



Domain Overview (Desktop)

darleysplumbing.com

Organic Search: Summary

US | darleysplumbing.com

461 6% TRAFFIC

SEMrush Rank	1.6m	
Keywords	113	19%
Traffic Cost	\$2.7K	4%

Backlinks: Summary

Root Domain: darleysplumbing.com

1.3K TOTAL BACKLINKS

Referring Domains	75
Referring IPs	90

Paid Search: Summary

US | darleysplumbing.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

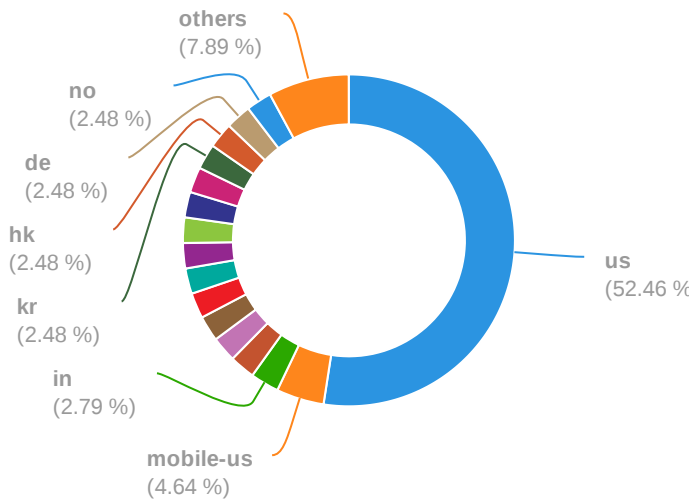
Display Advertising: Summary

darleysplumbing.com

NO DATA

Organic Search: Keywords By Country

darleysplumbing.com



Paid Search: Ad Keywords by Country

NO DATA

Traffic: Organic vs Paid

darleysplumbing.com | US | All time



Organic search traffic

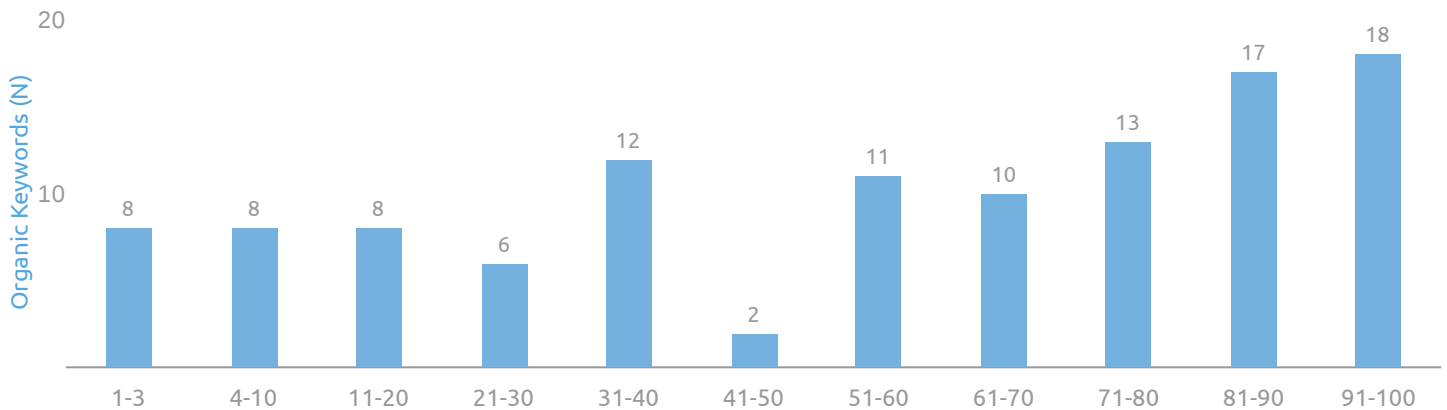
Organic Search: Top Keywords (113)

US | darleysplumbing.com

Keyword	Pos	Volume	CPC (USD)	Traffic
darley's plumbing	1 (1)	320	5.46	55.53% <div><div></div></div>
plumber jacksonville fl	7 (7)	1,900	9.29	16.48% <div><div></div></div>
darley plumbing jacksonville	1 (1)	50	0.00	8.67% <div><div></div></div>
jacksonville plumbers	8 (7)	880	9.09	5.63% <div><div></div></div>
darley's plumbing inc	1 (1)	30	4.55	5.20% <div><div></div></div>

Organic Search: Keyword Position Distribution

US | darleysplumbing.com



Organic Search: Top Competitors (93)

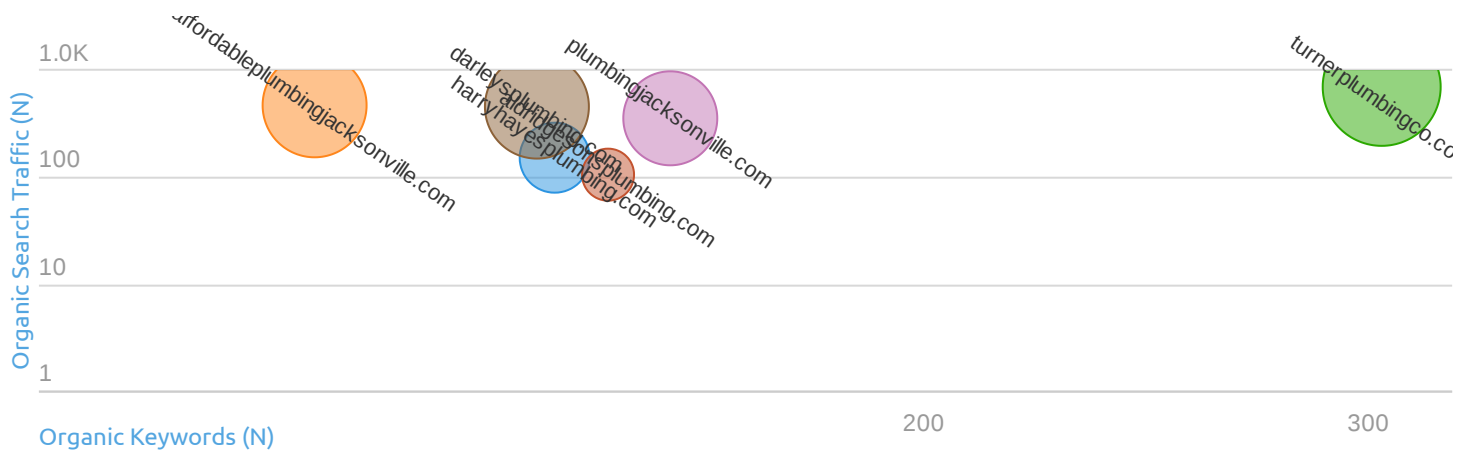
US | darleysplumbing.com

Competitor	Com. Keywords	SE Keywords	Com. Level
harryhayesplumbing.com	10	117	32% <div><div></div></div>
affordableplumbingjacksonville.com	7	63	30% <div><div></div></div>
turnerplumbingco.com	12	303	28% <div><div></div></div>
aldrigedsonsplumbing.com	7	129	27% <div><div></div></div>

Competitor	Com. Keywords	SE Keywords	Com. Level
plumbingjacksonville.com	10	143	27% <div><div></div></div>

Organic Search: Competitive Position Map

US | darleysplumbing.com



Organic Branded Search

US | darleysplumbing.com

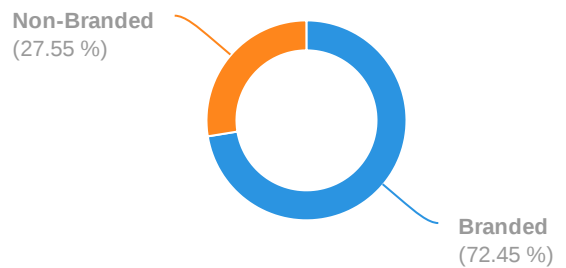
334 0% TRAFFIC

Keywords 7

Branded vs Non-Branded

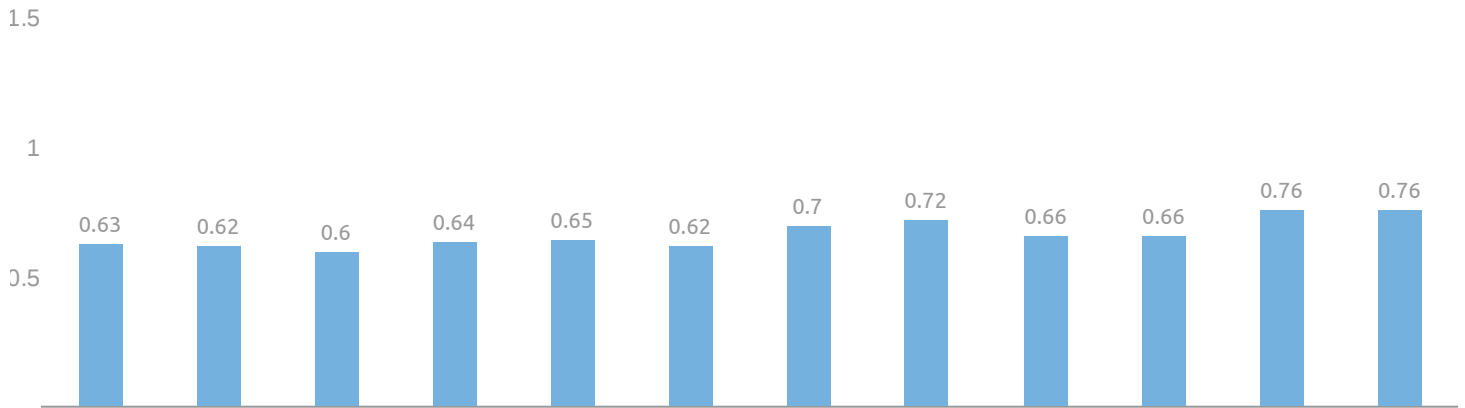
US | darleysplumbing.com

72.45% Branded Traffic
27.55% Non-Branded Traffic



Organic Search: Branded Traffic Trend

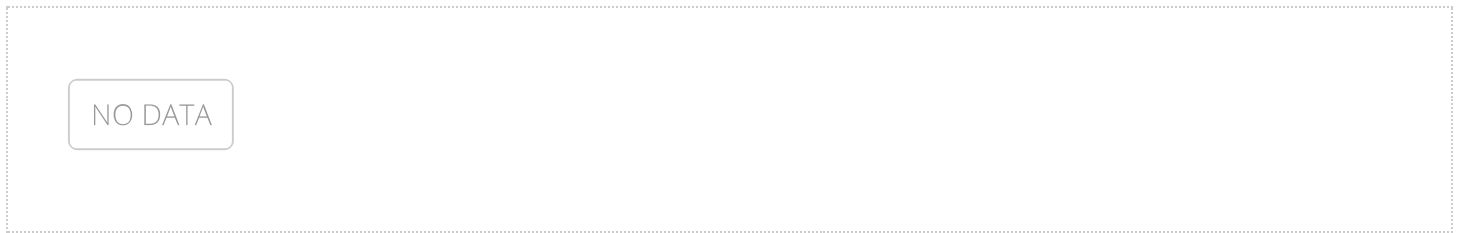
US | darleysplumbing.com



Paid search traffic

Paid Search: Top Keywords

US | darleysplumbing.com



Paid Search: Ad Copy Position Distribution

US | darleysplumbing.com



Paid Search: Top Competitors

US | darleysplumbing.com

NO DATA

Paid Search: Competitive Positioning Map

US | darleysplumbing.com

Paid Search Traffic (N)
1
darleysplumbing.com

Paid Keywords (N)

Sample Ads





US | darleysplumbing.com

NO DATA

Backlinks

Top backlinks

Root Domain: darleysplumbing.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Best 30 Plumbers in Jacksonville, FL with Reviews - YP.com https://www.yellowpages.com/jacksonville-fl/plumbers	Website https://darleysplumbing.com/	
Best 30 Plumbers in Fort George Island, FL superpages.com https://www.superpages.com/fort-george-island-fl/plumbers	https://darleysplumbing.com/	
Plumbing Companies In Jacksonville FL, Coupons Code, Promo Codes https://todayallcoupons.com/plumbing+companies+in+jacksonville+fl/	Get Coupon https://darleysplumbing.com/	
Best 30 Plumbing Contractors in Jacksonville, FL with Reviews - YP.com https://www.yellowpages.com/jacksonville-fl/plumbing-contractors	Website https://darleysplumbing.com/	
Who's open for business in Jacksonville? Let us know https://www.news4jax.com/features/2020/03/27/whos-open-for-busin...	Darley's Plumbing https://darleysplumbing.com/	-

Backlinks: Top Anchors

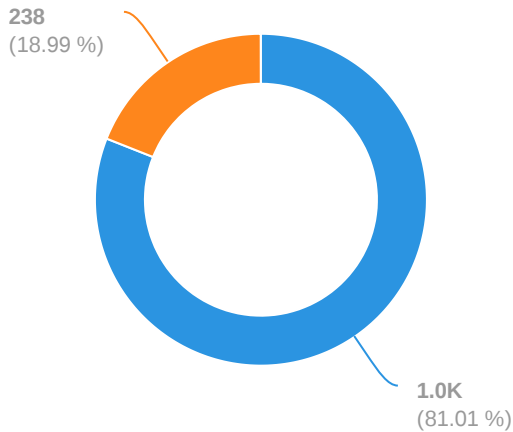
Root Domain: darleysplumbing.com

Anchors	Percentage	Domains	Backlinks
website	59%	8	741
dpr	9%	1	119
visit website	2%	3	22
Empty anchor	1%	10	18
https://darleysplumbing.com/	1%	10	17

Backlinks: Follow vs Nofollow

darleysplumbing.com

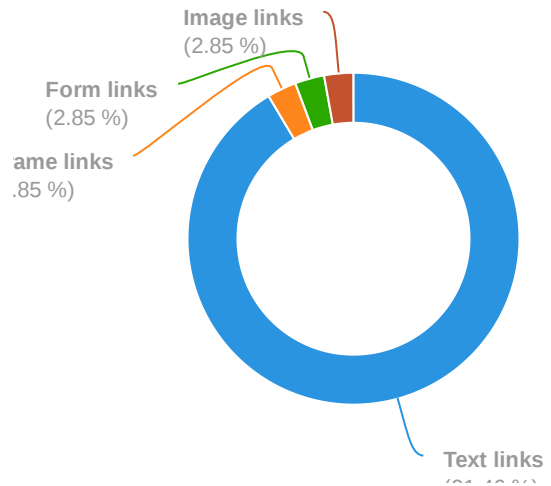
1.0K Follow links 238 Nofollow links



Backlinks Types

darleysplumbing.com

1.2K Text links 0 Frame links 0 Form links 21 Image links



Backlinks: Top Referring Domains

Root Domain: darleysplumbing.com

Root Domain	Backlinks	IP / Country
cityof.com	757	208.76.248.178
muvzu.com	224	165.227.31.167
race-dezert.com	120	143.110.153.79
yellowpages.com	7	151.138.14.8
superpages.com	6	151.138.14.198

Backlinks: Top Indexed Pages

Root Domain: darleysplumbing.com

Title and URL	Domains	Backlinks
http://www.darleysplumbing.com/	26	735
Darley's Plumbing Is Your Jacksonville Plumber We Want To Earn Your Business. https://darleysplumbing.com/	24	49
http://darleysplumbing.com/	15	28
Darley's Plumbing Family Owned Jacksonville Plumbers https://darleysplumbing.com/about/	2	2
http://www.darleysplumbing.com/?ref=wuchna	1	2

Display advertising

Display Advertising: Top Publishers

darleysplumbing.com

NO DATA

Display Advertising: Landing Pages

darleysplumbing.com

NO DATA

Display Advertising: Sample Text Ads

darleysplumbing.com

NO DATA

Display Advertising: Sample Image Ads

darleysplumbing.com

NO DATA