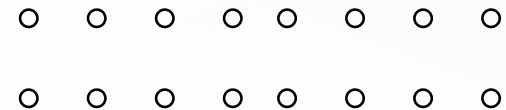


DATA ANALYTICS OF CASE STUDY



LENDING CLUB



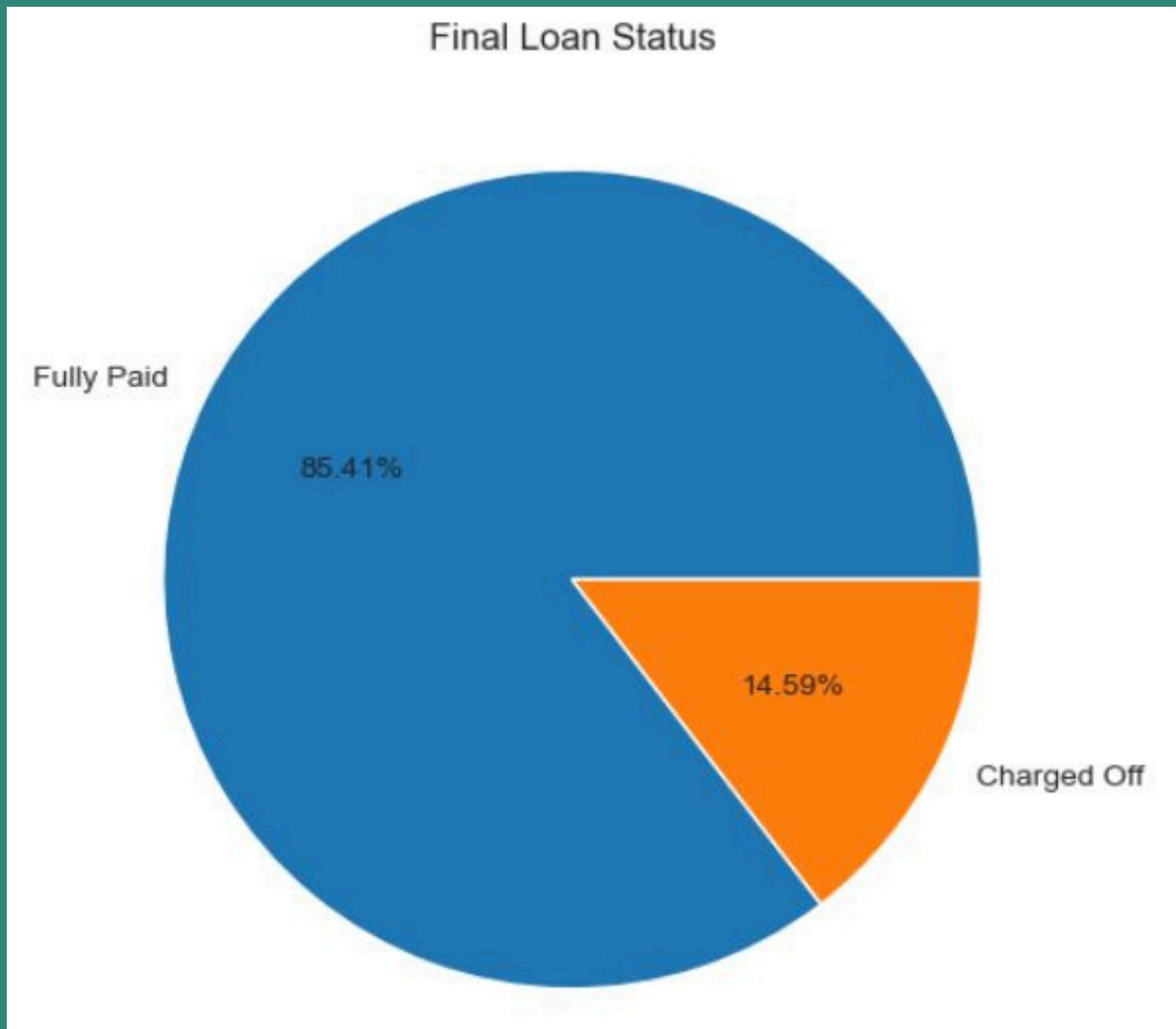
Problem Statement

To predict loan defaults from the loan applications received by the customers.

Significant Variables Considered for Analysis are :

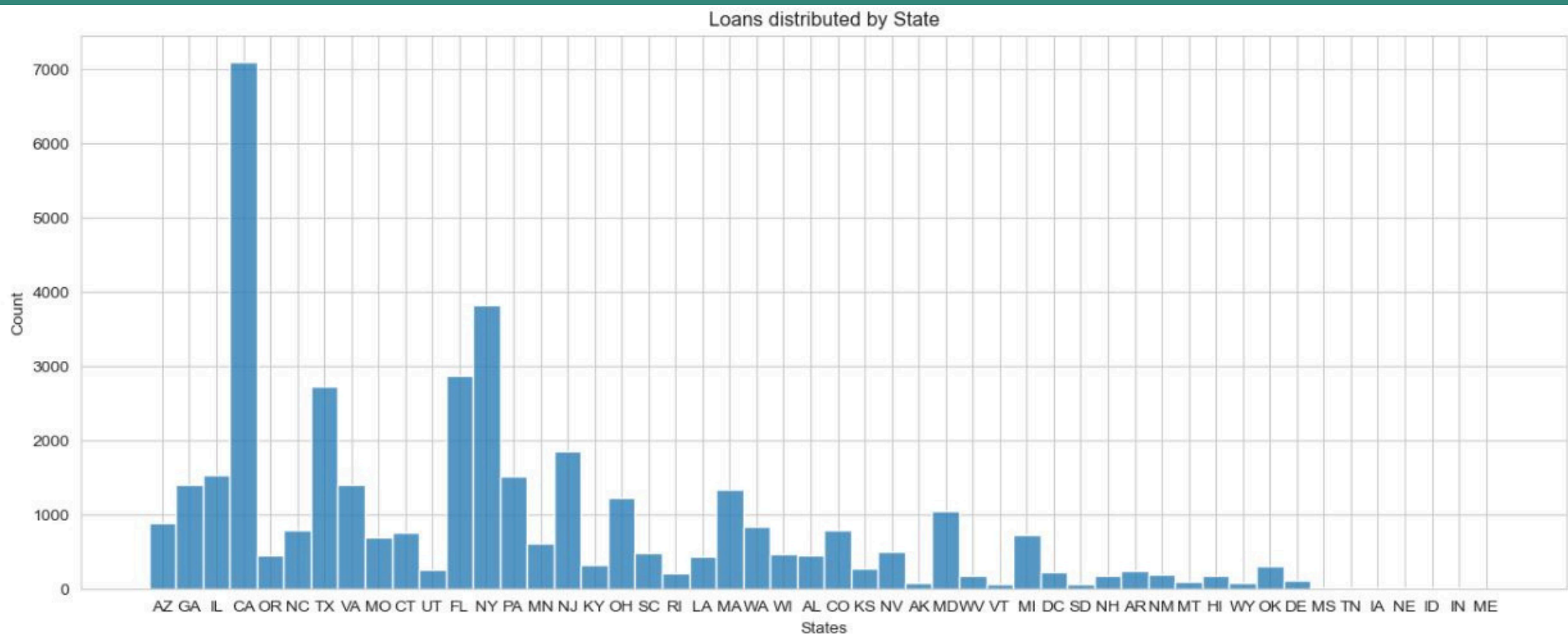
- **Loan Status- Charged off and Fully Paid**
- **Loan Amount**
- **Interest Rate**
- **Grade and Sub grade**
- **DTI (Debt to Income Ratio)**
- **State of Residence**
- **Purpose**

Bonafides Vs Defaulters



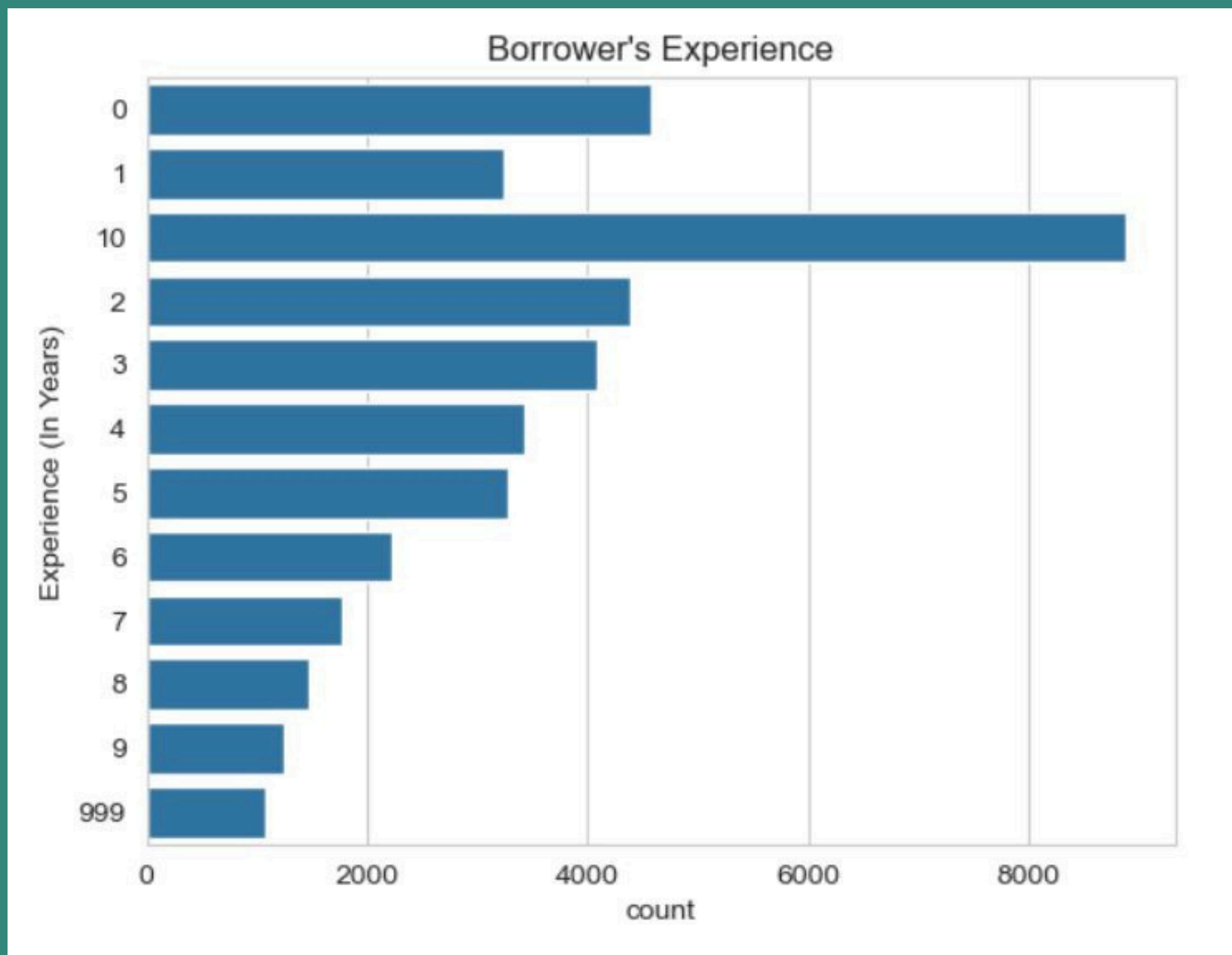
Analysing data set we can conclude that 85.41% of total customers fully paid their debt , while 14.59 % were the defaulters

LOANS DISTRIBUTION BY STATE



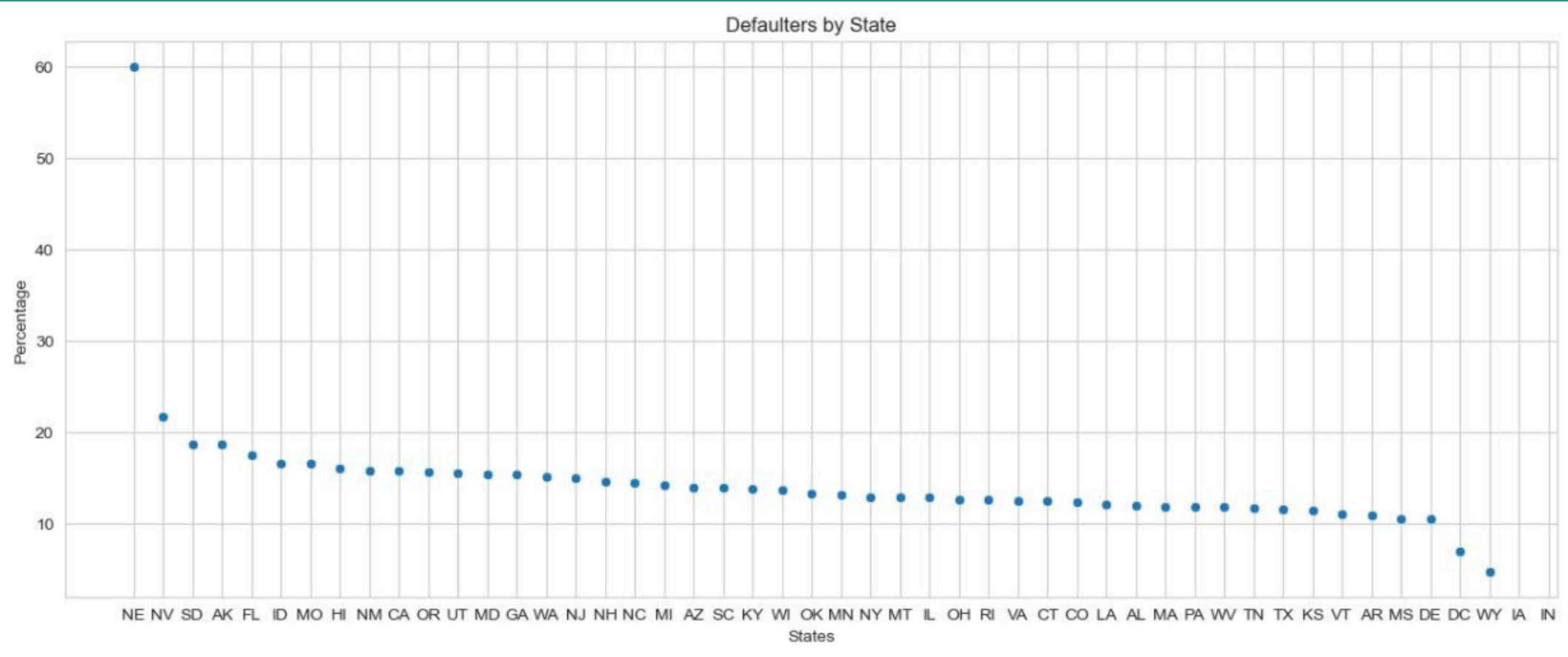
CALIFORNIA STATE HAS THE MAXIMUM BORROWERS , WHILE A INCREASED PRESENCE IS SUGGESTED IN STATES LIKE MS,NE,TN, ETC.

BORROWERS EXPERIENCE



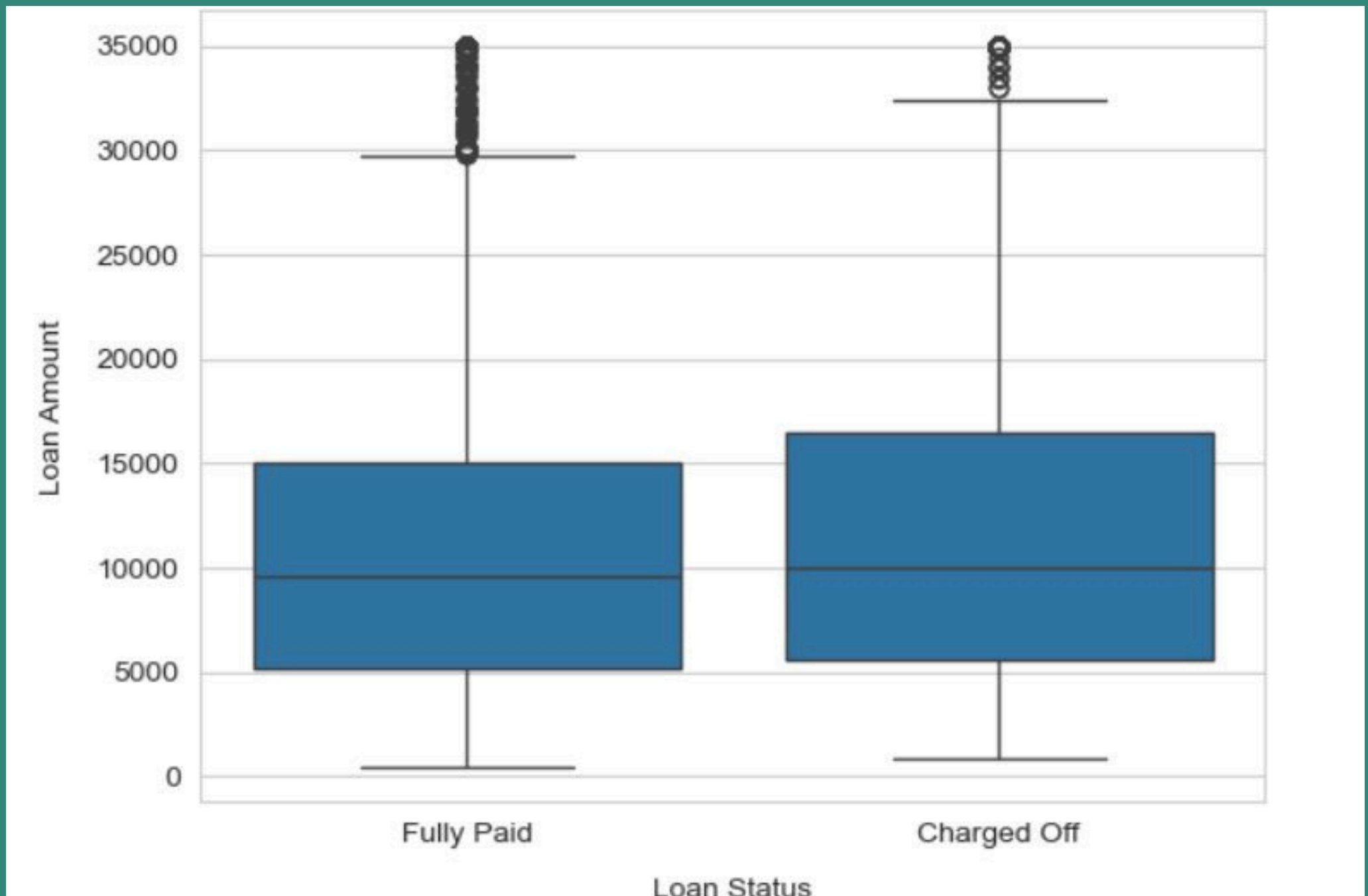
WE CAN SEE THAT MAXIMUM PERCENTAGE OF LOANS ARE GIVEN TO BORROWERS WITH 10+ YEARS OF EXPERIENCE

DEFAULTERS BY STATE



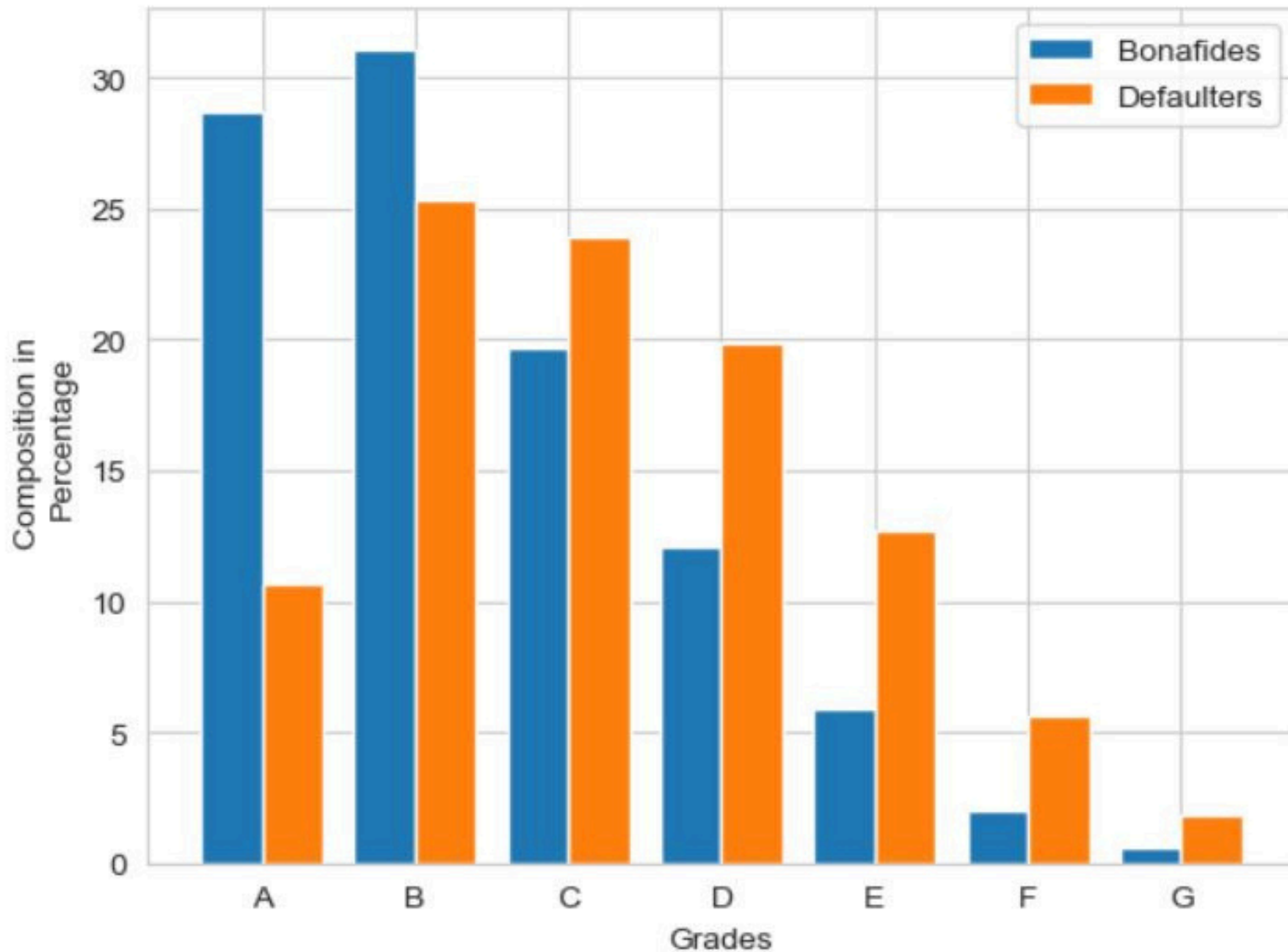
COST OF LIVING CAN VARY BY STATE , SO UNDERSTANDING DEFAULTERS BY STATE CAN BE HELPFUL

Comparison by Loan Amount



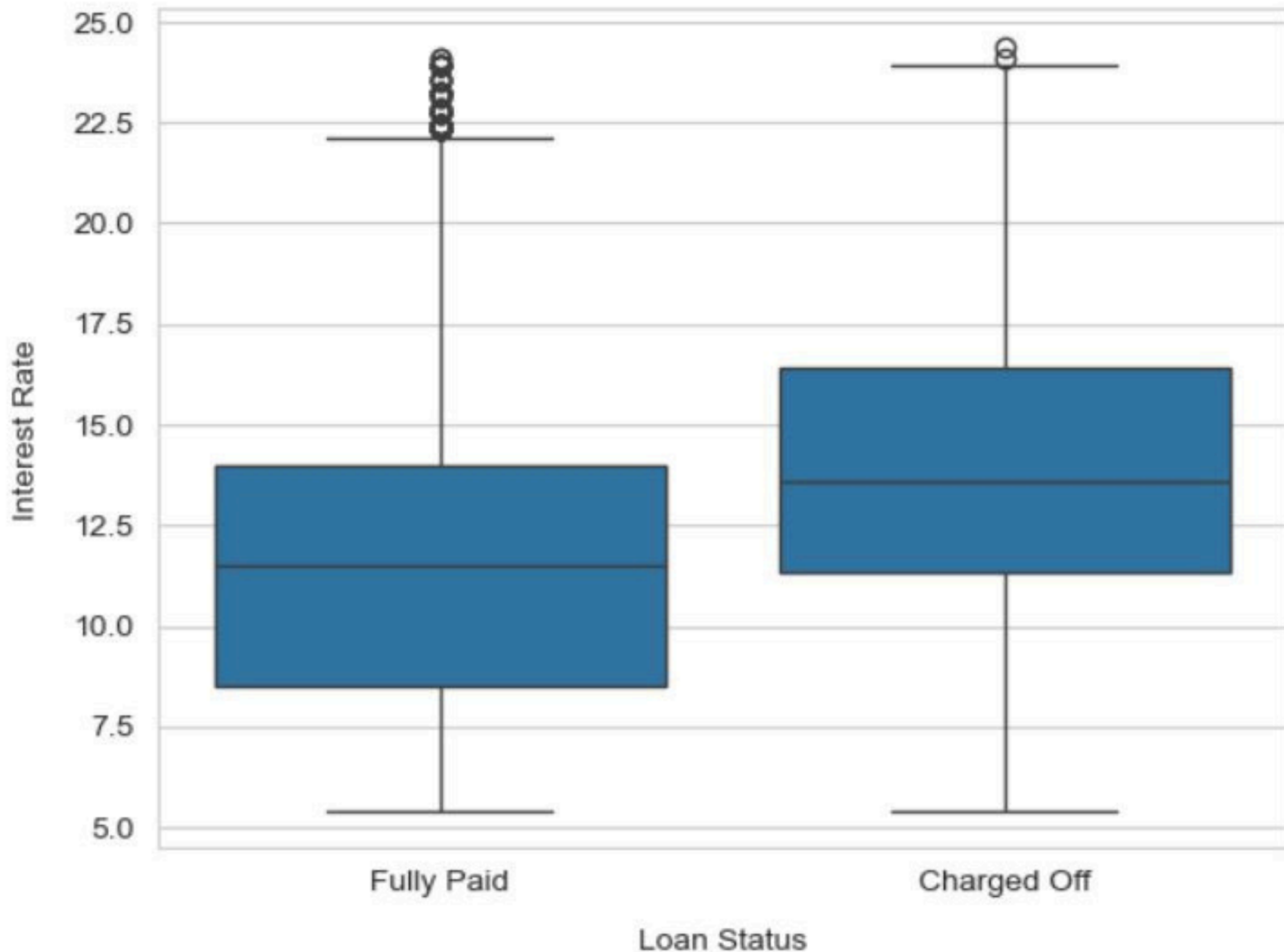
1st quartile and median are nearly same for both Bonafides and Defaulters , while 3rd quartile for defaulters is slightly above from that of bonafides. Thus, reducing upper limit loan amount is advisable.

COMPARING GRADES



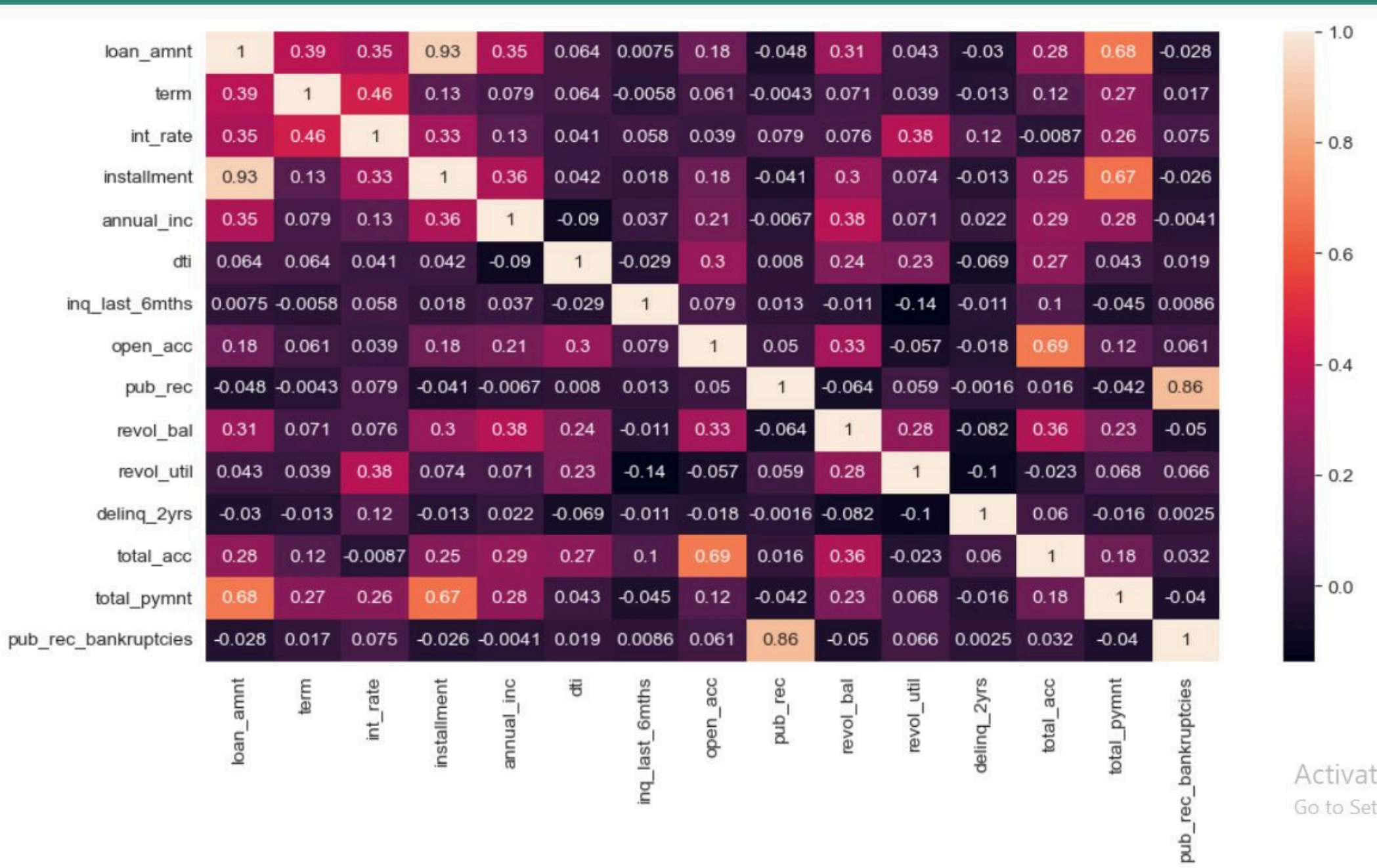
It is clear that customers with grades A, B, C, and D have a greater chance of obtaining a loan. An in-depth analysis of these grades can significantly assist in forecasting potential defaulters.

INTEREST RATES



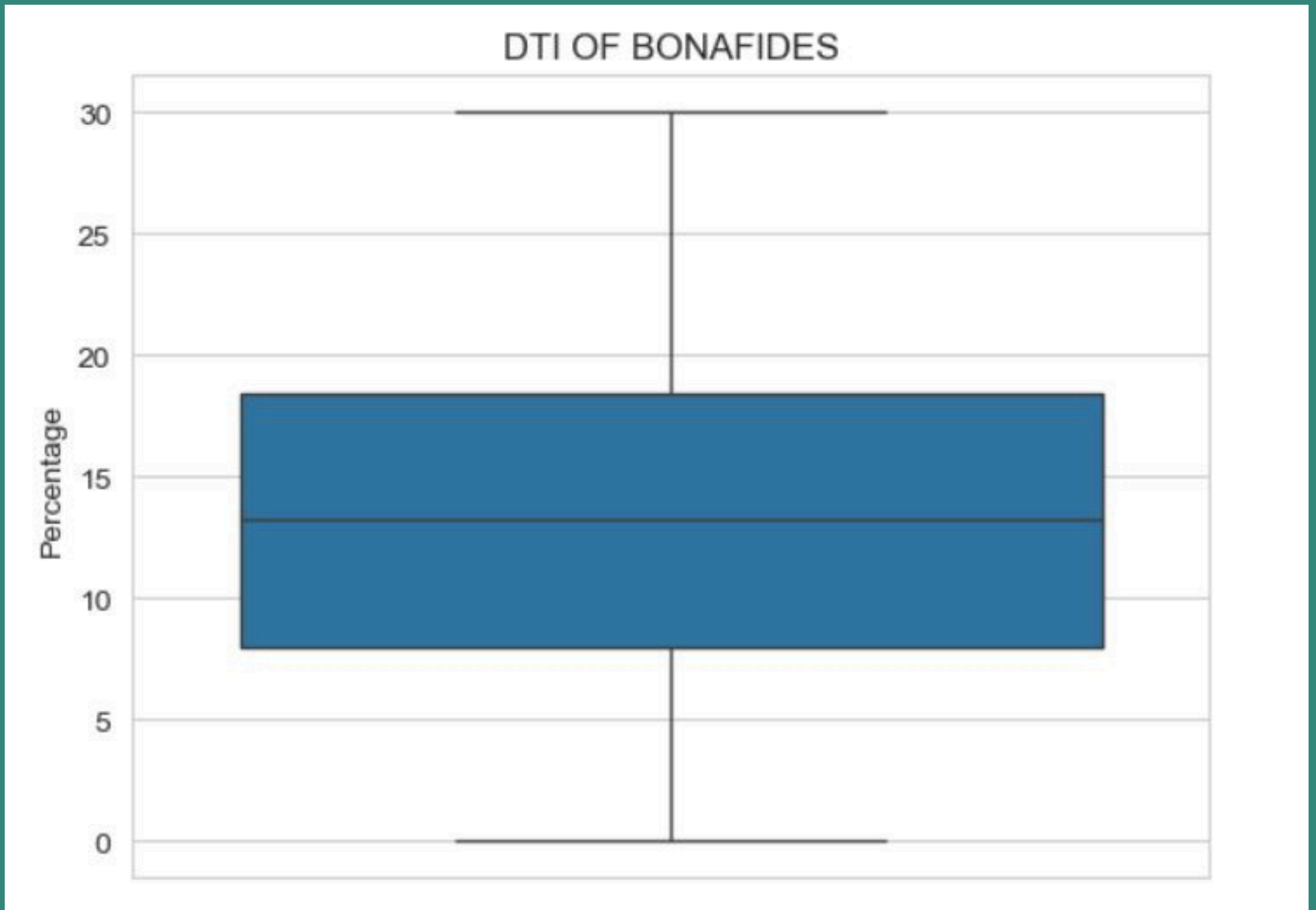
The boxplot indicates that the median of defaulters and the third quartile of bonafides are almost identical, implying that higher interest rates are correlated with an increased likelihood of defaulting.

HEAT MAP



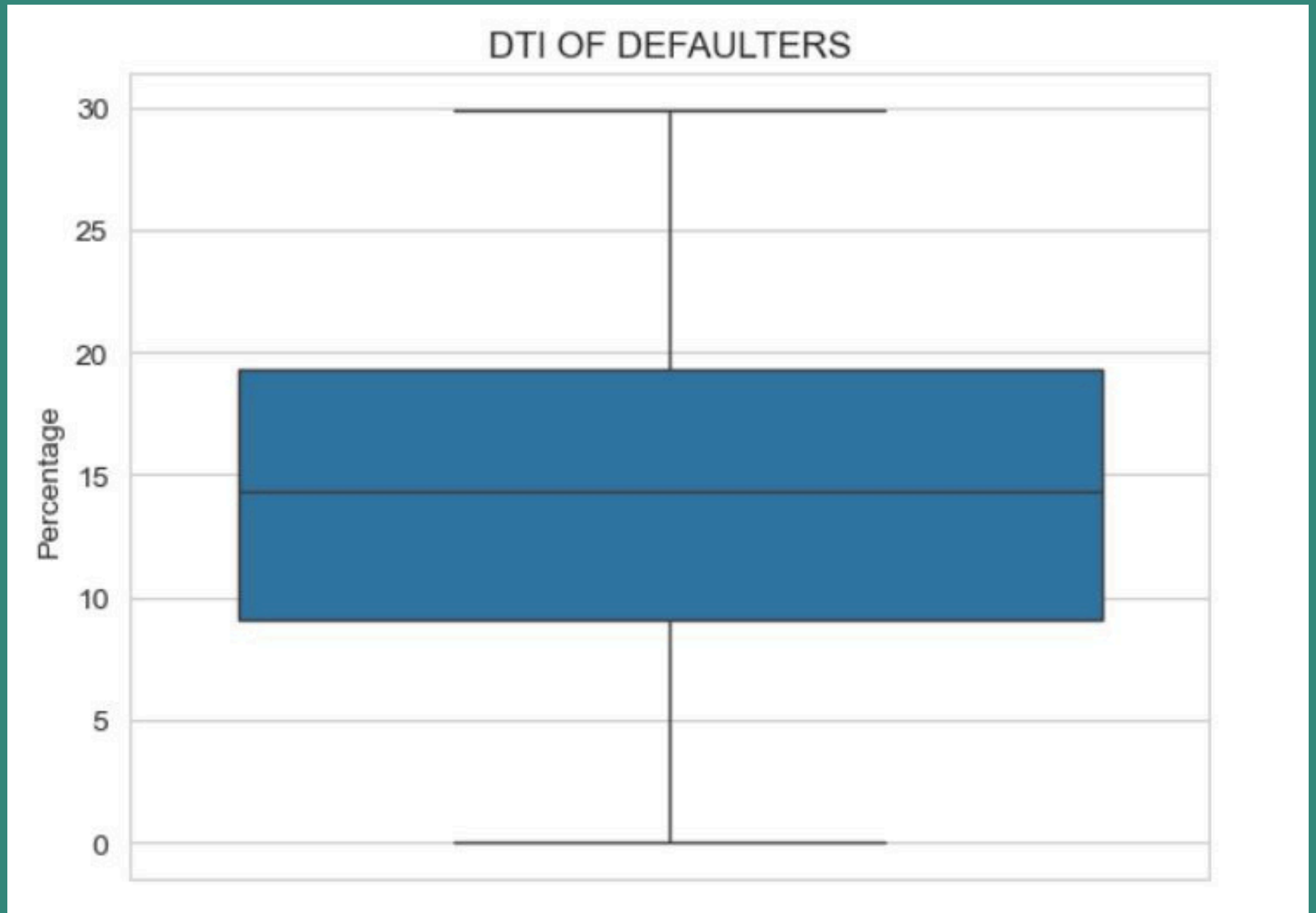
IT IS CLEAR THAT CO RELATION DOES NOT EXISTS AMONG SIGNIFICANT VARIABLES

DEBT TO INCOME RATIO FOR BONAFIDES



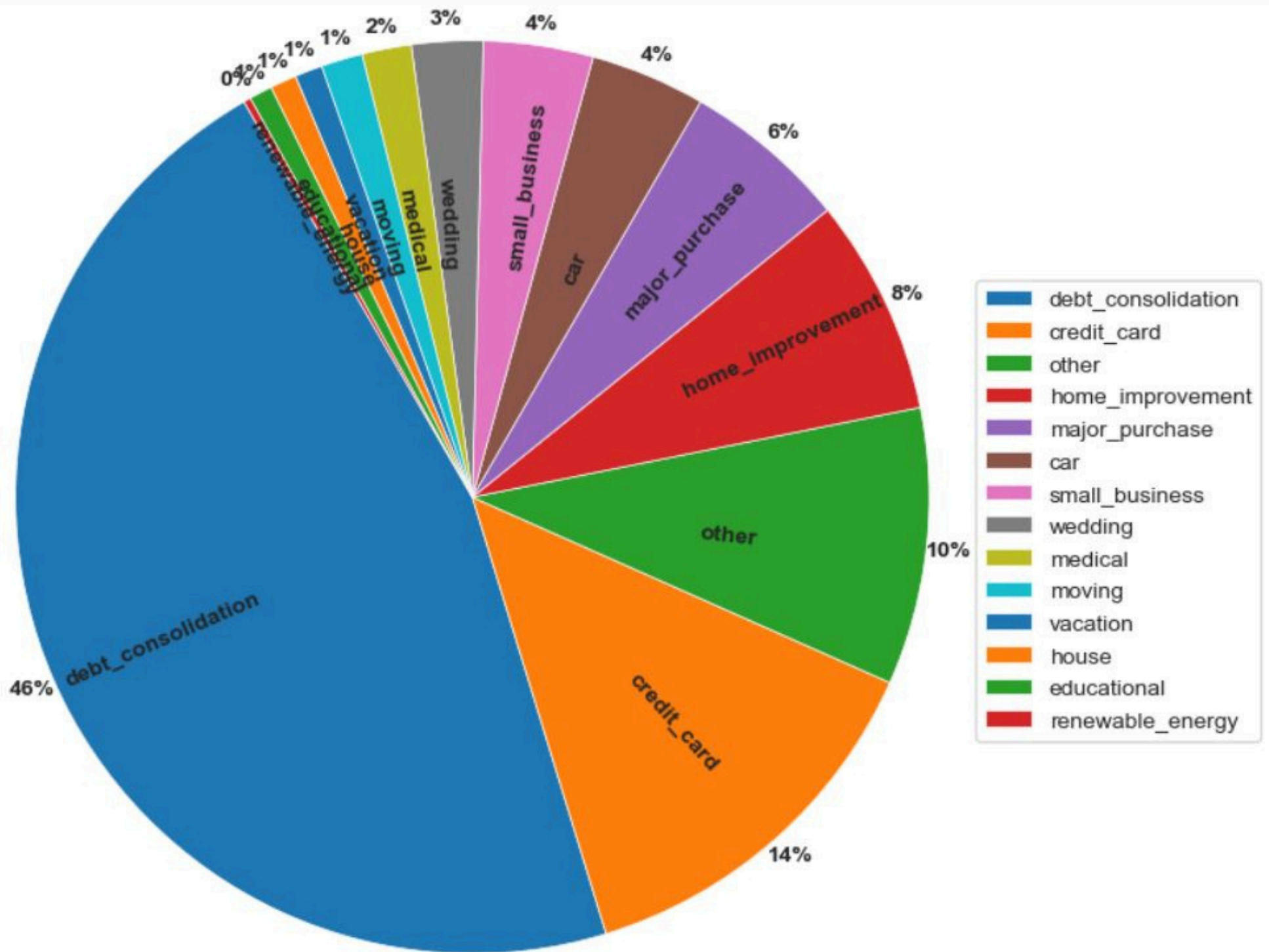
MEDIAN OF BONAFIDES FALLS NEAR 13 PERCENT WHILE 3RD QUARTILE IS NEAR 18 PERCENTAGE.

DEBT TO INCOME RATIO FOR DEFAULTERS

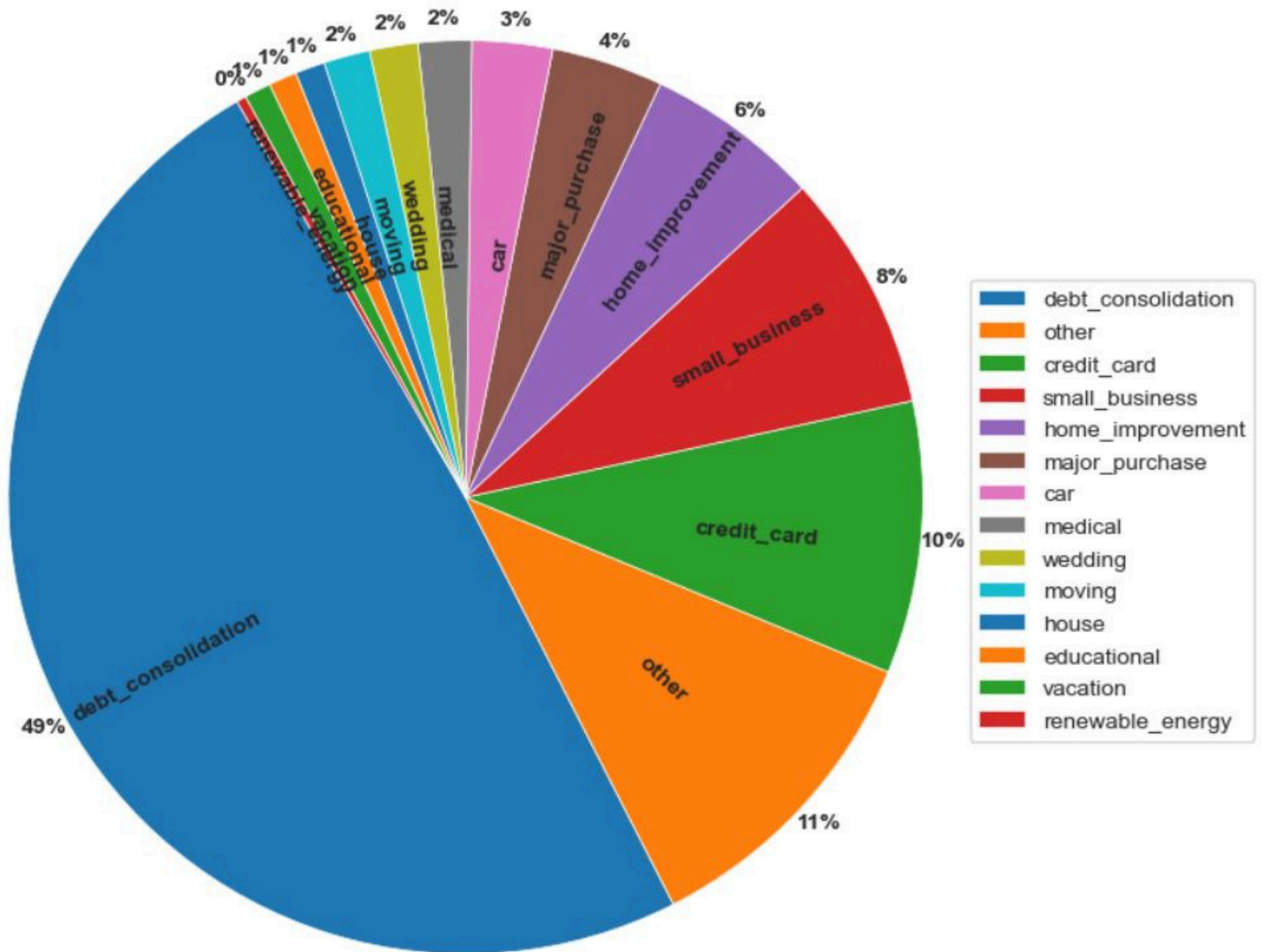


MEDIAN OF DEFAULTERS IS SLIGHTLY HIGHER THAN DEFAULTERS THAT IS NEAR 14 PERCENTAGE.

PURPOSE OF LOAN BY BONAFIDES



PURPOSE OF LOAN BY DEFAULTERS



SUMMARY

LOAN AMOUNT AND GRADES ARE VARIABLES IDENTIFIED AS GIVING MEANINGFUL INSIGHTS FOR PREDICTION OF DEFAULTERS.

IT IS SEEN THAT MISSING ENTRIES IN FEW VARIABLES ARE ALSO IMPACTING ANALYSIS WHICH IS RECOMMENDED TO BE FILLED AS MANDATORY FOR CONCLUSIVE REPORT.