



Social Media Data Analysis....

[Platform Insights](#)
[Content Performance](#)
[Post-Level Analysis](#)


Platform

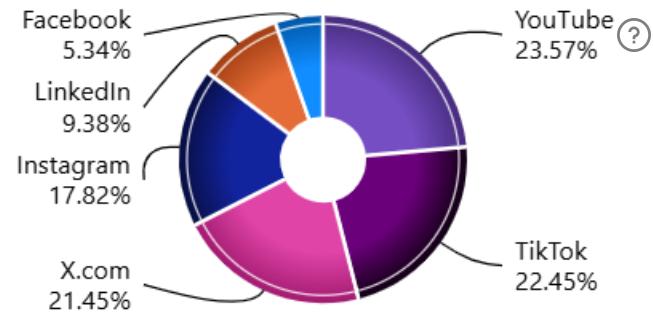


Post Type

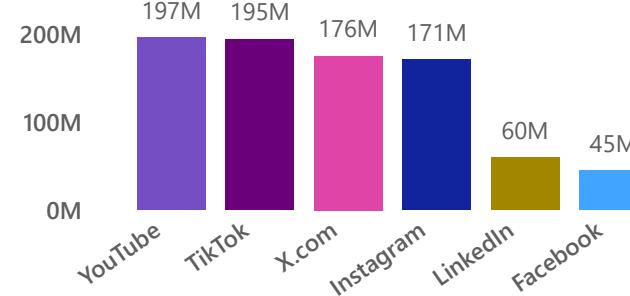


Region

Count of Post by Platform and Post



Total Likes by Platform



Avg Engagement /post

115.44K

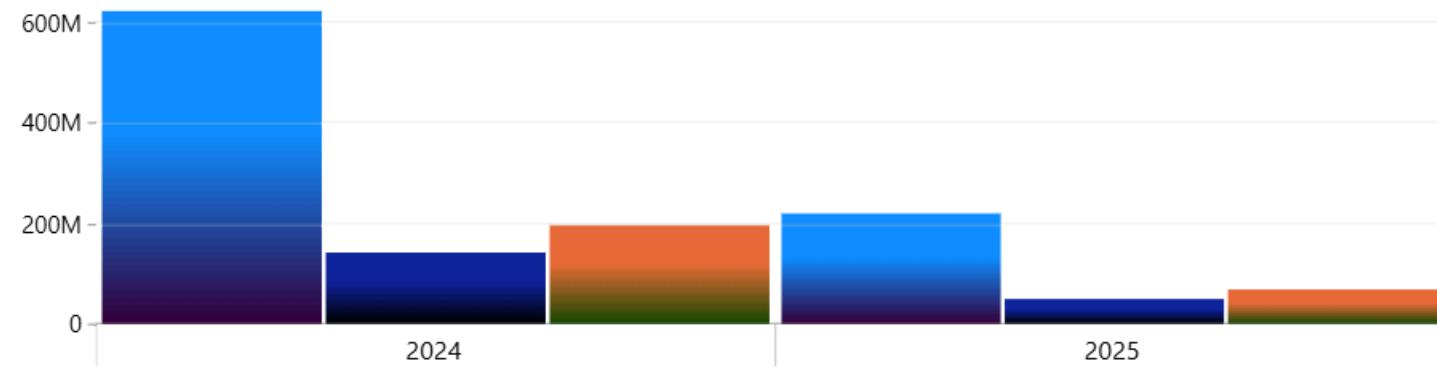
Avg Like /post

150.72K

Avg Views/post

858.26K

Sum of Likes, Comments and Shares by Year, Quarter, Month and Day

[Back](#) [Zoom-out](#)
[Lin](#) [All data](#) [Year](#) [?](#)


Avg comment/post

34.52K



Ankit Analytics

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Platform

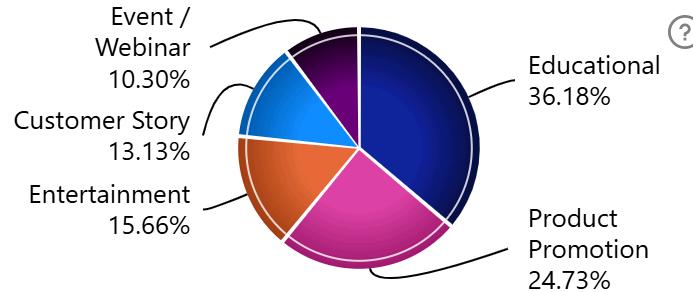


Post Type



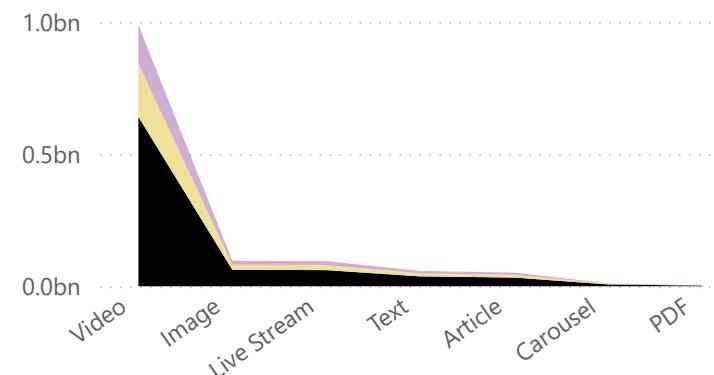
Region

Count of Post by Content Category, Content Type and Engagement Level

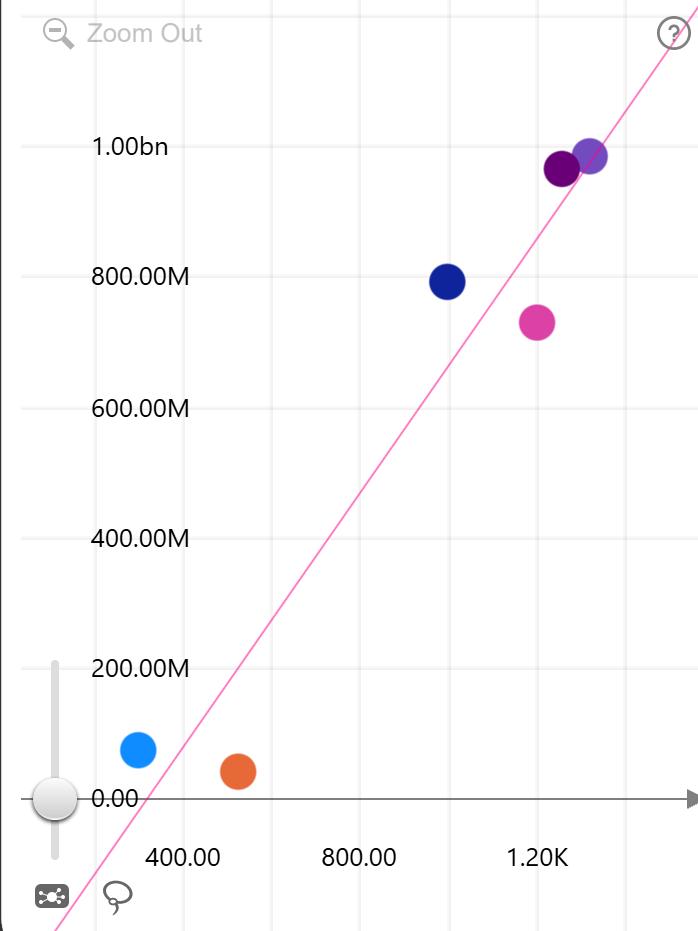


Sum of Likes, Shares and Comments by Post Type

● Sum of Likes ● Sum of Shares ● Sum of Comments



Count of Post and Sum of Views by Platform, Hashtag and Post Type



Avg Share/post

47.68K

Avg Impression/post

115.44K

Avg Engagement-rate/post

15%

Avg Video views/Live stream views

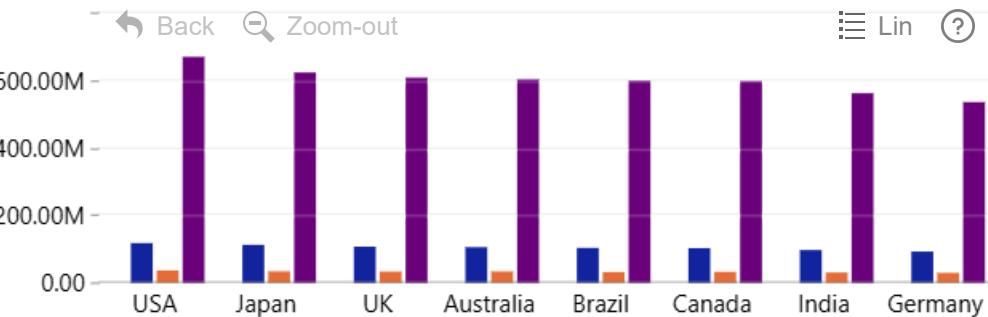
6.53



Sum of Views by Location



First Platform, Sum of Likes, Sum of Shares and Sum of Views by Region



Post ID	Post Type	Platform	Main Hashtag	Region	Shares	Video Views	Live stream video views	Likes	Impressions	Engagement Level	Engagement
26	Video	TikTok	#ProductDemo	USA	2911603	53322092	0	9476576	64779606	Medium	6897222
29	Video	YouTube	#ProductDemo	USA	2916617	53290150	0	9353449	64597961	Medium	6630728
23	Video	Instagram	#ProductDemo	Brazil	2750906	50035876	0	9065347	59961162	Medium	6119514
22	Video	X.com	#ProductDemo	USA	2648764	49049964	0	8060227	58127551	Medium	6138194
29	Video	YouTube	#ProductDemo	UK	2642814	46928888	0	8674269	57436029	Medium	5894535
24	Video	X.com	#ProductDemo	Australia	2586207	46883063	0	8773168	55846546	Medium	5912448
24	Video	Instagram	#ProductDemo	India	2498951	46412149	0	7495792	55647093	Medium	5615363
20	Video	TikTok	#ProductDemo	Australia	2557076	41882560	0	7904055	50294574	Medium	4999059
22	Video	YouTube	#ProductDemo	Australia	2391526	42271201	0	7771141	49848755	Medium	5487138
30	Video	YouTube	#TrendingNow	Australia	2405756	41147701	0	6902023	49585658	Low	3179673
20	Video	Instagram	#ProductDemo	USA	2011256	40698846	0	7482710	48490036	Medium	5045437
18	Video	X.com	#ProductDemo	Brazil	2045170	39897714	0	7325880	47419778	Medium	5064294
17	Video	TikTok	#TrendingNow	Brazil	2150956	38043118	0	5708946	46947900	Low	2862840
20	Video	Instagram	#ProductDemo	Canada	2236589	38669825	0	7076478	46416321	Medium	4653715
30	Video	YouTube	#TrendingNow	India	1967644	36351668	0	6396967	44497989	Low	2636105
33	Video	YouTube	#TrendingNow	Germany	2108746	36283509	0	6503271	44472199	Low	2805487
22	Video	YouTube	#ProductDemo	Canada	1991620	37200250	0	6200024	44200051	Medium	4711015
5600					267035483	3589419167		549313009	844033364	5766555744	646491442