

# Ankit Deb

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## Certifications

Salesforce Administrator Certification • AWS Cloud Practitioner Essentials

## Education

**Vellore Institute of Technology**, Bachelor of Technology  
Graduate in Computer Science and Engineering

**Sep 2020 - June 2024**

## Experience

**Lead Design** - ResonateAES Technologies - Hyderabad, India

**Oct 2025 - Feb 2026**

- Designed user-centered UI/UX interfaces for digital platforms
- Created branded advertisement creatives and graphic templates
- Produced motion graphics VSLs for tech brand marketing

**Editor - Marketing Associate** Taabow Group - Chennai, India

**Oct 2024 - Sep 2025**

- Collaborated with multiple clients across industries to develop content strategies for the brand.
- Led end-to-end post production for YouTube, Instagram, and Twitter.
- Managed end-to-end marketing insights and checklists to improve brand visibility

**Salesforce Administrator Intern**, SmartInternz - Hyderabad, India

**May 2023 - July 2023**

- Automated Salesforce workflows to streamline operations and improve internal decision-making.
- Designed dashboards to track task status, enabling data-driven insights for business performance.
- Collaborated cross-functionally to gather CRM data needs and optimize reporting structures.

**Application Developer Intern**, PayGRT - Delhi, India

**July 2022 - Sep 2022**

- Engineered cutting-edge frontend app pages, seamlessly integrating with robust back-end frameworks
- Collaborated with a high-performing team of 6, strategizing app architecture, conducted rigorous reviews
- Built apps based on XML, Java and Firebase technology

## Projects

**Futurize - Investments Guidance App [Group - AI ML Web App]**

**Nov 2024 - Ongoing**

- ML driven platform optimising investment decisions by 12%, fake news detection and advanced analytics
- Enhances user's financial decision-making process, improves efficiency by 20% and growth by 10%
- Tech Stack: HTML, CSS, JavaScript, Python, Django, Flask, Ngrok, Keras, TensorFlow
- Role: Frontend Engg. | Github: [github](#)

**Wanderventure - Travel & Overview**

**May 2023 - July 2023**

- Developed a user-friendly portal for planning, discovery and documentation of travelling experiences
- Implemented features such as site documentation, web design, improved user engagement by 12%
- Technology Stack: React JS, Node JS, MongoDB
- Role: Frontend Engg. | Link and Results: [github](#)

**Reverb - Intuitive Progression Platform**

**July 2022 - Sep 2023**

- Engineered a self-development platform, prompts user positively towards milestone-driven achievements
- Automated features such as "SWAT Priority", Notes, etc help in task adherence, improved SEO by 20%
- Tech Stack: React JS, Node JS, Mongo DB
- Role: Developer | Live Link: [live](#) | Github: [github](#)

## Technologies

- **Languages:** Python, Javascript, HTML, CSS, SQL, MongoDB, React
- **Data Tools:** : Pandas, NumPy, Excel, PowerBI
- **Soft Skills:** Critical Thinking, Problem Solving, Networking