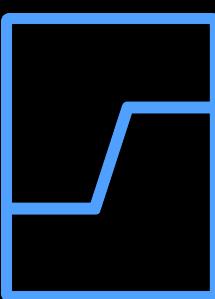
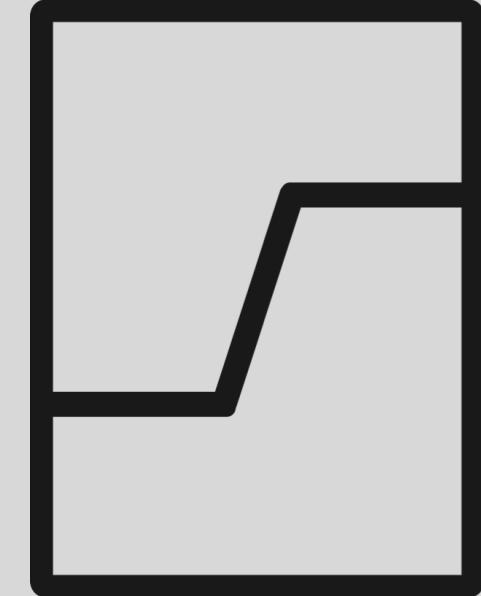
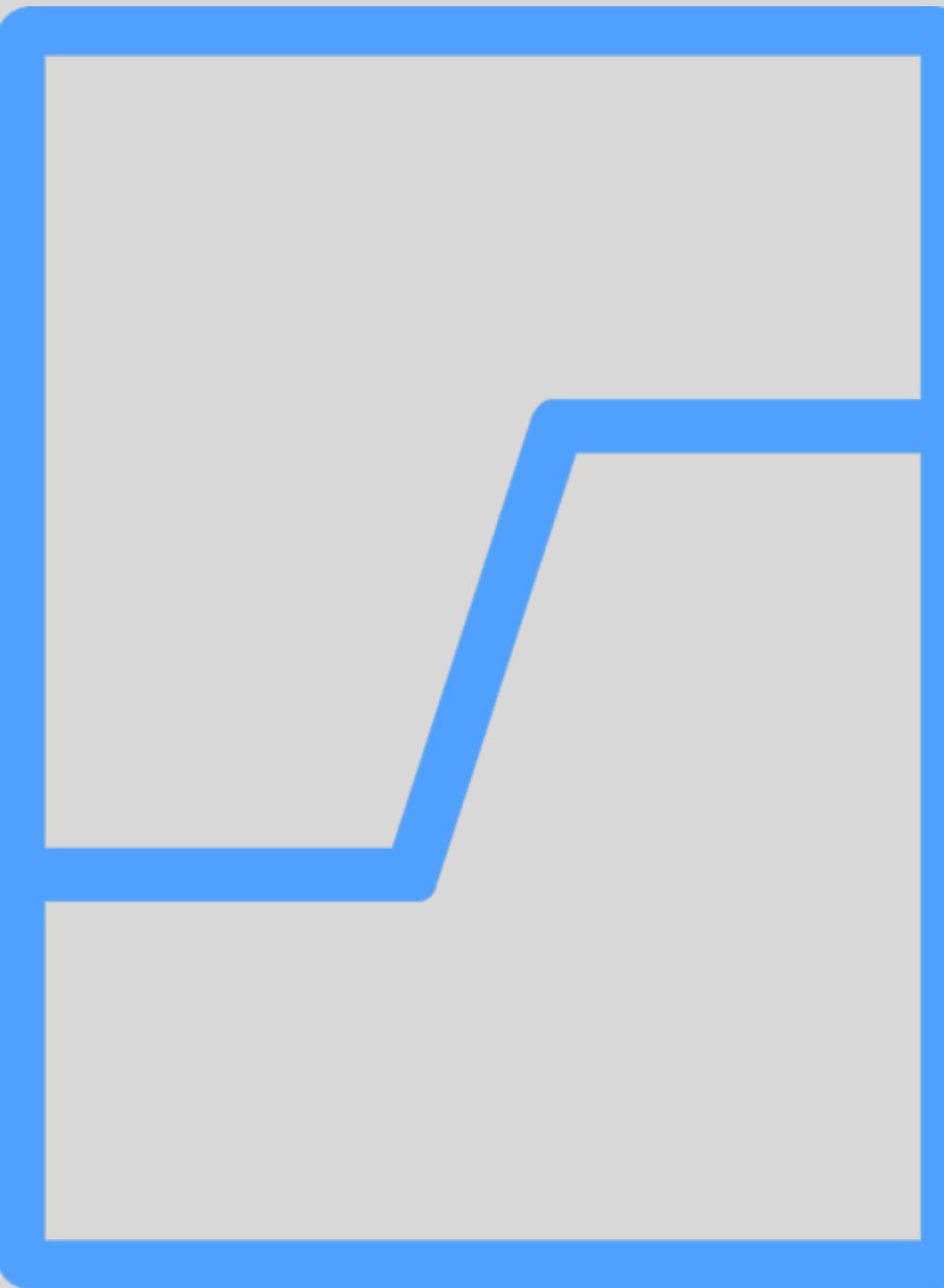


# The Slang Logo

Yet to be written about..

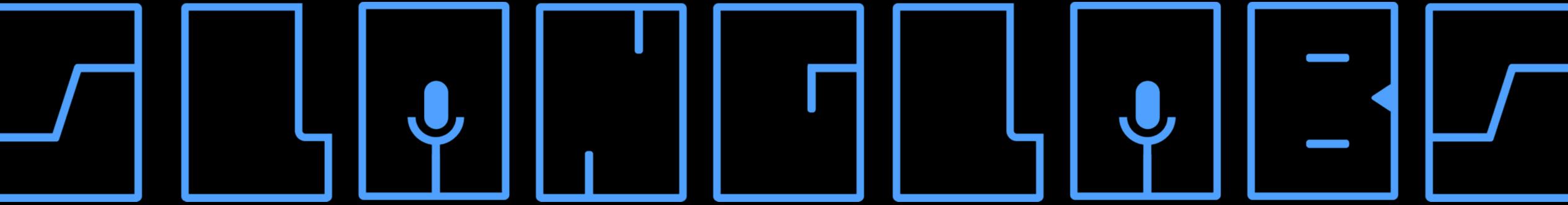


# Horizontal Logotype

The logo of “SlangLabs” is designed to radiate a sense of

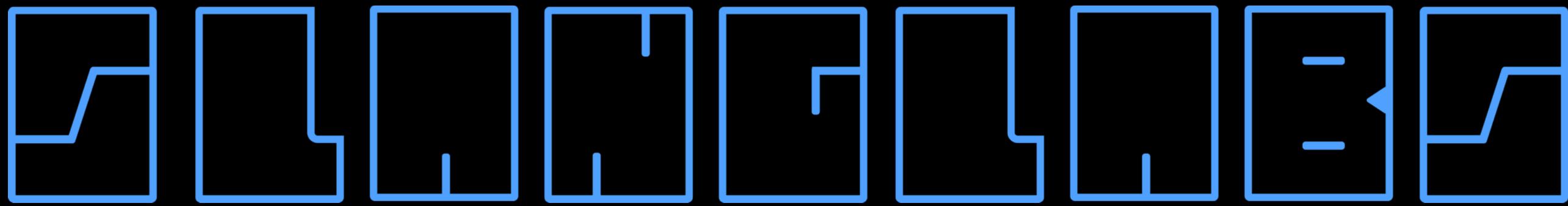
Playfulness yet stability,  
Structure yet chaos,  
Standoff’ish yet simple.

It covers the spectrum of nature of its people.

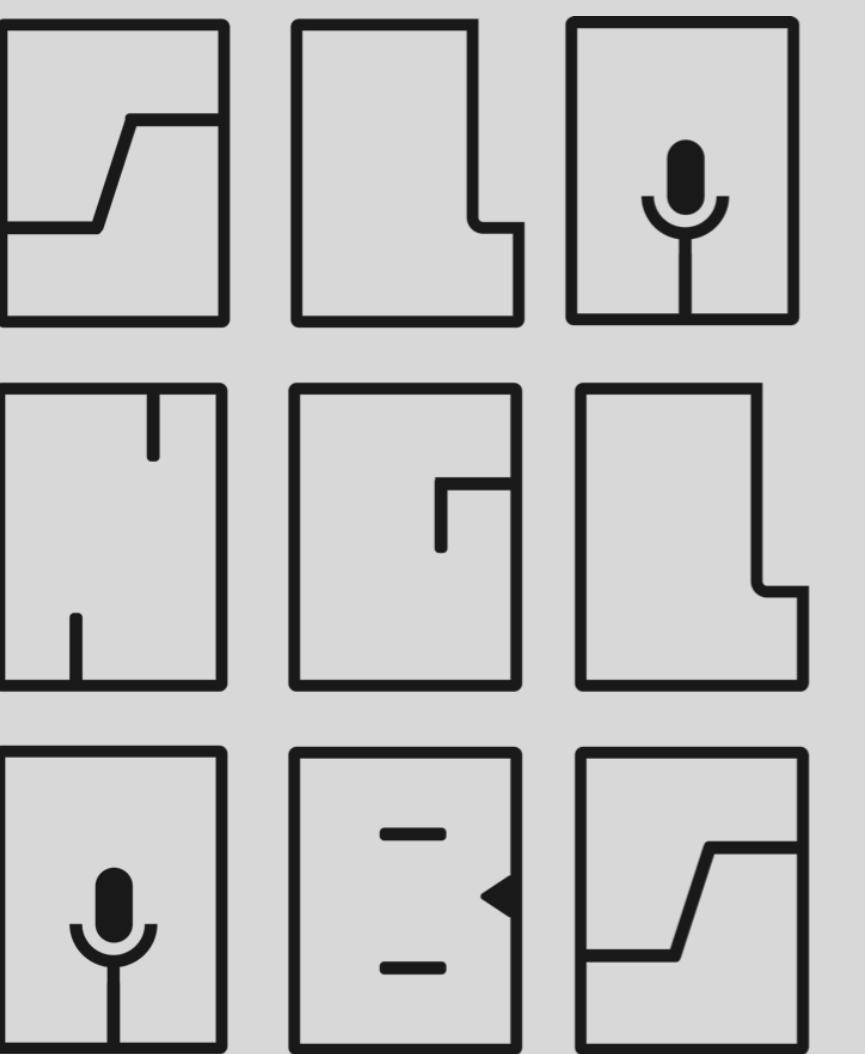


# Horizontal Logotype (Without Mic)

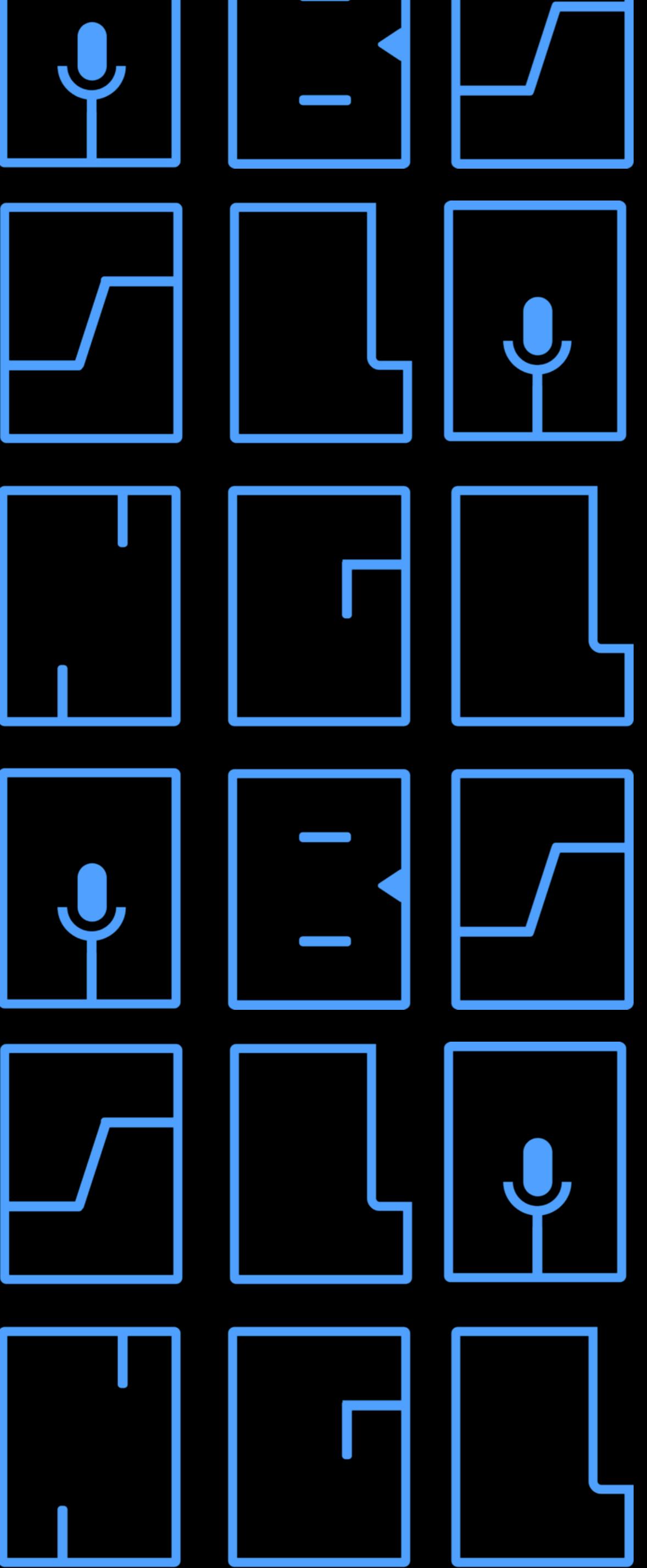
A very later version of the logo when mic is no longer needed to explain SlangLabs.



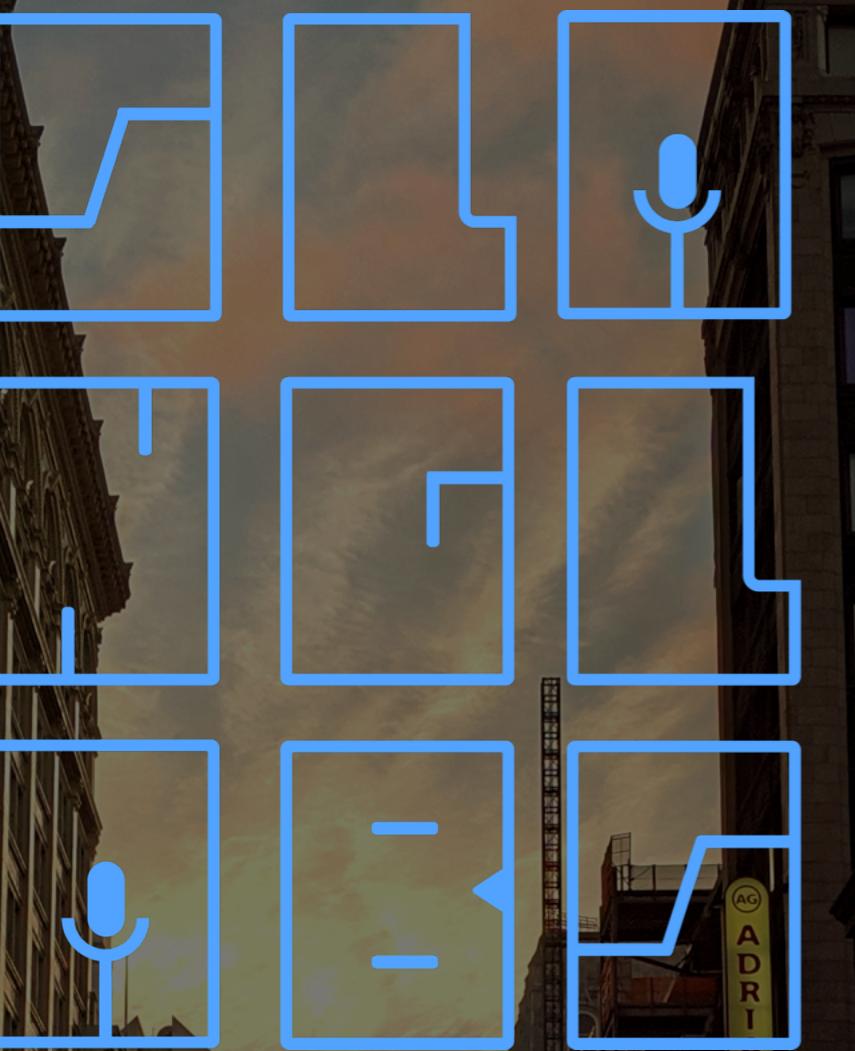
# Vertical Logotype



The vertical Logotype of “SlangLabs” represents a uniform grid emitting a sense of structural stability, of its work & it’s people.

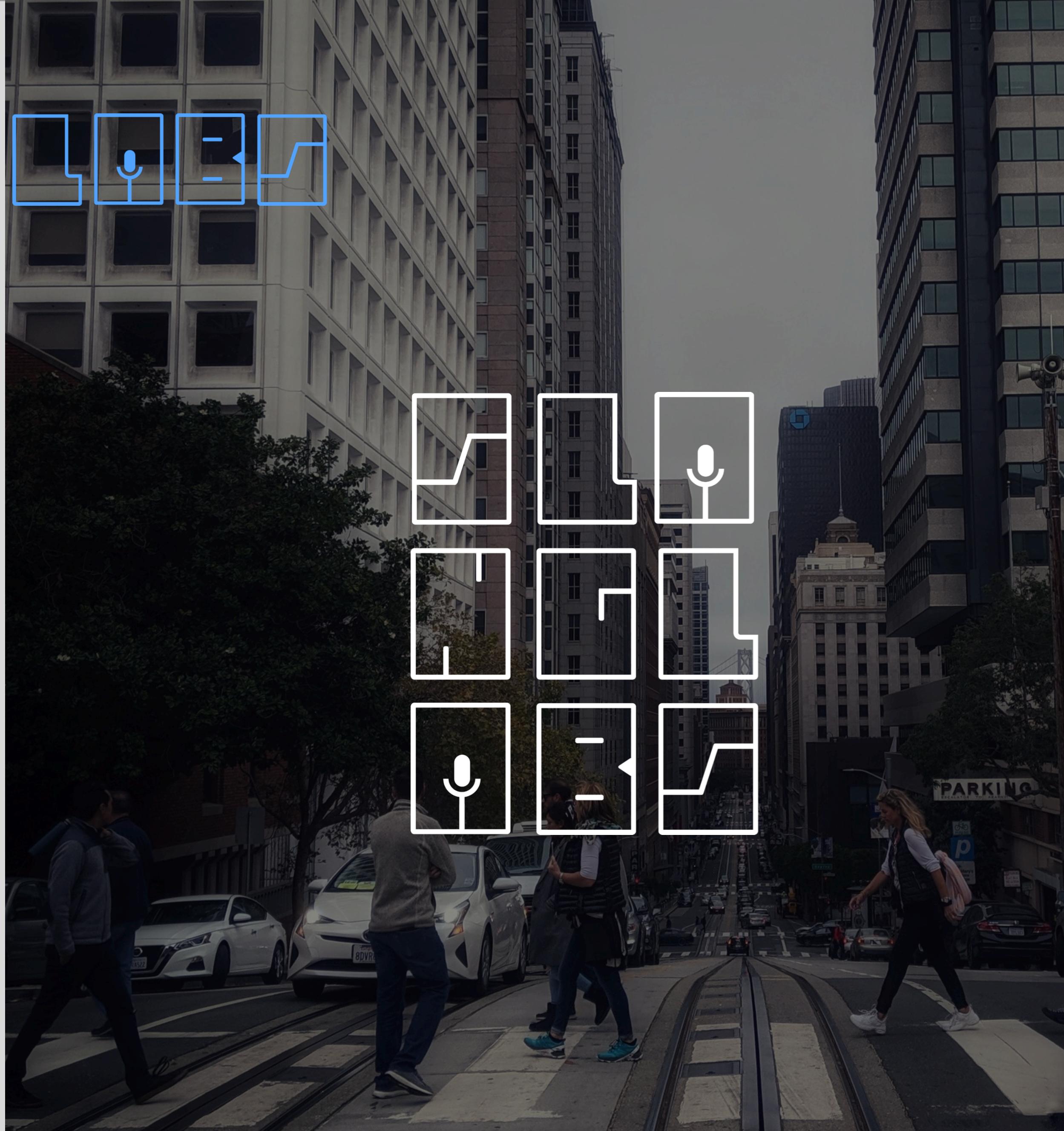
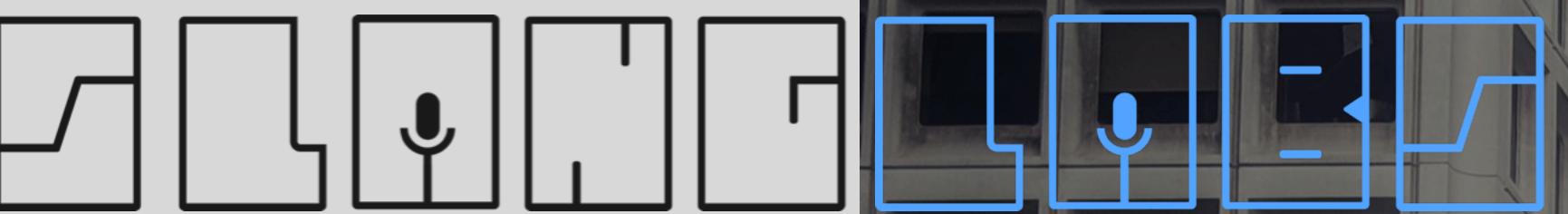


# Visibility



Sits perfectly on dense image backgrounds.

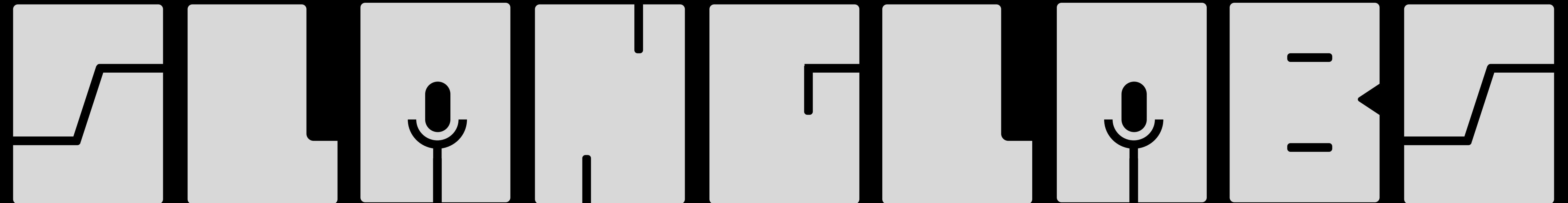
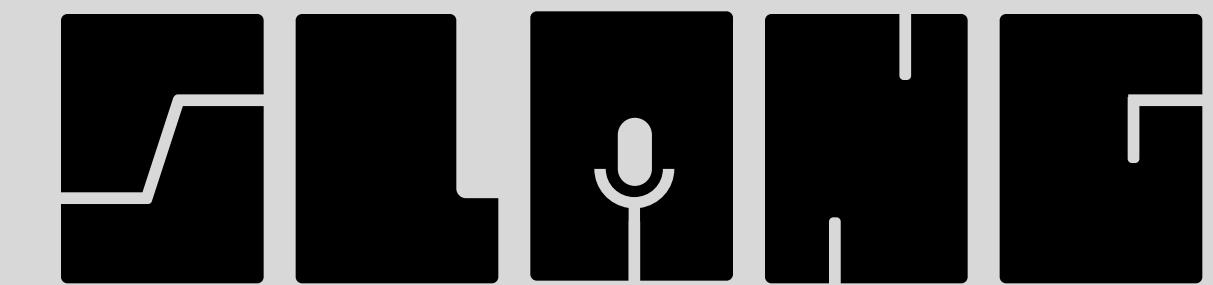
# Visibility



Sits perfectly on dense image backgrounds.

# The Solid Logotype

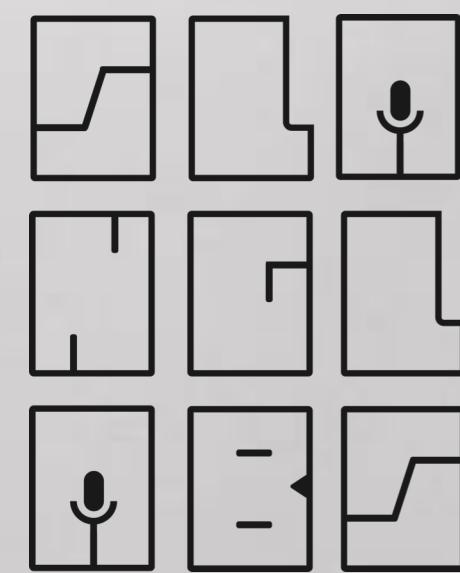
This version of the logo has a stronger foothold relative to the outline version. It speaks its existence. The shapes are geometric & the silhouette is indeed unique.



# Shipments



Solid logo can take smaller sizes because of very high visibility

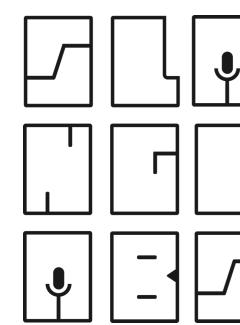
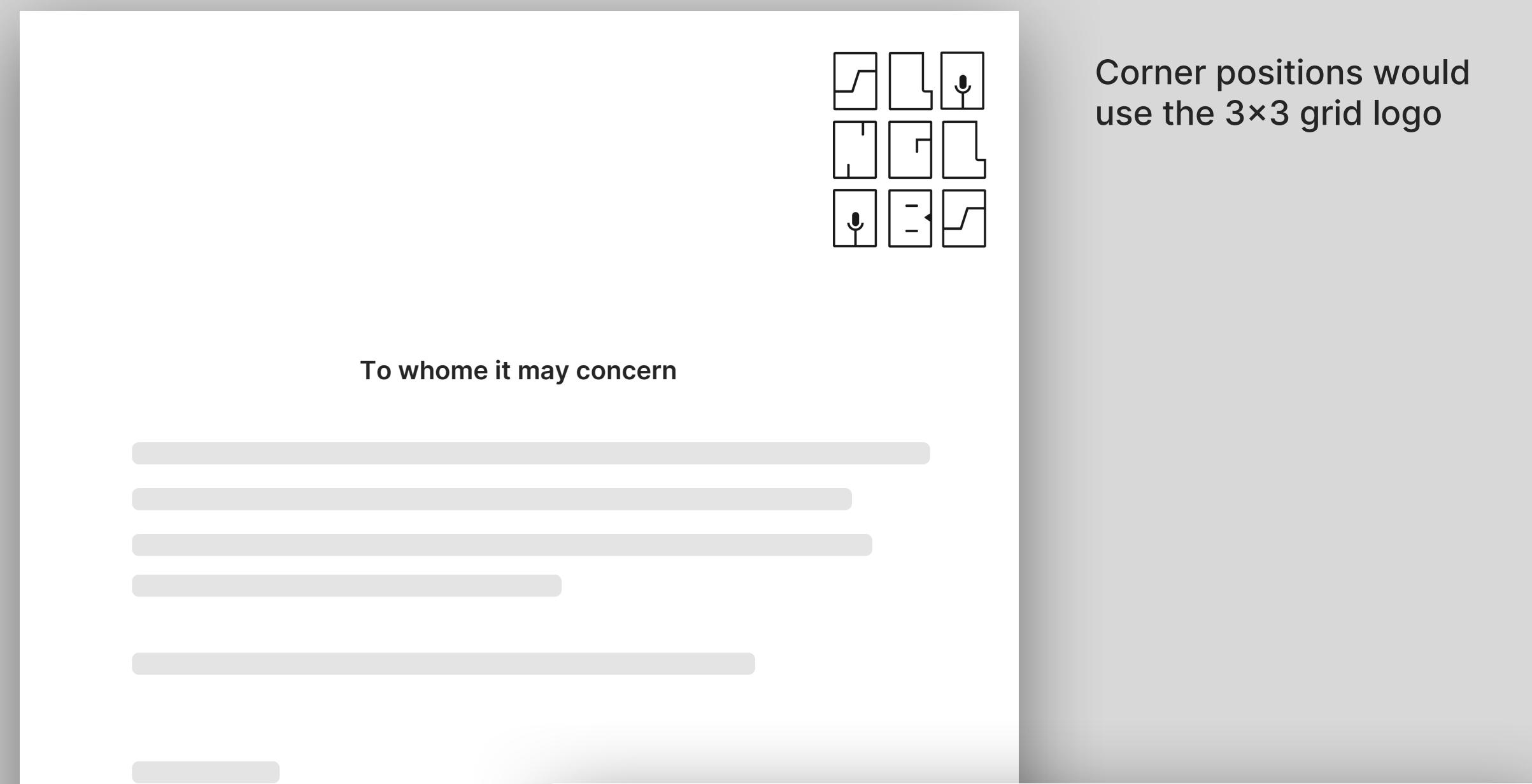


3x3 Logo is to cover more than 50% area of envelope vertically.



# Official letters

This version of the logo has a stronger foothold relative to the outline version. It speaks its existence. The shapes are geometric & the silhouette is indeed unique.



Corner positions would use the 3x3 grid logo



To,  
Tarun Davda  
Matrix Partners India  
Bangalore

18th August 2023

Centered position would be suited for outgoing letters & they are to use the horizontal logotype

# Merchandise

A t-shirt with a graphic speaks before you speak.



# Merchandise

A t-shirt with a graphic speaks before you speak.



For the “Imply, don’t tell” kinds.



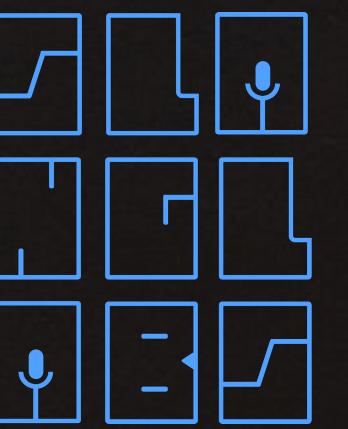
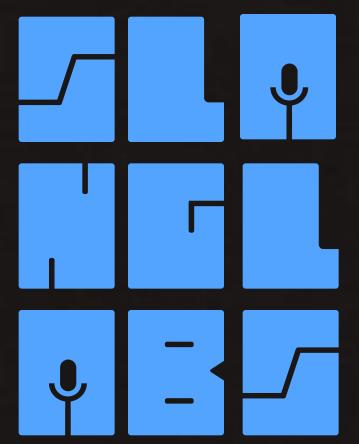
A trippy one for the high tech kinds.  
IYKYK.





I want you to notice  
when i'm not around.

-Radiohead



# Merchandise

The Obsessive Dictator



# Merchandise

A tote for everyone.



# Merchandise

The timeless leather



# Merchandise

The timeless leather



# Merchandise

The timeless leather



# Merchandise

The timeless leather



# Merchandise

Plop..plop



# Merchandise

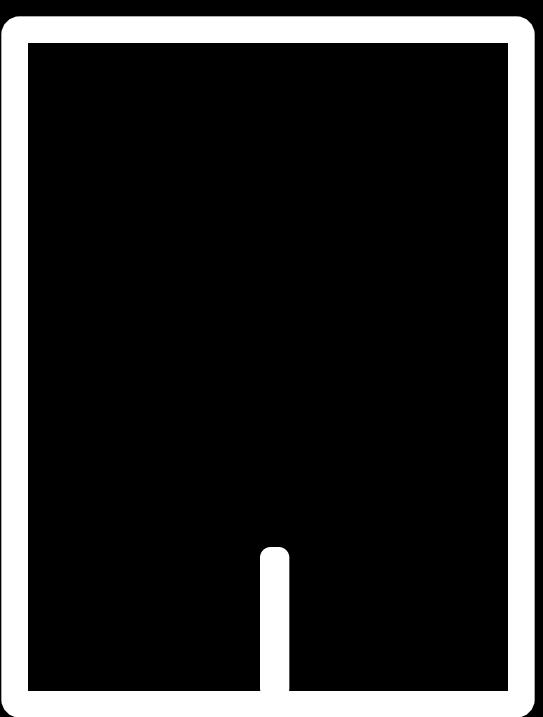
Trophies



# Alphabets

The face of the type

A



B



C



D



E



F



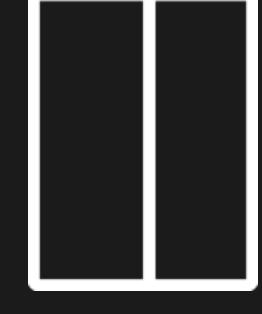
G



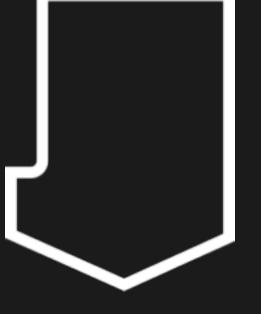
H



I



J



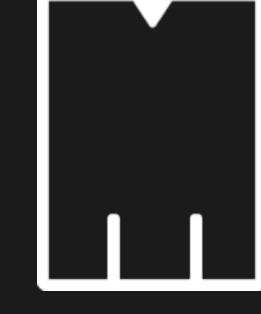
K



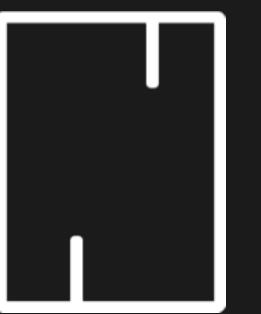
L



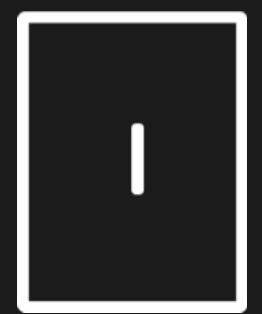
M



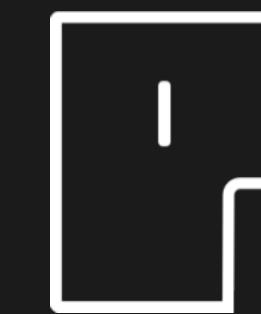
N



O



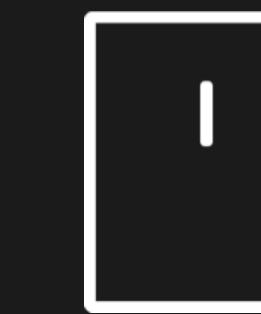
P



Q



R

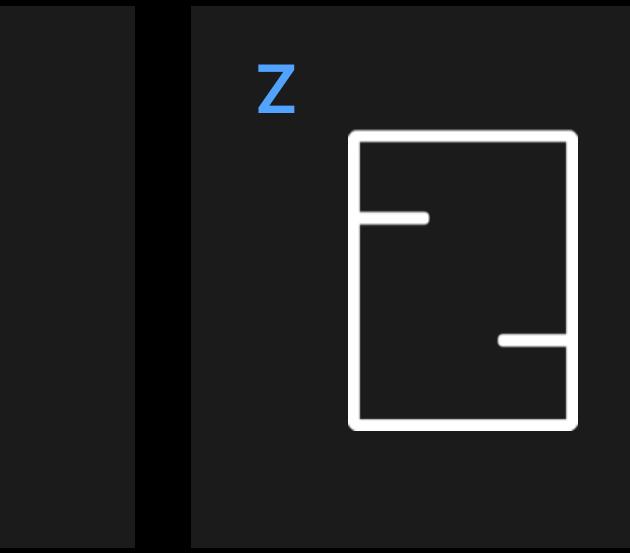
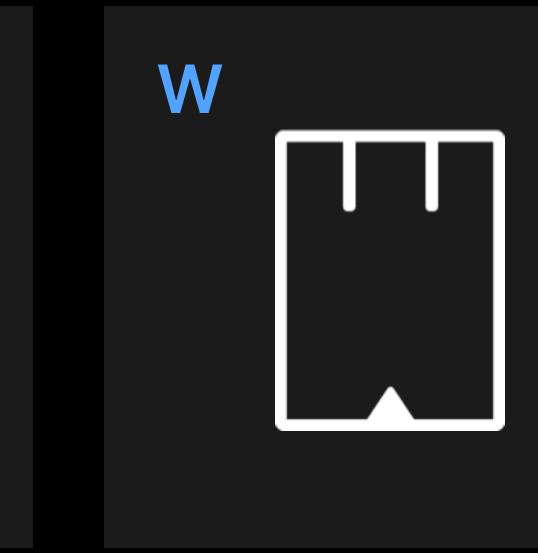
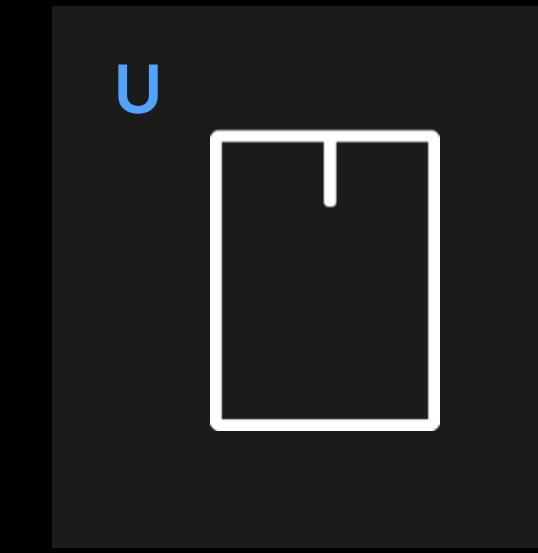


S



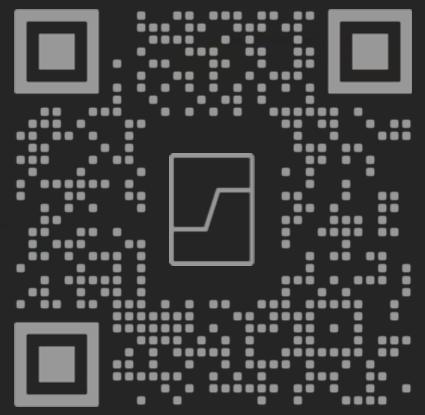
# Alphabets

The face of the type



# Merchandise

Business Cards



SCLOUDS

# Merchandise

Business Cards

SLANGLABS

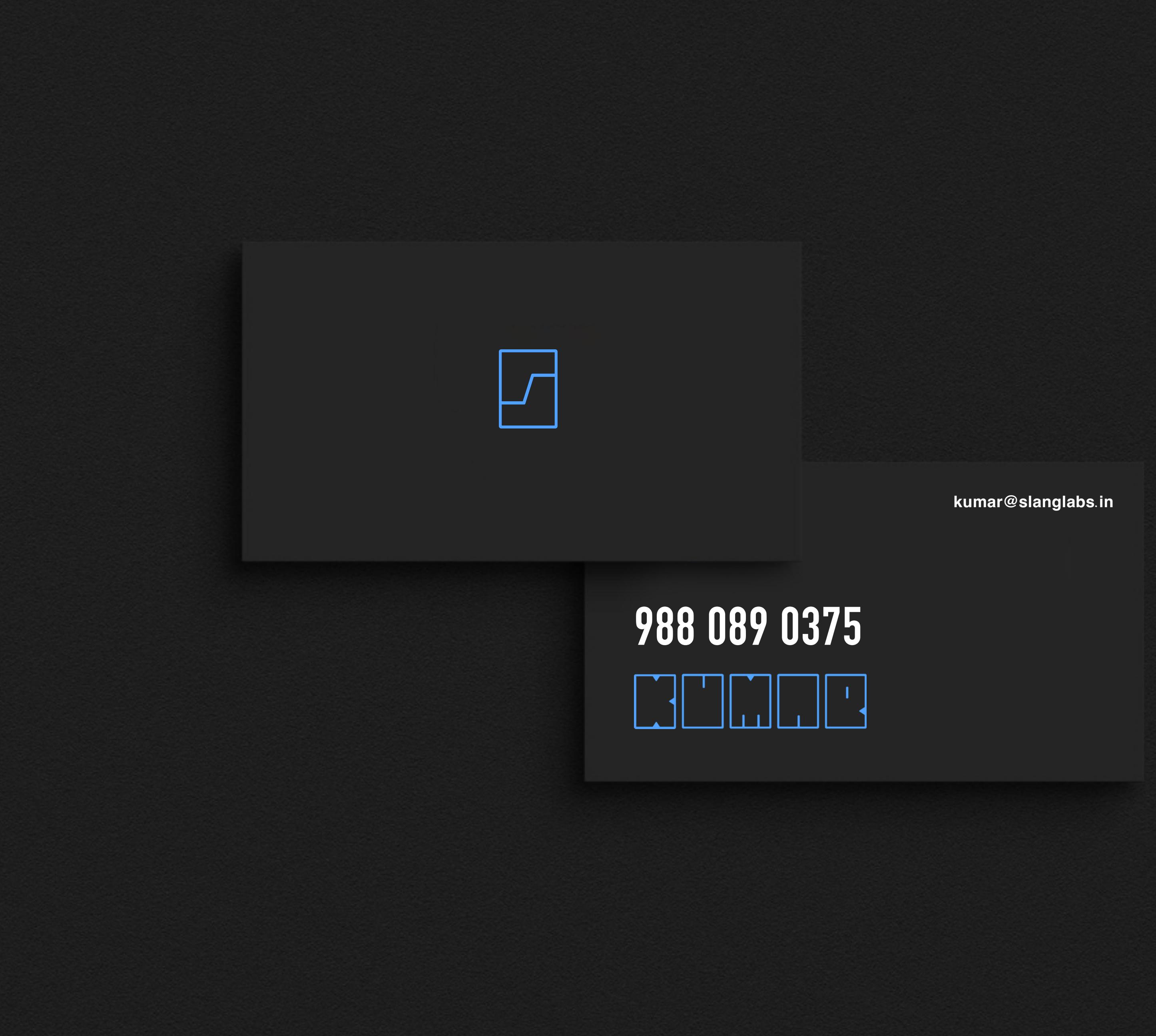
shal@slanglabs.in

010 532 4031

VISHAL

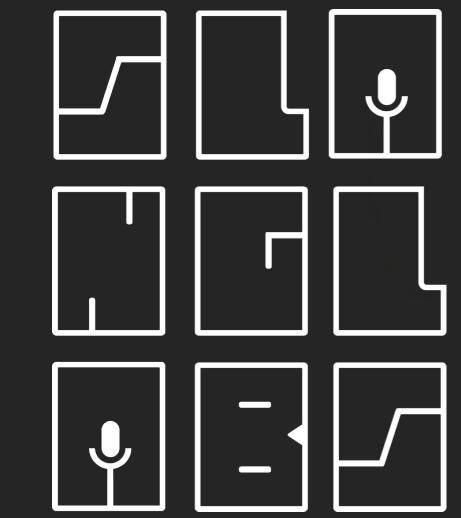
# Merchandise

Business Cards



# Merchandise

Business Cards



labs.in

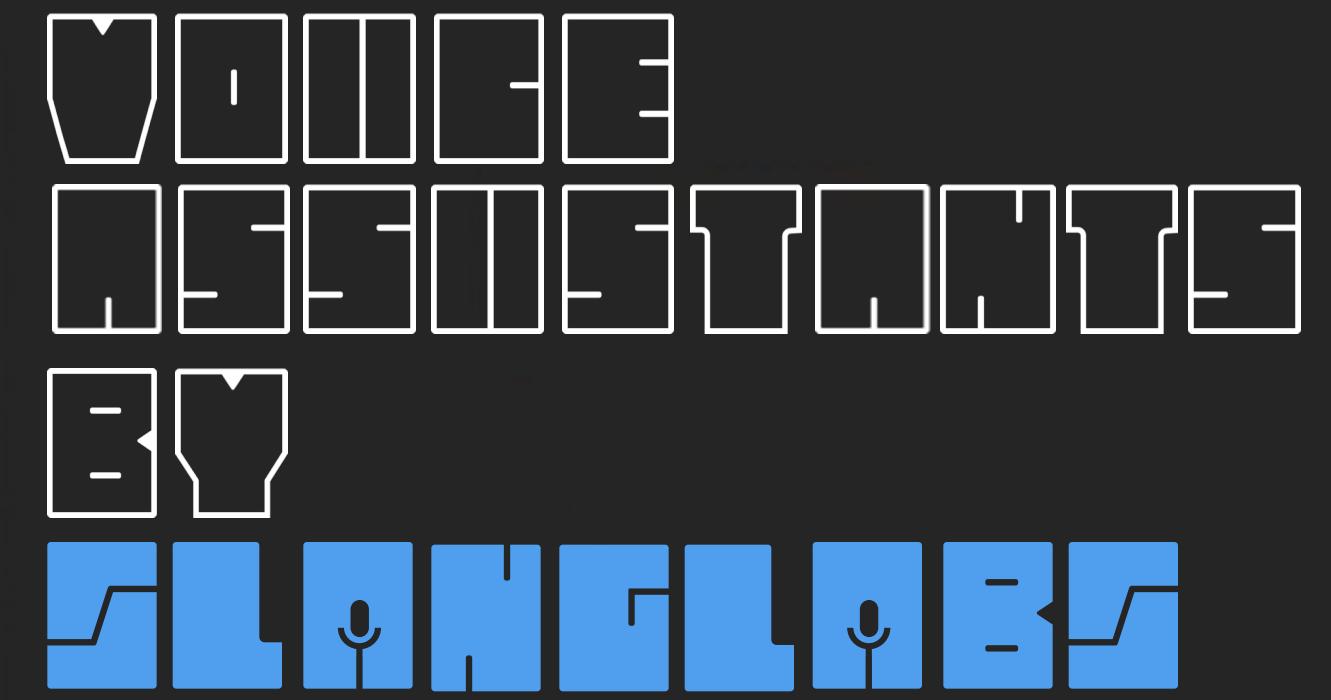


827 751 6719

LOHITH

# Merchandise

Business Cards



Vishal@slanglabs.in

810 532 4031



# Merchandise

Business Cards

SLANGLABS

VISHAL  
ANGULATRA

vishal@slanglabs.in

810 532 4031

VISHAL