

# EAST SIDE | RETAIL SALES PERFORMANCE SUMMARY

## Performance Overview

Net Sales	Sales	Returns
\$8,249,600	\$8,361,964	\$112,364

Profit	# of Customer's	Avg. Customer's pm
3,729,903	51290	4274

Net Margin	# of Order's	Net Sales
45.21%	51276	4273

**Click to View  
Dashboard**

## Geography Presence

Regions:-	13
Country:-	1094
State:-	147
City:-	3636



RESET

Home

Product

Geography

January

February

March

April

May

June

July

August

September

October

November

December

## Net Sales and Net Margin by Quarter and Month

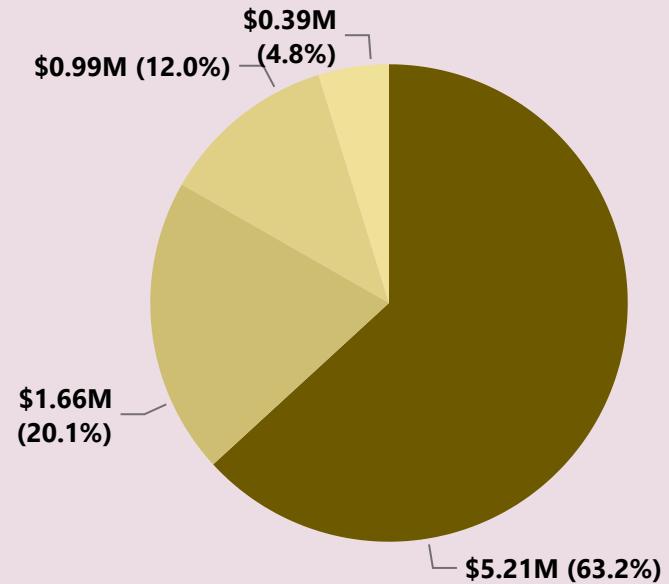


Product Category	Net Sales	%GT Net Sales	Sum of Profit	Net Margin
Home & Furniture	\$1,657,451	20.09%	587,598	35.45%
Fashion	\$5,212,097	63.18%	2,483,853	47.66%
Casula Shoes	\$340,990	4.13%	86,332	25.32%
Formal Shoes	\$595,335	7.22%	318,364	53.48%
Fossil Watch	\$444,564	5.39%	181,681	40.87%
Jeans	\$609,092	7.38%	331,900	54.49%
Running Shoes	\$626,080	7.59%	346,339	55.32%
Shirts	\$547,624	6.64%	275,253	50.26%
Sneakers	\$173,290	2.10%	80,058	46.20%
Sports Wear	\$240,295	2.91%	47,239	19.66%
Suits	\$304,655	3.69%	53,725	17.63%
T - Shirts	\$692,912	8.40%	407,717	58.84%
Titak watch	\$637,260	7.72%	355,244	55.75%
Electronic	\$393,548	4.77%	174,175	44.26%
Auto & Accessories	\$986,504	11.96%	484,278	49.09%
Total	\$8,249,600	100.00%	3,729,903	45.21%

## Net Sales, Customers, Orders & Products by Product Category

### Product Category

- Fashion
- Home & Furniture
- Auto & Accessories
- Electronic





RESET

Home

Product

Geography

January

February

March

April

May

June

July

August

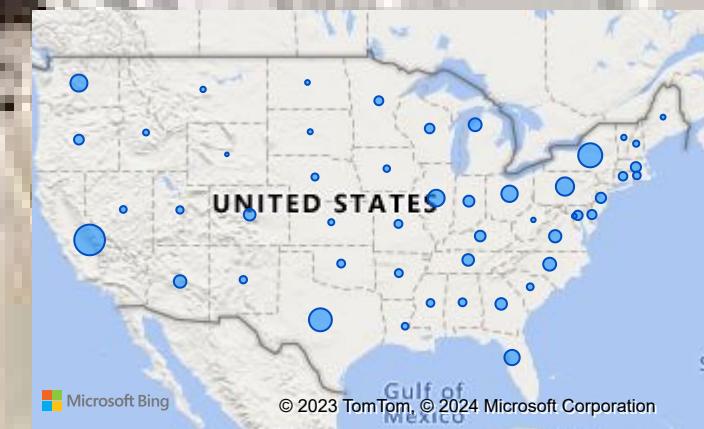
September

October

November

December

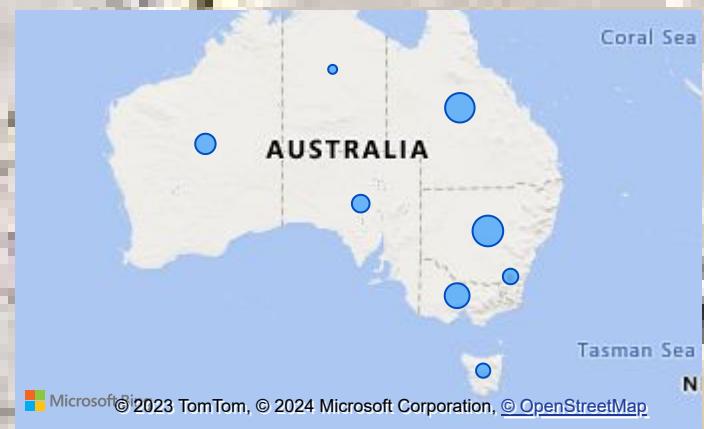
## USA



## UK



## Australia



Region	Net Sales	%Net Sales	Sum of Profit	Net Margin	Shipping Cost
+ Africa	\$737,055	8.93%	332,207	◆ 45.07%	33221
+ Canada	\$62,015	0.75%	27,782	◆ 44.80%	2778
+ Caribbean	\$269,357	3.27%	120,603	◆ 44.77%	12060
+ Central	\$1,784,273	21.63%	804,173	◆ 45.07%	80417
+ Central Asia	\$332,992	4.04%	149,526	◆ 44.90%	14953
+ East	\$457,664	5.55%	206,683	◆ 45.16%	20668
+ EMEA	\$816,967	9.90%	368,554	◆ 45.11%	36855
+ North	\$769,200	9.32%	349,285	▲ 45.41%	34929
+ North Asia	\$381,559	4.63%	170,911	◆ 44.79%	17091
+ Oceania	\$550,378	6.67%	253,681	● 46.09%	25368
+ South	\$1,067,217	12.94%	479,147	◆ 44.90%	47915
+ Southeast Asia	\$511,034	6.19%	235,588	● 46.10%	23559
+ West	\$509,889	6.18%	231,764	▲ 45.45%	23176
<b>Total</b>	<b>\$8,249,600</b>	<b>100.00%</b>	<b>3,729,903</b>	<b>45.21%</b>	<b>372990</b>

## World Wide

