

# INVESTMENT ASSIGNMENT SUBMISSION

Name: Ankit Mahajan

# Abstract

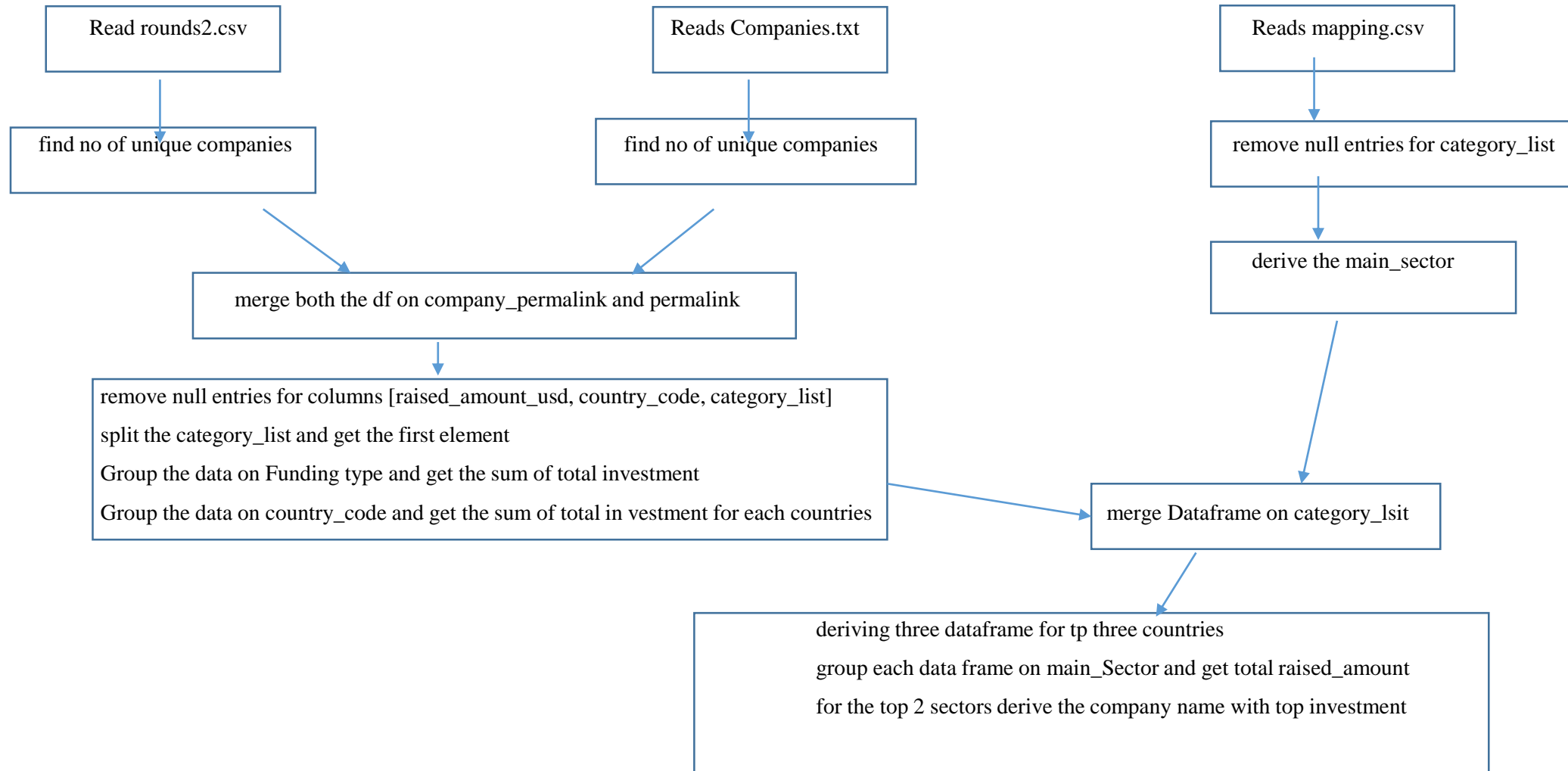
Objective – I am working for the Spark Funds. The company wants to make investment in companies.

The company has two constraint:-

- 1) The investment value is between \$ 5Million to \$15Million
- 2) The company wants to invest in English speaking countries only.

The Objective of this to identify the best sectors, countries and suitable investment type for the Spark Funds.

# Problem solving methodology



# Analysis

From the data, I have analysed

1) For the below mentioned Funding type the total investment are

Funding Type	Total Investment in USD
Angel	971573.891
Seed	747793.682
Private Equity	73938486.275
Venture	11724222.690

# Analysis

2) Top 9 countries with maximum investment are

Countries	Total Investment in USD
USA	665782068320
CHN	75207065796
GBR	32436812830
IND	27383831560
CAN	18304117219
RUS	11277449213
DEU	9970512161
ISR	9655727871
FRA	9022653438

# Analysis

3) Top 3 main sector for English speaking countries are

a) For USA, top 3 sectors are

Others

Cleantech / Semiconductors

Social, Finance, Analytics, Advertising

b) for GBR, top 3 sectors are

Others

Cleantech / Semiconductors

Social, Finance, Analytics, Advertising

C) For IND, top 3 sectors are

Others

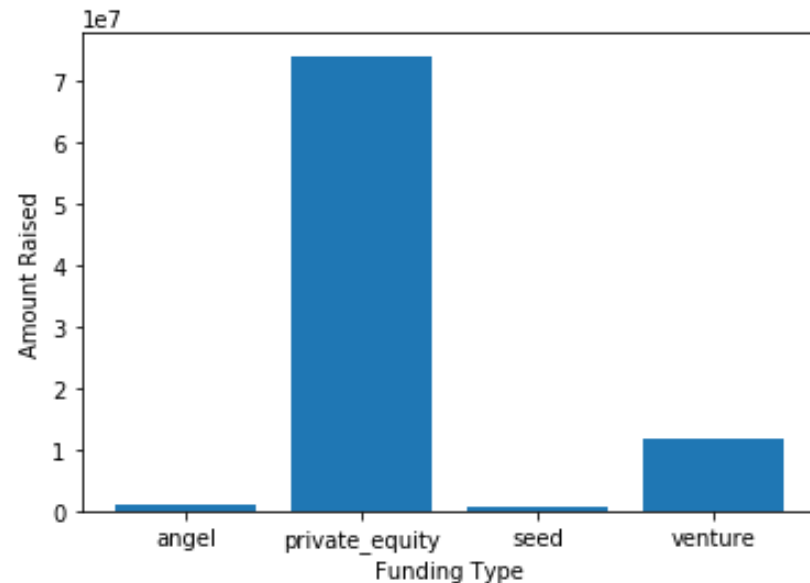
News, Search and Messaging

Social, Finance, Analytics, Advertising

# Results

Total investment for funding type – Angel, Seed, Private Equity, Venture

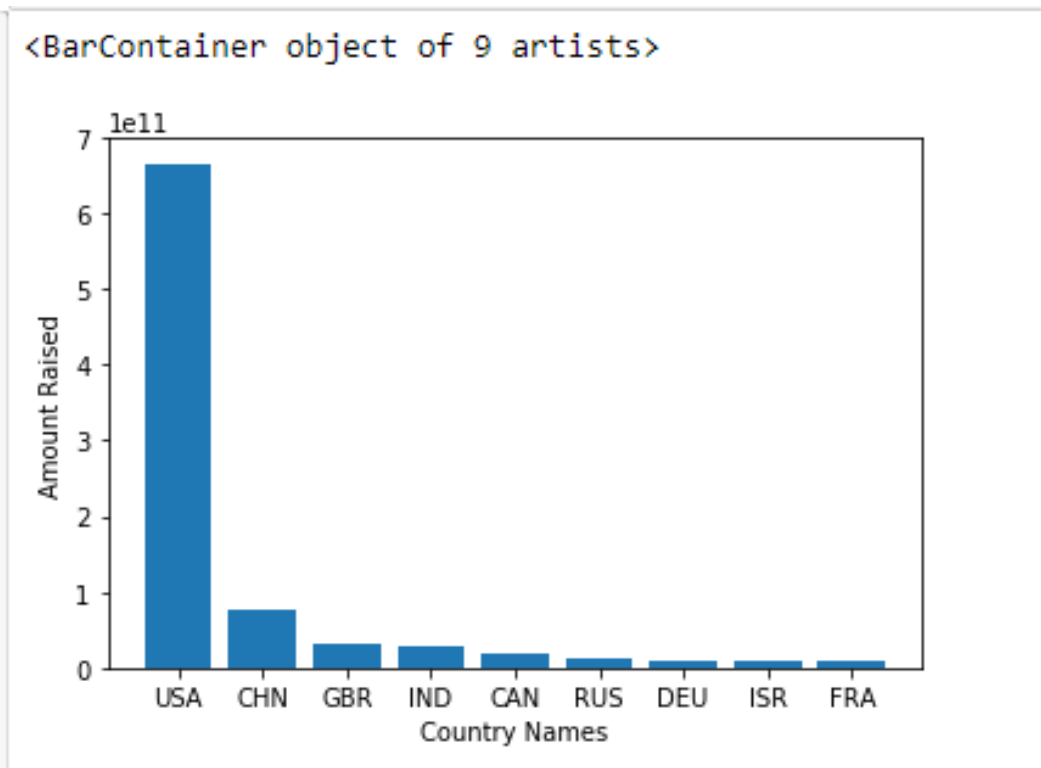
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	funding_round_type	raised_amount_usd
0	angel	971573.891
8	private_equity	73938486.275
11	seed	747793.682
13	venture	11724222.690

# Results

Top 9 Countries with highest investment



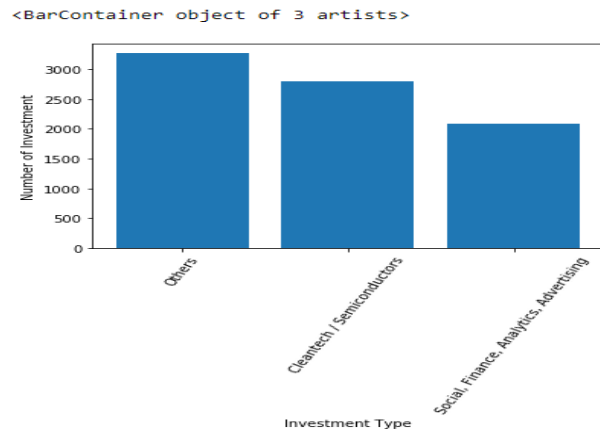
	country_code	raised_amount_usd
127	USA	665782068320.000
22	CHN	75207065796.000
41	GBR	32436812830.000
54	IND	27383831560.000
19	CAN	18304117219.000
105	RUS	11277449213.000
30	DEU	9970512161.000
58	ISR	9655727871.000
40	FRA	9022653438.000



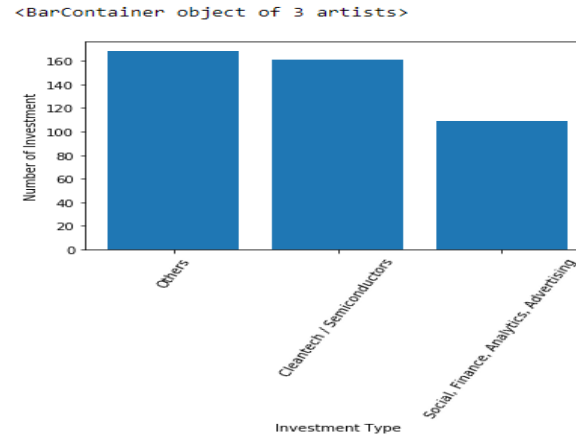
# Results

Top 3 English speaking countries with 3 top main\_sector

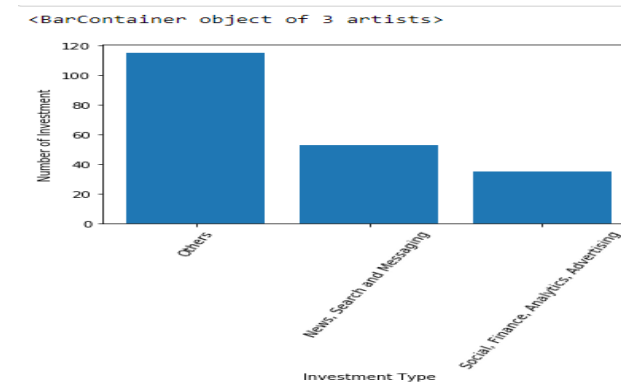
1) USA



2) GBR



3) India



# Conclusions

With the analysis of data we can conclude

- 1) Top 3 english speaking countries to invest are –
  - A) USA,
  - B) GBR
  - C) IND
- 2) Top Investment sector is – Private Equity
- 3) Best sector to invest are
  - A) Others
  - B) Cleantech / Semiconductors
  - C) Social, Finance, Analytics, Advertising