

# Exploring the Impact of Environmental Factors on Pedestrian Footfall in Dublin City

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**Abstract**—This paper presents an analysis of pedestrian footfall data in Dublin while correlating it with weather conditions and air quality indices to understand the (dynamic interplay)/(relation) between environmental factors and footfall. Leveraging analytics programming, which involves using specialized statistical and computational tools to analyze and interpret complex data [1], and robust database management systems, we process large datasets to extract actionable insights. Using advanced analytics programming techniques and robust database management systems, we process large datasets to extract actionable insights. Our methodology integrates data extraction and transformation processes orchestrated through a Docker containerized environment, ensuring replicability and scalability. The study employs a mix of statistical analyses and machine learning models to reveal patterns and anomalies in footfall across various times and locales. Findings indicate significant correlations between pedestrian traffic and both weather patterns and pollution levels, with implications for urban planning, public health, and environmental policy-making. This paper contributes to the field by offering a novel approach to leveraging footfall data as an indicator for urban livability and environmental impact, demonstrating the potency of integrating database technologies and analytics programming for societal benefit.

**Index terms**—Weather, Air Quality Index, Pedestrian Footfall, MongoDB, PostgreSQL, Docker, Dagster, ETL-Extract Transform Load

## I. INTRODUCTION

In an era where urban spaces are increasingly monitored for efficiency and safety, understanding the dynamics of human mobility becomes very crucial. Pedestrian footfall data serves as a significant indicator of urban vibrancy and economic activity, offering insights into how people interact with their environment under varying conditions. This research taps into the intersection of environmental factors—specifically weather

conditions and air quality—and pedestrian movement within urban landscapes.

Recent advancements in data collection and analytics have enabled more detailed observations of urban environments, allowing researchers to analyze patterns that were previously obscured. The integration of big data technologies and analytical programming facilitates a deeper understanding of complex datasets, uncovering relationships that can inform public policy, urban planning, and resource allocation.

The objective of this study is to employ a rigorous analytical approach to discern the impact of environmental variables on pedestrian footfall. By harnessing extensive datasets encompassing weather patterns, air quality indices, and hourly footfall across multiple urban locations, this paper aims to:

Identify trends in pedestrian traffic relative to environmental changes. Evaluate the influence of air quality and weather conditions on urban mobility. Provide actionable insights that can assist policymakers and urban planners in designing more livable and responsive cities. The significance of this study lies in its potential to contribute to the sustainable development of urban areas, enhancing the well-being of residents and promoting environmentally friendly urban planning practices. As cities continue to grow, the need to integrate environmental health with urban design becomes increasingly important, making studies like this one vital for future urban development strategies. To integrate the research objectives into the introduction section of your paper effectively, I will elaborate on the specific goals that the study aims to achieve within the context of the provided information. Here's the revised introduction with the addition of the research objectives:

In an era where urban spaces are increasingly monitored for efficiency and safety, understanding the dynamics of human mobility becomes crucial. Pedestrian footfall data serves as a significant indicator of urban vibrancy and economic activity, offering insights into how people interact with their environment under varying conditions. This research taps into the intersection of environmental factors—specifically weather con-

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Recent advancements in data collection and analytics have enabled more detailed observations of urban environments, allowing researchers to analyze patterns that were previously obscured. The integration of big data technologies and analytical programming facilitates a deeper understanding of complex datasets, uncovering relationships that can inform public policy, urban planning, and resource allocation **【1】** **【2】**.

**Research Objectives:** The primary aim of this study is to elucidate the interconnections between environmental conditions and urban footfall patterns, thereby providing a robust analytical basis for urban planning and health-related policymaking. Specifically, the research will:

- Identify trends and correlations between various weather conditions (like temperature, humidity, and precipitation) and changes in pedestrian footfall.
- Analyze the impact of air quality levels on pedestrian density in different urban locales, highlighting how pollution may deter or alter pedestrian behaviors.
- Develop predictive models to forecast changes in footfall based on anticipated environmental conditions, supporting dynamic urban planning and public health initiatives.
- Map spatial and temporal footfall variations, providing urban planners with detailed insights into peak and off-peak pedestrian traffic patterns across different urban zones.

The significance of this study lies in its potential to contribute to the sustainable development of urban areas, enhancing the well-being of residents and promoting environmentally friendly urban planning practices. As cities continue to grow, the need to integrate environmental health with urban design becomes increasingly important, making studies like this one vital for future urban development strategies **【3】**.

## II. METHODOLOGY

The study employs a structured Knowledge Discovery in Databases (KDD) lifecycle, ensuring a systematic approach from data gathering to knowledge extraction. The refined KDD lifecycle, as depicted in the updated Figure 1, consists of the following stages:

**A. Data Selection:** The initial stage involves selecting the appropriate datasets. Pedestrian footfall data is collated from historical records in CSV format, while real-time weather and air quality data are extracted via APIs from openmeteo. This bifurcated approach allows for the integration of comprehensive data types - historical and real-time.

**B. Storage and Preprocessing/Transformation:** Upon collection, the data is stored and processed. MongoDB, a NoSQL database, is utilized for its efficiency in handling large volumes

of unstructured or semi-structured data. Python scripts are then employed for preprocessing and transformation tasks, cleaning the data and converting it into a unified format conducive to analysis.

**C. Storage and Visualizations:** Post-transformation, the data is loaded into a PostgreSQL database, an SQL database renowned for its robust data warehousing and complex querying capabilities. This transition marks a shift towards more intensive data analysis and the subsequent creation of visualizations.

**D. Knowledge:** The culmination of the process is the extraction of actionable knowledge. Data visualizations translate complex datasets into interpretable graphics, facilitating insight generation and supporting decision-making processes.

The iterative nature of this KDD lifecycle fosters the refinement of analysis methods, ensuring the research remains closely aligned with the defined objectives. The entire process, meticulously detailed in Figure 1, underscores the commitment to extracting meaningful and actionable knowledge from vast datasets.

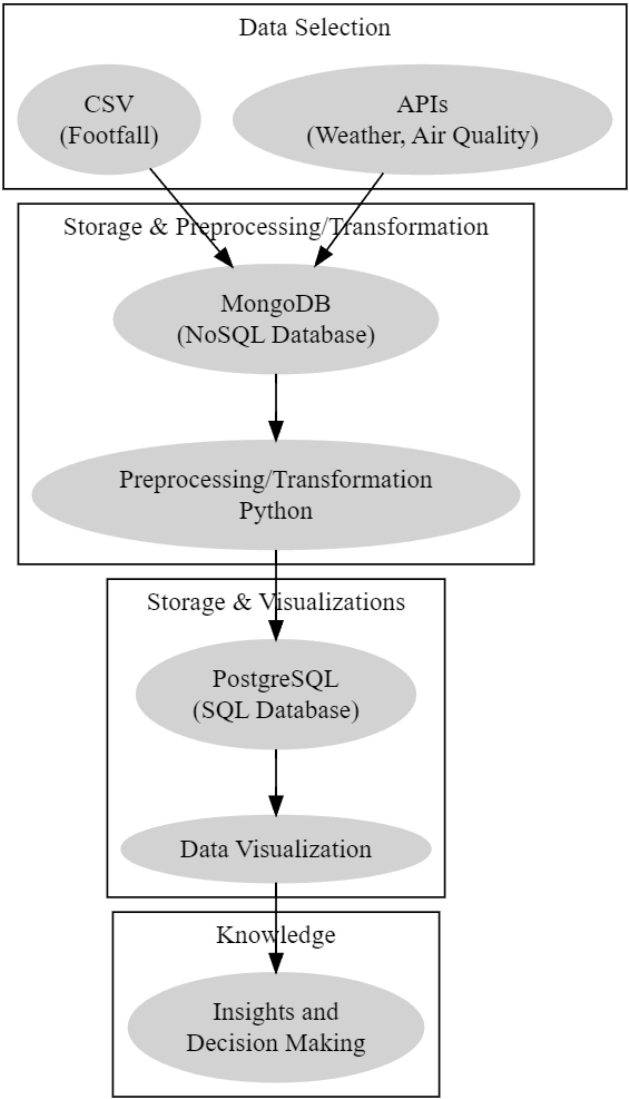


Figure 1: KDD

III. RESULT ANALYSIS

IV. RECOMMENDATIONS AND CONCLUSIONS

REFERENCES

[1] E. Example and E. Example, "Example," *Example Example Example Example*, vol. 1, pp. 1–2, 2020.