



Organic Research: Overview (Desktop)

darleysplumbing.com

Organic Research: Overview (Desktop)

Organic Search: Summary

US | darleysplumbing.com

Traffic	461	6%
Keywords	113	19%
Traffic Cost	\$2.7K	4%
Branded Traffic	334	0%
Non-Branded Traffic	127	23%

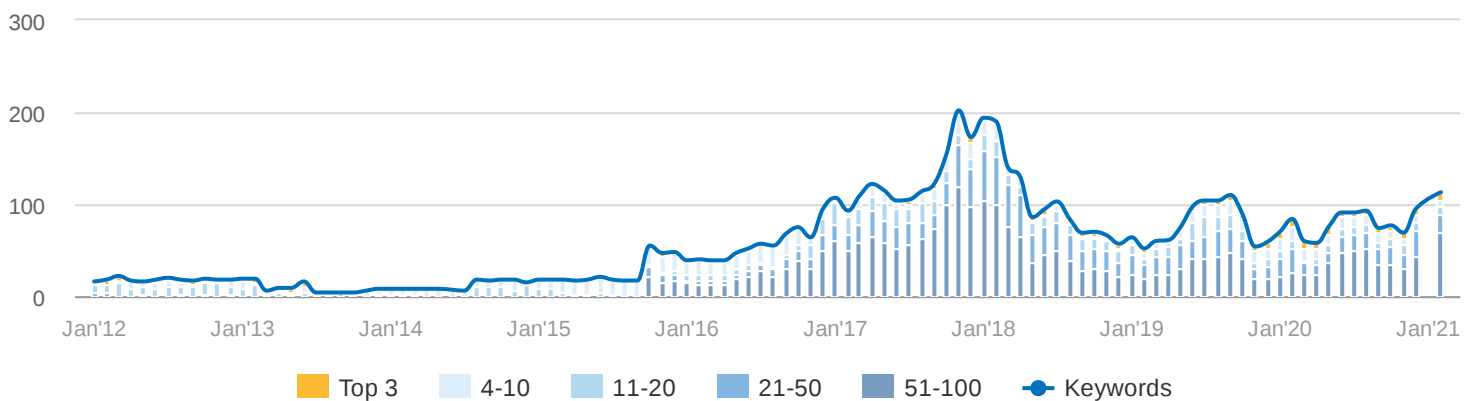
Organic Search: Traffic chart

darleysplumbing.com | US | All time



Organic Search: Keywords chart

darleysplumbing.com | US | All time



Organic Search: Top Keywords (113)

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Keyword	Pos	Volume	CPC (USD)	Traffic
darley's plumbing	1 (1)	320	5.46	55.53% <div><div></div></div>
plumber jacksonville fl	7 (7)	1,900	9.29	16.48% <div><div></div></div>
darley plumbing jacksonville	1 (1)	50	0.00	8.67% <div><div></div></div>
jacksonville plumbers	8 (7)	880	9.09	5.63% <div><div></div></div>
darley's plumbing inc	1 (1)	30	4.55	5.20% <div><div></div></div>

Organic Search: Top Position Changes

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New Keywords	Pos	Volume	Traffic %
d and r plumbing	96	110	< 0.01
409 darling dr venice fl	64	40	< 0.01

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://darleysplumbing.com/	96.96	91
https://darleysplumbing.com/contacts/	1.95	3
https://darleysplumbing.com/about/	1.08	7
https://darleysplumbing.com/2020/08/16/darleys-plumbing-sponsors-the-jacksonville-jumbo-shrimp/	< 0.01	4
https://darleysplumbing.com/portfolio_category/category-3/	< 0.01	1

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
darleysplumbing.com	100.00	113

Organic Search: Top Competitors (93)

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Competitor	Com. Keywords	SE Keywords	Com. Level
harryhayesplumbing.com	10	117	32% <div><div></div></div>

Competitor	Com. Keywords	SE Keywords	Com. Level
affordableplumbingjacksonville.com	7	63	30% <div><div></div></div>
turnerplumbingco.com	12	303	28% <div><div></div></div>
aldrigedsonsplumbing.com	7	129	27% <div><div></div></div>
plumbingjacksonville.com	10	143	27% <div><div></div></div>

Organic Search: Competitive Position Map

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