



Organic Research: Overview (Desktop)

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Organic Search: Summary

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Traffic	9.6K	119650%
Keywords	8.5K	33920%
Traffic Cost	\$40.6K	405840%
Branded Traffic	2.1K	100%
Non-Branded Traffic	7.5K	93450%

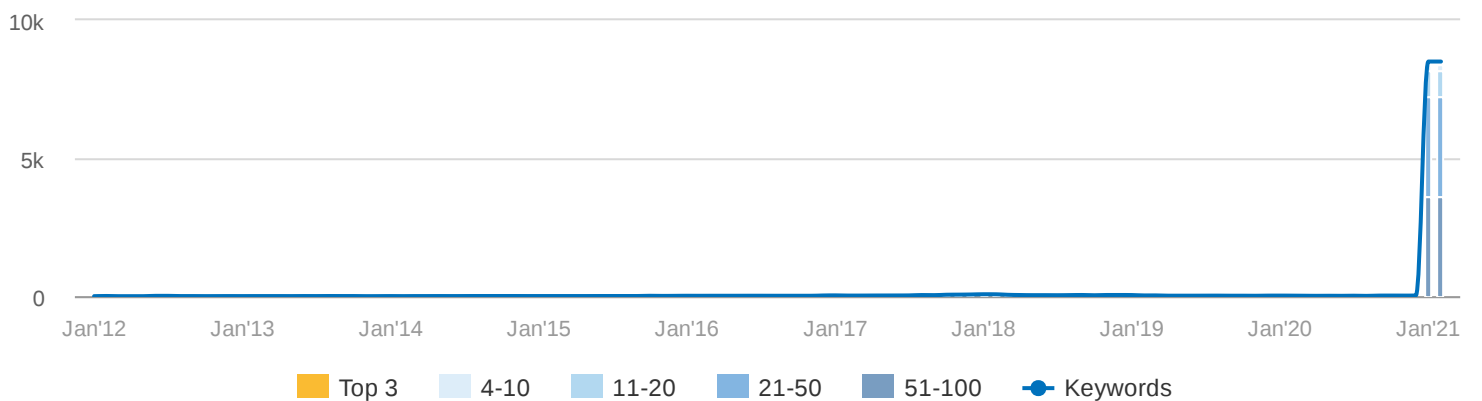
Organic Search: Traffic chart

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Organic Search: Keywords chart

davidgrayonline.com | US | All time



Organic Search: Top Keywords (8,505)

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Keyword	Pos	Volume	CPC (USD)	Traffic
david gray plumbing	1 (1)	1,900	3.16	15.86% <div><div></div></div>
gfcı keeps tripping	1 (1)	1,900	10.83	9.32% <div><div></div></div>
gfcı outlet keeps tripping	1 (1)	1,600	10.71	7.84% <div><div></div></div>
air handler in attic	1 (1)	1,300	3.89	6.37% <div><div></div></div>
gfcı tripping	1 (1)	880	4.08	4.31% <div><div></div></div>

Organic Search: Top Position Changes

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New Keywords	Pos	Volume	Traffic %
gfcı breaker tripping	3	390	0.36
ground fault interrupter problems	1	70	0.33
why does gfcı keep tripping	2	140	0.18
why is light switch hot	1	40	0.18
trip electrical outlet	1	30	0.14

Organic Search: Top Pages

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URL	Traffic %	Keywords
https://www.davidgrayonline.com/blog/5-reasons-your-ground-fault-circuit-interrupter-gfcı-outlets-keeps-tripping/	33.88	531
https://www.davidgrayonline.com/	25.05	586
https://www.davidgrayonline.com/blog/electrical-wiring-to-watch-for-in-an-older-home-tips-for-keeping-your-outdoor-electrical-box-waterproof/	12.41	736
https://www.davidgrayonline.com/blog/should-you-relocate-your-air-handler/	6.81	144
https://www.davidgrayonline.com/blog/should-i-use-a-plastic-or-metal-electrical-box/	6.35	848

Organic Search: Top Subdomains

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Subdomain	Traffic %	Keywords
www.davidgrayonline.com	100.00	8,505

Organic Search: Top Competitors (3,587)

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Competitor	Com. Keywords	SE Keywords	Com. Level
mistersparkykc.com	96	2.8k	10% <div><div></div></div>
pursolaraz.com	43	2.6k	7% <div><div></div></div>
lauryheating.com	64	4.2k	6% <div><div></div></div>
cwcelectric.com	20	678	6% <div><div></div></div>
dfliq.net	216	22.1k	6% <div><div></div></div>

Organic Search: Competitive Position Map

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