



DESIGN THINKING





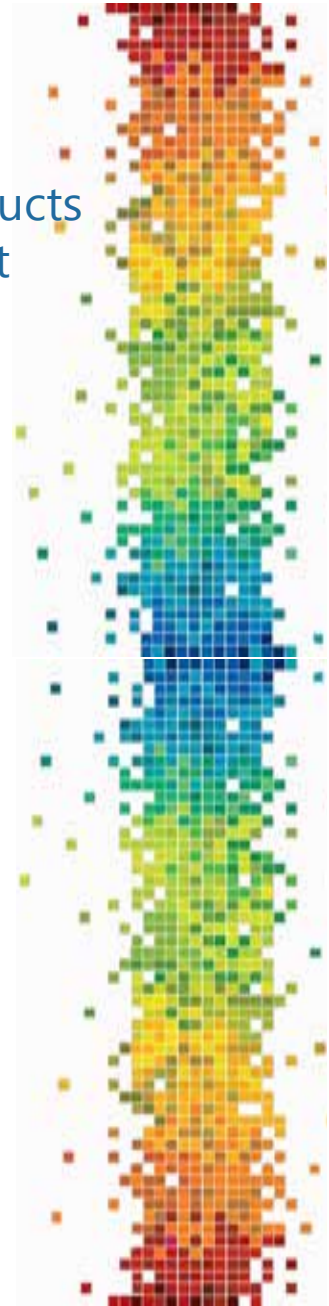
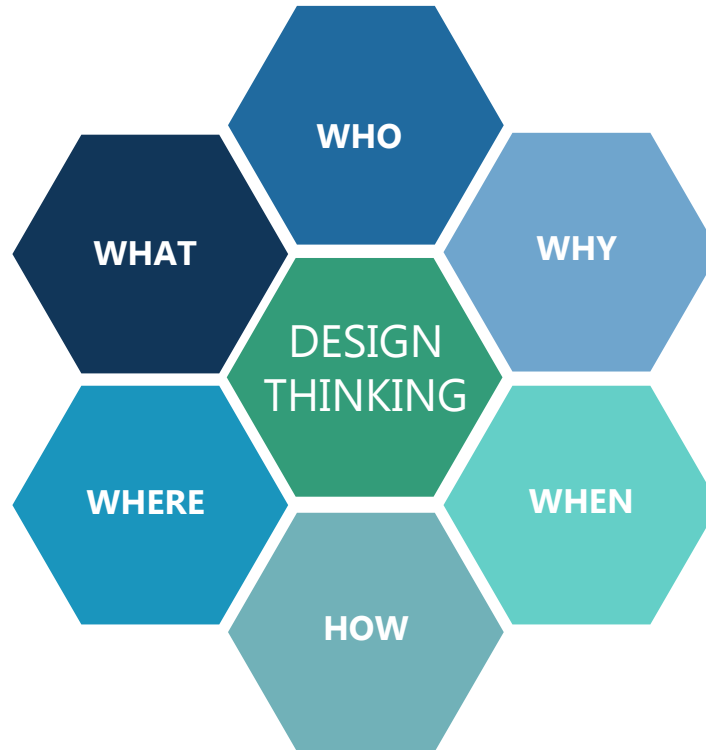
By Debo Prasad Baruah

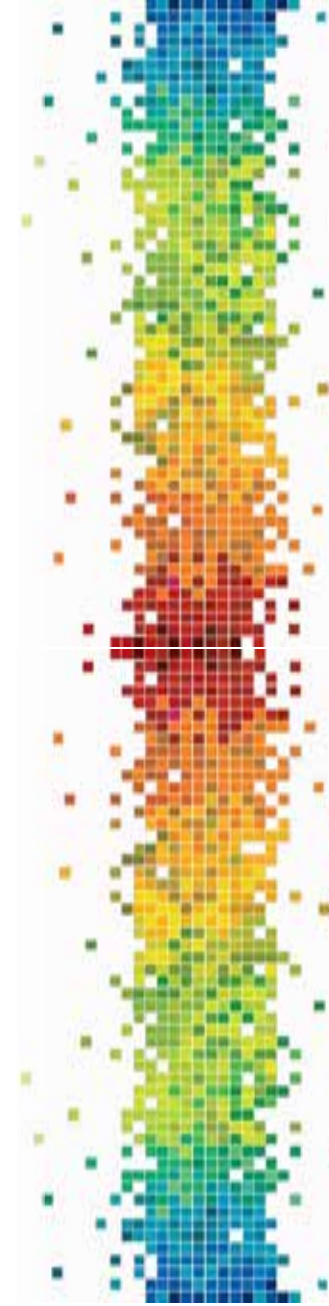
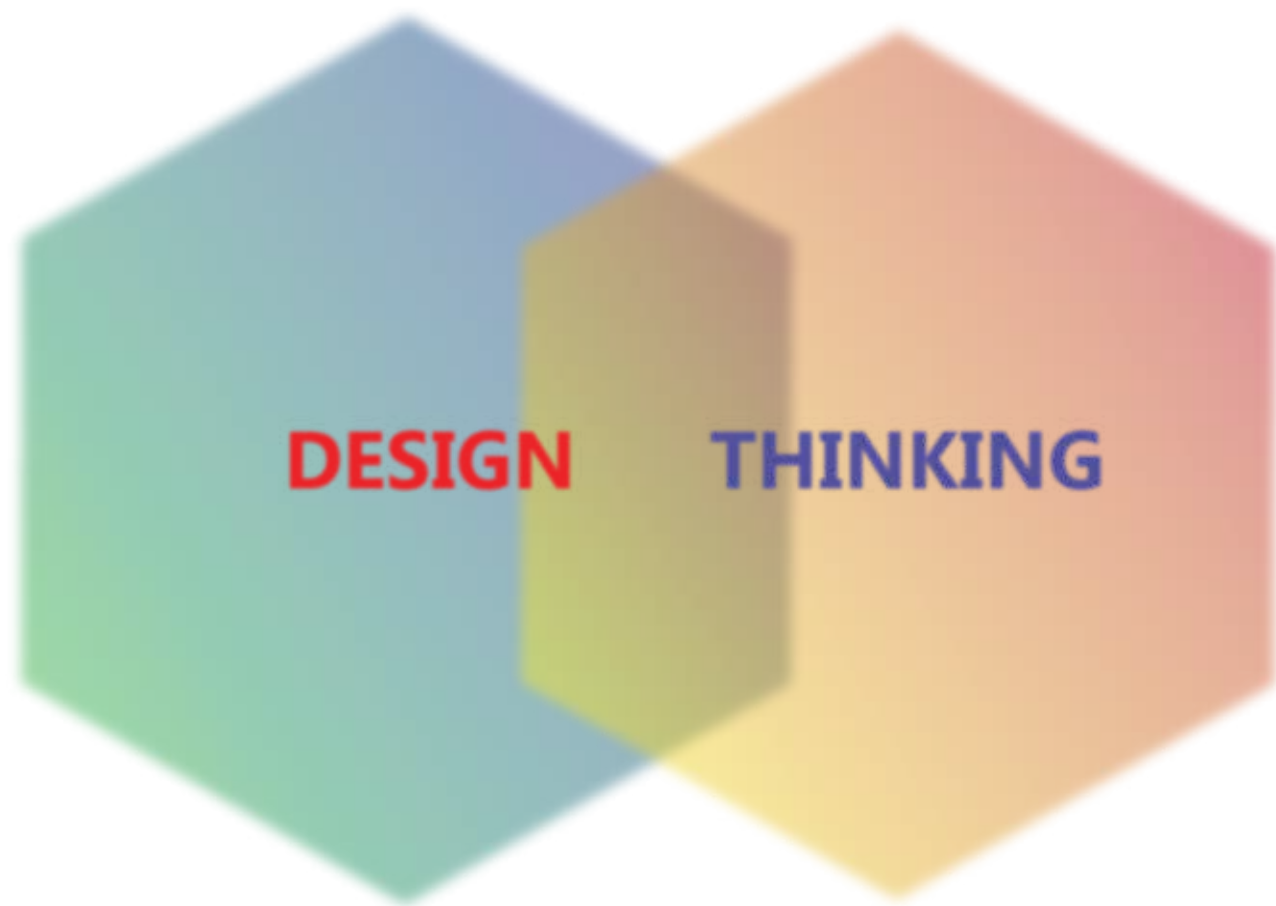


Design Innovation Center
Delhi University

An Overview

Design Thinking, a technique used by designers to generate new ideas for products and services; this course teaches the coveted technique of Design Thinking that can be applied in every aspects of your life.







THE QUESTION IS

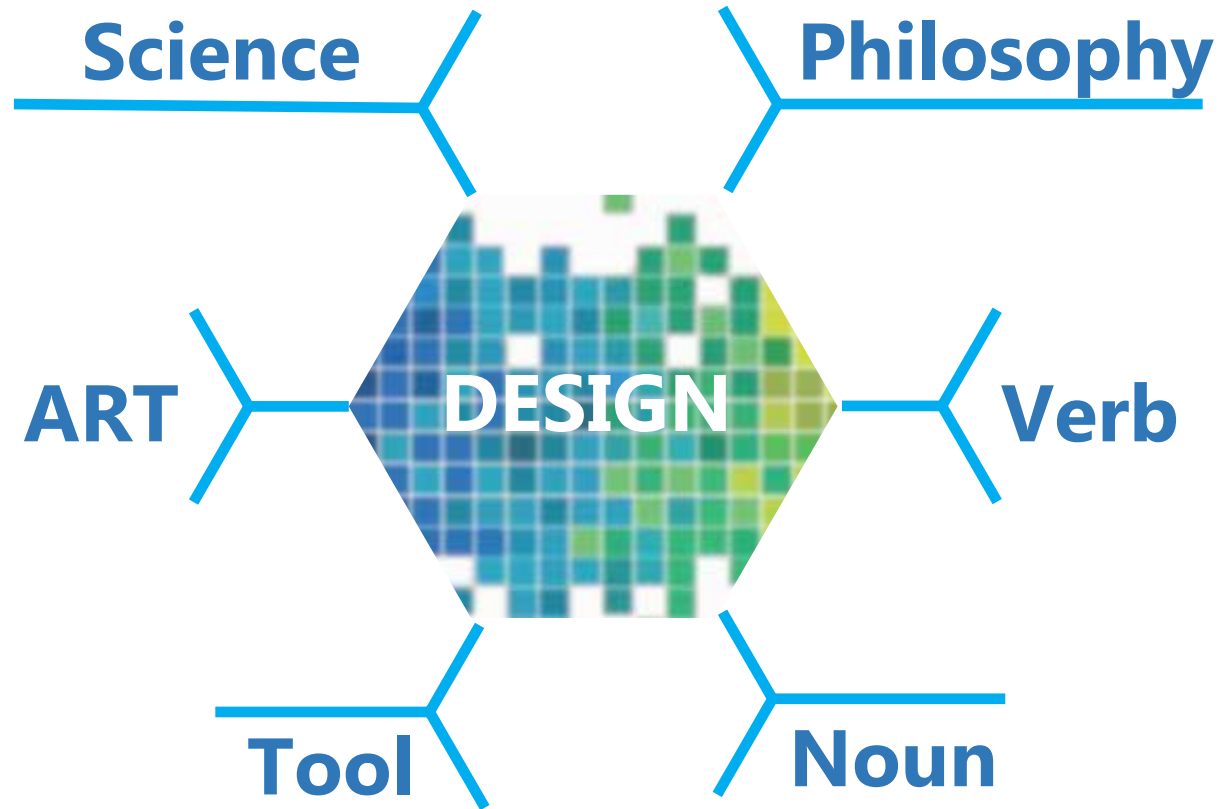


**YOU LET
YOUR THOUGHTS
DESIGN YOU?**

OR

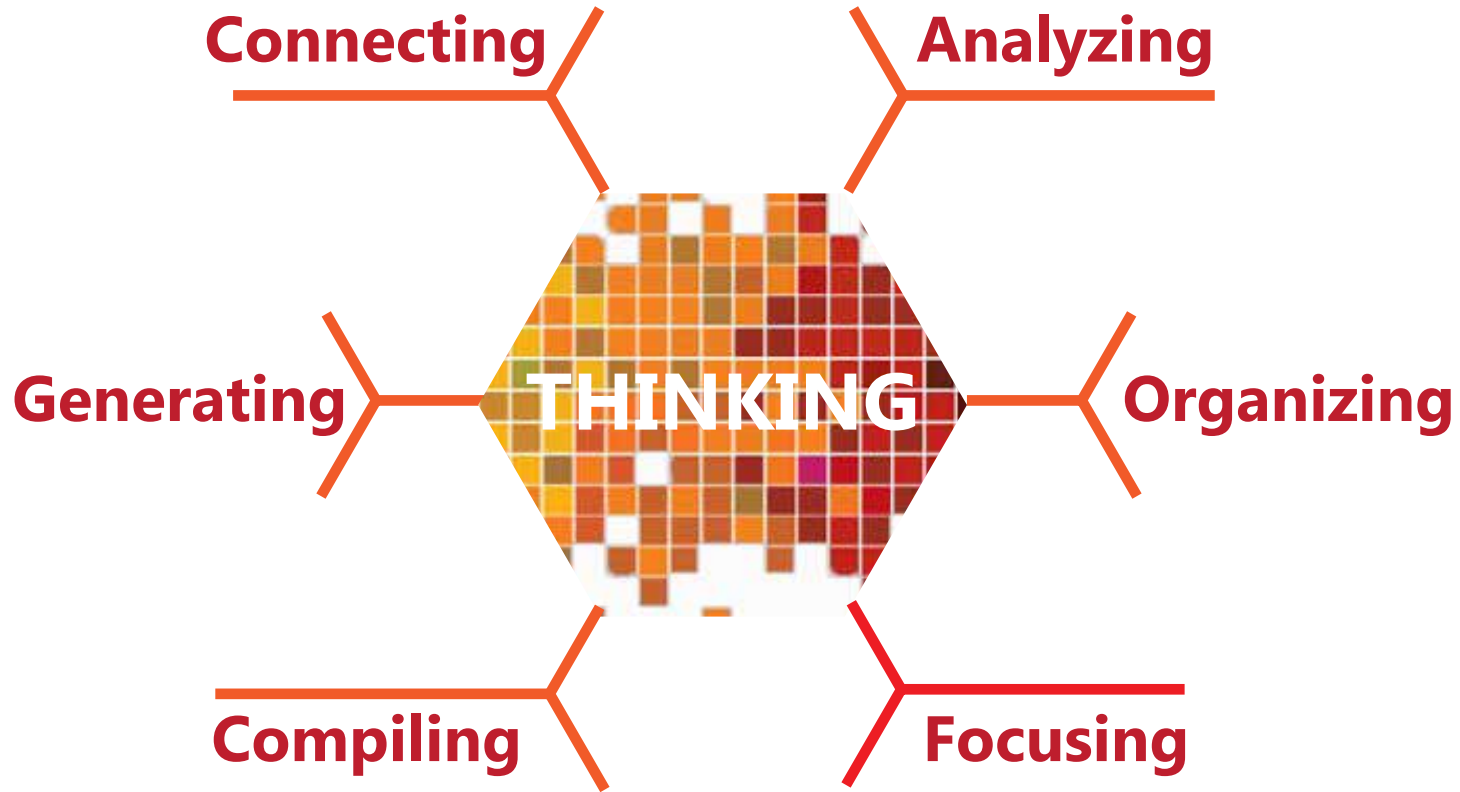


**YOU DESIGN
YOUR
THOUGHTS?**





**“Design is the rebellious appropriateness of
Functional, Aesthetical , Economical, Technological,
Cultural, Emotional, Environmental and sometimes
political and religious appropriateness.”
Debo Prasad Baruah**



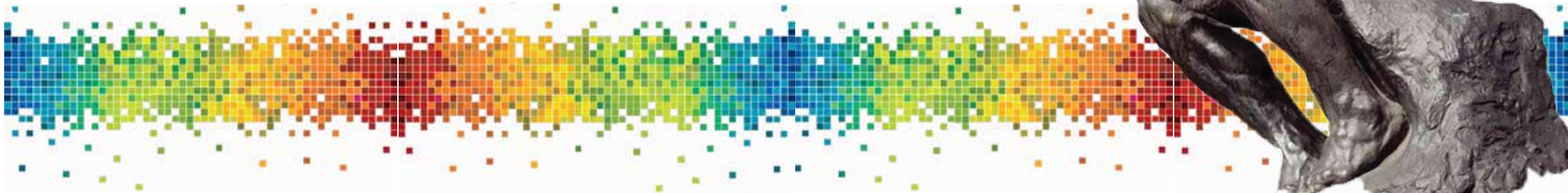
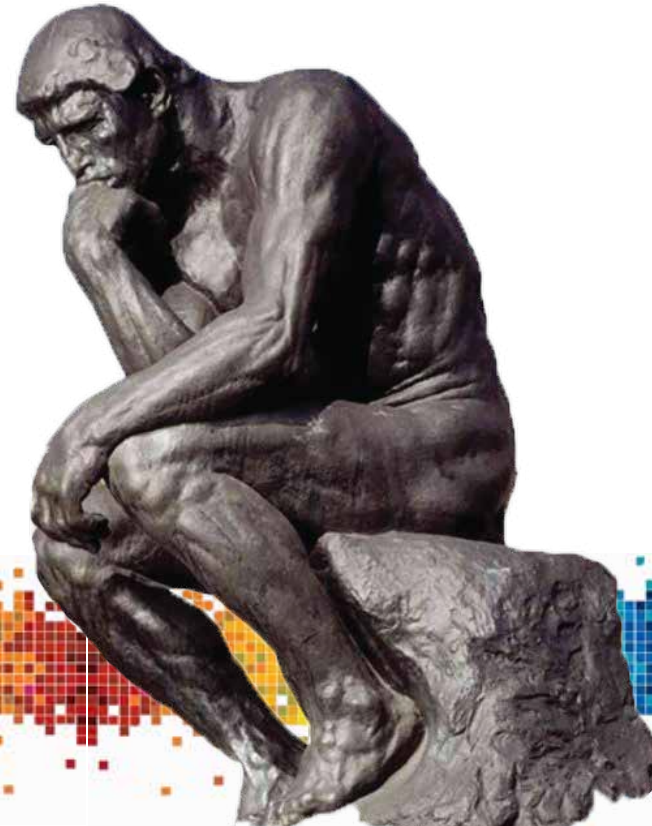


“Thinking is a cognitive activities use to process information, solve problem,make decisions and create new ideas” Internet

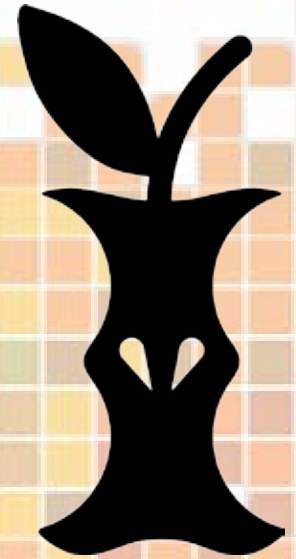
“Thinking is the ultimate cognitive ability that our human brain possess, its a multi directional and multi dimentional mental map” Debo

Activity (Aspiration Board)

1. Take a Big piece of paper(preferably A2) ,write down all your aspirations. All the things that you wanted to become. You can write your dreams as well.
2. Put a relevant Image or draw a relevant image for your statements
3. Make it colourful, make it bold, You have all the freedom.



Take what is good for you



and leave the rest



**Thinking
influence
your
behaviour**



**Thinking
influence
behaviour
and
behaviour
influence
Thinking**



**Behaviour
influence
your
Thinking**





Bygone: Thinking for Design is called Design Thinking

**Design Thinking is not really Thinking for Design.
Not everybody needs to be a Designer.**

**Design Thinking is a technique/ method of
Thinking(cognitive process) to achieve a desired goal
with a creative solution.**

5 steps of Design Thinking

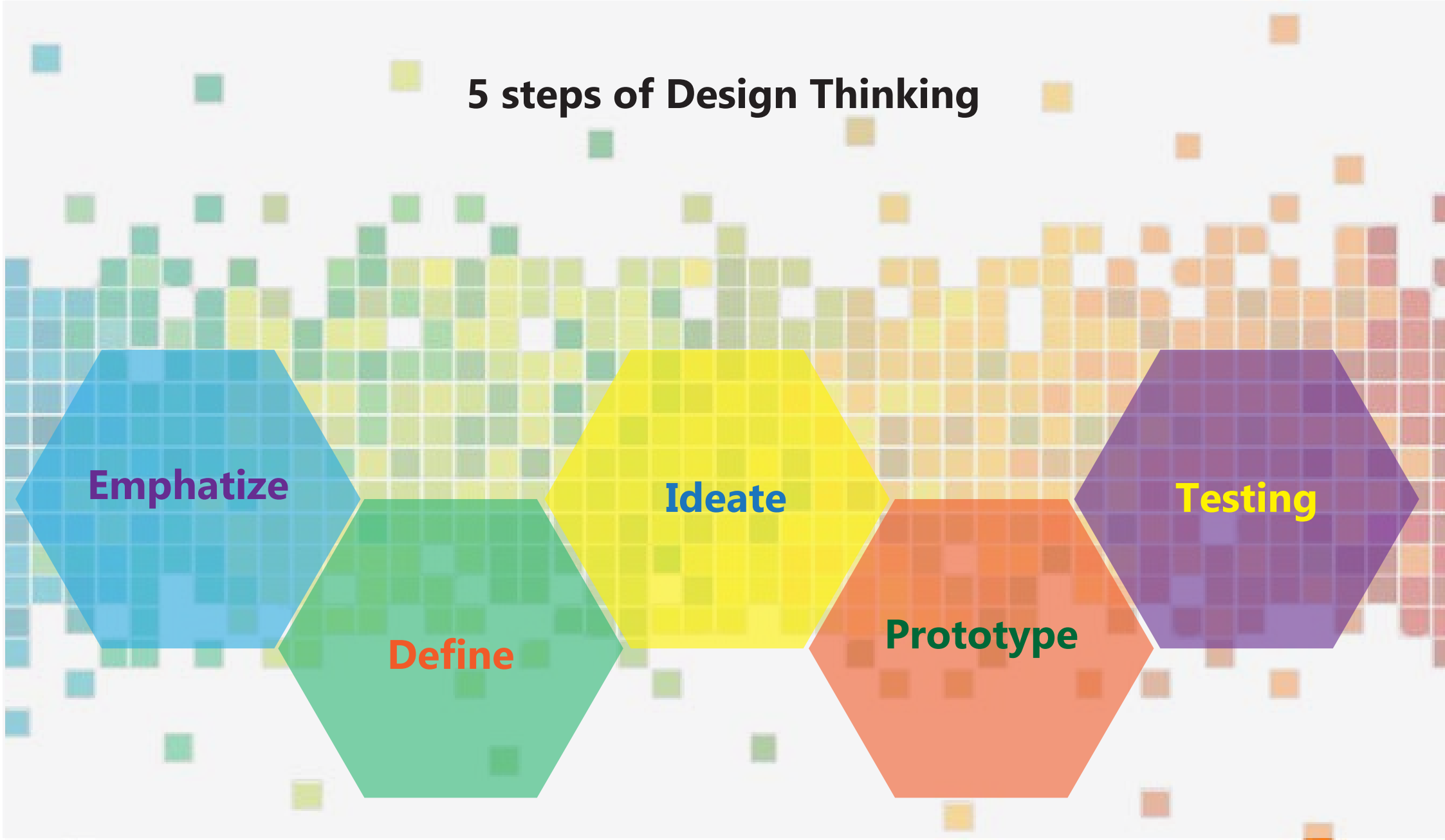
Emphasize

Define

Ideate

Prototype

Testing



Activity (Empathize)

1. List out 3(three) problems that you can empathize for someone else(empathize is not restricted to only humans).

The list of problems can be environment/medical/emotional or any other issues.

2. List out atleast 1(one) problem that you face frequently and you wish you had an alternative.

