VIT®
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

THE INSTITUTION OF ELECTRONICS AND TELECOMMUNICATION ENGINEERS
IETE
सह वीर्यं करवावहै

ACCESS DENIED'23

ABOUT VIT

VELLORE INSTITUTE OF TECHNOLOGY, VELLORE IS ONE OF THE TOP RANKED INSTITUTIONS IN INDIA. VIT GIVES HIGHER EDUCATION THAT IS ON PAR WITH INTERNATIONAL STANDARDS. THE GLOBAL STANDARDS SET AT VIT IN THE FIELDS OF TEACHING AND RESEARCH SPUR US ON IN OUR RELENTLESS PURSUIT OF EXCELLENCE. VIT PROVIDES CUTTING-EDGE TECHNOLOGIES WITH A FOCUS ON THE PROMOTION OF NEWLY EMERGING AND FRONTIER AREAS.

ABOUT US

THE IETE-ISF IS THE STUDENT BODY OF INSTITUTION OF ELECTRONICS AND TELECOMMUNICATION ENGINEERING IN VIT. WE PROVIDE A COMMON PLATFORM FOR THE STUDENT MEMBERS TO EXCHANGE IDEAS AND INFORMATION ON TECHNICAL TOPICS OF THEIR INTEREST AND IMPROVE QUALITY OF EDUCATION.

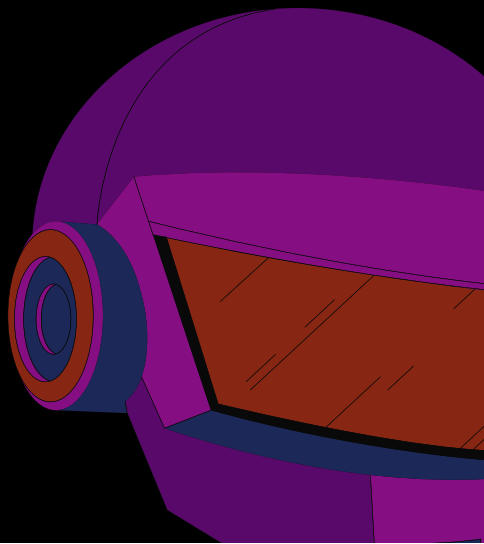
WE PLAN AND ORGANIZE TECHNICAL PROGRAMMES AND ACTIVITIES LIKE SEMINARS, CODE-A-THONS, HACKATHONS, SYMPOSIUMS, WORKSHOPS, AND EXHIBITIONS.

ABOUT ACCESS DENIED

ACCESS DENIED IS A 36-HOUR MEGA HACKATHON AIMING TO INDUCE CREATIVITY, INNOVATION AND DEVELOPMENT SKILLS. ONE OF THE BIGGEST HACKATHONS OF VIT, ACCESS DENIED IS A PLATFORM FOR PARTICIPANTS TO SHOWCASE THEIR TECHNICAL SKILLS.

THE HACKATHON WELCOMES UNDERGRADUATE PARTICIPANTS FROM ALL OVER THE COUNTRY.

WE HAVE SEEN EXCELLENT PARTICIPATION OF MORE THAN 1000 ENTHUSIASTIC PARTICPANTS LAST TIME.
THE WINNERS OF THE HACKATHON WERE GIVEN REWARDS AND CASH PRIZES WORTH MORE THAN 1.5 LAKHS FROM OVER 30 SPONSORS. THERE WERE SIX TRACKS, AND THE TOP PROJECTS IN EACH TRACK WERE AWARDED CASH PRIZES AS WELL.



BENEFITS

PUT YOU BUSINESS IN THE SPOTLIGHT

YOUR COMPANY WILL HAVE A VERY PROMINENT PRESENCE THROUGH THIS HACKATHON. INSTEAD OF LOOKING FOR PEOPLE TO SHARE YOUR BUSINESS CARD WITH, SPONSORSHIP BRINGS ATTENDEES WHO ARE EAGER TO FIND OUT ABOUT YOUR BUSINESS DIRECTLY TO YOU.

LEAD GENERATION AND NEW CONTACTS

BE SURE TO HAVE SOME SORT OF LEAD GENERATION SYSTEM IN PLACE THE DAY OF THE EVENT. PEOPLE WILL GIVE UP BUSINESS CARDS AND EMAIL ADDRESSES IN EXCHANGE FOR A CHANCE TO WIN A GREAT PRIZE IN A DRAWING, SAMPLES OR EVEN CANDY AND OTHER PROMOTIONAL ITEM GIVEAWAY.

GET YOUR BRAND NOTICED

BEING FEATURED IN THE PROGRAM BOOK OF ALL EVENTS, ON THE EVENT' S WEBSITE AS WELL AS POSTERS WITH YOUR COMPANY' S LOGO ARE ALL GREAT WAYS TO LEVERAGE YOUR SPONSORSHIP AND GET BRAND RECOGNITION.

GIVE CUSTOMERS A “TASTE” OF YOUR BUSINESS

SHOWING SAMPLES IN THE EVENT AS GIVEAWAYS ARE A TERRIFIC WAY TO CAPTURE ATTENTION FROM POTENTIAL CUSTOMERS.

BY SHARING A SAMPLE OR TRIAL OFFER OF YOUR PRODUCT, YOU ENGAGE THE CROWD AND INCREASE YOUR CHANCES OF TURNING THEM INTO NEW CUSTOMERS.

MARKET YOUR BUSINESS INEXPENSIVELY

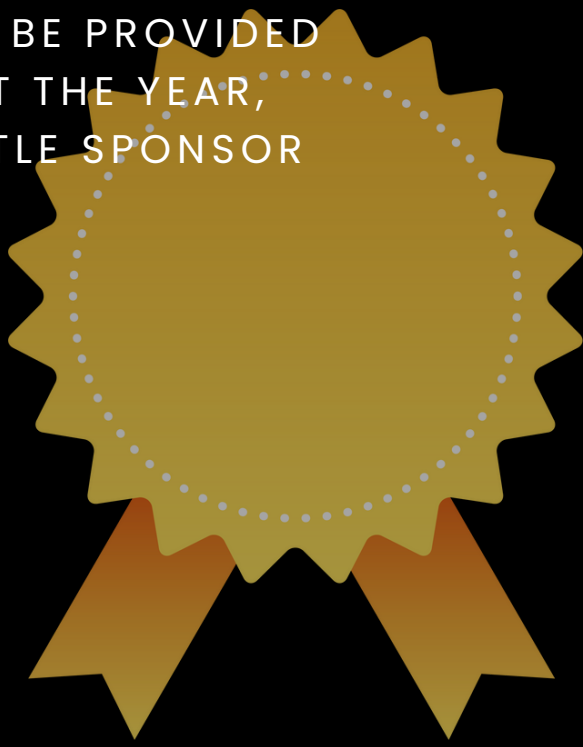
WE ALL KNOW HOW MUCH ADVERTISING YOUR BUSINESS CAN COST. IT CAN RUN A LOT OF MONEY TO PLACE AN AD IN A WELL-KNOWN LOCAL PUBLICATION FOR ONLY ONE TIME! SPENDING THAT SAME AMOUNT OR LESS AS A SPONSOR OR VENDOR AT OUR EVENT IS A MUCH WISER INVESTMENT THAT WILL BRING A GREATER RETURN ON INVESTMENT.

YOU WILL GET A HUGE EXPOSURE OF HUNDREDS OF STUDENTS/ATTENDEES /FACULTIES FROM ALL OVER INDIA WHO ARE YOUR TARGET MARKET. BY LEVERAGING THE EVENT TO YOUR ADVANTAGE, THERE WILL BE NO LIMIT ON YOUR POTENTIAL ROI.

PACKAGES

TITLE SPONSOR(₹30,000 /-)

- LOGO WILL BE ADDED AT THE MAIN BANNER (OFFICIAL BANNER OF THE CHAPTER).
- THE LINK TO THE COMPANY PORTAL WILL BE SHARED IN EVERY FACEBOOK, INSTAGRAM AND LINKEDIN PAGE.
- A SPECIAL TWO MINUTE VIDEO WILL BE MADE DESCRIBING THE COMPANY.
- THE COMPANY DESCRIPTION WILL BE ADDED TO THE ALL EXISTING IETE AND UPCOMING WEBSITES AND APPS.
- MEMBERS OF THE COMPANY WILL ALSO BE HONORABLE SPEAKERS /GUESTS IN UPCOMING SYMPOSIUM.
- PUBLICITY (ONLINE AND OFFLINE) TO BE PROVIDED IN ALL THE IETE EVENTS THROUGHOUT THE YEAR, DECLARING THE COMPANY AS THE TITLE SPONSOR FOR THE YEAR

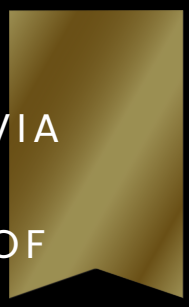


PLATINUM(₹20,000 /-)

- EVERY POSTER DESIGNED WILL HAVE THE COMPANY LOGO IN IT.
- POSTER WILL BE DISTRIBUTED IN ALL THE EVENTS, SYMPOSIUM.
- ANY OTHER REQUIREMENTS FROM COMPANY SIDE CAN ALSO BE CONSIDERED.
- COMPANY LOGO WILL INCLUDE IN THE POSTER.
- PUBLICITY OF THE LINK IN FACEBOOK, INSTAGRAM AND LINKEDIN PAGES.
- POSTER WILL BE DISTRIBUTED IN EVENTS ONLY.
- COMPANY LOGO WILL BE ADDED IN THE WEBSITE.

GOLD(₹15,000 /-)

- COMPANY LOGO WILL BE ADDED IN THE POSTER.
- PUBLICITY WILL OF THE COMPANY WILL BE DONE VIA FACEBOOK INSTAGRAM AND LINKEDIN PAGES.
- COMPANY LOGO WILL BE ADDED IN THE WEBSITE OF IETE (ONLY).



SILVER(₹10,000 /-)

- INTRODUCTION ABOUT THE COMPANY TO STUDENTS.
- LOGO WILL BE ADDED TO THE EVENTS POSTER.

PAST SPONSORS

SPORTO

echoAR · doorie · elastic

QMAX SYSTEMS · Craftgali · Yocket by stupidsid

hackerearth

tribe · Hvantage TECH · ESPRESSIF

SKILLSHIP FOUNDATION · GoSats · Azure · GitHub · CODING BLOCKS

Sketch · balsamiq · BUGSEE · Interview Cake · taskade

Voiceflow · WOLFRAM · BILDA · SASHIDO · CLERKY

PHD · GUVI tech deserves you · Framer · Rosenfeld · 1Password

CONTACT US

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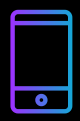

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MAHEK PODDAR

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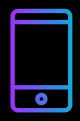

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