

INNER POWER: Unlock your potential

Sponsorship Invitation

Event:	Inner Power: Unlock your potential
Date:	Sep 26 th TO 28 th Formal Opening Ceremony on 27 th Sep – 9 AM
Time:	Day 1: 08:30 – 20:00 Day 2: 08:30 – 20:00 Day 3: 08:00 – 12:30
Location:	The Holiday Inn, Goa
Expected Attendees:	300

Sub: Sponsorship invitation for “Inner power: Unlock your potential” Event, Sep 26th to 28th, 2014

Dear Mr/Ms.,

This email includes an invitation and a request for sponsorship to “Inner Power: Unlock your potential”, a 3 days workshop (26th - 28th Aug, 2014) at Holiday Inn, GOA. Various Sponsorship options are explained in detail in the attached document.

I am Raphael Joseph founder of Inner Power. “Inner Power” is organizing this event in partnership with “Coach to Change” and “Prime Meridian Consulting”. The latter two organizations are specialists (at international and national levels) in rapid transformational coaching and training for individuals and businesses.

About “Inner Power”:

Inner Power is an open event for passionate entrepreneurs, professionals and those looking forward to unlock their potential and take full charge of their lives. It includes a series of workshop segments and key-note speeches by inspirational achievers and thought leaders from various fields. The themes for the workshop segments are as follows:

- Leadership & Coaching Culture for High Performance
- Jumpstarting Performance by harnessing Passion, Belief & Adaptability
- Self Care: Transforming fitness and wellness to transform businesses

- Personal Energy Management: Channeling self-inspiration for transformational change

We live in a business and professional landscape that is marked by rapid and (many a times) volatile change. Staying in one's comfort zone is a perilous option that leads individuals and organizations to atrophy and redundancy of the worst kind. Any change response made thereafter is highly reactive in nature, and can simply tire you out into oblivion. It is important to proactively manage this change and avoid feeling overwhelmed by the disorienting potential of change. This capability of individuals and teams holds the key to sharpening competitive edge for businesses across the board. Our team of highly experienced coaches and trainers have designed "Inner Power" to be an enabling platform for organizations, leaders and working professionals in their quest for excellence.

Benefits:

- Learn highly practical and useful tools to transform your performance in business/work place
- Get initiated to the "Inner Power toolkit"
 - Script a winning personal blueprint to proactively lead and manage change in professional & personal areas of life
 - Powerful reflective exercises to generate actionable insights
 - Create meticulous plans for implementing your agenda for excellence
 - Learn to strengthen your belief patterns to inspire and motivate yourself through the crests and troughs of your success journey
 - Building personal energy and stamina for power-packed performance at work/business and beyond
- Highly interactive learning format with case studies, group activities, simulations and discussions for an engaging learning experience
- Get trained by International level trainers, coaches, inspiring speakers and experts
- Network with passionate minded individuals from various industry segments
- Continuous post workshop engagement & support to help you develop and sustain new empowering habits for lasting change
 - Increase effectiveness in your business/work, and in personal life
 - Be productive today in whatever you are currently doing
 - Continuously improve so that you embrace change and stay well ahead of the competition
 - Make incremental improvements to make this a very sustainable and enjoyable journey

We expect around 300 participants for the event. The audience includes professionals from various fields, entrepreneurs and passionate young achievers. We are sure that all of them would benefit greatly from your support to the event.

Your generous contribution to the event can be highlighted in numerous ways. Please refer the enclosed document for details.

We would be glad if representatives from your organization would join us for the event so that we could thank them in person.

If you are interested in being a part of this event, along with your sponsorship do contact us at raphaeljoseph14@gmail.com

We look forward to hearing from you.

Thanking you.

Inner Power

SPONSORSHIP AGREEMENT

The Inner Power event Sponsorship you have selected is:

Please fill out the information below.

_____	Rs _____
Business Name	Investment Level

_____	_____
Contact Name	Contact Number

Street Address City, State and Pin Code

Total Investment for Sponsorship:

For logo placement and ads to be placed, client must provide logo and/or ads to spec ahead of deadline. Specs and deadlines will be provided at a later date. If client does not provide items on time, there is no guarantee of placement.

Advertising through an advertising agency (or other Third Parties), that Applicant will continue to be responsible to

This sponsorship is non-cancellable based upon

advertiser's signature. Event payment must be received on or before Jul 15th, 2014

Name of Signee

Signature Date

Please make all payments to Inner Power _____

“Inner Power” is a 3-days event comprising of a series of theme based workshop sessions. The event is targeted at the Senior Management community in the Indian Corporate World. Our speakers are renowned inspirational achievers, thought leaders, and industry stalwarts who will deliver keynote addresses for the various themes lined up as part of the “Inner Power” event.

Sponsorship Level	Platinum	Gold	Silver	Bronze	Remarks
Title Sponsor Investment Amount	INR 5 Lakhs	INR 2 Lakhs	INR 1 Lakh	INR 50,000/-	
Company Name included in the Banner	✓	✓	✓		
Company Name and logo include on the tickets	✓	✓	✓		
Recognition in Newspaper Advertising	✓	✓	✓		
Facebook ADs, linkedIN Ads	✓	✓			
Twitter Posts	✓	✓	✓		
Logo on Event website	✓	✓	✓		Logo Display Size will vary according to your sponsorship level
Rotating banner on www.innerpowerclub.com	✓	✓			Smaller rotating logo for Gold
Free Participant Invite to witness the event	3	2	4		Platinum: Single Occupancy Accommodation Gold: Double Occupancy Silver: 4 Discounted Ticket
Logo display on the banner in tech parks and malls	✓	✓			Logo Display Size will vary according to your sponsorship level

Announcements on both days during every session	✓	✓	✓		
Business offer/ logo in Event Programs Workbooks/Handouts	✓	✓	✓	✓	
Participant Bag	✓	✓			

Sponsorship Notes:

Participant Bag

Each one of our 300 participants and VIPs will receive a participant bag. This bag will contain business information and advertisement items from various sponsors. You may insert any promotional item, coupon, or offers that you provide into each bag. We will do all the work and stuff the bags! This is a great way to advertise and get your items directly in hand!

Free Tickets

Selected sponsorship levels include free tickets to the event.

Business Displayed on Banners

Your business name and logo will be displayed on posters and banners to be displayed in Malls and Tech parks. This benefit is available to Platinum and Gold members only.

Logo display on the back drop of the event venue/stage

Your brand logo will be displayed on the main back drop of the event and also at the Launch Event (which will be covered by media). We are keeping this logo display on the back drop for platinum members. And it is restricted to 8 logos.

Power Sponsors

Also there is the privilege of being power sponsors. 4 Slots. Power sponsors get to sponsor one full session of the event. The session title will prominently identify the power sponsor. Each session will be video recorded, and the videos will be available on YouTube . The summary of the session will be provided in our website. This is a great way to advertise your brand during the event and after it.

During the entire 2 ½ -days event, your business name will be announced on pre-decided occasions. There are only 8 power sponsorships available for this event and it is a golden opportunity to promote your business to our premium attendees.

Program Book / Work Book / Hand-outs

Our full colour, high quality program book will professionally display your business' ad! The program book/ Work Book and handouts will be given to our participants Because they are keepsakes, participants and guests will continue to reference the program book well into the future. Full payment is required to secure your ad space choice. Presenting Sponsor (SOLD) will receive the exclusive Outside Back Cover.

Sponsors participate on the understanding that: -

1. By returning the signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive Sponsor of Inner Power for the Inner power workshop – Sep 26th to 28th – The Holiday Inn, GOA on the following terms and conditions set out below.
 2. Upon receipt of your signed Agreement together with payment for the deposit, acknowledgment of receipt will be sent in writing with a Tax Invoice.
 3. You agree to pay:
 - (a) a deposit equal to the amount of 50% of the total amount payable; and
 - (b) the balance of the total amount payable by 15th Aug 2014.
 4. Sponsorship entitlements will not commence until the deposit has been paid.
 5. The deposit paid is non-refundable.
 6. No cancellations will be accepted after 20th Aug, 2014
 7. Sponsorship will facilitate the successful planning and promotion of the Conference in addition to subsidising the costs of management, communication, invited speakers, programs, publications, etc.
- Sponsorship exposure and acknowledgement is facilitated by the credits in the Conference program.
8. Should Sponsors and Exhibitors wish to purchase additional delegate registrations (not included in the sponsorship package), the appropriate registration must be completed with payment of the applicable registration fee.
 9. The Conference Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this

is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trademark or registered mark by the deadline. We request that all logos be supplied in an EPS and JPEG format, should an alternative format be received, the Conference organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.

10. Provision of banners and any other promotional material is the responsibility of the sponsor.

11. Colour reproductions will be printed as close to the specified colour as practicable.

12. The Conference logo is available for sponsors and exhibitors to use in their own promotions. However, all use must follow the strict guidelines as set by the Conference organiser and is subject to approval.

13. A sponsorship and exhibition kit will be provided to all sponsors. The schedule will cover details relating to sponsorship entitlements, deadlines for receipt of advertising materials, and the benefits of being our sponsor.

14. Delegates list. The names of sponsorship delegation members should be pre informed to us due to limited seats.

15. A sponsorship company won't be considered to constitute a partnership, joint venture or agency relationship with Inner Power.