

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

57M

Trx Amount

45.5M

Total Interest

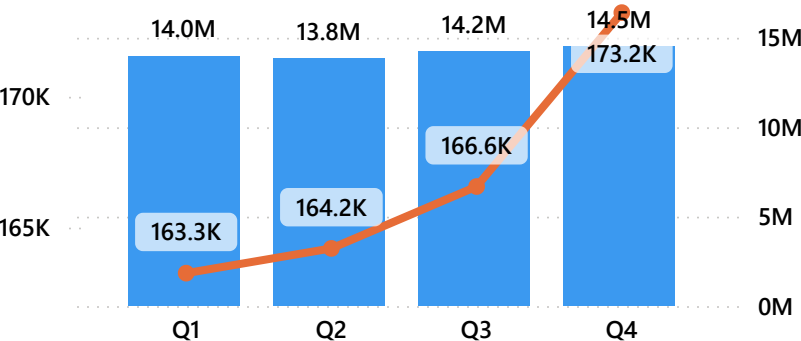
8.0M

Trx Count

667K

## QTR by Revenue and Transaction Count

● Sum of Revenue ● Sum of Total\_Trans\_Vol



F

M

Gold

Silver

Blue

Platinum

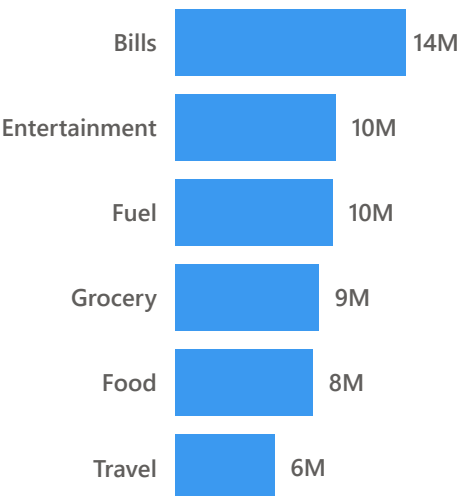
Low

Medium

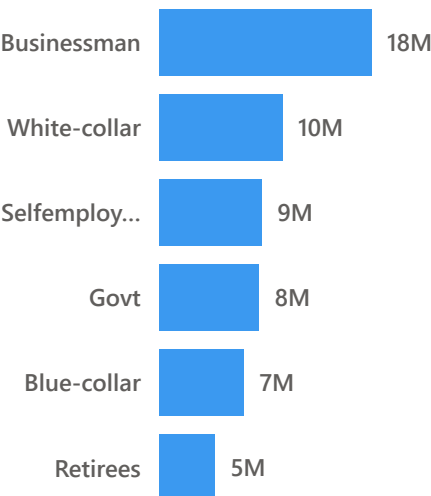
High

Card_Category	Revenue	Trx Amount	Total Interest
Blue	4,71,88,612	37840749	66,14,173
Gold	25,33,682	2091362	3,84,755
Platinum	11,35,608	953314	1,61,629
Silver	56,59,109	4647596	8,21,923

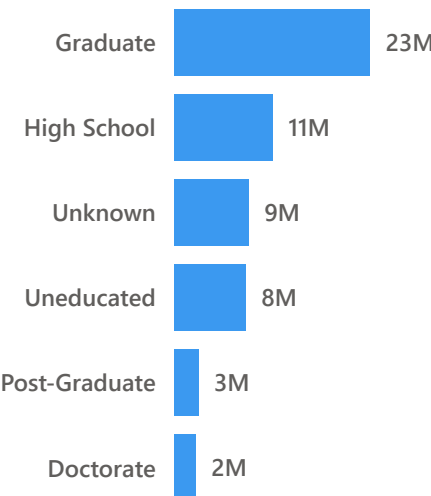
## Revenue by Expenditure Type



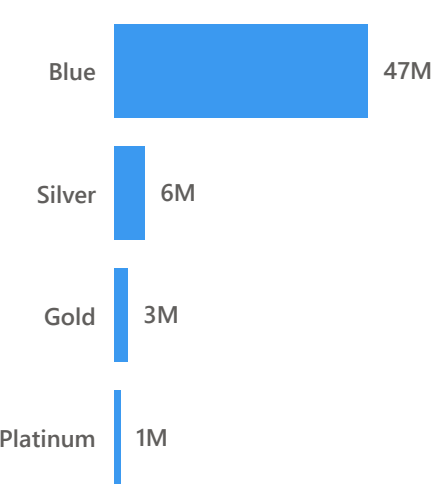
## Revenue by Customer Job



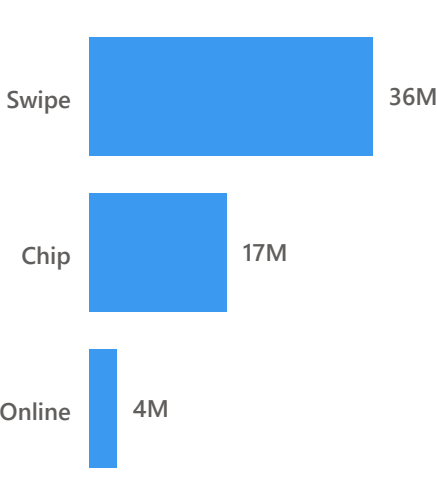
## Revenue by Education Level



## Revenue by Card Type



## Revenue by Chip and Pin



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue  
57M

Total Interest  
8.0M

Incom  
587.6M

CSS  
3.19

F

M

742.51M

Low

Medium

High

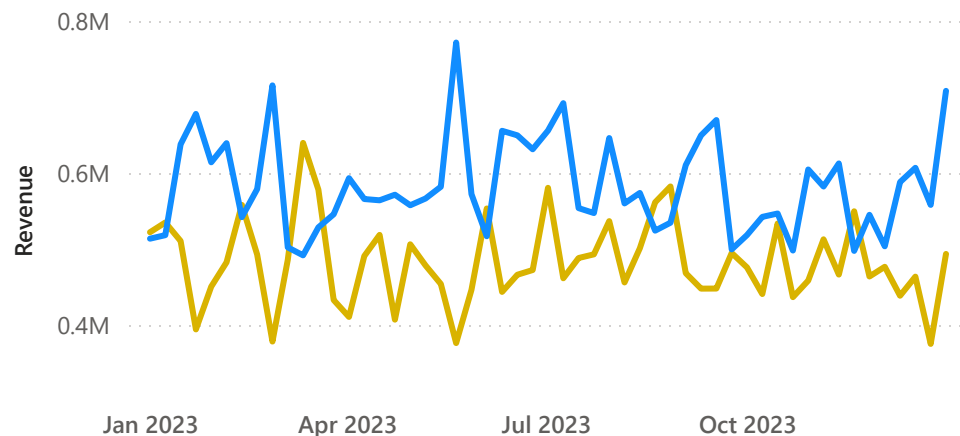
Gold

Silver

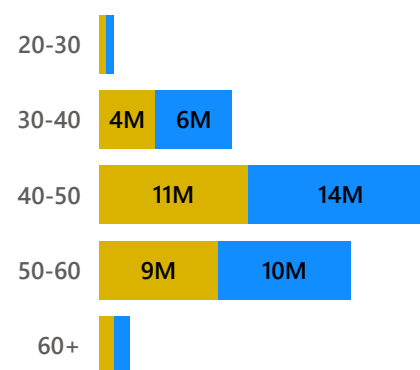
Blue

Platinum

Revenue by Week

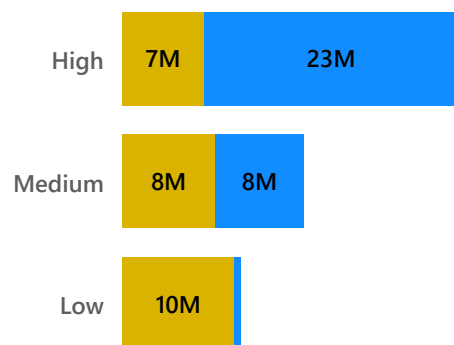


Revenue by Age Group

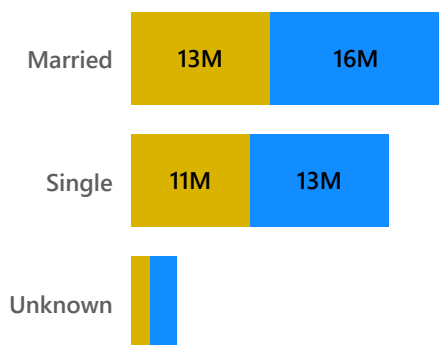


Customer_Job	Revenue	Total Interest	Total Income
Blue-collar	70,40,606	9,67,751	73516911
Businessman	1,76,97,472	25,84,604	190350431
Govt	83,35,534	11,82,231	90834727
Retirees	46,17,448	6,41,692	49619308
Selfemployed	85,42,826	11,41,510	77659931
White-collar	1,02,83,124	14,64,691	105618475

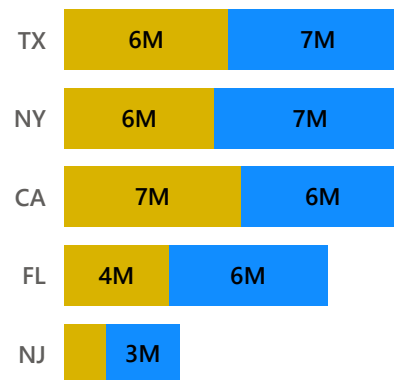
Revenue by Income



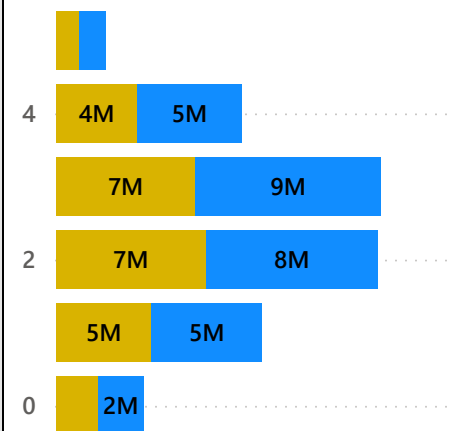
Revenue by Marital Status



Revenue for Top 5 States



Revenue by Dependent



Revenue by Education

