Survey Questionnaire

"Impact of Digitalization on Museums"

1. Please select the age group most relevant to you:

   a. 18-24
   b. 25-34
   c. 35-44
   d. 45-54
   e. 55-64
   f. 65+

2. In the last 2 years, how often have you visited a museum?

   a. At least once a month
   b. At least once in 3 months
   c. At least twice a year
   d. At least once a year

3. With whom do you usually visit museums?

   a. Individually
   b. With Friends
   c. With Partner
   d. With Children
   e. With Parents

4. What may the primary reason be for wanting to visit museums?

   a. Learning about history and culture
   b. Keeping my mind active through learning
   c. Engaging with entertaining and stimulating content
   d. To help keep my kids engaged
   e. Generally wanting to keep up to date with current events and topics

5. How comfortable would you say you are accessing the Internet and accessing other websites?

   a. Very comfortable
   b. Somewhat comfortable
   c. Somewhat uncomfortable
   d. Not comfortable at all

6. If the museum offers a digital experience, how likely are you to visit the digital museum?

    a. Very likely
    b. Somewhat likely
    c. Somewhat unlikely
    d. Not likely at all

7. What virtual experiences would you like to interact with? Rank the following from most likely to least likely.

    a. Video Tour
    b. Informational Picture Galleries
    c. Narrated Documentaries
    d. Interactive Exhibition
    e. Virtual Gift Shop
    f. Kids Section
    g. Live Guided Tours
    h. Special Events and Workshops

8. If the museums update their interactive & informational content at regular intervals, are you likely to visit the platform repeatedly?

    a. Yes
    b. Maybe
    c. Not at all

9. Will you be open to the idea of purchasing a subscription pass for you and your family for digital museum platforms?

    a. Yes
    b. Maybe
    c. Not at all

10. What in your opinion is the most important aspect of a digital museum experience?

    a. Content Variety
    b. Accessibility and Disability Aid
    c. User Experience
    d. Content Experience
    e. Price