

Demand Waste Gap

₹1,200 Cr

Annualized Gain

₹150 Cr

Forecast Accuracy

18.7 %

(MAPE)

Stockout Rate

5.2 %

Working Capital Freed

₹20 Cr

Promo Spend ROI

2.7 x

(Pilot)

Categories Live

1

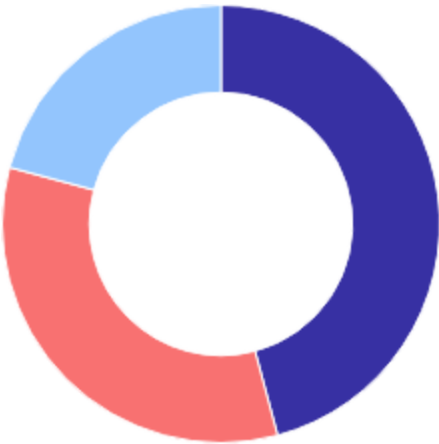
(Pilot)

Regions Live

1

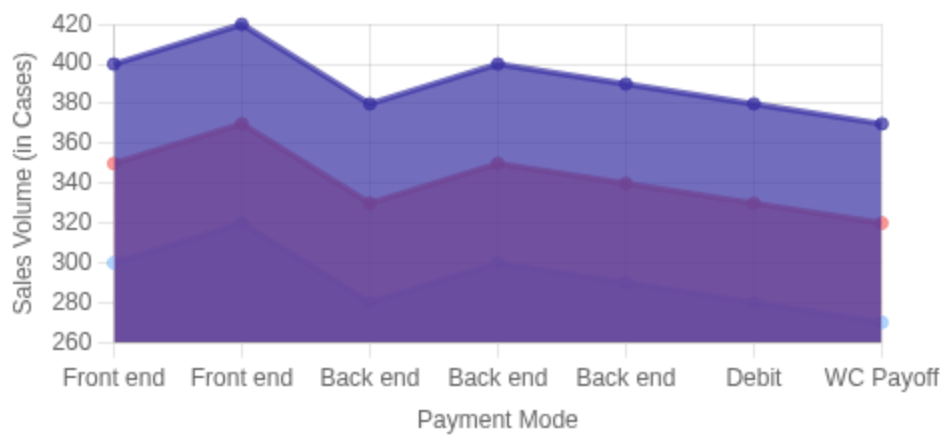
(Pilot)

Demand Waste Breakdown



- Lost Sales (Stockouts): ₹550 Cr
- Excess Inventory Cost: ₹400 Cr
- Inefficient Spend: ₹250 Cr

Price by Bloom Type and Payment Mode



High-Priority Action Items

SKU Name	Location	Risk Type	Financial Impact (₹)	Current Inventory (Days)	Suggested Action
BRU Instant 100g Pouch	Koramangala Store	Predicted Stockout	₹2.5 Lakhs	3	Propose STO from Yeshwanthpur
Kwality Wall's Vanilla Pack	Bangalore Depot	Excess Inventory	₹5 Lakhs	45	Initiate targeted promo
Sunflower Bouquet	London Store	Predicted Stockout	₹3.5 Lakhs	2	Expedite delivery from warehouse