



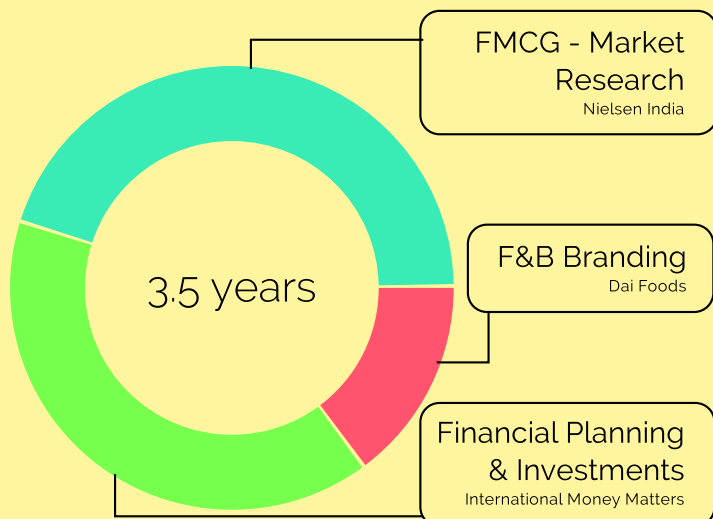
Education

Graduation
Bachelors in Management
University of Mumbai
HR College of Commerce and Economics

Post Graduation
Post Graduate Diploma in
Market Research
Northpoint Center of Learning



Experience



Skills

Brand Equity Management
Brand Diagnostics
Quantitative Research
Consumer Behavior
Customer Insight
Data Analysis
Project Planning & Execution
Budget Management
Investment Planning

MS Word
MS Excel
MS PowerPoint
Adobe Illustrator
SPSS



Hobbies

Baking
Reading Indian Epics
Drumming
Swimming

Efficient Communication
Lucid Presentations
English, Hindi, Marathi, Gujarati

Ankita Soparkar

I developed a penchant for Consumer Driven Business while working with my father in our family business, after Junior College. With a Bachelors in Management Studies specializing in Marketing, and a Post Graduate Diploma in Marketing Research, I have come all along simply following my heart. I am looking for an organization that would hone my skills and present me with new challenges. Consumer understanding and Brand Connect are my biggest strengths. These strengths can be yours as well, if we work together!



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