

Grocery store War  
Zepto vs Blinkit

Quarter

Qtr 1  
Qtr 2  
Qtr 3  
Qtr 4

Category

Bakery  
Beverages  
Dairy  
Grains  
Poultry  
Snacks

Blinkit

Zepto

Card

COD

UPI

Total Sales  
664K

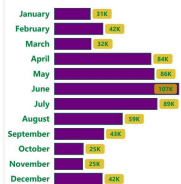
Average delivery Time  
15.49

Average Rating  
2.99

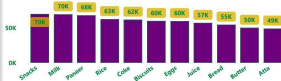
Sum of Amount by PaymentMode



Sum of Amount by Month



Sum of Amount by Product



Sum of Amount by City



Product

- ☐ Atta
- ☐ Biscuits
- ☐ Bread
- ☐ Butter
- ☐ Coke
- ☐ Eggs
- ☐ Juice
- ☐ Milk
- ☐ Paneer
- ☐ Rice
- ☐ Snacks

Q & A

Ask a question about your data

Try one of these to get started

total amount  
maximum amount  
count payment modes

This dashboard compares the grocery delivery performance of **Zepto** and **Blinkit** across products, cities, and months.

Zepto recorded total sales of 302K, with an average delivery time of 13.69 minutes and a customer rating of 3.06.

Blinkit had slightly higher sales of 363K, but with a slower average delivery time of 17.07 minutes and a slightly lower rating of 2.93.

Sales peaked in June (48K), with products like Biscuits, Bread, and Butter leading purchases.