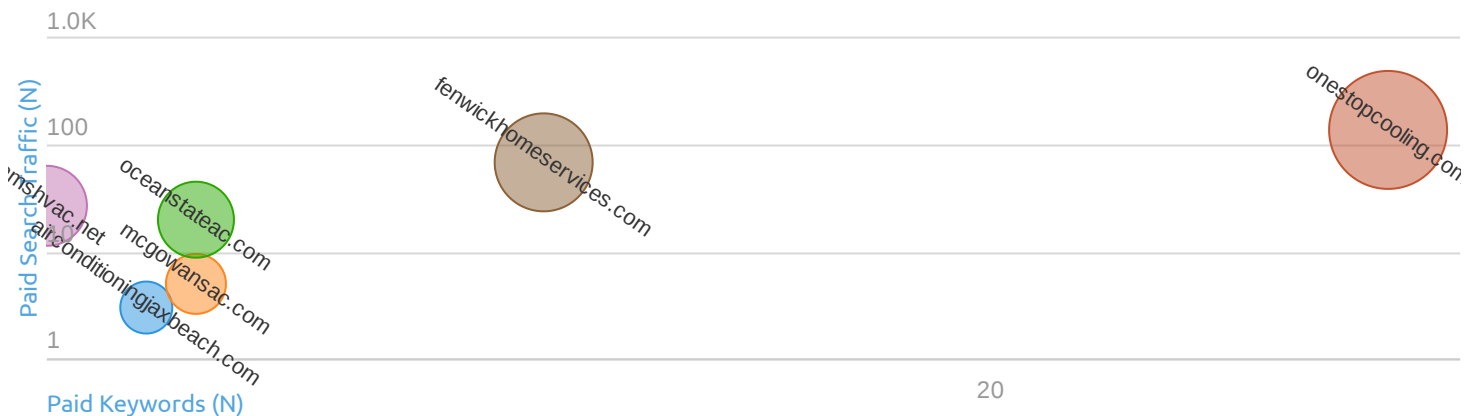
## Paid Search: Top Competitors (6)

US | fenwickhomeservices.com

Competitor	Com. Keywords	Ads Keywords	Com. Level
<a href="#">airconditioningjaxbeach.com</a>	1	3	13% <div><div></div></div>
<a href="#">mcgowansac.com</a>	1	4	13% <div><div></div></div>
<a href="#">oceanstateac.com</a>	1	4	13% <div><div></div></div>
<a href="#">onestopcooling.com</a>	1	28	5% <div><div></div></div>
<a href="#">samshvac.net</a>	1	1	3% <div><div></div></div>

## Paid Search: Competitive Positioning Map

US | fenwickhomeservices.com



## Sample Ads (11)

US | fenwickhomeservices.com

### AC Repair - Up To \$1500 Off HVAC Installs

**Ad** [www.fenwickhomeservices.com/](#)

Trusted Jacksonville Company For HVAC, Plumbing Repairs & Installations. Consistent Pricing And Performance. 24/7 HVAC & Plumbing Service. Schedule Today!

### Air Conditioning Services - Up To \$1500 Off HVAC Installs

**Ad** [www.fenwickhomeservices.com/](#)

Trusted Jacksonville Company For HVAC, Plumbing Repairs & Installations. Consistent Pricing And Performance. 24/7 HVAC & Plumbing Service. Schedule Today! Highly Trained Employees. No Emergency Charges Ever. No-Surprise Pricing. Award-Winning Service.

### Heater Repair - Up To \$1500 Off HVAC Installs

**Ad** [www.fenwickhomeservices.com/](#)

Trusted Jacksonville Company For HVAC, Plumbing Repairs & Installations. Consistent Pricing And Performance. 24/7 HVAC & Plumbing Service. Schedule Today!

### HVAC Heat Repair - Up To \$1500 Off HVAC Installs




**Ad** [www.fenwickhomeservices.com/](#)

Trusted Jacksonville Company For HVAC, Plumbing Repairs & Installations. Consistent Pricing And Performance. 24/7 HVAC & Plumbing Service. Schedule Today!

# Backlinks

## Top backlinks

Root Domain: fenwickhomeservices.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
<a href="http://www.billfenwickplumbing.com/">http://www.billfenwickplumbing.com/</a>	<a href="http://www.fenwickhomeservices.com/">http://www.fenwickhomeservices.com/</a>	-
<a href="http://billfenwickplumbing.com/">http://billfenwickplumbing.com/</a>	<a href="http://www.fenwickhomeservices.com/">http://www.fenwickhomeservices.com/</a>	-
85% OFF Coupons For Plumbing Services Verified   CouponsDoom.com <a href="https://couponsdoom.com/coupons-for-plumbing-services">https://couponsdoom.com/coupons-for-plumbing-services</a>	<a href="https://www.fenwickhomeservices.com/coupons/">https://www.fenwickhomeservices.com/coupons/</a> <a href="https://www.fenwickhomeservices.com/coupons/">https://www.fenwickhomeservices.com/coupons/</a>	
Bill Fenwick Plumbing Jacksonville Coupons <a href="https://allcoupons.org/bill-fenwick-plumbing-jacksonville-coupons/">https://allcoupons.org/bill-fenwick-plumbing-jacksonville-coupons/</a>	<a href="https://www.fenwickhomeservices.com/24-hour-emergency-plumbers-jacksonville-fl/">https://www.fenwickhomeservices.com/24-hour-emergency-plumbers-jacksonville-fl/</a> <a href="https://www.fenwickhomeservices.com/24-hour-emergency-plumbers...">https://www.fenwickhomeservices.com/24-hour-emergency-plumbers...</a>	
Bill Fenwick Plumbing Jacksonville Coupons <a href="https://allcoupons.org/bill-fenwick-plumbing-jacksonville-coupons/">https://allcoupons.org/bill-fenwick-plumbing-jacksonville-coupons/</a>	<a href="http://www.fenwickhomeservices.com/">http://www.fenwickhomeservices.com/</a> <a href="http://www.fenwickhomeservices.com/">http://www.fenwickhomeservices.com/</a>	

## Backlinks: Top Anchors

Root Domain: fenwickhomeservices.com

Anchors	Percentage	Domains	Backlinks
Empty anchor	24%	24	683
get code	6%	21	186
<a href="https://www.fenwickhomeservices.com/">https://www.fenwickhomeservices.com/</a>	6%	73	176
go deal now	4%	6	115
<a href="https://www.fenwickhomeservices.com/coupons/">https://www.fenwickhomeservices.com/coupons/</a>	4%	77	111



## Backlinks: Follow vs Nofollow

fenwickhomeservices.com

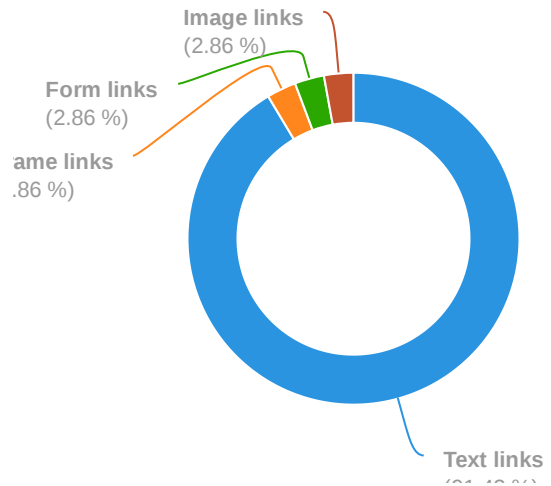
1.5K Follow links  
1.4K Nofollow links



## Backlinks Types

fenwickhomeservices.com

2.8K Text links  
0 Frame links  
0 Form links  
64 Image links



## Backlinks: Top Referring Domains

Root Domain: fenwickhomeservices.com

Root Domain	Backlinks	IP / Country
<a href="http://billfenwickplumbing.com">billfenwickplumbing.com</a>	1,072	141.193.213.20
<a href="http://cpapdiscounts.com">cpapdiscounts.com</a>	116	172.67.142.194
<a href="http://ruecouponcode.com">ruecouponcode.com</a>	112	172.67.142.101
<a href="http://couponcode.com">couponcode.com</a>	111	104.31.90.89
<a href="http://promocodeusa.net">promocodeusa.net</a>	105	172.67.137.95

## Backlinks: Top Indexed Pages

Root Domain: fenwickhomeservices.com

Title and URL	Domains	Backlinks
Coupons Archive   Fenwick Home Services <a href="https://www.fenwickhomeservices.com/coupons/">https://www.fenwickhomeservices.com/coupons/</a>	93	183
Fenwick Home Services   Affordable Plumbing & HVAC Repair in Jacksonville, FL <a href="https://www.fenwickhomeservices.com/">https://www.fenwickhomeservices.com/</a>	91	236
Residential Plumbing Services in Jacksonville   Fenwick Plumbing <a href="https://www.fenwickhomeservices.com/plumbing-services/plumbing-repair/">https://www.fenwickhomeservices.com/plumbing-services/plumbing-repair/</a>	56	87
Plumbing Contractors & Services in Jacksonville, FL   Fenwick Plumbing <a href="https://www.fenwickhomeservices.com/plumbing-services/">https://www.fenwickhomeservices.com/plumbing-services/</a>	54	92
Plumbing Jacksonville, Plumbing Company   Jacksonville FL <a href="https://www.fenwickhomeservices.com/about-us/">https://www.fenwickhomeservices.com/about-us/</a>	47	64

# Display advertising

## Display Advertising: Top Publishers

fenwickhomeservices.com

NO DATA

## Display Advertising: Landing Pages

fenwickhomeservices.com

NO DATA

## Display Advertising: Sample Text Ads

fenwickhomeservices.com

NO DATA

## Display Advertising: Sample Image Ads

fenwickhomeservices.com

NO DATA