

# Creating an Interactive Product Using the Double Diamond of Design



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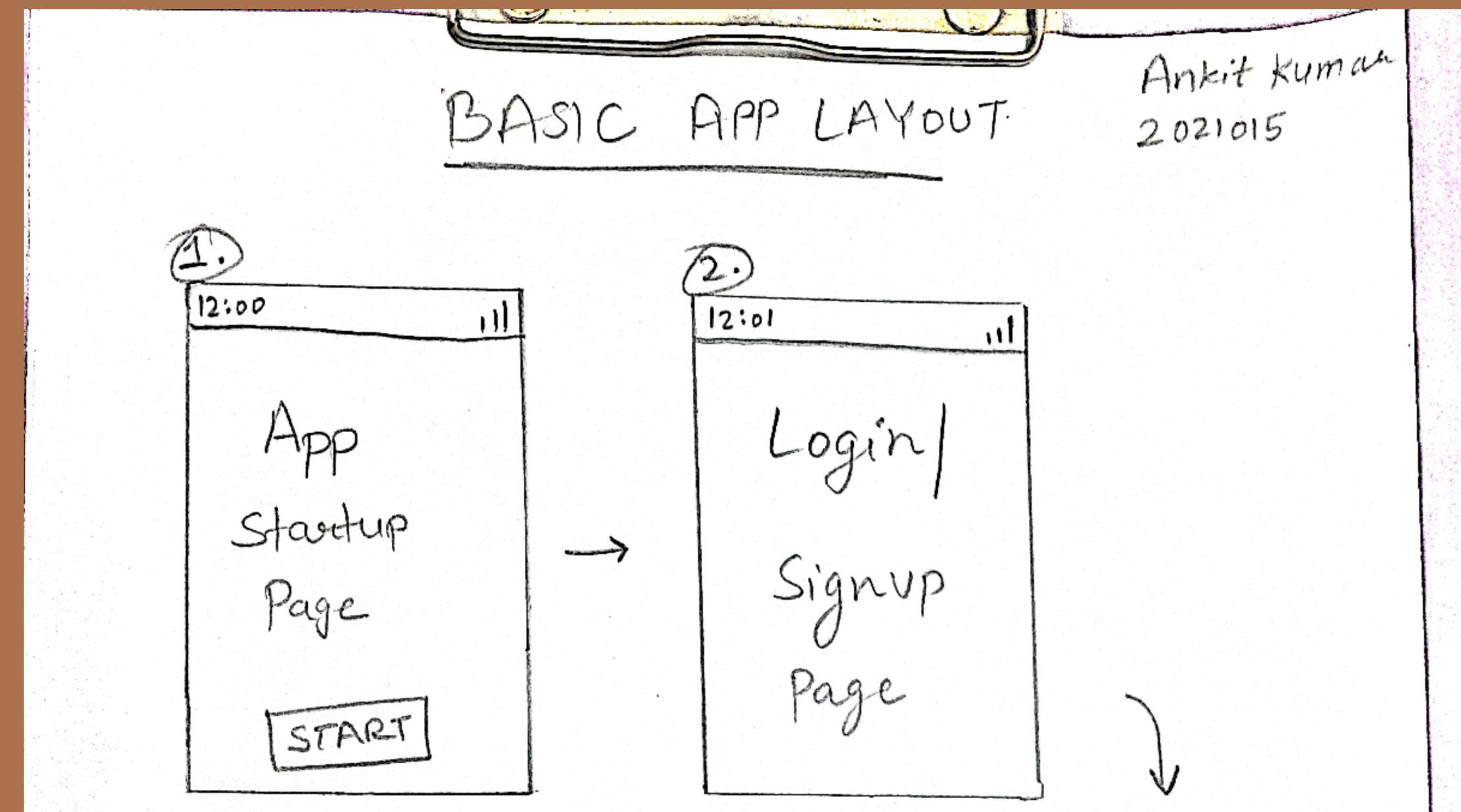
# STEP 1: DISCOVER

## INSIGHT INTO PROBLEM

There are lots of apps that provides flight booking, guided tours and a lot more to assist users with their vacations but none of them provides everything at one place. Hence, if aone such app is created, It must follow all the design guidelines because it has to support a huge user base, keeping every possible user case in mind with their needs and requirements.

## STEP 2 : DEFINE THE AREA TO FOCUS UPON

Since this app will include a larger user base, developer must not ask small details to users, instead he must preset most of them by default for example:

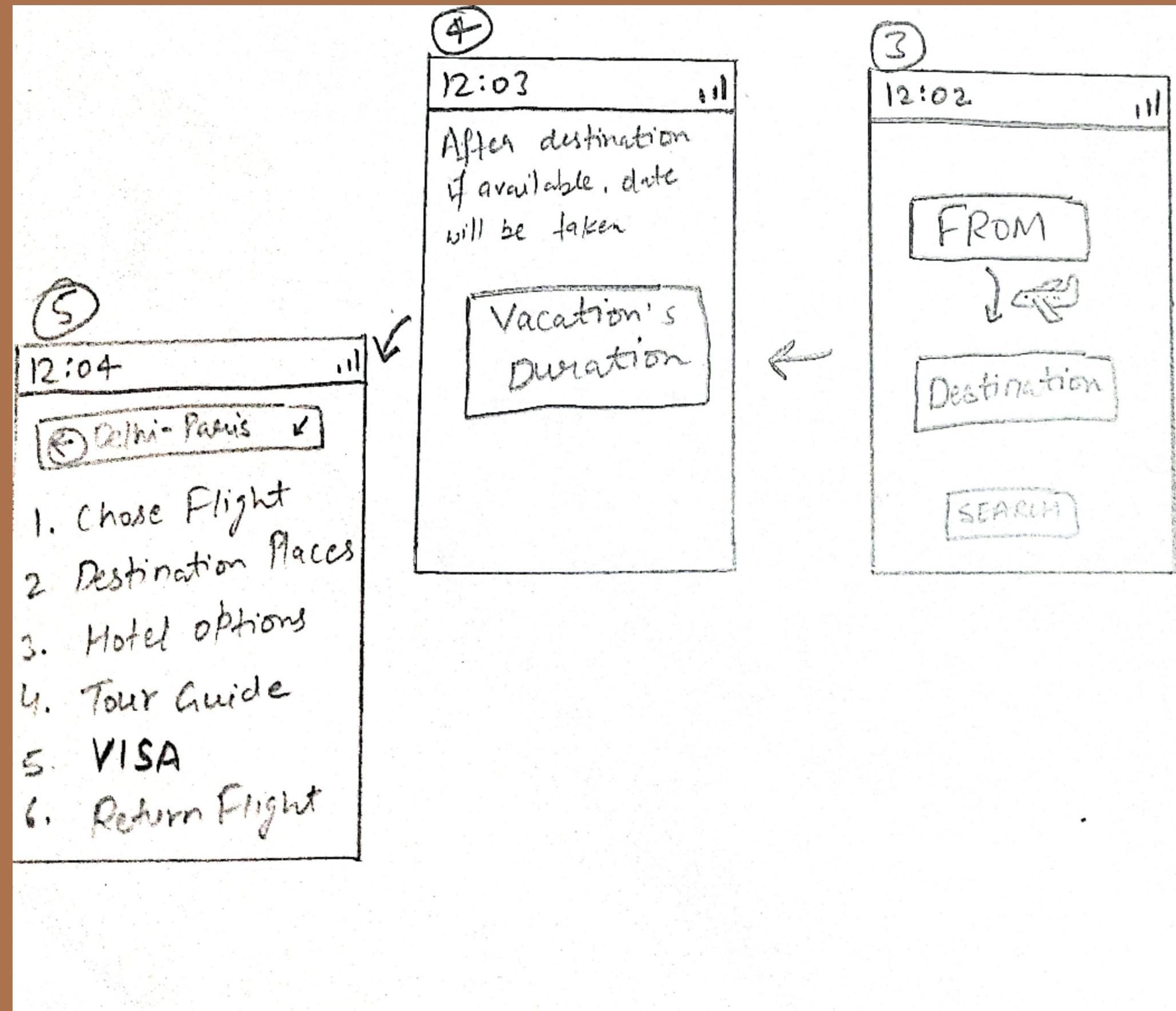


1. Most apps directly asks user for flight details but in this app, user will login first so that app can get previous tour history and then modify the budget and details accordingly

2. After that, users will be asked for flights and vacation duration/date

3. After that, user will be prompted a screen in which he can add addons like we add addon to our our burger or any other food. In this case addons will be:

- Different Flights
- More Places to visit if that place is on the same path
- Hotel Customisation
- Chose your desired Guide
- VISA Options



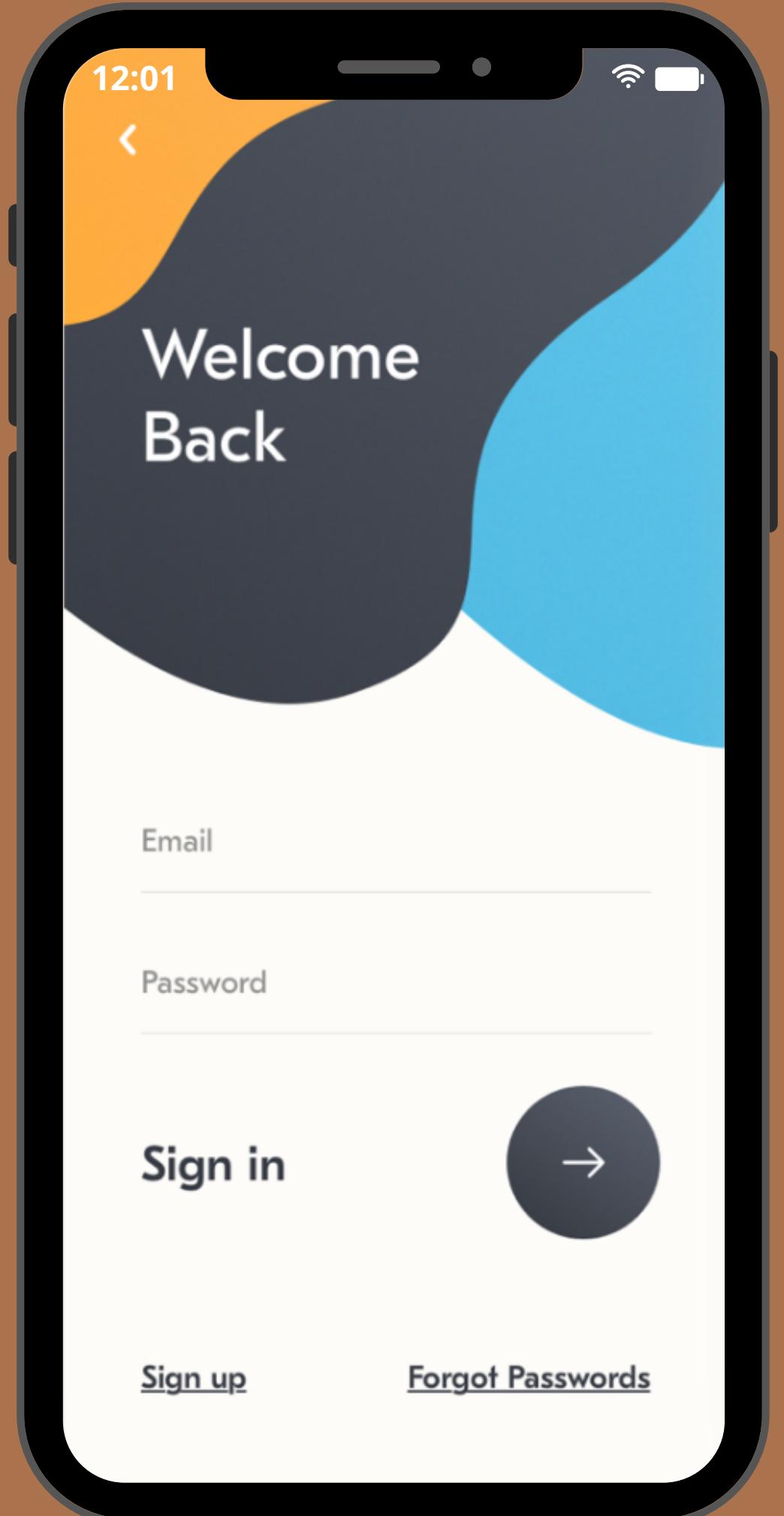
## STEP 3: DEVELOP POTENTIAL SOLUTIONS

Minimilistic Design to  
start the app by clicking

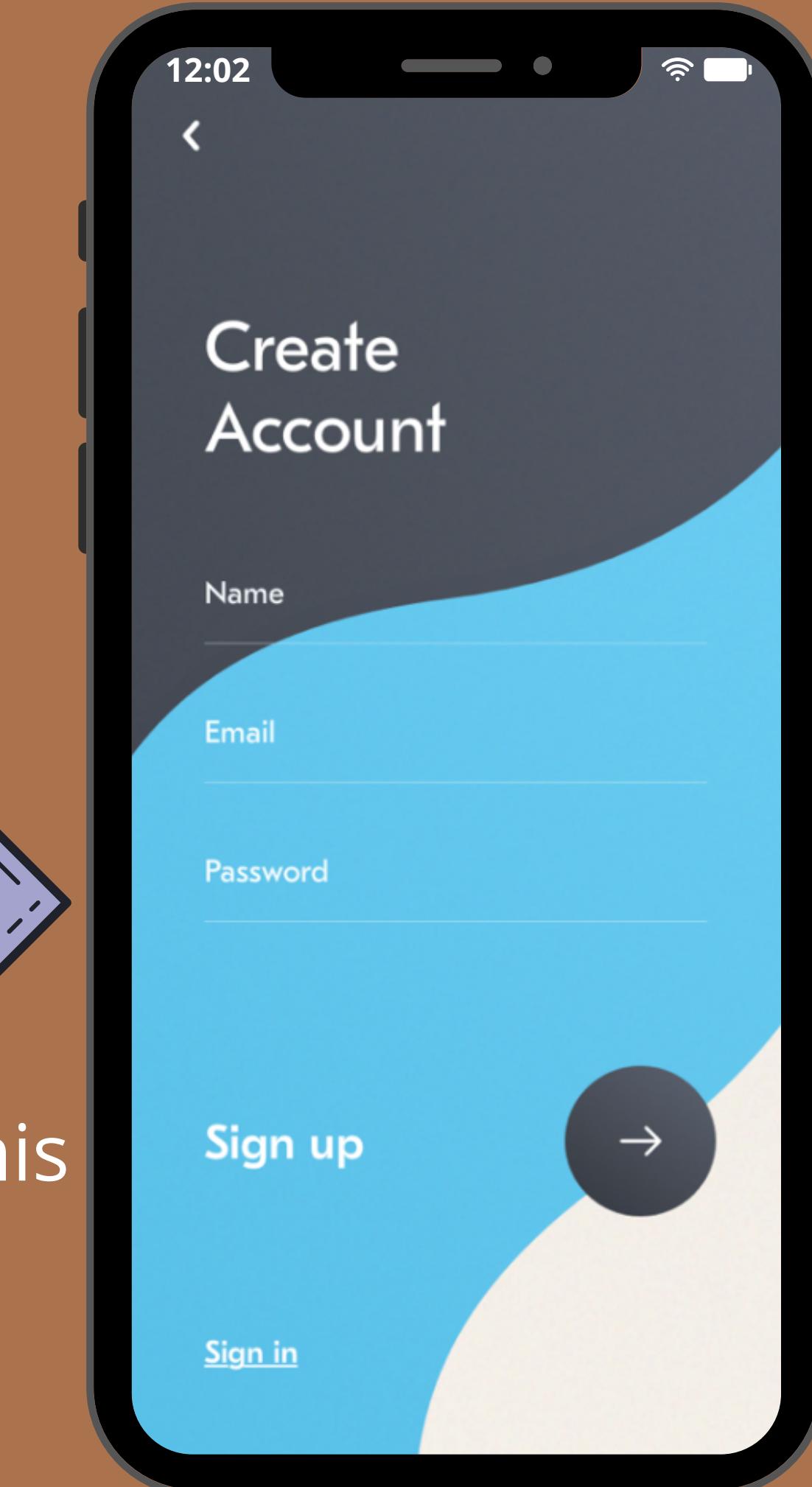
**LETS START** Button

At first I thought to add more  
buttons to the starting window  
but that might lead to confusion in  
begining itself hence i chose to  
only add a single button





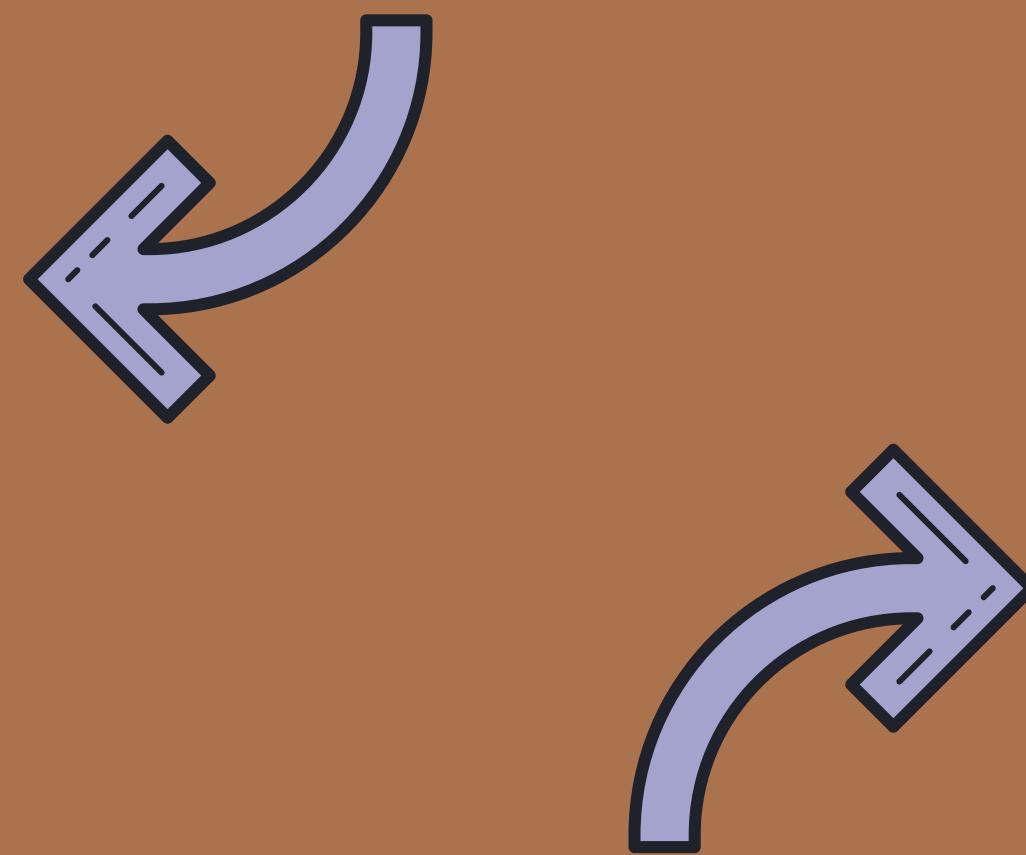
If the user is registered  
then this screen will be  
presented first, which will  
further help us to  
determine the previous  
budgets and habits of the  
user



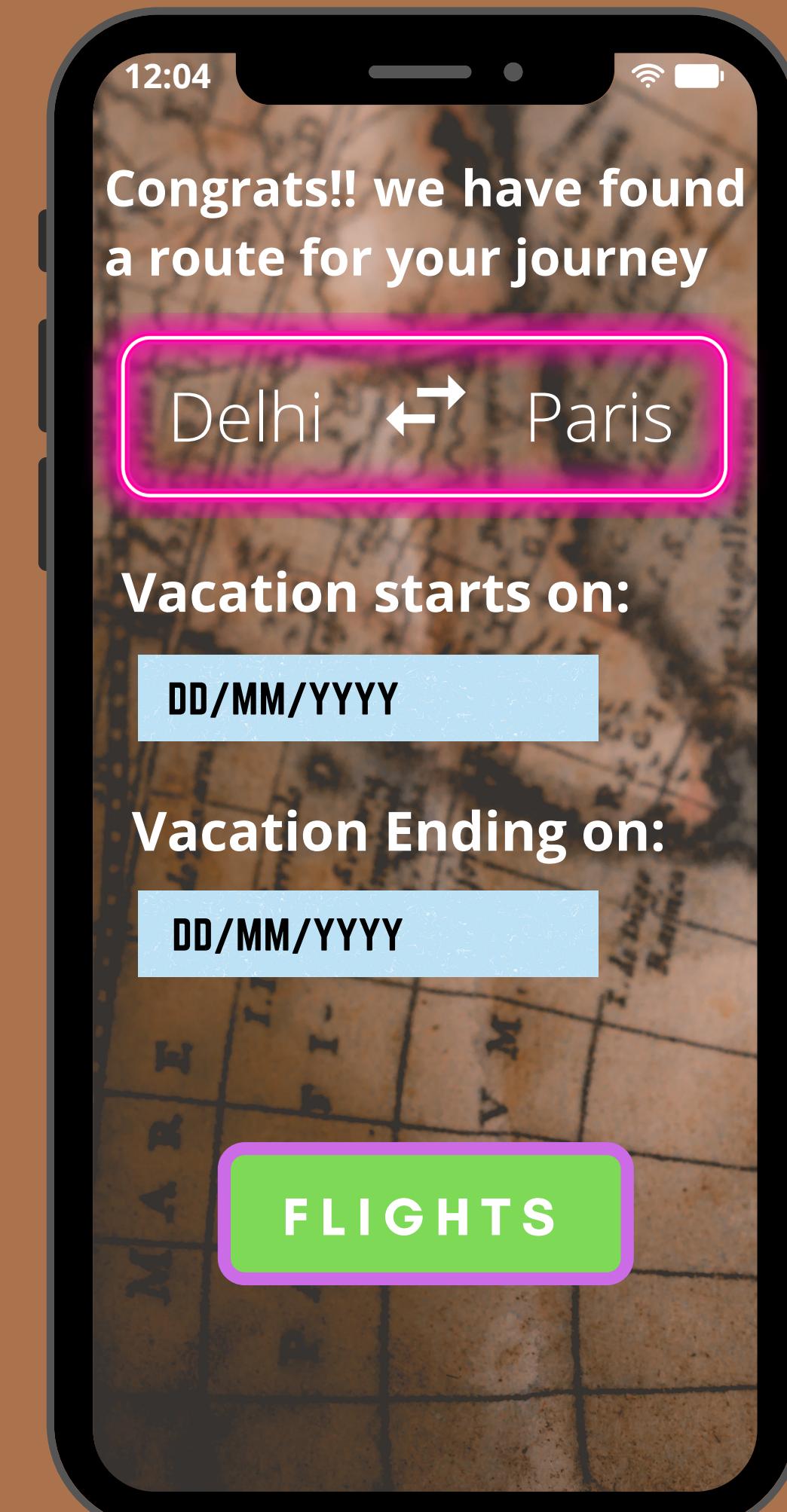
and if the user is new, this  
screen will be shown



This will ask the user for destination



input for vacation duration



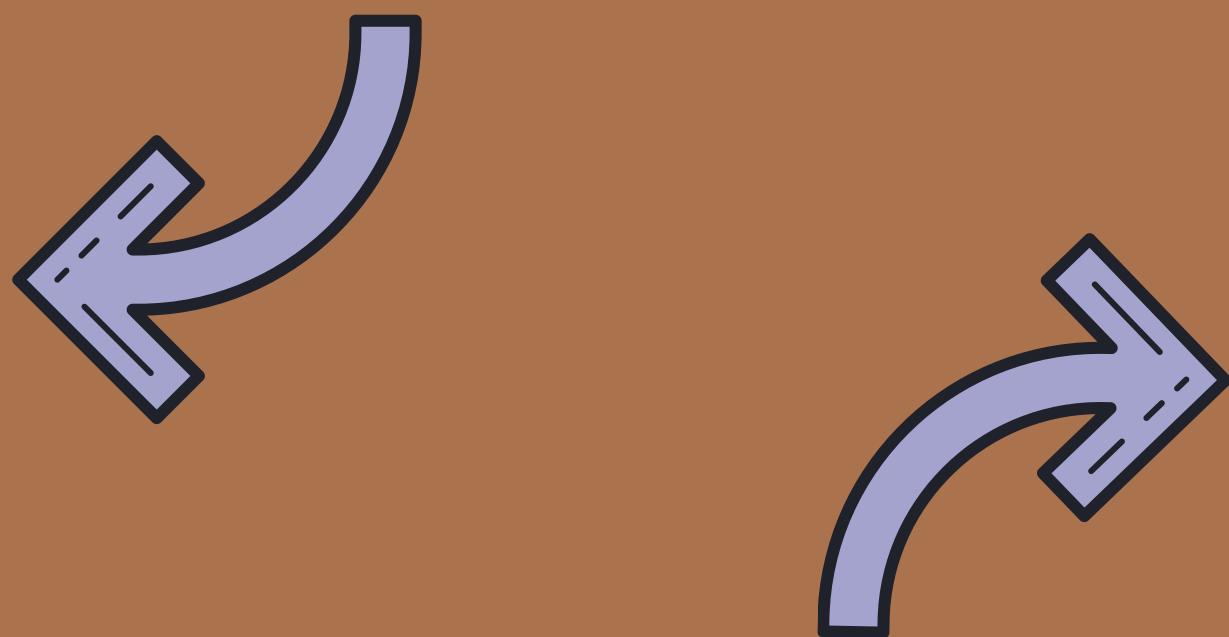
12:05

Delhi-Paris 

26 Jan | 2 Adult | First Class

- **Chose Flight** 
- Flight 1 - ₹ 20,281
- Flight 2 - ₹ 21,589
- Flight 3 - ₹ 25,999
- **Chose Places** 
- **Chose Hotel** 
- **Chose Guide** 
- **VISA Options** 
- **Return Flight** 

Most of the options are customisable in this windows so that user can get the best experince according to him



He can also add other tourist spot if he want to so that he won't miss other famous places near his location while keeping a budget

12:06

Delhi-Paris 

26 Jan | 2 Adult | First Class

- **Chose Flight** 
- **Chose Places** 
- 1. Eiffel Tower  
- Two Days Hotel Stay
- 2. The Louvre  
- Day Visit
- 3. Montmartre  
- Day Visit
- 4. Disneyland  
- One Day Hotel Stay

 **ADD MORE**

- **Chose Hotel** 
- **Chose Guide** 

*mark*  
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