

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Amount

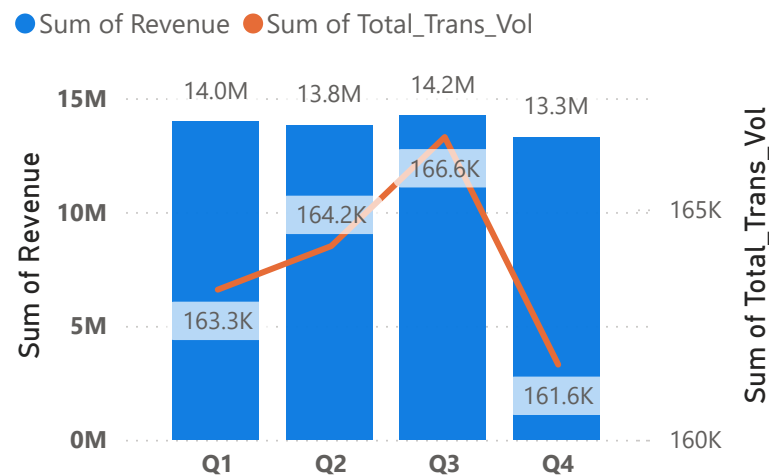
44.5M

Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>

## OTR Revenue and total trans count



Week\_Start\_Date

All

F

M

Med

Low

High

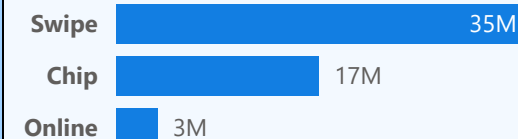
Silver

Blue

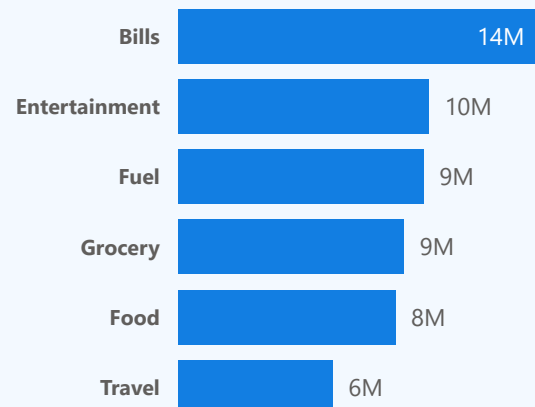
Gold

Platinum

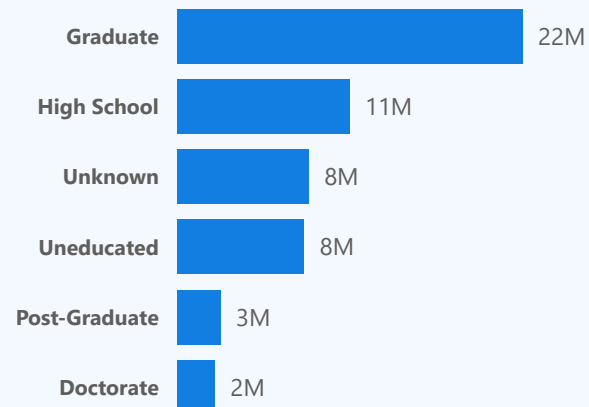
## Revenue by Use Chip



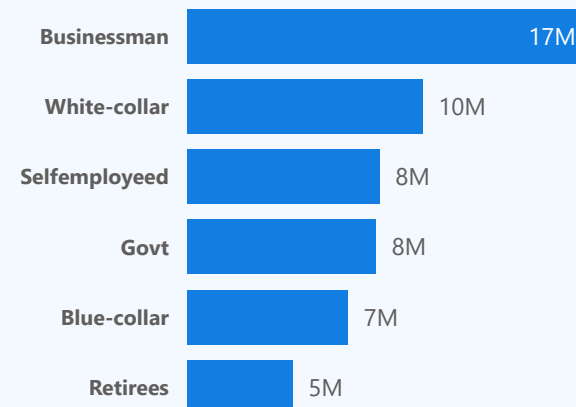
## Revenue by Expenditure Type



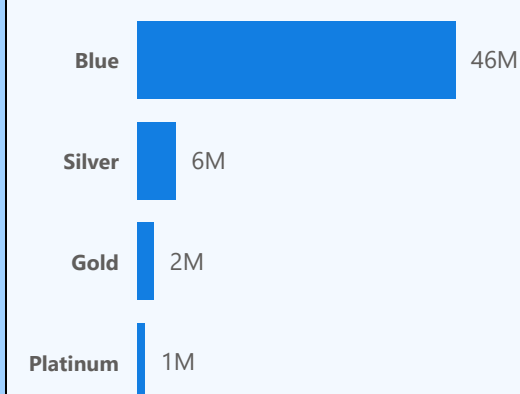
## Revenue by Education Level



## Revenue by Customer Job



## Customer Acq Cost



# Credit Card Customer Report

Revenue

55M

Total Interest

7.8M

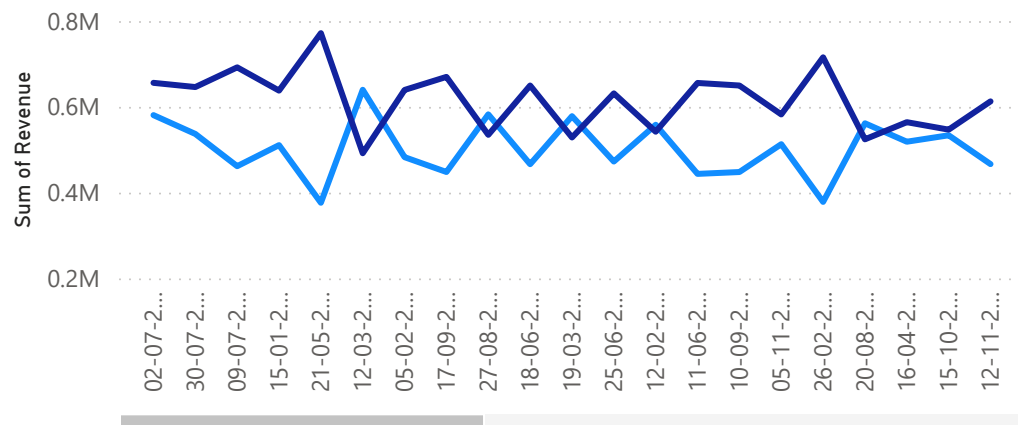
Income

575.9M

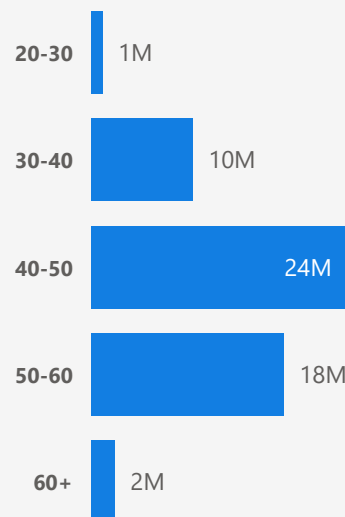
CSS

3.19

Revenue by Week



Age Group



M

30M

F

25M

Week\_Start\_Date

All

Med

Low

High

Silver

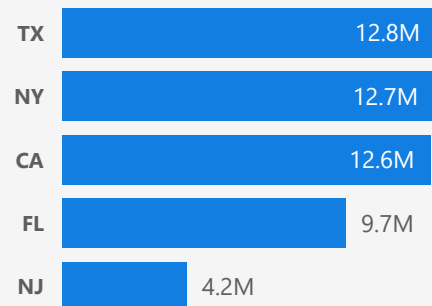
Blue

Gold

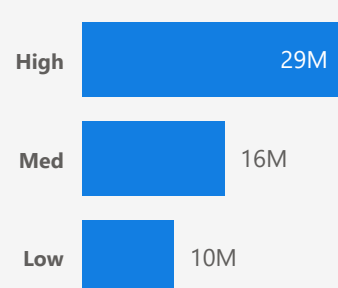
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
<b>Total</b>	<b>55315410</b>	<b>78,43,382.23</b>	<b>575914439</b>

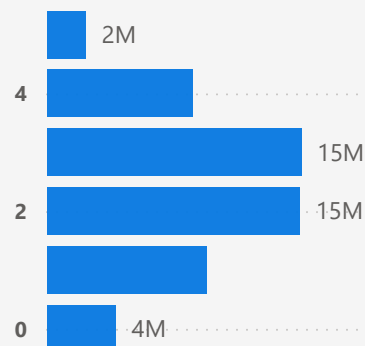
Top 5 States



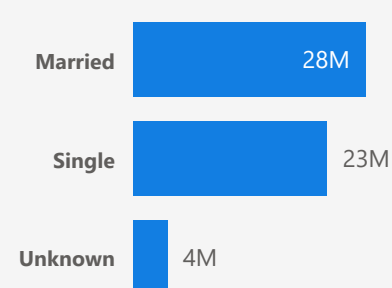
Salary Group



Dependent Count



Marital Status



Education Level

