Spotify - Team 9

**OVERVIEW**

### Spotify Technology S.A. is a Swedish media-services provider founded in 2006. The company's primary business is its audio streaming platform that provides DRM-protected music and podcasts from record labels and media companies. As a freemium service, basic features are free with advertisements or automatic music videos, while additional features, such as improved streaming quality, are offered via paid subscriptions.

### Spotify has recently launched a new product called FLAC (Free Lossless Audio Codec) audio streaming in the market. Spotify wants to improve the audio quality and understand the customer response to the newly launched product based on previous campaigns and promotions. Based on customer feedback on our newly launched product, analysts of Spotify will analyze the reviews and comments from different platforms and determine the sentiment of the customers from different states about the product, further expanding the market.

**GOAL**

### Our major goal is to deliver our customers all over the world with best audio quality FLAC based music which they can listen to at any time of the day at their convenience with lightening speed.

**SPECIFICATIONS**

**MILESTONES**