# College Finder

By: JAI\_093

• Overview: As of today's scenario, there is <u>not even a single platform that lets you search colleges, universities with ease and accuracy</u>. So, we present you COLLEGE FINDER, that lets the user to <u>search any kind of educational institution with various filters</u>. Let's connect to college directly. Interact with <u>trained the AI based Expert chat-bot</u>. The colleges can also update their profiles in databases. After purchasing the premium set they can have assess to various services provided by the admin.

### Features (User/Student Side):

- User will have <u>unique</u> login id with profile.
- They can search the educational institute on GIS bases.
- They can directly chat with trained Al.
- The AI is well trained and follows the principles of <u>Machine Learning</u> (learn with time like humans).
- The chat bot can help by reverting queries related to finding college, specific college details etc.
- The chat bot will also act as a <u>counselor by</u> <u>showing you top colleges</u> related your field of interest.
- Smooth UX UI.

## Features (College Side):

- Colleges can now <u>update the database by</u> themselves after approval.
- Option for <u>purchasing a premium</u> for more features.
- The premium purchase have <u>features like</u> Personalised Chat-bot, Call centre support, in- app SEO, access to student details database, highlighted name in counselling etc.

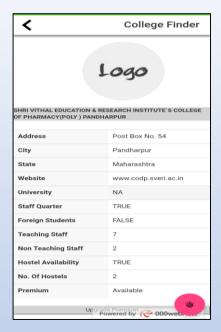
#### Business Model:

- It will be totally based on Business-to-Business model i.e. it will be totally free for the user.
- There is a premium upgrade for the colleges which will be an yearly <u>subscription for extra</u> <u>services provided to the institutions.</u>
- o The features include:
  - Personalized Chat-bot for their college in app and on other platforms.
  - Call Centre support list will include there information to answer quires of user on call.
  - Access to the details of student (up to a limit) so that they can directly contact students to market there institute.
  - SEO support in search results in the app. Top rankings will be given. But without disturbing the actual standards.
  - There name and details will be shown as a recommend college in the counselling part of the chat app.

- Admin Panel: The Admin has all the rights to update/delete the user/college Id, if they found anything wrong with the user/college.
- Technical Notes: This Android App is <u>around 5 7 MB</u> as all the code is done in HTML and all the data is stored on cloud. Retrieving of data is in almost no time if descent net connection is available. Use of <u>Bluemix platform enabled us to use the abilities of Al and ML for chat-bot</u>.

• Scope and expansion: As a part of expansion, we have planned to execute personality understanding and social profile understanding of user using APIs and concepts of ML and AI. This will help us to understand users actual field of interest which can be some off stream stuffs like acting, dancing, photography, sports. Through this we can give them actual guidance and motivate them to pursue what they want and enjoy. This will also help us to expand our user database, which will be now more valuable for institutions which trains you for off stream stuffs and connect them to our network which will eventually expand our business plan.

# Screen Shots



**College Details** 

Filter

SS POLYTECHNIC COLLEGE, JHAMAR KOTDA ROAD

VIDYA BHAWAN GOVERNMENT POLYTECHNIC COLL

BALAJI POLYTECHNIC COLLEGE BHAMATSAR, BIKA

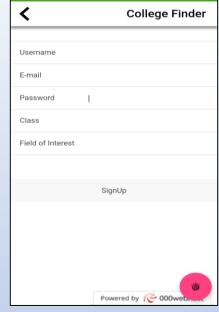
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INDIAN INSTITUTE OF MANAGEMENT, UDAIPUR

VIDYA BHAWAN KALA SANSTHAN BSTC

Name

College Finder







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