Amazon Reviews Sentiment Prediction using KNN

We are given here amazon reviews dataset. We will first convert all reviews text to vector using different techniques like(bow, tfidf, average w2v, tfidf weighted average w2v). Our task here is to give Generalization score of our classifier (KNN using 'bruteforce' & 'kd_tree') on different text to vector converted data. We also need to get optimal k(nearest neigbors). After getting vector form of reviews we will fit these data in KNN classifier using two different algorithms 'bruteforce' and 'kd_tree'

```
In [ ]: #importing necessary packages
        import sqlite3
        import pandas as pd
        import numpy as np
        from sklearn.preprocessing import StandardScaler
        import matplotlib.pyplot as plt
        import seaborn as sns
        import nltk
        from sklearn.feature extraction.text import CountVectorizer,TfidfVector
        izer
        import pickle
        import gensim
        import sklearn.cross validation
        from sklearn.model selection import train test split
        import warnings
        warnings.filterwarnings(action='ignore', category=UserWarning, module=
         'gensim')
In [2]: from sklearn.neighbors import KNeighborsClassifier
        from sklearn.metrics import accuracy score
```

from sklearn.cross_validation import cross val score

```
from collections import Counter
from sklearn.metrics import accuracy_score
from sklearn import cross_validation
```

Reading already Cleaned, Preprocessed data from database

After removing stopwords, punctuations, meaningless characters, HTML tags from Text and done stemming. Using it directly as it was alredy done in prevoius assignment

```
In [3]: #Reading
        conn= sqlite3.connect('cleanedTextData.sqlite')
        data= pd.read sql query('''
        SELECT * FROM Reviews
        ''', conn)
        data=data.drop('index',axis=1)
        data.shape
Out[3]: (364171, 11)
In [4]: data.columns
Out[4]: Index(['Id', 'ProductId', 'UserId', 'ProfileName', 'HelpfulnessNumerato
        r',
               'HelpfulnessDenominator', 'Score', 'Time', 'Summary', 'Text',
               'CleanedText'],
              dtype='object')
In [5]: data['CleanedText'].head(3)
             witti littl book make son laugh loud recit car...
Out[5]: 0
             rememb see show air televis year ago child sis...
             beetlejuic well written movi everyth act speci...
        Name: CleanedText, dtype: object
```

Sorting on the basis of 'Time' and taking top 60k pts

This data has time attribute so it will be reasonable to do time based splitting instead of random splitting.

So, before splitting we have to sort our data according to time and here we are taking 100k points from our dataset(population)

```
In [6]: data["Time"] = pd.to_datetime(data["Time"], unit = "ms")
    data = data.sort_values(by = "Time")
    data.head(3)
```

Out[6]:

		ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	Helpfuln
(0	150524	0006641040	ACITT7DI6IDDL	shari zychinski	0	0
	1	150501	0006641040	AJ46FKXOVC7NR	Nicholas A Mesiano	2	2
;	2	451856	B00004CXX9	AIUWLEQ1ADEG5	Elizabeth Medina	0	0

In [7]: #latest 60k points according to time

```
data= data[:60000]
len(data)
```

Out[7]: 60000

Splitting data into train60% cv20% test20%

Splitting our data into train, cross validation data and test data.

- train data will train our ML model
- cross validataion data will be for determining our hyperparameter
- · test data will tell how Generalized our model is
- · dataframes after splitting:- traindata, cvdata, testdata

```
In [8]: tr, testdata= train_test_split(data, test_size= 0.2, shuffle= False,str
    atify= None)
    traindata, cvdata= train_test_split(tr, test_size= 0.25, shuffle=False,
    stratify= None)
    print(len(traindata),len(testdata),len(cvdata))
```

36000 12000 12000

Taking Text and score(class) as sequences

- traindata -> Xtrain, Ytrain
- cvdata -> Xcv, Ycv
- testdata -> Xtest, Ytest

```
In [9]: Xtrain,Xcv,Xtest= traindata['CleanedText'],cvdata['CleanedText'],testda
ta['CleanedText']
Ytrain,Ycv,Ytest= traindata['Score'],cvdata['Score'],testdata['Score']
```

BOW Vectorization

Bow vectorization is basic technique to convert a text into numerical vector.

- We will build a model on train text using fit-transform
- Then transform (test and cv) text on model build by train text
- Transformed data will be in the form of sparse matrix

```
In [10]: # vectorizing X and transforming
bowModel=CountVectorizer()
XtrainV=bowModel.fit_transform(Xtrain.values)
```

```
In [11]: XcvV= bowModel.transform(Xcv)
   XtestV= bowModel.transform(Xtest)
   XtestV.shape
```

Out[11]: (12000, 27530)

Dumping sparse vectors for sustainable use

```
In [12]: import pickle
with open('BowVectors.pkl','wb') as i:
    pickle.dump(XtrainV,i)
    pickle.dump(XcvV,i)
    pickle.dump(XtestV,i)
    i.close()
```

Standardizing the vectors

```
In []: #Standardizing the vector
std = StandardScaler(with_mean=False).fit(XtrainV)
XtrainV = std.transform(XtrainV)
XtestV = std.transform(XtestV)
XcvV = std.transform(XcvV)
```

So our our Bow vectors are XtrainV, XtestV, XcvV

Converting Class of 'Positive', 'Negative' to 1 0 numerical represention

```
In [14]: Ytrain=Ytrain.map(lambda x:1 if x=='Positive' else 0)
Ycv=Ycv.map(lambda x:1 if x=='Positive' else 0)
Ytest=Ytest.map(lambda x:1 if x=='Positive' else 0)
```

KNN - Bruteforce on BOW vector

We will apply KNN's bruteforce algorithm for classifying our dataset

- First we will make function to determine optimum 'k' using bruteforce
- this function will be used frequently.
- For determining 'k' we need to have a metric on which we will calculate k
- So to choose a metric first we have to check if our dataset is balanced or imbalanced

```
In [15]: print(len(Ytrain[Ytrain==1])/len(Ytrain[Ytrain==0]))
```

8.125475285171103

So we can clearly see that 'Positive' points are 8 times larger in number than 'Negative' points. Hence this is *highly imbalanced dataset*

In this case simple acuracy can't be good metric as it wont work on imbalanced dataset. Fundamental metrics:-

- **TP** True positive points count **TN** True negative points count
- FP False positive points count FN False negative points count

For imbalanced datasets we can use advanced metrics like:-

- Precision TP/(TP+FP)
- Recall TP/(TP+FN)
- F1 Score harmonic mean of precision and recall

- ROC-AUC Score reciver operating characteristic
- Confusion Matrix ### Taking F1 Score as our Metric When there are more positive
 points are there in dataset then F1 Score metric is more preferable. Because it
 mantains good balance between precision and recall

Now we will make function **k_classifier_brute** which will return optimal k when passed in arguments are train and cross validate data. Optimal k will be calculated on **F1 Score** metric.

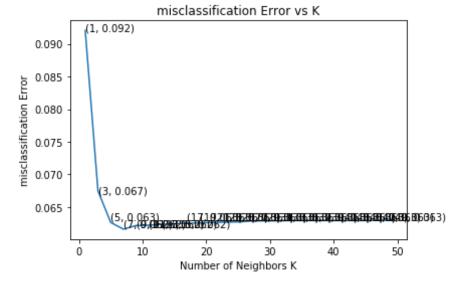
```
In [29]: from sklearn.metrics import f1 score
         def k classifier brute(xtrain, ytrain, xcv, ycv):
             This function will return optimal k along with misclassification er
          ror vs
             K curve. k will be calculated on cv data
             # creating odd list of K for KNN
             myList = list(range(0,50))
             neighbors = list(filter(lambda x: x % 2 != 0, myList))
             f1 scores=[]
             # performing for different k
             for k in neighbors:
                  knn = KNeighborsClassifier(n neighbors=k, algorithm = "brute")
                  knn.fit(xtrain,ytrain)
                  pred= knn.predict(xcv)
                  acc = f1 score(ycv, pred)
                  f1 scores.append(acc)
             # changing to misclassification error
             MSE = [1 - x \text{ for } x \text{ in } f1 \text{ scores}]
             # determining best k
             optimal k = neighbors[MSE.index(min(MSE))]
              print('\nThe optimal number of neighbors is %d.' % optimal k)
             # plot misclassification error vs k
              plt.plot(neighbors, MSE)
```

```
for xy in zip(neighbors, np.round(MSE,3)):
    plt.annotate('(%s, %s)' % xy, xy=xy, textcoords='data')
    plt.title("misclassification Error vs K")
    plt.xlabel('Number of Neighbors K')
    plt.ylabel('misclassification Error')
    plt.show()
    print("the misclassification error for each k value is : ", np.roun
d(MSE,3))
    print('With fl_score as ',max(fl_scores))
    return optimal_k
```

Finding Optimal 'k' using CV data

```
In [30]: # Calling function for optimum k and assigning it to k
k=k_classifier_brute(XtrainV,Ytrain,XcvV,Ycv)
```

The optimal number of neighbors is 7.



the misclassification error for each k value is : [0.092 0.067 0.063 0.062 0.062 0.062 0.062 0.062 0.063 0.0

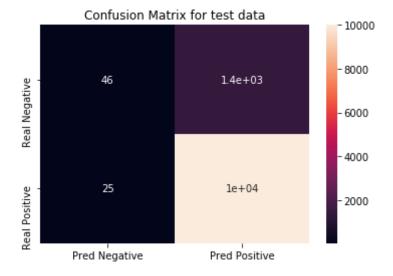
```
0.063]
With fl_score as 0.9383780899875511
```

Using this optimal 'k' to train our model.

using brute algorithm. predicting out test datapoints.

```
In [31]: knn= KNeighborsClassifier(n_neighbors=k,algorithm='brute')
knn.fit(XtrainV,Ytrain)
pred= knn.predict(XtestV)
```

fl_score of Test data is 0.9347235218108095



KNN kd-tree on BOW vector

Kd-tree becomes very time expensive when the dimensionality of data increases. So before feeding our data in kd-tree we will:-

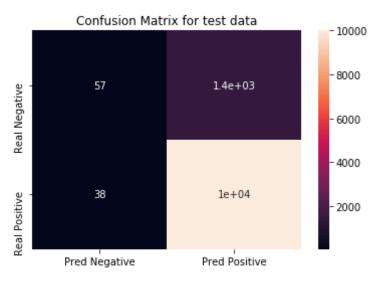
- Reduce the dimensionality of data, using TruncatedSVD
- Standardize our data

```
In [34]: from sklearn.decomposition import TruncatedSVD
    model=TruncatedSVD(n_components=1500)
    XtrainVd=model.fit_transform(XtrainV)
    XtestVd= model.transform(XtestV)
    XcvVd= model.transform(XcvV)
```

```
In [35]: from sklearn.preprocessing import StandardScaler
    std=StandardScaler(with_mean=False)
    XtrainVd = std.fit_transform(XtrainVd)
    XtestVd = std.transform(XtestVd)
    XcvVd = std.transform(XcvVd)
```

Feeding data in knn kdtree model

```
In [36]: # training and running kdtree model
knn = KNeighborsClassifier(n_neighbors=k, algorithm = "kd_tree")
knn.fit(XtrainVd,Ytrain)
pred= knn.predict(XtestVd)
```



fl_score of Test data is 0.9345644319550381

Observation:-

- 1. Opimal K is 7
- 2. CV score(F1_score) is 93.83 with CV error of 6.17
- 3. Testdata's F1_score of bruteforce is 93.47
- 4. Testdata's F1_score of kd_tree is 93.45
- 5. From confusion matrix we can say that around 1.4k points from 12k points of test data were wrong classified which implies accuracy of around 88.33

TFIDF vectorization

- We will build a model on train text using fit-transform
- Then transform (test and cv) text on model build by train text
- Transformed data will be in the form of sparse matrix
- · Then Standardize our data

```
In [38]: # generating vetor out of text using tfidf
    model=TfidfVectorizer(max_features=2000,min_df=50)
    XtrainV= model.fit_transform(Xtrain)
    XtestV= model.transform(Xtest)
    XcvV= model.transform(Xcv)
In [39]: std= StandardScaler(with mean=False)
```

```
In [39]: std= StandardScaler(with_mean=False)
    XtrainV = std.fit_transform(XtrainV)
    XtestV = std.transform(XtestV)
    XcvV = std.transform(XcvV)
```

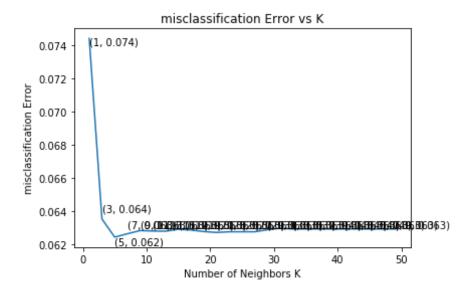
Saving data for sustainable use

```
In [40]: import pickle
with open('TFIDFVectors.pkl','wb') as i:
    pickle.dump(XtrainV,i)
    pickle.dump(XcvV,i)
    pickle.dump(XtestV,i)
    i.close()
```

Feeding data in k_classifier_brute() to get optimal 'k'

```
In [41]: k= k_classifier_brute(XtrainV,Ytrain,XcvV,Ycv)
```

The optimal number of neighbors is 5.



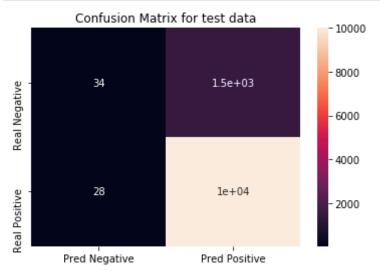
the misclassification error for each k value is : [0.074 0.064 0.062 0.063 0.0

Knn bruteforce on Tfidf vect

Training knn bruteborce on optimal 'k'

```
In [42]: knn= KNeighborsClassifier(n_neighbors=k,algorithm='brute')
knn.fit(XtrainV,Ytrain)
pred= knn.predict(XtestV)
```

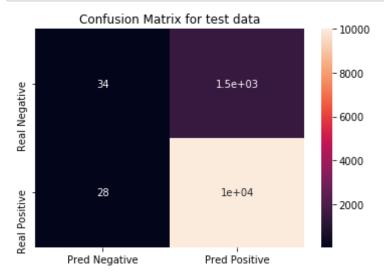
```
sns.heatmap(df_cm, annot=True)
print('fl_score of Test data is ',fl_score(Ytest,pred))
```



fl_score of Test data is 0.9340815962943168

KNN Kdtree on TFIDF vector

```
sns.heatmap(df_cm, annot=True)
print('fl_score of Test data is ',fl_score(Ytest,pred))
```



fl score of Test data is 0.9340815962943168

Observation:-

- 1. Opimal K is 5
- 2. CV score(F1_score) is 93.75 with CV error of 6.25
- 3. Testdata's F1_score of bruteforce is 93.40
- 4. Testdata's F1_score of kd_tree is 93.40
- 5. From confusion matrix we can say that around 1.5k points from 12k points of test data were wrong classified which implies accuracy of around 87.5

w2v Vectorization

• First we will Train gensim model on traindata text

- Build sentance vectors using average w2v and gensim
- w2v_model is our gensim model on train data
- w2v_words is our gensim word vocabulary on train data

```
In [47]: # training our gensim model on our train text
         import re
         import string
         def cleanhtml(sentance): #substitute expression contained in <> with '
             cleaned= re.sub(re.compile('<.*?>'),' ',sentance)
             return cleaned
         #function for removing punctuations chars
         def cleanpunc(sentance):
             cleaned= re.sub(r'[?|!|\'|"|#]',r'',sentance)
             cleaned= re.sub(r'[.|,|)|(|\|/]',r'',sentance)
             return cleaned
         i=0
         lists=[]
         for sent in traindata['CleanedText'].values:
             filtered sentence=[]
             sent=cleanhtml(sent)
             for w in sent.split():
                 for cleaned words in cleanpunc(w).split():
                     if(cleaned words.isalpha()):
                         filtered sentence.append(cleaned words.lower())
                     else:
                         continue
             lists.append(filtered sentence)
         w2v model= gensim.models.Word2Vec(lists,min count=5,size=50,workers=4)
         print(len(list(w2v model.wv.vocab)))
         7741
In [48]: | w2v_words = list(w2v_model.wv.vocab)
```

This function(**w2vVect**) will recive list of sentances (reviews here) and convert that into vector using *average w2v* vectorization. Finally return list of numerical vectors corresponding to text sentances

- after this we will feed our train, text, cv data in w2vVect() and get corresponding w2v vectorized sentances
- vocabulary,w2v model was trained on training data only

```
In [52]: # converting list of sentance into list of list of words
         # then to vector using avg w2v
         # function to convert list of list of words to vect using avg w2v
         def w2vVect(X):
             This function takes list of sentance as input (X) and convert it in
         to
             list of list of words and then feed it into our gensim model to get
          vector
             and then take its average, finally returns sent_vectors(vector of s
         entance)
             *********GENSIM MODEL WAS TRAINED ON TRAINDATA*********
             1.1.1
             lists=[]
             for sent in X.values:
                 filtered sentence=[]
                 sent=cleanhtml(sent)
                 for w in sent.split():
                     for cleaned words in cleanpunc(w).split():
                         if(cleaned words.isalpha()):
                             filtered sentence.append(cleaned words.lower())
                         else:
                             continue
                 lists.append(filtered sentence)
             sent vectors = [];
             for sent in lists:
                 sent vec = np.zeros(50)
                 cnt words =0;
```

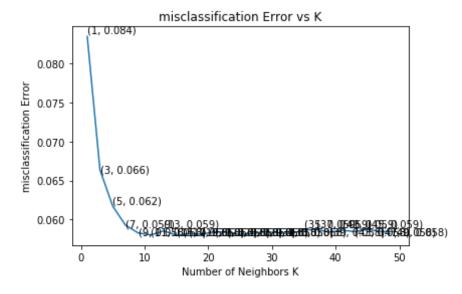
```
for word in sent:
                      if word in w2v words:
                          vec = w2v model.wv[word]
                          sent vec += vec
                          cnt words += 1
                  if cnt words != 0:
                      sent vec /= cnt words
                  sent vectors.append(sent vec)
              return sent vectors
In [53]: # Vectorizing our data
         XtrainV= w2vVect(Xtrain)
         XtestV= w2vVect(Xtest)
         XcvV= w2vVect(Xcv)
         Saving our data for sustainable use
In [54]: import pickle
         with open('W2VVectors.pkl','wb') as i:
              pickle.dump(XtrainV,i)
              pickle.dump(XcvV,i)
              pickle.dump(XtestV,i)
         i.close()
In [55]: print(len(XtrainV),len(XtestV),len(XcvV))
         print(XtrainV[0])
         36000 12000 12000
          \begin{bmatrix} 0.11496643 & 0.21575583 & -0.10025281 & 0.40054248 & -0.07506769 & -0.2481011 \end{bmatrix}
           -0.01198531 0.24205157 0.25574244 -0.31292871 -0.41015361 -0.1335601
           -0.12828043 0.37273438 -0.69870188 0.21488369 -0.07629116 -0.2417644
           -0.40725511 -0.24324185 -0.45485452 -0.39509548 0.14335891 0.2837919
           0.06037044 0.28245135 -0.18741142 -0.1557784 -0.5022352
                                                                          0.0521304
         5
```

-0.42250781 0.0188486 0.11458139 0.04087626 -0.20831408 -0.3120933 l 0.41352587 0.19958171 0.18551075 0.50416246 -0.47969187 0.2560323 e 0.2786916 -0.21661689 0.18634739 0.78883786 -0.00635821 0.4609007 6 -0.08376825 -0.16584848]

KNN bruteforce on w2v

- · First get optimal 'k'
- then apply knn bruteforce

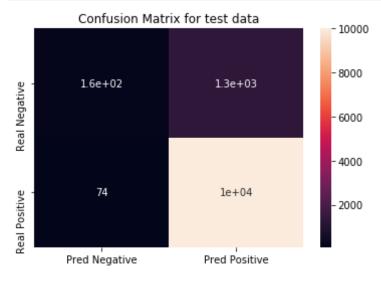
The optimal number of neighbors is 15.



the misclassification error for each k value is : [0.084 0.066 0.062 0.059 0.058 0.058 0.058 0.058 0.058 0.058 0.058 0.058 0.058 0.058 0.058 0.058 0.059 0.059 0.059 0.059 0.058 0.059 0.058 0.059 0.058 0.059 0.058

```
0.058]
With fl_score as 0.9420322392348794

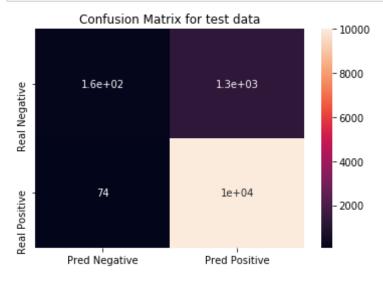
In [57]: knn= KNeighborsClassifier(n_neighbors=k,algorithm='brute')
knn.fit(XtrainV,Ytrain)
pred= knn.predict(XtestV)
```



fl_score of Test data is 0.9369951534733442

KNN Kd-tree on w2v

```
In [59]: knn= KNeighborsClassifier(n_neighbors=k,algorithm='kd_tree')
knn.fit(XtrainV,Ytrain)
pred= knn.predict(XtestV)
```



fl_score of Test data is 0.9369951534733442

Observation:-

- 1. Opimal K is 15
- 2. CV score(F1_score) is 94.20 with CV error of 5.80
- 3. Testdata's F1_score of bruteforce is 93.69
- 4. Testdata's F1_score of kd_tree is 93.69
- 5. From confusion matrix we can say that around 1.3k points from 12k points of test data were wrong classified which implies accuracy of around 89.02

Tfidf-avg-w2v Vectorization

This is an advancement to w2v vectorization. In this we multiply the tfidf value and w2v value of each word in sentance and do averaging

- Train tfidf and w2v model on train data
- Make dictionary of vocabulary in which each word is a key and value is tfidf value of that word

```
In [111]: model=TfidfVectorizer(max_features=2000)
    tf_idf_matrix = model.fit_transform(Xtrain.values)
    tfidf_feat=model.get_feature_names()
    dictionary = {k:v for (k,v) in zip(model.get_feature_names(), list(model.idf_))}
```

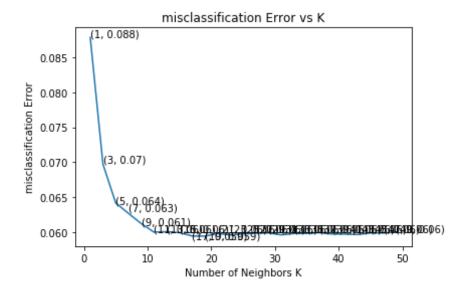
The function (**tfidfw2vVect**) will recive list of text sentance and convert it into list of vectors using TFIDF-avg-w2v vectorization process.

- after this we will feed our train, text, cv data in tfidfw2vVect() and get corresponding tfidfw2v vectorized sentances
- vocabulary,w2v_model,tfidf was trained on training data only

```
filtered sentence.append(cleaned words.lower())
                else:
                    continue
       lists.append(filtered sentence)
   tfidf sent vectors = []; # the tfidf-w2v for each sentence/review i
s stored in this list
    row=0;
    for sent in lists: # for each review/sentence
        sent vec = np.zeros(50) # as word vectors are of zero length
       weight sum =0; # num of words with a valid vector in the senten
ce/review
        for word in sent: # for each word in a review/sentence
            trv:
                if word in w2v words:
                    vec = w2v model.wv[word]
                    #tf idf = tf idf matrix[row, tfidf_feat.index(wor
d)]
                    #to reduce the computation we are
                    #dictionary[word] = idf value of word in whole cour
pus
                    #sent.count(word) = tf valeus of word in this revie
                    tf idf = (dictionary[word])*((sent.count(word))/len
(sent))
                    sent vec += (vec * tf idf)
                    weight sum += tf idf
            except:
                pass
       if weight sum != 0:
            sent vec /= weight sum
       tfidf sent vectors.append(sent vec)
        row += 1
   # converting nan and infinte values in vect to digit
   tfidf sent vectors= np.nan to num(tfidf sent vectors)
    return tfidf sent vectors
```

```
In [116]: # feeding text data and recieving vectorized data
XtrainV= tfidfw2vVect(Xtrain)
```

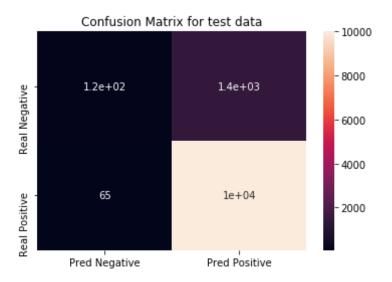
```
XtestV= tfidfw2vVect(Xtest)
          XcvV= tfidfw2vVect(Xcv)
In [117]: XtrainV[1]
Out[117]: array([ 0.16363911, 0.32138804, 0.17515039, 0.24090501, -0.00249188,
                 -0.49882371, -0.1875781 , 0.2897003 , 0.482043 , -0.06329746,
                 -0.71696047, -0.2770102, 0.12991777, 0.42718397, -1.07288269,
                  0.49435643, -0.14185035, -0.12875395, -0.40426827, -0.09652584,
                 -0.71185575, -0.56733497, 0.12341449, 0.21259896, 0.05615327,
                  0.35141184, -0.80189985, -0.51499443, -0.61201957, 0.33656254,
                 -0.6635482 , 0.37967336, -0.00748498, 0.01036834, -0.27573696,
                 -0.07499758, 0.4913544, 0.22101287, 0.13950133, 0.44244039,
                 -0.53403474, 0.40211393, 0.47660193, -0.35098124, 0.49883436,
                  0.53112405. 0.08664968. 0.79542032. -0.18145972. 0.1173344
          9])
          Storing data for sustainable use
In [118]: import pickle
          with open('tfidfw2vVectors.pkl','wb') as i:
              pickle.dump(XtrainV,i)
              pickle.dump(XcvV,i)
              pickle.dump(XtestV,i)
          i.close()
          KNN bruteforce on average tfidf-w2v
In [119]: # calling for optimal k
          k= k classifier brute(XtrainV,Ytrain,XcvV,Ycv)
          The optimal number of neighbors is 19.
```



the misclassification error for each k value is : $[0.088\ 0.07\ 0.064\ 0.063\ 0.061\ 0.06\ 0.06\ 0.06\ 0.059\ 0.059\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06\ 0.06$

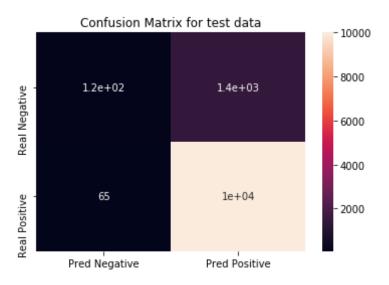
Training our model on optimal k

```
In [120]: knn= KNeighborsClassifier(n_neighbors=k,algorithm='brute')
knn.fit(XtrainV,Ytrain)
pred= knn.predict(XtestV)
```



fl_score of Test data is 0.9360386992743887

KNN kd-tree on average tfidf-w2v



fl_score of Test data is 0.9360386992743887

Observation:-

- 1. Opimal K is 19
- 2. CV score(F1_score) is 94.60 with CV error of 5.40
- 3. Testdata's F1_score of bruteforce is 93.60
- 4. Testdata's F1_score of kd_tree is 93.60
- 5. From confusion matrix we can say that around 1.4k points from 12k points of test data were wrong classified which implies accuracy of around 88.33

Summary

Vectorizer	Hyperparameter(K)	Bruteforce_F1_score	KD- tree_F1_score	CV_score
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Vectorizer	Hyperparameter(K)	Bruteforce_F1_score	KD- tree_F1_score	CV_score
BOW	7	93.47	93.45	93.83
TF-IDF	5	93.40	93.40	93.75
Avg-W2V	15	93.69	93.69	94.60
TF-IDF-avg- W2V	19	93.6	93.6	94.06