

Organic Research: Overview (Desktop)

eagertonplumbing.com



Organic Research: Overview (Desktop)

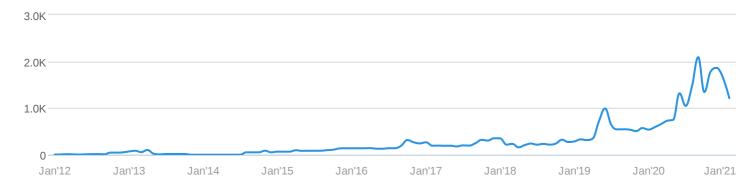
Organic Search: Summary

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Traffic	1.2K	-35%
Keywords	538	4%
Traffic Cost	\$6.4K	-55%
Branded Traffic	439	-5%
Non-Branded Traffic	773	-45%

Organic Search: Traffic chart





Organic Search: Keywords chart





Organic Search: Top Keywords (538)



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Keyword	Pos	Volume	CPC (USD)	Traffic
eagerton plumbing	1 (1)	320	2.22	21.12%
plumber jacksonville fl	3 (3)	1,900	9.29	14.10%
commercial plumbing services	5 (5)	1,600	12.08	6.60%
eagerton plumbing jacksonville fl	1 (1)	90	3.20	5.94%
eagerton	1 (1)	140	0.00	5.36%

Organic Search: Top Position Changes

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New Keywords	Pos	Volume	Traffic %
bathroom shower repair near me	88	110	< 0.01
tankless water softener	69	590	< 0.01

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://www.eagertonplumbing.com/	68.31	56
https://www.eagertonplumbing.com/blog/2017/11/a-critical-error-in-intersecting-horizontal-drain-pipes/	10.23	31
https://www.eagertonplumbing.com/blog/2016/01/the-types-of-commercial-plumbing-services/	9.73	8
https://www.eagertonplumbing.com/kitchen-bath-remodeling/	2.39	23
https://www.eagertonplumbing.com/plumbing-services/slab-leak-detection-repair/	2.31	45

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
www.eagertonplumbing.com	100.00	538

Organic Search: Top Competitors (648)

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Competitor	Com. Keywords	SE Keywords	Com. Level
turnerplumbingco.com	28	303	35%



Competitor	Com. Keywords	SE Keywords	Com. Level
service-plumbing.com	24	683	25%
harryhayesplumbing.com	17	117	24%
plumbingjacksonville.com	16	143	24%
darleysplumbing.com	15	113	21%

Organic Search: Competitive Position Map

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