

Inner Power Mentors

Leadership for Changing Times



Sponsorship invitation for
“Inner power: Leadership for Changing Times” Event,
Sep 26th to 28th, 2014

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Inner Power Training Solutions



We are: Inner Power Training Solutions

We at Inner Power Training Solutions (IPTS) offer superior training programs on Leadership, Emotional Intelligence, Goal Setting (NLP based), and Personal Empowerment. We have a distinguished team of qualified, expert and highly experienced coaches, leaders and trainers.

We are a training, coaching and mentoring company with a belief to tap into the power that lies within us to achieve our peak potential. We believe in the importance of leadership in today's constantly evolving business landscape to overcome our internal limitations and blocks to accelerate success

Inner Power: “Leadership for Changing Times”

IPTS organises its 2 days conclave “Leadership for Changing Times” at Holiday Inn- Goa- 26th to 28th Sep. A workshop to address the challenges faced in the current upswing of the economy and the need for a leadership mind-set.

“Leadership for Changing Times” is an open event for working professionals, passionate entrepreneurs and all those who look forward to lead and inspire (themselves and others) to make peak performance a regular habit. It includes a series of workshop segments and key-note speeches by inspirational achievers and thought leaders from various fields.



Inner Power Training Solutions : Mission

- Inspiring Peak Performance
- Developing positive attitude towards life
- Empowering Vision, Passion and Goals
- Self Leadership
- Adaptation to change
- Holistic Growth
- Emotional management
- Overcome limited beliefs and strengthen inner belief



Scripting Success stories

The secret to success can be found in your daily agenda. Average people don't put in the extra work every day to keep growing and changing. - John C. Maxwell

Sponsorship invitation: “Inner power: Leadership for Changing Times” Sep 26th to 28th, 2014



Dear Mr/Ms.,

Inner Power : “**Leadership for Changing Times**” is a transformational leadership workshop, with the main featured speaker Pavan Bakshi. He is certified to facilitate “**THE LEAD WITHOUT A TITLE (LWT) SYSTEM**” FOR BUILDING LEADERS AT EVERY LEVEL OF YOUR ORGANIZATION” CREATED BY GLOBALLY RESPECTED LEADERSHIP EXPERT ROBIN SHARMA and is a Faculty of Leadershape, UK on Emotional Intelligent and Transpersonal Leadership. We also have sessions by various experts and trainers from industry.

This is a request for sponsorship of “**Inner Power: Leadership for Changing Times**”, a 2 days workshop on (26th - 28th Sep, 2014) at Holiday Inn, GOA (tentative). A workshop to address the challenges faced in the current upswing of economy and the need for a leadership mind-set. This is an open event for working professionals, passionate entrepreneurs and those who look forward to lead and inspire to make peak performance a regular habit. Nurture a Dynamic leadership Mind-set blending Emotional Intelligence, and take an integrated approach of mind and soul of leadership to lead effectively.

We are writing to explore if your (company Name) would be interested in sponsoring “**Inner Power: Leadership for Changing Times**”. Along with the sponsorship you are also invited to be part of **this event**. (No of invites depends on level of sponsorship)

Key Benefits for Sponsoring Companies (more details in the later pages of this document):

- 10% discount on the tickets for the sponsoring company
- Plus 20% discount offer for all our training products for a year to the sponsoring company
- Your generous sponsorship would be highlighted with Company name in meeting announcement and promotional materials
- Acknowledgement on program learning materials

Various Sponsorship options are explained in detail in the attached document.

We would be glad if representatives from your organization would join us for the event so that we could thank them in person.

The estimated audience of 300/ would benefit tremendously from your sponsorship. The sponsor options are categorized as Diamond, Gold, Silver, Bronze.

We are glad to take your questions and requests for additional information via e-mail or telephone.

Looking forward to your affirmative response.

You may reach us at **+91-8754539191** or **raphael@innerpowermentors.com**

Sincerely

Inner Power: Leadership for Changing Times



Benefits:

Highly interactive learning format with case studies, group activities, simulations and discussions for an engaging learning experience

⇒ Get trained by International level trainers, coaches, inspiring speakers and experts

⇒ Network with passionate minded individuals from various industry segments



Continuous post workshop engagement & support to help you develop and sustain new empowering habits for lasting change

- ⇒ Increase effectiveness in your business/work, and in personal life
- ⇒ Be productive today in whatever you are currently doing
- ⇒ Continuously improve so that you embrace change and stay well ahead of the competition
- ⇒ Make incremental improvements to make this a very sustainable and enjoyable journey

Learn highly practical and useful tools to transform your performance in business/work place

Get initiated to the “Inner Power Leadership toolkit”

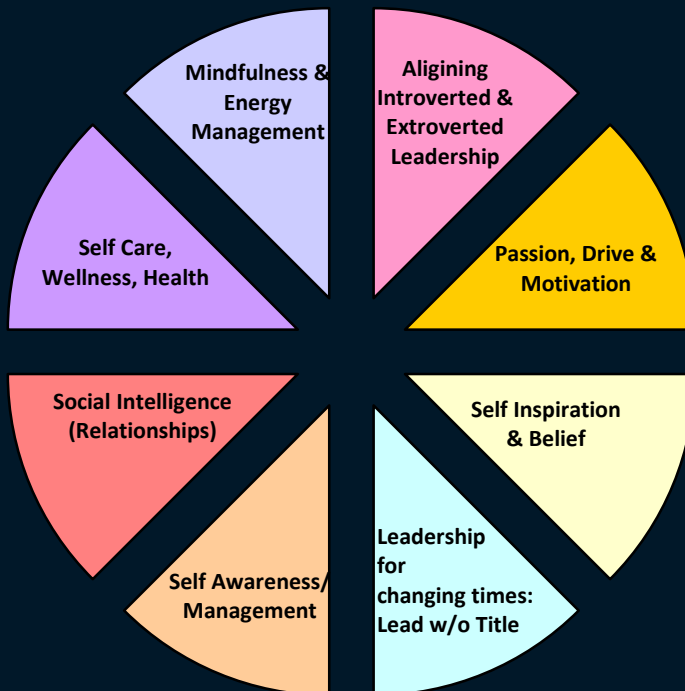
- ⇒ Script a **winning personal blueprint** to proactively lead and manage change in professional & personal areas of life
- ⇒ **Powerful reflective exercises** to generate actionable insights
- ⇒ **Create meticulous plans** for implementing your agenda for excellence
- ⇒ **Learn to strengthen your belief patterns** to inspire and motivate yourself through the crests and troughs of your success journey
- ⇒ **Enhance Self leadership** capabilities
- ⇒ **Building personal energy and stamina** for power-packed performance at work/business and beyond



Theme

Inner Power: “Leadership for Changing Times”

Inner Power Integrated Model for Leadership



An Integrated approach to Leadership:

- Evolve a leadership style to manage the frenetic pace of changes all around.
- Seize the moment; Start leading right from where you are.
- Nurture Self leadership and proactively embrace change, and seize opportunities for superior results.
- Harness Passion, Belief & Inspiration to drive a culture of peak performance.
- Fuel the engine and surge ahead with Mindfulness, Self Care and Energy Management.
- Tap into your inner power to inspire and lead.
- Lead with Emotional and Social intelligence and make deep and lasting impact.

Life's Unlimited, if we did the things that we are capable of doing, we would literally astonish ourselves – Thomas Alva Edison

Sponsorship Breakdown



Sponsorship Level	Platinum	Gold	Silver	Bronze	Remarks
Title Sponsor Investment	INR	INR	INR	INR	
Amount	5 Lakhs	2 Lakhs	1 Lakh	50,000/-	
Company Name included in the Banner	✓	✓	✓		
Company Name and logo include on the tickets	✓	✓	✓		
Recognition in Newspaper Advertising	✓	✓	✓		
Facebook ADs, linkedIN Ads	✓	✓			
Twitter Posts	✓	✓	✓		
Logo on Event website	✓	✓	✓		Logo Display Size will vary according to your sponsorship level
Rotating banner on www.innerpowermentors.com	✓	✓			Smaller rotating logo for Gold
Free Participant Invite to witness the event	3	2	1		Platinum: Single Occupancy Accommodation Gold: Double Occupancy Silver: 4 Discounted Ticket
Logo display on the banner in tech parks and malls	✓	✓			Logo Display Size will vary according to your sponsorship level
Announcements on both days during every session	✓	✓	✓	✓	
Business offer/ logo in Event Programs Workbooks/Handouts	✓	✓	✓	✓	
Participant Bag	✓	✓	✓	✓	

SPONSORSHIP AGREEMENT

The Inner Power event Sponsorship you have selected is:
Please fill out the information below.

Business Name

Rs _____
Investment Level

Contact Name

Contact Number

Street Address City, State and Pin Code

Total Investment for Sponsorship:

For logo placement and ads to be placed, client must provide logo and/or ads to spec ahead of deadline. Specs and deadlines will be provided at a later date. If client does not provide items on time, there is no guarantee of placement.

Advertising through an advertising agency (or other Third Parties), that Applicant will continue to be responsible to

This sponsorship is non-cancellable based upon

advertiser's signature. Event payment must be received on or before Aug 30th, 2014

Name of Signee

Signature Date

Please make all payments to Inner Power _____

Sponsorship Benefits



Participant Bag

Each one of our 300 participants and VIPs will receive a participant bag. This bag will contain business information and advertisement items from various sponsors. You may insert any promotional item, coupon, or offers that you provide into each bag. We will do all the work and stuff the bags! This is a great way to advertise and get your items directly in hand!

Free Tickets

Selected sponsorship levels include free tickets to the event.

Business Displayed on Banners

Your business name and logo will be displayed on posters and banners to be displayed in Malls and Tech parks. This benefit is available to Platinum and Gold members only.

Logo display on the back drop of the event venue/stage

Your brand logo will be displayed on the main back drop of the event and also at the Launch Event (which will be covered by media). We are keeping this logo display on the back drop for platinum members. And it is restricted to 8 logos.

Power Sponsors

Also there is the privilege of being power sponsors. 4 Slots. Power sponsors get to sponsor one full session of the event. The session title will prominently identify the power sponsor. Each session will be video recorded, and the videos will be available on YouTube. The summary of the session will be provided in our website. This is a great way to advertise your brand during the event and after it.

During the entire 2 days event, your business name will be announced on pre-decided occasions. There are only 8 power sponsorships available for this event and it is a golden opportunity to promote your business to our premium attendees.

Program Book / Work Book / Hand-outs

Our full colour, high quality program book will professionally display your business' ad! **The program book/ Work Book and hand-outs will be given to our participants** Because they are keepsakes, participants and guests will continue to reference the program book well into the future. Full payment is required to secure your ad space choice. Presenting Sponsor (SOLD) will receive the exclusive Outside Back Cover.

Sponsors participation



Sponsors participate on the understanding that:

1. By returning the signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive Sponsor of Inner Power for the "Inner power Leadership for Changing Times" workshop – Sep 26th to 28th– The Holiday Inn, GOA on the following terms and conditions set out below.
2. Upon receipt of your signed Agreement together with payment for the deposit, acknowledgment of receipt will be sent in writing with a Tax Invoice.
3. You agree to pay:
 - (a) a deposit equal to the amount of 50% of the total amount payable; and
 - (b) the balance of the total amount payable by 30th Aug 2104.
4. Sponsorship entitlements will not commence until the deposit has been paid.
5. The deposit paid is non-refundable.
6. Sponsorship will facilitate the successful planning and promotion of the Conference in addition to subsidising the costs of management, communication, invited speakers, programs, publications, etc.
Sponsorship exposure and acknowledgement is facilitated by the credits in the Conference program.
7. Should Sponsors and Exhibitors wish to purchase additional delegate registrations (not included in the sponsorship package), the appropriate registration must be completed with payment of the applicable registration fee.
8. The Conference Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trademark or registered mark by the deadline. We request that all logos be supplied in an EPS and JPEG format, should an alternative format be received, the Conference organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.
9. Provision of banners and any other promotional material is the responsibility of the sponsor.
10. Colour reproductions will be printed as close to the specified colour as practicable.
11. The Conference logo is available for sponsors and exhibitors to use in their own promotions. However, all use must follow the strict guidelines as set by the Conference organiser and is subject to approval.
12. A sponsorship and exhibition kit will be provided to all sponsors. The schedule will cover details relating to sponsorship entitlements, deadlines for receipt of advertising materials, and the benefits of being our sponsor.
13. Delegates list. The names of sponsorship delegation members should be pre informed to us due to limited seats.
14. A sponsorship company won't be considered to constitute a partnership, joint venture or agency relationship with Inner Power.



Contact

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are capable of doing, we would literally
astound ourselves

– Thomas Alva Edison



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www.innerpowermentors.com

Action is the foundation key to all success.
Pablo Picasso