



Organic Research: Overview (Desktop)

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Organic Research: Overview (Desktop)

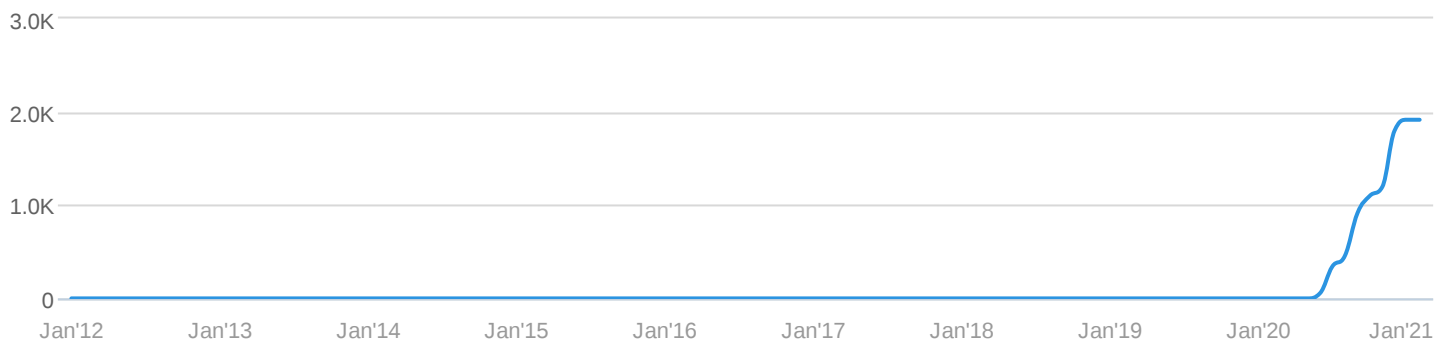
Organic Search: Summary

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Traffic	1.9K	7%
Keywords	1.8K	3%
Traffic Cost	\$16.5K	1%
Branded Traffic	1.2K	18%
Non-Branded Traffic	722	-8%

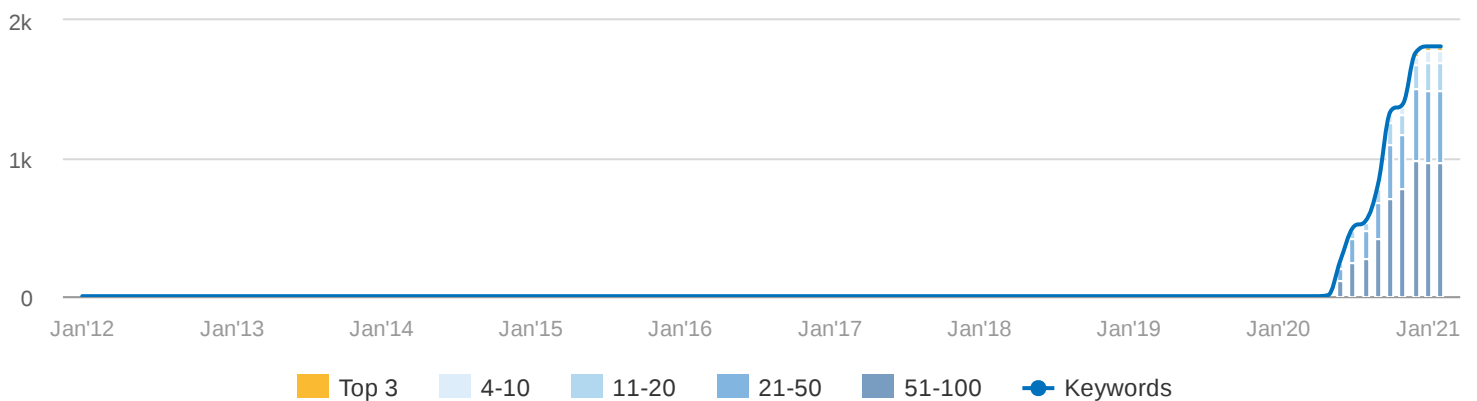
Organic Search: Traffic chart

fenwickhomeservices.com | US | All time



Organic Search: Keywords chart

fenwickhomeservices.com | US | All time



Organic Search: Top Keywords (1,811)

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Keyword	Pos	Volume	CPC (USD)	Traffic
bill fenwick plumbing	1 (1)	590	11.75	24.64% <div><div></div></div>
fenwick plumbing	1 (1)	590	11.01	24.64% <div><div></div></div>
bill fenwick plumbing inc	1 (1)	110	9.87	4.59% <div><div></div></div>
plumber jacksonville fl	8 (8)	1,900	9.29	2.97% <div><div></div></div>
bill fenwick plumbing sold	1 (1)	70	2.84	2.92% <div><div></div></div>

Organic Search: Top Position Changes

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New Keywords	Pos	Volume	Traffic %
s or p trap difference	64	50	< 0.01
pex line repair	75	30	< 0.01
disabled grab rails bunnings	85	90	< 0.01
signs of a clogged drain	41	50	< 0.01
pea trap drain	71	110	< 0.01

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://www.fenwickhomeservices.com/	64.64	112
https://www.fenwickhomeservices.com/blog/what-is-repiping-and-how-do-you-know-when-you-need-it/	8.09	133
https://www.fenwickhomeservices.com/blog/will-i-still-have-plumbing-during-a-power-outage/	5.22	72
https://www.fenwickhomeservices.com/blog/8-causes-of-furnace-short-cycling-problems/	3.34	48
https://www.fenwickhomeservices.com/bill-fenwick-plumbing-then-and-now/	2.92	1

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
www.fenwickhomeservices.com	100.00	1,811

Organic Search: Top Competitors (1,125)

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Competitor	Com. Keywords	SE Keywords	Com. Level
articles321.com	53	1.6k	18% <div><div></div></div>
therepipecompany.com	49	711	17% <div><div></div></div>
yourfamilyenergy.com	31	240	16% <div><div></div></div>
turnerplumbingco.com	26	303	15% <div><div></div></div>
hallerent.com	33	2.3k	14% <div><div></div></div>

Organic Search: Competitive Position Map

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