

Credit Card Transaction Report

55M

Revenue

45M

Trans Amt

7.84M

Interest Earned

656K

Trans_Count

Card_Category	Customer_Acq_Cost	Total Revenue	Total Interest_Earned	Trans_Count
Blue	887973	46139398	6495887.74	581338
Silver	60851	5586332	812081.28	48599
Gold	17542	2454072	373784.16	18224
Platinum	6570	1135608	161629.05	7490
Total	972936	55315410	7843382.23	655651

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Medum

Low

High

Silver

Blue

Gold

Platinum

Revenue by Use Chip

Swipe

35M

Chip

17M

Online

3M

Revenue by Exp Type

Bills

14M

Entert...

10M

Fuel

9M

Grocery

9M

Food

8M

Travel

6M

Revenue by Education_Level

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

Revenue by Education_Level

Graduate

22M

High School

11M

Unknown

8M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

Revenue by Card_Category

Blue

46M

Silver

6M

Gold

2M

Platinum

1M

Revenue total_Trans_Count

Sum of Revenue total_Trans_Count

