

Music Festival Promotion Report

Introduction

Welcome to the Music Festival Promotion Report! In this document, we'll explore key insights related to our upcoming promotional event.

Question Set 1 - Easy

1. **Senior Position**:

- The most senior position based on job title remains unspecified.

2. **Countries with Highest Invoices**:

- Unfortunately, we lack access to the relevant dataset to determine the countries with the highest number of invoices.

3. **Top Three Invoice Values**:

- Similarly, without data access, we cannot identify the top three invoice values.

4. **City with Highest Total Sales**:

- To organize a successful Music Festival, we recommend targeting the city with the highest total sales. However, this information requires access to sales data, which is not provided here.

5. **Highest-Spending Customer**:

- Without customer spending data, we cannot pinpoint the highest-spending customer.

Question Set 2 – Moderate

1. **Rock Music Enthusiasts**:

- Retrieving details of Rock Music enthusiasts (including email, first name, last name, and preferred genre) necessitates access to a music database.

2. **Top 10 Rock Bands by Track Count**:

- Unfortunately, we lack band and track data to determine the top 10 rock bands.

3. **Longer Tracks Than Average Song Length**:

- Calculating average song duration and listing tracks longer than that requires access to track information.

Question Set 3 – Advanced

1. **Total Amount Spent by Customers on Artists**:

- Access to transaction data linking customers, artists, and purchase amounts is essential for this analysis.

2. **Most Popular Music Genre by Country**:

- Identifying the most popular genre in each country relies on purchase data, which we don't have here.

3. **Top-Spending Customers by Country**:

- Determining the top-spending customer in each country requires transaction data.

Conclusion

While we've explored intriguing questions, actionable insights depend on data availability. Feel free to provide additional context or specific data, and we'll continue our analysis.