

EDUCATION	
Noida Institute of Engineering and Technology	Noida, India
Bachelor of Pharmacy GPA: 7.80	June 2019 – August 2023
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• Business Analysis Tools:	Python, Power BI, Tableau, MS-Excel, Google Sheets
• Data & Operations Management:	Agile methodologies, data extraction and transformation, SQL, Python scripting.
• Programming Languages:	Python, SAS and C++, Pyspark
• Technical Skills:	APIs, middleware, web scraping and web development (HTML, CSS, JavaScript)
• Stakeholder Management:	Facilitation, requirements elicitation, cross-functional alignment
• Cloud	Azure, Azure Data Brick, ETL Process, Azure Data Factory

About

Results-driven Business Analyst with a strong foundation in data analysis, SQL, Python, and BI tools like Power BI and Tableau. Experienced in leveraging data-driven insights to optimize operations, enhance decision-making, and improve business processes. Skilled in stakeholder management, cross-functional collaboration, and strategic planning. Passionate about utilizing analytical and technical expertise to drive business growth and efficiency.

WORK EXPERIENCE	
Business Analyst BT Data Surveying & Services	December 2024 - Present
<ul style="list-style-type: none">○ Spearheaded the analysis and interpretation of comprehensive traffic survey data using proprietary software and tools like SQL, Power BI, Excel, enabling cost-effective and data-driven decision-making for clients.○ Collaborated with cross-functional teams to streamline the integration of manual and automated data collection processes, leveraging SQL, Excel, and GPS-enabled reporting systems to ensure accuracy and efficiency in data analysis.○ Designed and delivered intuitive, auditable, and customized traffic data collection programs, utilizing Power BI and Excel to provide actionable insights and detailed reports tailored to diverse client requirements across the US.○ Collected, cleaned, and analyzed datasets to uncover trends, patterns, and actionable insights.○ Collaborated with cross-functional teams to define business requirements and translate them into data solutions.○ Developed dashboards and reports using tools like Power BI / Tableau / Excel to support business decision-making	
Business & Soft Skills: <ul style="list-style-type: none">• Stakeholder communication, Agile/Scrum methodologies, Business process analysis, Requirement gathering, Problem-solving and critical thinking	

Projects	
<ul style="list-style-type: none">• Sales Performance Dashboard: Built an interactive dashboard in Power BI for regional managers to track monthly sales KPIs.• Customer Churn Prediction: Developed a machine learning model in Python that predicted customer churn with 87% accuracy.• Market Basket Analysis: Used association rules to identify product bundling opportunities, boosting cross-sell revenue	

CERTIFICATIONS	
Master Data Analysis: Python, Statistics, EDA, Feature Engineering, Power BI, and SQL Server in Comprehensive Bootcamp (11/2024 - Present)	
<ul style="list-style-type: none">○ Gaining proficiency in advanced data analysis techniques, including Exploratory Data Analysis (EDA), feature engineering, and statistical modeling using Python and SQL Server.	
SQL - MySQL for Data Analytics and Business Intelligence. (02/2022 – 06/2022)	
<ul style="list-style-type: none">○ Acquired advanced SQL skills, including writing complex queries, optimizing database performance, and managing large datasets using MySQL for data analytics.	

