

Ankit Suman

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👤 Profile

Dedicated and results-driven individual seeking a Product Management Internship or Associate Product Management position to leverage strong analytical, communication, and problem-solving skills in contributing to the development and success of innovative products. Proven ability to communicate complex technical concepts in a clear and concise manner.

👜 Professional Experience

Product Development Intern, MiM-Essay 02/2024 – present | New Delhi, India

- Conducting market research to analyze trends and assess competition through detailed competitor and data analysis.
- Engaged in product ideation and development, brainstorming innovative ideas for the development of an in-house product.
- Utilizing various analytics tools to analyze product usage and identify user pain points, driving improvements in product design and functionality.

Online Tutor, CourseHero 03/2021 – 11/2022

- Delivered more than a 1000 precise and comprehensive written solution for diverse computer science queries from students worldwide, demonstrating a deep understanding of the subject matter and effective communication skills.
- Maintained a satisfaction rating of above 95%.

📁 Projects

1. In-App Chat Dashboard Feature, Case Study 02/2024 – 02/2024

Project Link 🔗

- Proposed for the development of a student dashboard feature at EduWorld, with the goal of improving communication and collaboration among students.
- Presented a comprehensive plan to eliminate reliance on external networks and increase student engagement within the platform.
- Utilized market research and competitor analysis to outline the potential impact and strategic importance of the proposed feature in enhancing the educational experience at EduWorld.

2. Email Outreach 🔗 01/2024 – 01/2024

Project Link 🔗

- Developed an email outreach sequence to increase retention of the sub-product of a company using email outreach.
- Segmented users into 4 groups to develop email sequence for each of them.

📜 Certificates

Product Management Professional Certification by IBM(Coursera) (February 2024 - Present)

FullStack Software Development Bootcamp by upGrad (March 2023 - November 2023)

Brand and Product Management by IE Business School (Coursera) (December 2023 - Present)

🎓 Education

Bachelor of Engineering (Computer Science), 07/2017 – 08/2021
Visvesvaraya Technological University

🧠 Skills

Product Management • Market Research • Competitive Analysis • SWOT Analysis • Git and Github
Verbal and Written Communication • Critical Thinking • Attention to Detail • Time Management
MS Excel • Canva • Reactjs • Nodejs • Expressjs • MongoDB • JavaScript • Firebase • Python
Java • Data Structures and Algorithm