

COFFEE SHOP SALES

SALES REPORT

Month

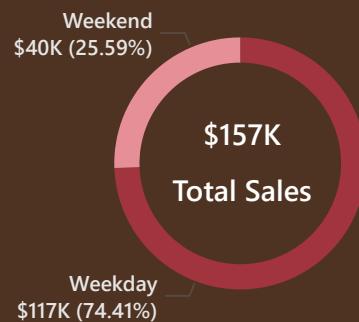
May 2023 ▼

May 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	31				
22	23	24	25	26	27	28
15	16	17	18	19	20	21
8	9	10	11	12	13	14
1	2	3	4	5	6	7

Hover on the visuals to see details

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$52.60K
▲ +30.5% +12.3K vs LM
Astoria \$52.43K
▲ +32.8% +13.0K vs LM
Lower Manhattan \$51.70K
▲ +32.0% +12.5K vs LM

Total Sales

\$157K

▲ +31.8% | +37.8K vs LM



Total Orders

33527

▲ +32.3% | +8.2K vs LM



Total Quantity

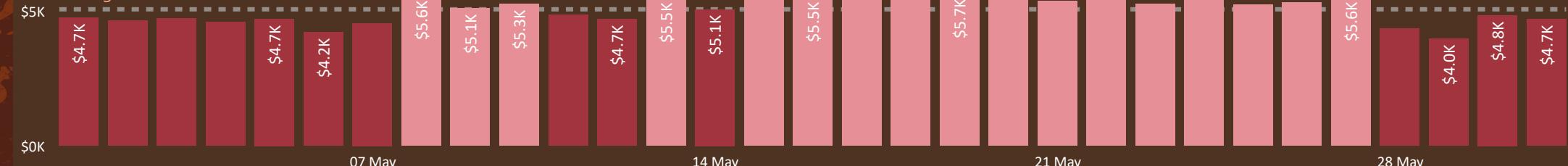
48233

▲ +32.3% | +11.8K vs LM



Sales Trend Over the Period

Average Sales: \$5,056



Sales by Product Category

Coffee | \$60.36K

▲ +31.3%

Tea | \$44.54K

▲ +33.5%

Bakery | \$18.57K

▲ +32.4%

Drinking Chocolate | \$16.32K

▲ +33.0%

Coffee beans | \$8.77K

▲ +33.0%

Branded | \$2.89K

▲ +34.3%

Loose Tea | \$2.40K

▲ +33.1%

Flavours | \$1.91K

▲ +26.3%

Packaged Chocolate | \$0.98K

▲ +34.6%

Sales by Product Category

Barista Espresso | \$20.42K

▲ +31.3%

Brewed Chai tea | \$17.43K

▲ +31.1%

Hot chocolate | \$16.32K

▲ +33.0%

Gourmet brewed coffee | \$15.56K

▲ +31.6%

Brewed herbal tea | \$10.93K

▲ +35.8%

Brewed Black tea | \$10.78K

▲ +34.3%

Premium brewed coffee | \$8.74K

▲ +33.1%

Organic brewed coffee | \$8.35K

▲ +29.2%

Scone | \$8.31K

▲ +29.2%

Drip coffee | \$7.29K

▲ +34.6%

Sales by Days | Hours

