



FP20 Analytics Challenge 27

Navigation 

Customer Summary

Customer Segments

Detailed View

Left click on any map
portion to see drill
through option



Ankit Analytics

Branch City All

Income Segment All

Product Category All

Avg New
Customers Per
Month

8.03K

Revenue
Generated By
Bank

€ 637.16K

Average money
spent by
customers

€ 5.05K

Total No. Of
Single Order
Customers

2K

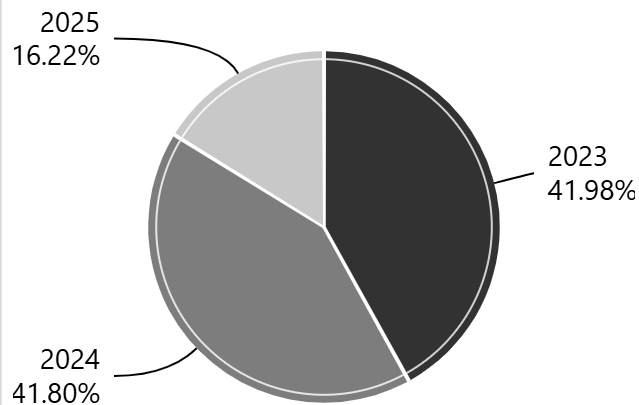
Average Credit
Score of
Customers

575

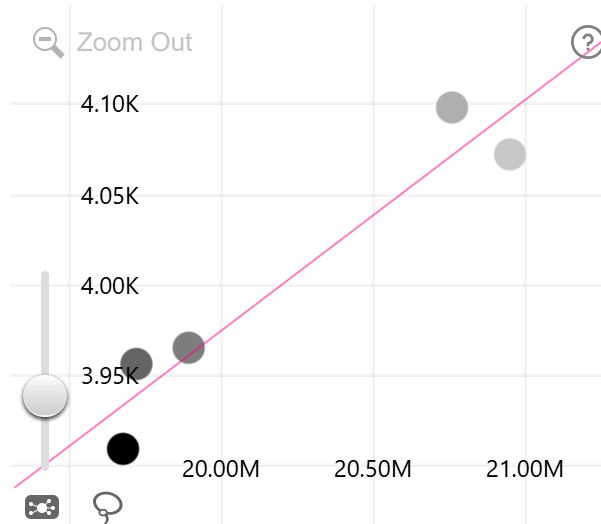
Total
Transection
Amount

€ 101.01M

Total Transaction By Year,
Quater and Month



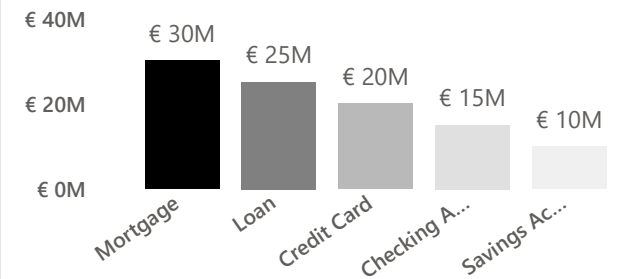
Sum of Amount and Count of
Customers by Product
category and Segment



Sum of Amount by Channel



Sum of Amount by Product Category





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Ankit Analytics



Branch City

All



Income Segment

All

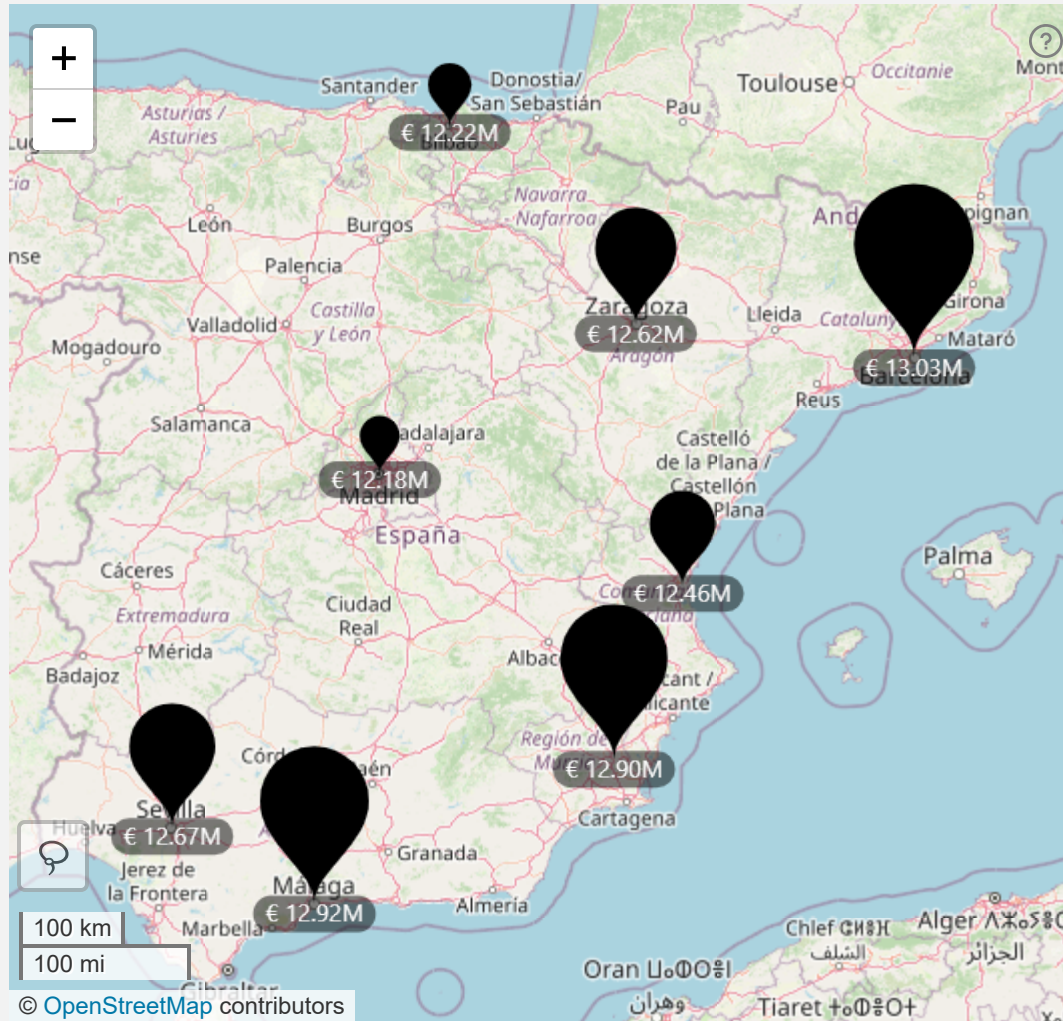


Product Category

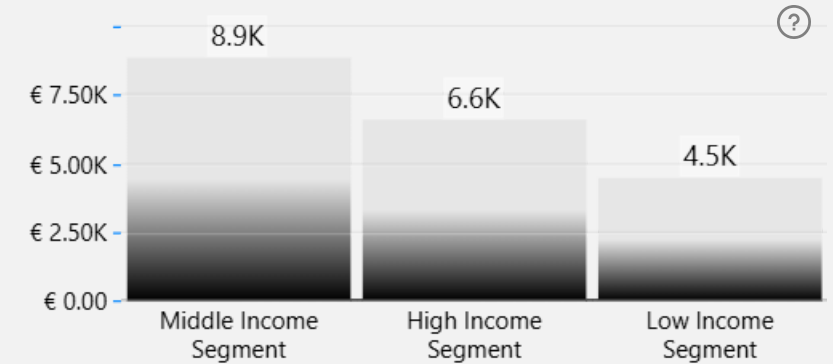
All



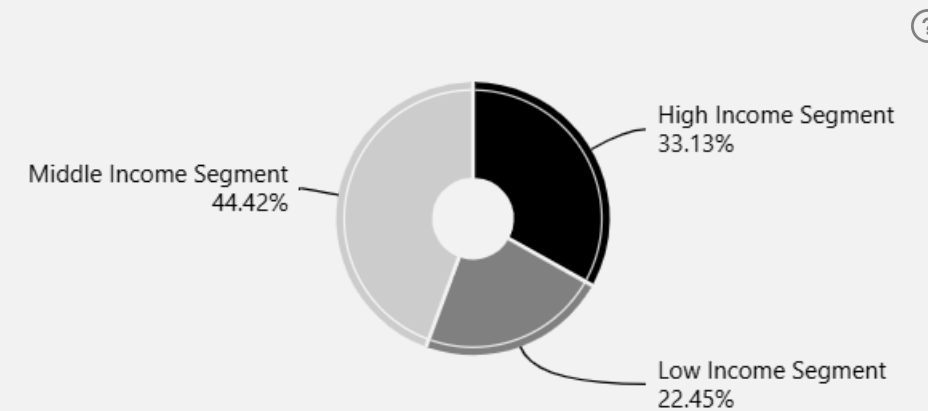
Sum of Amount by Branch Location

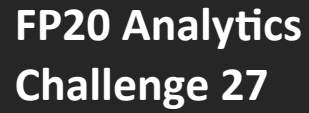


Sum of Amount and Count of Customer by Customer Segment



Count of Customers by Customer Segment and Month



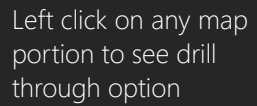


Navigation

Customer Summary

Customer Segments

Detailed View



Ankit Analytics

Year	Revenue (€ M)
2023	40.00
2024	40.00
2025	15.00

Map of Spain showing the distribution of the Basque language. Dark grey circles of varying sizes represent the number of speakers in different regions. The largest circle is in the Basque Country (4.28K), followed by Madrid (2.15K), Valencia (2.15K), and Sevilla (2.22K). Other regions like Castilla y León, Andorra la Vella, and Palma also show smaller circles. The map includes labels for neighboring countries (Portugal, Occitanie, Constantine, Algeria) and cities (Lisboa, Marseille, Oran). A scale bar indicates 300 km and 200 mi. The map is credited to OpenStreetMap contributors.

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