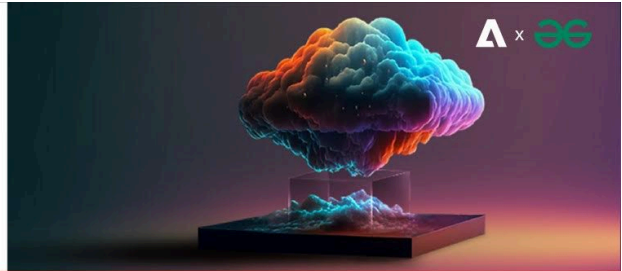


Adobe GenSolve

Innovate to impact

Unlock limitless creativity with **Adobe Express**



Hi Team,

Following up on the exciting news about the GenSolve Hackathon, we wanted to ensure this information reaches all interested students!

We're thrilled to announce that due to the overwhelming enthusiasm, the hackathon is now open to students from **ALL branches and batches** (2025-2027). This is a fantastic opportunity for your entire campus to showcase their talent and contribute to groundbreaking solutions.

We hosted an [AMA \(Ask Me Anything\) Session](#) and received some amazing response. We are going to host another session focussed on conversation with Adobe Leader and winners of previous Hackathon on 12th July, 24 (Link will be shared soon), you can ask your students to not miss the session as we will be discussing critical tricks and tips for cracking the Hackathon.

Here's a quick recap:

- **Who can participate?** Students from ALL branches and batches (2025-2027) can now join the GenSolve Hackathon.
- **What's at stake?** All participants will compete for amazing rewards, with the 2026 batch being eligible for exclusive Adobe Internship Pre-placement interview spots.

Why participate?

This hackathon is a unique chance to:

- **Push the boundaries:** Utilize generative AI and Adobe Creative Cloud to create innovative solutions for real-world problems.
- **Showcase your talent:** Impress Adobe with your skills and creativity on a large scale.
- **Elevate your campus brand:** A high participation rate from your campus will showcase your talent pool to Adobe and strengthen your campus brand.
- **Land an internship:** The 2026 batch has the chance to secure coveted pre-placement interview spots for internships at Adobe.

Don't miss out on this incredible opportunity! We encourage maximum participation to make this a truly impactful event.

For more information and registration details, please refer to the below **Adobe GenSolve** Hackathon website.

[Register here now](#)

For any queries or additional information, feel free to reach out to us at ajikumar@adobe.com or ask your queries through [LinkedIn](#).