

**IEEE**  
**MAC**  

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**Microwave Antenna and Communication**

Dear Sir/Madam,

Greetings to you,

On behalf of Finance and Organizing Committee MAC 2023, I am writing this letter to request your support for the upcoming 1<sup>st</sup> **International Conference on Microwave, Antenna and Communication (IEEE MAC 2023)** that will be held during **March 24-26, 2023** at the Department of Electronics & Communication Engineering, Motilal Nehru National Institute of Technology Allahabad, Prayagraj, U.P, India. Support from our commercial sponsors will instrumental in maintaining the quality of the conference, and we would greatly appreciate any financial commitment that you are able to provide for this Conference.

The Organizing Committee will invite research scientists and enterprises to present the different perspectives and applications in this conference. This conference is not only a spectacular meeting to share information and knowledge about microwave, antenna and emerging trends in communication system, but also a pivotal help to build an effective platform for communication and cooperation among the academic researcher in world wide. The preliminary information on the 1<sup>st</sup> **International Conference on Microwave, Antenna and Communication (MAC 2023)** are available on the website (<http://www.ieeemac.org>).

This Conference will be under the supervision and control of both the International/National Scientific Committee composed of the following researcher's like Prof. Bharat Rawal, Benedict college Columbia, USA, Prof. K.P. Ray, DRDO, India, Prof. Andrea Massa, University of Trento, Italy, Prof. Zhi Ning Chen, ARTIC, NUS Singapore, Prof. Abhay Karandikar, IIT Kanpur, India, Dr. Debdeep Sarkar, IISC Bangalore, India, Dr. Chandrakanta Kumar, ISRO, India, Dr. Goutam Chattopadhyay, JPL, NASA, USA and the Local Organizing Committee. The scientific program will consist of a combination of invited presentations chosen through review of the current scientific literature and Oral and Poster presentations selected from the submitted abstracts. The conference consists of various sessions including keynote, plenary and parallel sessions. Each session will be addressed by outstanding experts who will highlight recent advances in various facets of microwave communication, antenna design and communication system design with focus on emerging trends. It is our privilege to promote young researchers and students from the all over the world.

We would like to offer you an opportunity to put your company's brand in front of key academic professionals, who have a vested interest in your products, by becoming a sponsor. Sponsorship at the MAC 2023 will show our attendees your commitment to building industry academic relationships. A variety of sponsorship opportunities are available so you may choose your level of support and exposure.

We would indeed be privileged if <company name> consents to partner with us as a sponsor for this event. We would appreciate commitments for funding as soon as possible to assist in the financial planning for the Conference. The Organizing Committee will begin making arrangement regarding the use of company logos, web links and location of the display. This payment will be made by the <company name> within February 10, 2023 at the latest. Looking forward to hearing your thoughts on this. If you need any more details please contact me at any time of your convenience.

Hoping for a positive and prompt reply.

Regards,

### **About the conference**

MAC 2023 is 1st IEEE sponsored International Conference on Microwave, Antenna and Communication (MAC), to be held in Offline/Hybrid mode at MNNIT Allahabad in Prayagraj, U.P, India. The conference will be held during March 24-26, 2023 in technical collaboration with Université de Sherbrooke, Canada and Benedict College, Columbia, USA. This is a 3 days long conference where nearly 500 participants from various countries (USA, Canada, Europe, UK, Singapore, South-Korea, South-Africa, Hong-Kong, Taiwan etc.), Indian academic institutes (IISc, IITs, NITs & other reputed universities), Indian research organisations (ISRO, DRDO's, etc.), Industry personals, Ministry of Electronics & Information Technology (GoI), etc. are expected to attend this conference. The main objective of this conference is to offer a platform for researchers, academicians and individuals in the industry and start-ups to showcase their research innovations, knowledge and vision. MAC 2023 will include focused track on Young Professionals, Women in Engineering and SIGHT along with technical sessions on recent developments. The key focus of this conference will be on expert talks by internationally renowned professionals, workshops/tutorials by eminent speakers on recent developments, oral/poster paper presentations by researchers and exhibition by global industries.

The technical sessions will have four tracks covering recent and emerging research topics in the fields of Microwave Engineering, Antenna Design, Communication Systems and Emerging Technologies & Systems. Every track will have the following events- Paper presentations & best paper awards, Key Note Lectures, Special Sessions, Panel Discussions and Technical/Industrial Workshops. The accepted & presented papers of the conference by duly registered authors will be submitted to IEEE Xplore Digital Library for possible publication, after quality check. MAC 2022 is a right opportunity to showcase state of the art technologies, measurement facilities and modelling tools available in Microwave, Antenna & Communication industries. This international event offers an outstanding opportunity to exhibit company's products/services and applications to a vibrant and engaged audience and provides an ideal platform to reach hundreds of key decision makers.

### **About the institute**

Motilal Nehru National Institute of Technology Allahabad (MNNITA), formerly Motilal Nehru Regional Engineering College (MNREC), was established in 1961 across the bank of holy river Ganga in 'Sangam-city' Prayagraj. It is among the top Engineering and Technological universities/institutions of India and a school of national importance which has been recognized by GoI and AICTE as a center for the *Quality Improvement Programme*. In the NIRF Rankings 2022, MNNIT Allahabad has been ranked among the top engineering colleges and in the overall category and has secured the 47<sup>th</sup> and 101-150 (band) rank in among Engineering and Overall categories respectively. The courses offered at MNNIT Allahabad are engineering, applied science, humanities & social science, and school of management studies. Admission to technical programs is based on JEE Main entrance exam followed by JoSAA counselling and seats allotment process. To support students financially, MNNIT Allahabad offers a variety of scholarships, fee waivers and financial assistance to its meritorious and needy students with the help of several scholarship schemes of government, NSP, institutions and other private schemes. Placement Sessions are conducted every year by the institute on its campus and invites several top companies and MNCs for organizing walk-in interviews and recruitment processes. Institute Industry Interaction Cell, MNNIT Allahabad has signed various MoUs with companies and industries like Software Technology Parks of India (STPI), Besco Engineering and Service Pvt Ltd, TCS, Amdocs, RITES Ltd, National Project Implementation Unit (NPIU) and many others to encourage and promote industrial relations for future benefits.

## Conference Format

The three-day conference will have the following features:

- Ten invited plenary lectures
- Ten sessions with oral presentations
- Poster reception
- Networking meetings
- Tea-breaker and conference lunch
- Exhibition booths

## Who will attend?

The conference is relevant to:

- Researchers working in communication frequencies and antenna designing field
- Relevant government agencies interested in recent developments
- Software developers and distributors in relevant field
- Manufacturing and consuming agencies associated with antenna designing

## Expected number of participants

The brand organisations and professional groups associated with our conference are more likely to attract near about 300 participants/attendees from all over the world. The conference is being promoted through websites, newspapers, social-sites, and extensive e-mail lists.

## Sponsorship Benefits

The conference is getting exposure worldwide to personals associated with microwave, antenna and recent trends in communication, which will definitely provide a lot exposure to sponsors and their identification to R&D in relevant field. **Your brand will also receive extensive exposure on conference material, banners and in the satchel.**

On behalf of the executive committee of MAC 2023, it is our great pleasure to invite you to be a valued sponsor at the event. MAC offers multiple levels of sponsorship and exhibitor opportunities to promote your organization to this influential audience. We would like you to sponsor this event as a Diamond/Platinum/Gold/Silver sponsor. The details for the same are contained in the attached document below.

Looking forward to see you in the MAC 2023, at MNNITA, Prayagraj (U.P).

E-mail us on at: [iceemac2023@mnnit.ac.in](mailto:iceemac2023@mnnit.ac.in)

Dr. Anand Sharma

(Assistant Professor ECED, MNNITA)

Finance Chair, MAC 2022.

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## **Level of Sponsorships**

### **Spotlight sponsorship: INR 3.0 Lakh**

- 15 Complimentary delegate passes
- 30 minutes Banquet Keynote presentation slot and 1 Hour Workshop Slot
- Acknowledgement during Inaugural, Awards, Banquet and Valedictory functions
- 5 Complimentary exhibit booths at Ultra Prime Location and Gallery
- Prominent display of logo on all printed material, backdrop and website
- Permission to keep Company brochure in registration Kit

### **Diamond sponsorship: INR 2.0 Lakh**

- 10 Complimentary delegate passes
- 20 minutes presentation slot
- Acknowledgement during Awards and Valedictory functions
- 3 Complimentary exhibit booths at Prime Location
- Prominent display of logo on all printed material, backdrop and website
- Permission to keep Company brochure in registration Kit

### **Platinum sponsorship: INR 1.5 Lakh**

- 7 Complimentary delegate passes
- 15 minutes presentation slot
- Acknowledgement during Awards & Valedictory Function
- 2 Complimentary exhibit booths at Prime Location
- Prominent display of logo on all printed material, backdrop and website
- Permission to keep Company brochure in registration Kit

### **Gold sponsorship: INR 1.0 Lakh**

- 5 Complimentary delegate passes
- 10 minutes presentation slot
- Acknowledgement during Valedictory Function
- 2 Complimentary exhibit booths
- Prominent display of logo on all printed material, backdrop and website

### **Silver sponsorship: INR 50 thousand**

- 2 Complimentary delegate passes
- 2 minutes pre-recorded video presentation slot
- Complimentary exhibit booth
- Display of logo on all printed material and website