



# Domain Overview (Desktop)

davidgrayonline.com

## Organic Search: Summary

US | davidgrayonline.com

**9.6K** 119650% TRAFFIC

SEMrush Rank	177.8k	
Keywords	8.5K	33920%
Traffic Cost	\$40.6K	405840%

## Backlinks: Summary

Root Domain: davidgrayonline.com

**424** TOTAL BACKLINKS

Referring Domains	60
Referring IPs	73

## Paid Search: Summary

US | davidgrayonline.com

**0** 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

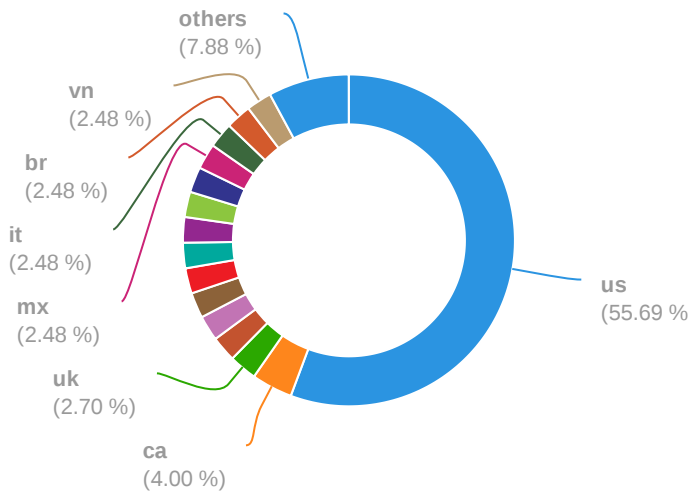
## Display Advertising: Summary

davidgrayonline.com

NO DATA

## Organic Search: Keywords By Country

davidgrayonline.com

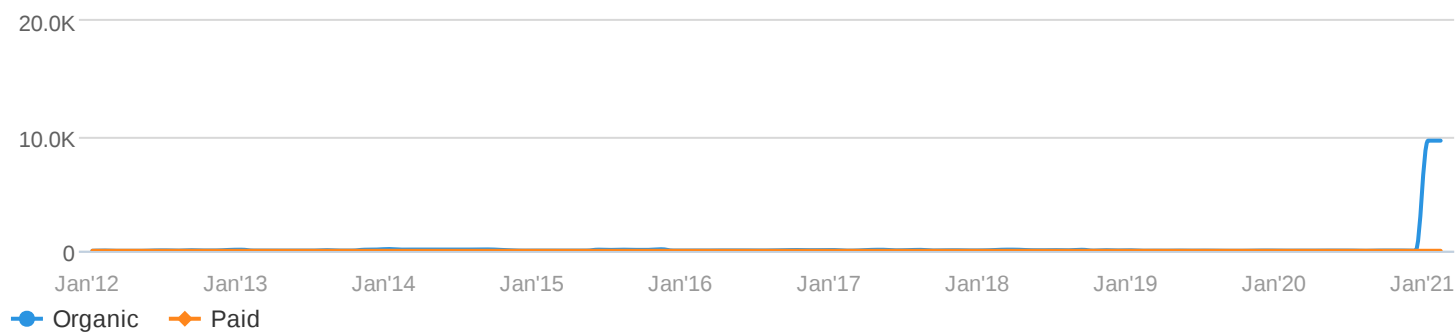


## Paid Search: Ad Keywords by Country

NO DATA

## Traffic: Organic vs Paid

davidgrayonline.com | US | All time



# Organic search traffic

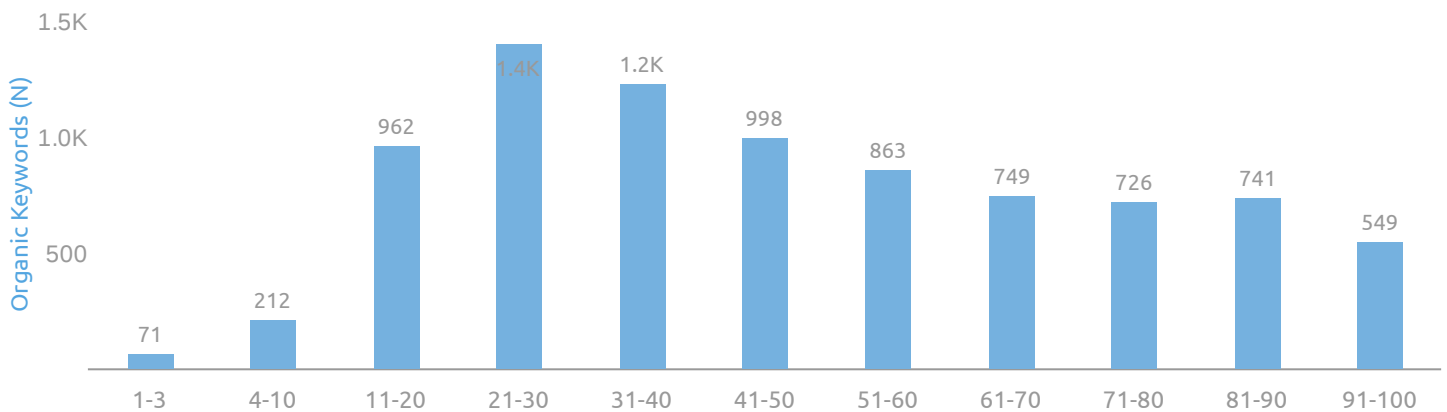
## Organic Search: Top Keywords (8,505)

US | davidgrayonline.com

Keyword	Pos	Volume	CPC (USD)	Traffic
david gray plumbing	1 (1)	1,900	3.16	15.86%
gfcı keeps tripping	1 (1)	1,900	10.83	9.32%
gfcı outlet keeps tripping	1 (1)	1,600	10.71	7.84%
air handler in attic	1 (1)	1,300	3.89	6.37%
gfcı tripping	1 (1)	880	4.08	4.31%

## Organic Search: Keyword Position Distribution

US | davidgrayonline.com



## Organic Search: Top Competitors (3,587)

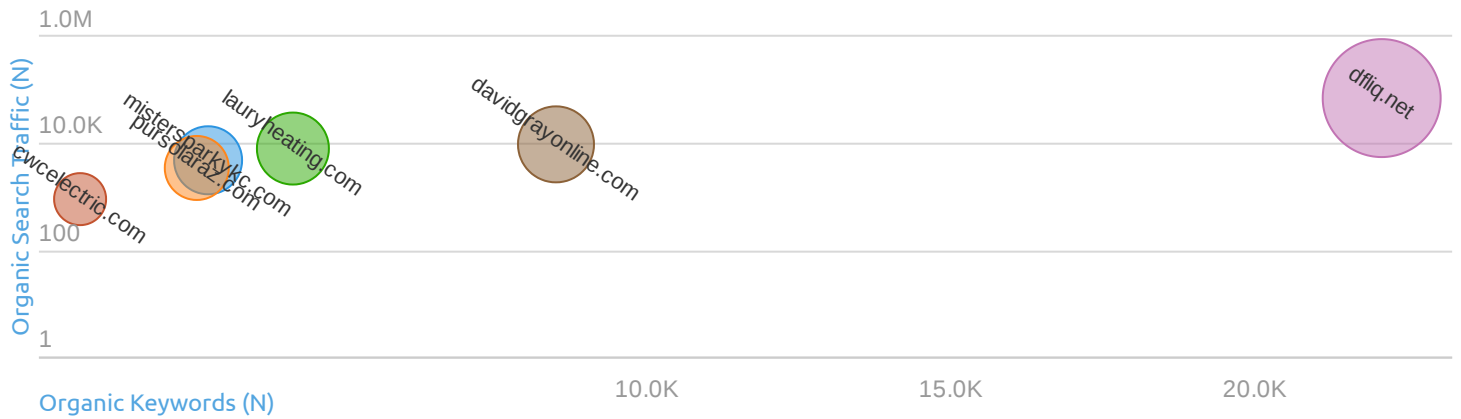
US | davidgrayonline.com

Competitor	Com. Keywords	SE Keywords	Com. Level
mistersparkyk.com	96	2.8k	10%
pursolaraz.com	43	2.6k	7%
lauryheating.com	64	4.2k	6%
cwcelectric.com	20	678	6%

Competitor	Com. Keywords	SE Keywords	Com. Level
dfliq.net	216	22.1k	6% <div></div>

## Organic Search: Competitive Position Map

US | davidgrayonline.com



## Organic Branded Search

US | davidgrayonline.com

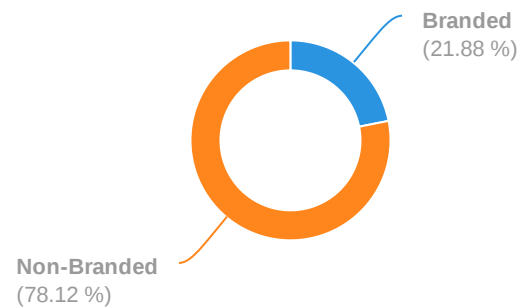
**2.1K** 0% TRAFFIC

Keywords 9

## Branded vs Non-Branded

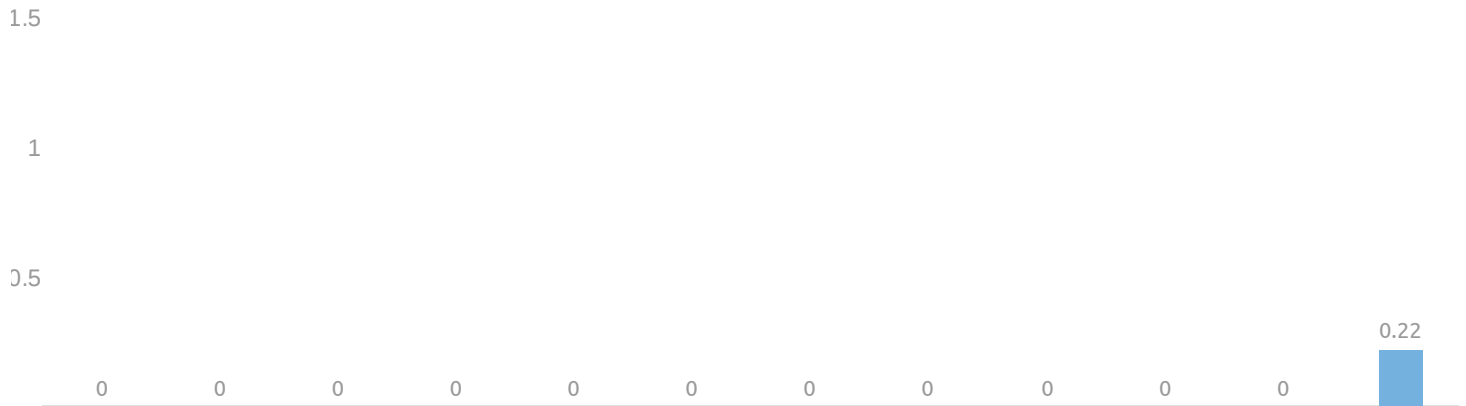
US | davidgrayonline.com

**21.88%** **78.12%**  
Branded Traffic Non-Branded Traffic



## Organic Search: Branded Traffic Trend

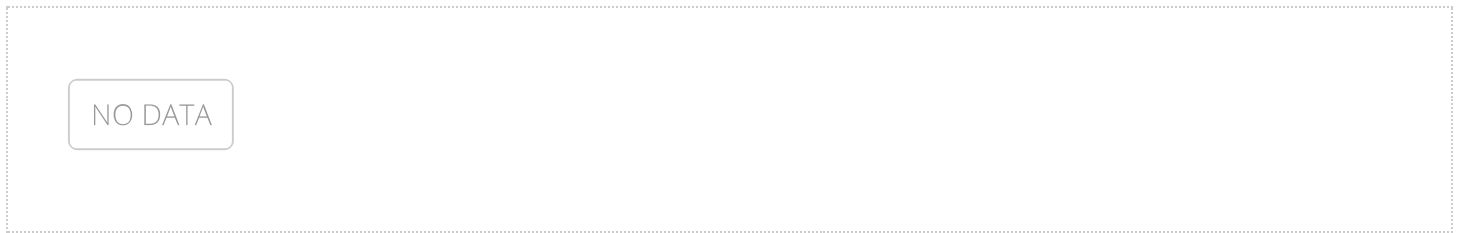
US | davidgrayonline.com



## Paid search traffic

### Paid Search: Top Keywords

US | davidgrayonline.com



### Paid Search: Ad Copy Position Distribution

US | davidgrayonline.com



### Paid Search: Top Competitors

US | davidgrayonline.com

NO DATA

## Paid Search: Competitive Positioning Map

US | davidgrayonline.com

Paid Search Traffic (N)  
davidgrayonline.com

Paid Keywords (N)

## Sample Ads






US | davidgrayonline.com

NO DATA

# Backlinks

## Top backlinks

Root Domain: davidgrayonline.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Best 30 Plumbers in Fort George Island, FL   superpages.com <a href="https://www.superpages.com/fort-george-island-fl/plumbers">https://www.superpages.com/fort-george-island-fl/plumbers</a>	<a href="http://www.davidgrayonline.com/">http://www.davidgrayonline.com/</a>	
Best 30 Building Contractors Commercial Industrial in Jacksonville, FL  ... <a href="https://www.superpages.com/jacksonville-fl/building-contractors-com...">https://www.superpages.com/jacksonville-fl/building-contractors-com...</a>	<a href="http://www.davidgrayonline.com/">http://www.davidgrayonline.com/</a>	
Top Sites Have David Gray Plumbing Coupon   Walmart Coupon <a href="https://walmartcouponscodes.com/david-gray-plumbing-coupon">https://walmartcouponscodes.com/david-gray-plumbing-coupon</a>	<a href="https://www.davidgrayonline.com/apply">https://www.davidgrayonline.com/apply</a> <a href="https://www.davidgrayonline.com/apply">https://www.davidgrayonline.com/apply</a>	
Best 30 Plumbers in Jacksonville, FL   superpages.com <a href="https://www.superpages.com/jacksonville-fl/plumbers">https://www.superpages.com/jacksonville-fl/plumbers</a>	<a href="http://www.davidgrayonline.com/">http://www.davidgrayonline.com/</a>	
David Gray Plumbing Coupon <a href="https://www.get-coupon-codes.info/david-gray-plumbing-coupon/">https://www.get-coupon-codes.info/david-gray-plumbing-coupon/</a>	<a href="https://www.davidgrayonline.com/apply">https://www.davidgrayonline.com/apply</a> <a href="https://www.davidgrayonline.com/apply">https://www.davidgrayonline.com/apply</a>	

## Backlinks: Top Anchors

Root Domain: davidgrayonline.com

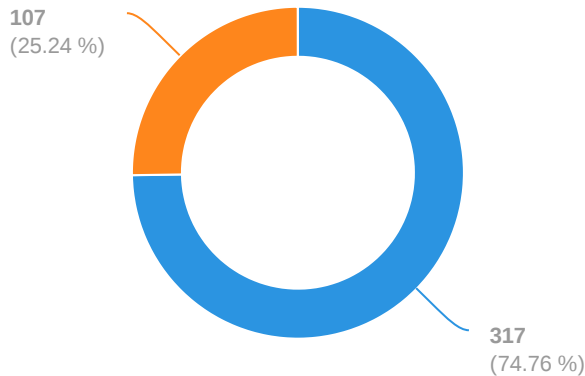
Anchors	Percentage	Domains	Backlinks
Empty anchor	71%	13	300
website	6%	3	26
<a href="https://www.davidgrayonline.com/">https://www.davidgrayonline.com/</a>	5%	20	22
<a href="https://www.davidgrayonline.com/apply">https://www.davidgrayonline.com/apply</a>	4%	15	16
davidgrayonline.com	3%	5	14



## Backlinks: Follow vs Nofollow

davidgrayonline.com

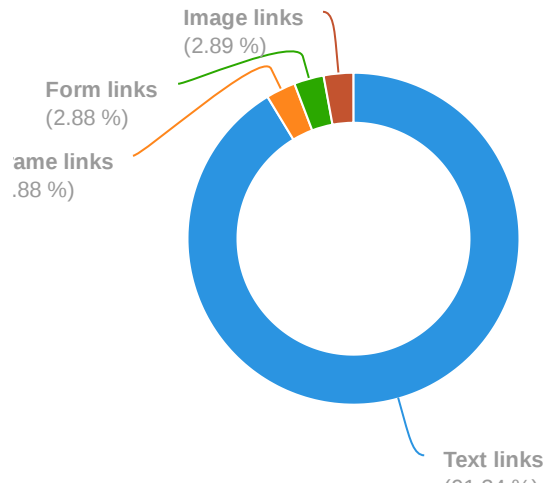
317 Follow links 107 Nofollow links



## Backlinks Types

davidgrayonline.com

411 Text links 0 Frame links 0 Form links 13 Image links



## Backlinks: Top Referring Domains

Root Domain: davidgrayonline.com

Root Domain	Backlinks	IP / Country
davidgrayplumbing.com	157	130.211.185.217
davidgrayelectricalservices.com	126	130.211.185.217
addresspage.com	19	148.251.176.119
datasn.io	13	121.42.245.98
superpages.com	9	151.138.14.198

## Backlinks: Top Indexed Pages

Root Domain: davidgrayonline.com

Title and URL	Domains	Backlinks
Apply <a href="https://www.davidgrayonline.com/apply">https://www.davidgrayonline.com/apply</a>	17	18
<a href="http://www.davidgrayonline.com/">http://www.davidgrayonline.com/</a>	11	49
David Gray Heating, Cooling, Plumbing & Electric   David Gray <a href="https://www.davidgrayonline.com/">https://www.davidgrayonline.com/</a>	10	14
<a href="http://davidgrayonline.com/">http://davidgrayonline.com/</a>	5	7
<a href="https://davidgrayonline.com/">https://davidgrayonline.com/</a>	2	4

# Display advertising

## Display Advertising: Top Publishers

davidgrayonline.com

NO DATA

## Display Advertising: Landing Pages

davidgrayonline.com

NO DATA

## Display Advertising: Sample Text Ads

davidgrayonline.com

NO DATA

## Display Advertising: Sample Image Ads

davidgrayonline.com

NO DATA