

PARTNERSHIP PROPOSAL

IETE-ISF

(BEST CHAPTER 2018-19)



सह वीर्य करवावहै

ABOUT IETE - ISF

The Institution of Electronics and Telecommunication Engineers (IETE) is India's leading recognized professional devoted to the advancement of science, technology, electronics, and telecommunication and information technology.

Founded in 1953, it serves more than 69,000 members through 59 centre's/ sub centre's primarily located in India (3 abroad) . The Institution provides leadership in scientific and technical areas of direct importance to the national development and economy. Association of Indian Universities (AIU) has recognized AMIETE. Government of India has recognized



IETE as a Scientific and Industrial Research Organization (SIRO) and also notified as an educational Institution of national eminence. The objectives of IETE focus on advancing electro- technology. The IETE conducts and sponsors technical meetings, conferences, symposiums, and exhibitions all over India, publishes technical

journals and provides continuing education as well as career advancement opportunities to its members. IETE today, is one of the prominent technical education providers in India and is fast expanding its wings across the country through its 61 centre's. Over the last 59 years, IETE has expanded its educational activities in areas of Electronics, Telecommunications, Computer Science and Information Technology. IETE conduct programs leading to DipIETE equivalent to Diploma in Engineering, AMIETE equivalent to B.Tech, ALCCS equivalent to M Tech. IETE has also started Dual Degree, Dual Diploma & Integrated programs from December 2011.

ACCESS DENIED

Access Denied is a 36 hour collegiate hackathon organized by IETE-ISF VIT at Vellore Institute of Technology inducing creativity and development skills.

Access Denied'19 was held on 23rd and 24th of March 2019. It witnessed a participation of more than 200 students with various innovative ideas



A **36 Hour Hack**

Website:

<https://ietevit.com/accessdenied/>

Apart from the top 3 prizes we've also given best Innovative Idea, Best UI/UX and also a funding of INR 20,000 for a group that was willing to work on their idea and develop a prototype. Had prizes worth 2 Lakhs from over 20 sponsors.

BENEFITS

PUT YOUR BUSINESS IN THE SPOTLIGHT

Your company will have a very prominent presence through this Hackathon. You will gain respect and credibility by displaying your products. Instead of just attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you.

LEAD GENERATION AND NEW CONTACTS

Be sure to have some sort of lead generation system in place the day of the event. People will give up business cards and email addresses in exchange for a chance to win a great prize in a drawing, samples or even candy and other promotional item giveaway.

GET YOUR BRAND NOTICED

Being featured in the program book of all events, on the event's website as well as posters with your company's logo are all great ways to leverage your sponsorship and get brand recognition.



NOT ONLY THAT

GIVE CUSTOMERS A “TASTE” OF YOUR BUSINESS

Showing samples in the event as giveaways are a terrific way to capture attention from potential customers. Be creative and think of out-of-the-box ways to stand out. By sharing a sample or trial offer of your product, you engage the crowd and increase your chances of turning them into new customers.

MARKET YOUR BUSINESS INEXPENSIVELY

We all know how much advertising your business can cost. It can run a lot of money to place an ad in a well-known local publication for only one time! Spending that same amount or less as a sponsor or vendor at our event is a much wiser investment that will bring a greater return on investment.

Remember, you will get a huge exposure of hundreds of students/attendees /faculties from all over India who are your target market.

By leveraging the event to your advantage, there will be no limit on your potential ROI.

PACKAGES

Title Sponsor(25,000/-)



- Logo will be added at the main banner. (Official banner of the Chapter)
- The link to the company portal will be shared in every Facebook Instagram and LinkedIn page.
- A special two minute video will also made describing the company
- The company description will also be added to the all existing IETE and upcoming websites and Apps.
- Members of the company will also be honorable speakers /Guests in upcoming Symposium.
- Publicity (online and offline) to be provided in all the IETE events throughout the year, declaring the company as the title sponsor for the year.

PACKAGES

Platinum (15,000/-) :

- Every poster designed will have the company logo in it.
- Poster will be distributed in all the events, Symposium.
- Any other requirements from Company side can also be considered.
- Company logo will include in the poster.
- Publicity of the link in Facebook, Instagram and LinkedIn pages.
- Poster will be distributed in events only.
- Company logo will be added in the website.



PACKAGES



Gold (10,000/-):

- Company logo will be added in the poster.
- Publicity will of the company will be done via Facebook Instagram and LinkedIn pages.
- Company logo will be added in the website of IETE (only).



Silver (5,000/-):

- Introduction about the company to students.
- Logo will be added to the events poster

ENDEAVOURS

