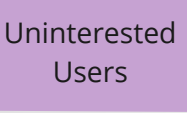


cool and
clean UI



Organized

Societal/
outside
aspects

In-App
Aspects/
Developers'
perspective

User
input

Competition
in the
market

Why do people
want to shift
there career in
astronomy

Why people do
not pursue career
in astronomy??

Short
courses on
udemy,
coursera

Lack of
focused
content

Respected
position

Lucrative
offers

studying
space science
is costly

less
opportunities

lack of
awareness and
information
discourse

Topic wise
youtube
videos and
Brilliant.org
content

Encyclopedias
and research
papers

They get a
chance to
follow their
dream

Scientific
advancement

Lack of guidance
and societal
inacceptance and
lack of
infrastructure

Astronomy is
hard in itself
as a core
subject

Due to
high risks
in the field

Future
aspects of
Astronomy

Research and
breakthroughs

Widespread
media
coverage

Integration
with other
fields

acknowledgement
of astronomy as
an important field
of study

Our
expectations
from the
consumer

Suggestion

Taking out 1 Hour
free time for app
in daily routine

Follow the
courses
rigorously

Passion for
astronomy >>>>
other subjects

Detailed
explanation of
numerical
data

"Cool"
UI/UX

Regular
motivation
and
incentives

App should
be more
engaging

Map for
special
astronomy
related places

Other form
of resources
like
podcasts

Good use
of
animations

Customizable
course
duration

Live
lectures

App
Features

App
Interface

Organized
data

Quality
video
lectures

Detailed
analysis and
tests

Minimalistic
Design

User
friendly for
all ages

Discussion
forum

Dedicated
mentorship

Daily
updates and
newsletter

Accessibility
Options

Consumer
data is
kept safe.

Explore

24/7
doubt
solving

Flexibility in
pursuing the
course

Instructive,
conversing and
responding
interactive type

High
productivity
and efficient

COURSES

content in form of
Videos

Providing notes
for better
retention of
concepts

flexibility given to
user like watching
recorded video at
your own pace

Lectures with in-
class exercises
and do it on you
your own
questions.

Multiple course
Durations
(weekly/
monthly/yearly)