**Homework 1 Report**

1. Conclusions:
   1. The ratio of successful Kickstarter campaigns gradually decreased after May. In the month of December, the failed campaigns surpassed successful campaigns.
   2. US has highest number of campaigns followed by GB.
   3. Lower pledged amount significantly increases the probability of successful campaigns.
2. Limitations:
   1. We don’t have enough data to understands trends per countries. The data is skewed heavily towards USA and GB. This limit the success of Kickstarter in other countries.
   2. The currency is provided to campaign are local to respected country. Lack of standard currency formats makes it harder to understand campaigns monetary success.
3. Different tables and graphs:
   1. Pivot table of category in rows, and average donation in value. It shows which category has the highest amount of average donation value.
   2. Pivot table of spotlight in rows, and status in value. It shows that 100% campaigns with spotlight were successful.