Ankitha Sai Venkata

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EDUCATION

University of Washington - Michael G. Foster School of Business

Seattle, WA

Master of Science in Information Systems, GPA: 3.96/4.0 (Class Valedictorian)

June 2022 – June 2023

Relevant Coursework: Business Data Analysis, Machine Learning, Data Mining, Database Systems and Data Warehouse

BITS Pilani University Hyderabad, India

Bachelor of Engineering in Electronics and Communication, Graduated in the First division

Aug 2017 – Aug 2021

WORK HISTORY

Fortuna Identity Nashville, TN

Data Analyst July 2021 – Feb 2022

Cybersecurity startup specializing in Identity and Access Management for healthcare institutions

- Implemented **data mining** techniques in **Python** such as Frequent Pattern Growth Mining to improve the Intrusion Detection System (IDS) and reduced the number of false positives, saving 20 man hours per week
- Worked **cross-functionally** with the business team and engineering team to conduct **market research** and designed dashboards for 3 types of stakeholders to visualize performance metrics
- Simulated an ETL data pipeline using R Shiny and developed a GUI to display 10 proposed dashboards

Airmeet Bangalore, India

Business Analyst Intern

Jan 2021 – June 2021

- Handled over 40 clients in the APAC and MEA regions, managing client relations and over \$350K of business
- Harnessed the use of CRM software, Tableau visualizations and Metabase queries to analyze company data and made data-driven decisions on customer expansion, lining up \$100K in the pipeline for the next quarter

Fortuna Identity Hyderabad, India

Data Analyst Summer Intern

May 2020 – July 2020

- Used ELK Stack to analyze network logs for trends amongst data packets that were raising false positive alerts
- Implemented a contextual signature database in Python for the IDS based on the metadata of safe packets
- Successfully filtered out false positive alerts bringing down the total alerts from 8.5 million to 50K per day

SKILLS

- Programming Languages: SQL, Python (Pandas, Numpy, Matplotlib, Scikit-Learn), R (Dplyr, Ggplot2, Caret)
- Tools: Tableau, PowerBI, MS Excel, MS Access, Metabase, ELK Stack, RethinkDB, Figma, LINUX, AWS
- Certifications: AWS Cloud Practitioner, (ISC)² Certified in Cybersecurity (CC), Google Cybersecurity Certificate
- Areas: Data Analytics, Data Governance, Data Visualization, Machine Learning, Database Management, Statistical Analysis, Business Intelligence, Data Transformation, Data Modeling, Technical Report Writing, Information Security
- Languages: English, Telugu, Hindi, French

ACADEMIC PROJECTS

Predictive Modeling on Airbnb Listing Prices

- Analyzed Airbnb listing data to predict the price of a new Airbnb listing based on factors such as location and amenities and performed **statistical analysis** to suggest property improvements to increase hosts' revenue
- Implemented **machine learning** algorithms in R such as Multiple Linear Regression, random Forests, etc and achieved an RMSE value of 0.75 when predicting the price <u>Project Summary</u>

Database Design for an Airlines Company

• Designed an efficient and scalable **relational database** using **SQL queries** for an airline considering their business operations and the intricacies of air travel, with 15 different tables and over 50 fields – <u>Project Summary</u>

Other Projects on Portfolio website: https://ankitha-venkata.github.io/

VOLUNTEER EXPERIENCE & EXTRACURRICULARS

Girl Up Amara, Head of Publicity

Aug 2020 - Aug 2021

Led a team of 15 people in a United Nations initiative to raise awareness on issues through outreach campaigns

BITSMUN Hyderabad, Head of Professional Events

May 2019 - May 2021

Spearheaded a new initiative to organize a large-scale event for an audience of over 500 people