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# Congratulations



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# Understand the Basics

- *What is affiliate marketing*
- *Key to success*
- *Strategy and Tips*
- *Sales Funnel*



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# Action Plan

*Decompose tasks:*

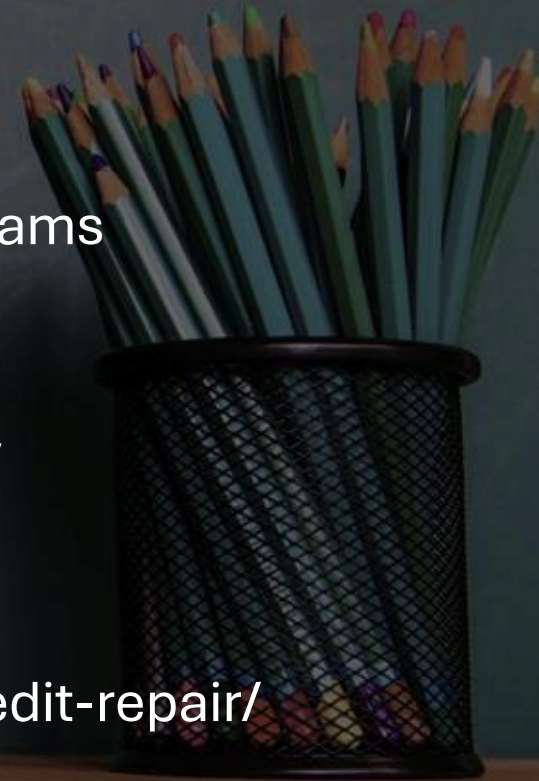
- *Pick a niche (Google Trends, Keyword ranking websites)*
- *Sign up for affiliate links*
- *Train GPT on the Job*
- *Create a content strategy*
- *Write content article by article*
- *Create images using Midjourney for blogs*
- *Publish Content*



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# What to Sell a few Ideas

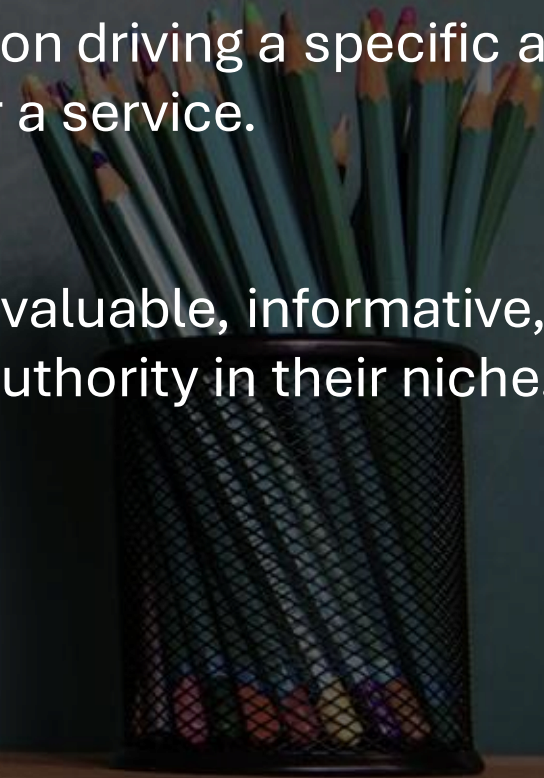
- *Real Estate leads*  
<https://www.youtube.com/watch?v=oq3AiNjShlg>
- *Most profitable SaaS tools (Software as a Service)*  
<https://blog.hubspot.com/marketing/best-affiliate-programs>
- *AI SaaS Tools (Japser, Quilbot, etc)*  
<https://onlineprofitcycle.com/best-ai-affiliate-programs/>
- *Finance – Improving Credit Score*  
<https://diggitymarketing.com/best-affiliate-programs/credit-repair/>



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# Transaction vs Authoritative Blog

- Transactional blog posts: These posts are more focused on driving a specific action or transaction, such as making a purchase or signing up for a service.
- Authoritative blog posts: These posts focus on providing valuable, informative, and in-depth content that positions the author as an expert or authority in their niche.





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# Content Strategy

- *Train GPT on the topic*
- *Create Calendar with long tail, relevant, & high traffic keywords*



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# Content Calendar Prompt

Can you help me generate SEO-friendly content calendar with [30] blog posts focused on the primary keyword [specific niche or industry], use the information we have discussed above.

that align with my {target audience's} include topics such as {interests and needs}, and have a high potential for organic search traffic and engagement, with long tailed keyword titles, with high search volume and low competition .

the articles should be focused on improving my topical authority for SEO, I want to make sure that my topics are relevant, informative

Please provide the output in a table format with each week consisting of seven posts scheduled for different days of the week

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# Prompt for writing blog

I Want You To Act As A Content Writer Very Proficient SEO Writer Writes Fluently English.

Bold the Headings and use different headings styles (including H1, H2, H3, and H4 headings) You are writing a 1500 word blog post.

Write In A Conversational Style As Written By A Human Use An Informal Tone, talk in similar tone to {Ray Dalio}

Utilize Personal Pronouns, Keep It Simple, Engage The Reader, Use The Active Voice, Keep It Brief, Use Rhetorical Questions, and Incorporate Analogies And Metaphors.

End with a conclusion paragraph (and 5 unique FAQs After The Conclusion).

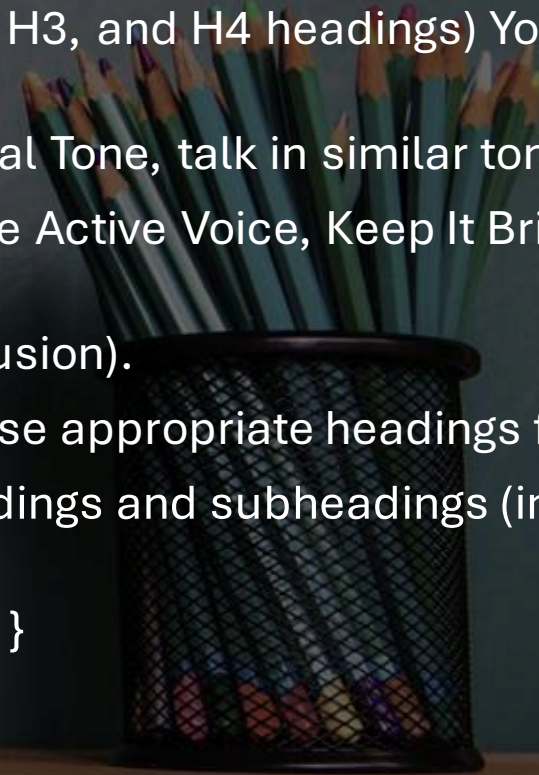
this is important to Bold the Title and all headings of the article, and use appropriate headings for H tags

Write an outline of the article separately before writing it, at least headings and subheadings (including H1, H2, H3, and H4 headings)

Use the following titles and subheadings for your writing: Title : { XXXX }

Subheadings: { XXXX }

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# Using Youtube Videos for blogs

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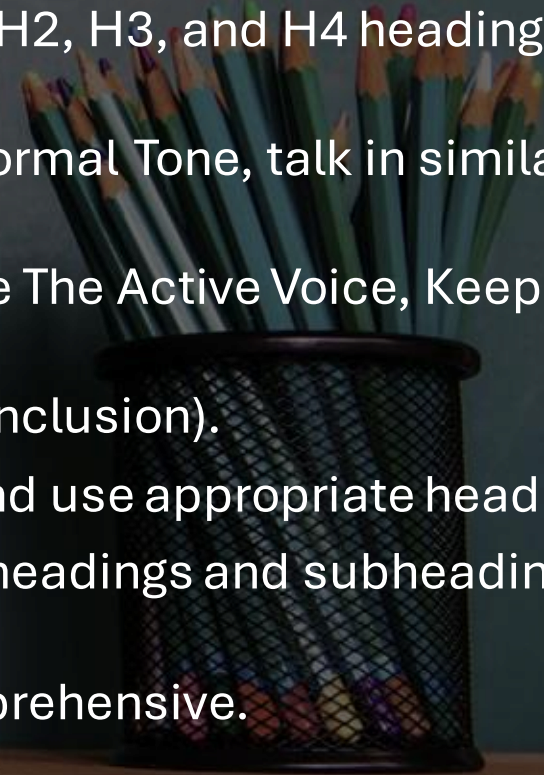
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this is important to Bold the Title and all headings of the article, and use appropriate headings for H tags

Write an outline of the article separately before writing it, at least headings and subheadings (including H1, H2, H3, and H4 headings)

Use the content from the youtube video to write the blog, be comprehensive.

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# Google's Stance on AI content for SEO

## AI Detection tools

## Grammarly for final check



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# MidJourney for creating Images for the blog Post



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# Medium account setup and adding blogs

