

2014 : Graduated in 3D Animation.  
: Left film industry without interviewing anywhere.

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**THINQBOT TECHNOLOGIES (Bangalore)**  
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2015 : Joined a core team that built low cost Home Automation solutions.  
: Team of 1 designer & 8 devs.  
: Designed & executed a 3D Home-Automation App.  
: **App designs were used to raise the very first investments.**  
: **App designs were later published in “Homes” magazine 2015 December edition.**  
: We were miles ahead of competition (An IIT Bombay startup- Leaf Technologies) but we ran out of money.

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**THE LIVING LABYRINTH**  
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: **Worked with Tim Poston & Ian Stewart on their first book.**  
: Scratch built all graphical maps for their Sci-fi Novel- The Living Labyrinth.  
: The book is available on Amazon.  
: Have access to the manuscript version of this book. Very few have it.  
: Sadly Tim passed away in 2017 due to Osteoporosis. The man had 30 patents to himself.

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**REVERIE LANGUAGE TECHNOLOGIES (Bangalore)**  
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2016 : Designed a book on Indic Typefaces with the co-founder, Chief Typeface Architect.  
: **The book was presented at the 40th UNICODE Conference, San Francisco.**  
: We compared & wrote about Windows Vs Mac font rendering.  
: We wrote about complexities & intentional negligence of indic scripts.  
: Conceptualised product graphics so well that they were put on large office walls.  
: Taught myself Front end- HTML/CSS/Git.

2017 : Prototyped product concepts accelerating sales pipeline for product pitching.  
: Kept marketing & client teams ahead of Engineering limitations.  
: The company was later aquired by Reliance Industries.  
: Team of 2 remote designers & 40+ devs.

: Picked Miniature Aircraft modelling as a hobby. Father had served in IAF.

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**TYPITO (Bangalore)**  
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: Designed a browser based online video editor with animated text overlays.  
: **Learnt how lean teams work. 1 designer & 2 inhouse devs.**

: Picked Snooker as hobby. The discipline of the game was very inviting.

☾ 2018 : Took a year long sabbatical  
: Realised lonliness hits hard.  
: Designed a Dashboard for Hasgeek. They organise some finest tech conferences in India.  
: **The founder opened a new job role looking at that one piece of work.**

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**SLANGLABS (Bangalore)**  
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2019 : Team of 1 designer & 20 devs.  
: Prototyped concept videos to help engineering execute with precision.  
: Designed their very first website & took it through 5-10 iterations over the years.  
: **Designed the very first Voice Search experience for an SDK overlaying on any App.**

2020 : Optimised design pipelines to expedite integration cycles across iterations.  
: Designed & executed better emailers than most marketing agencies combined.  
  
: Picked Leather as hobby. Expensive Louis Vuitton at Airports made me feel poor one day.

2021 : Designed Voice experiences for Multiple domains- BFSI, E-commerce, Cosmetics.  
: Designed an entire voice experience for NPCI Pre-LLM era but the engagement fell off.  
  
: Picked wood carving. Why should our houses be decorated with only commercial objects.  
: Picked Knitting. Winters sun bathing alongside grandmothers is evergreen fun.

2022 : Worked with product team fixing user drop off funnels at critical points of lifecycle.  
: Designed experiments to be run with clients to understand which versions outperform.  
: **Plugged all learnings back into product to see 0-200k MAU in an entirely new domain.**  
  
: Picked Book binding. Ancient hardbounds lasted decades because they were not machine bound.  
: Picked Pottery. Clay is very forgiving & gives a sense of volume.

2023 : **Designed myself a see-through typeface which goes well regardless of the background.**  
: Yes, i have a typeface to my name.  
: **Designed end-to-end LLM based Assistant experience for any app domain.**  
: Worked closely with engineers to match final implementations by 90%+ with design specks.  
: SDK business can be very constraining to design for good & bad reasons both.  
: **Designed Nykaa’s in-App Voice Search experience. This is available across India on Android.**

2024 : Teaching myself graphics programming & calculus.