

# Credit Card Transaction Report

Revenue

57M

Total Interest

8.0M

Transaction  
amount

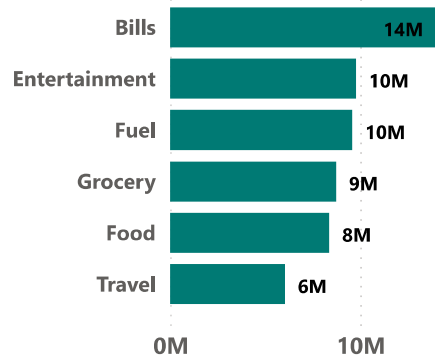
46M

Transaction count

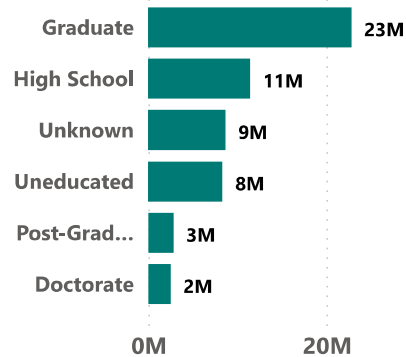
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188733	37840749	6614172.6200
Gold	2533683	2091362	384755.1600
Platinum	1135608	953314	161629.0500
Silver	5659121	4647596	821922.9800
Total	56517145	45533021	7982479.8100

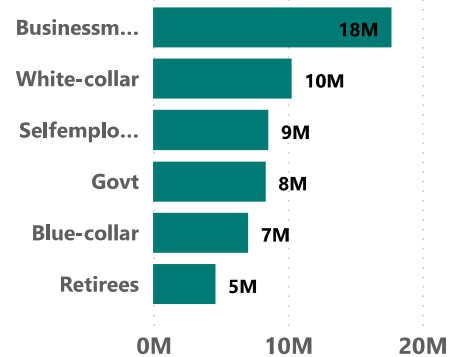
Revenue by Expenditure Type



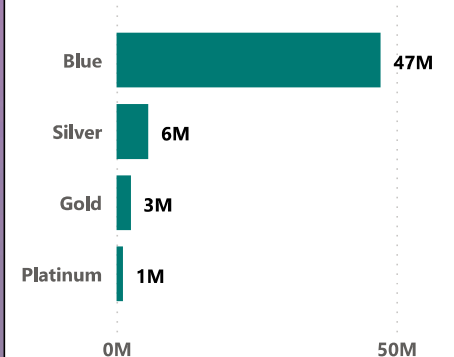
Revenue by Education



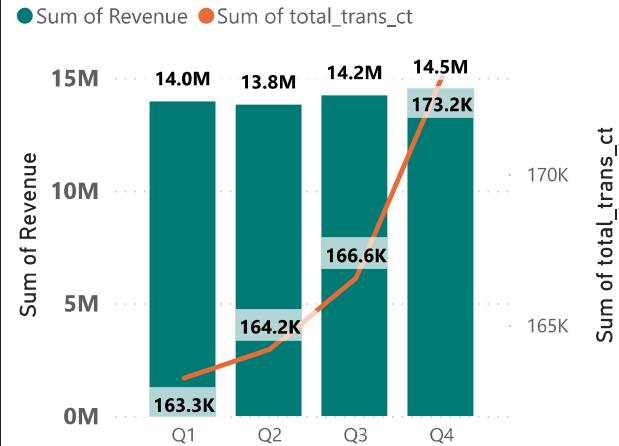
Revenue by Customer job



Customer Acq Cost



QTR Revenue & Transaction count



week\_start\_date

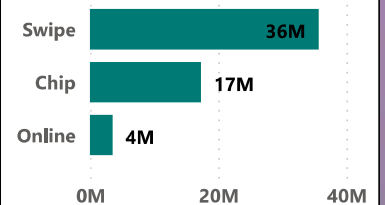
All

F M

Low Med High

Gold Silver Blue Platinu...

Revenue by Use Chip



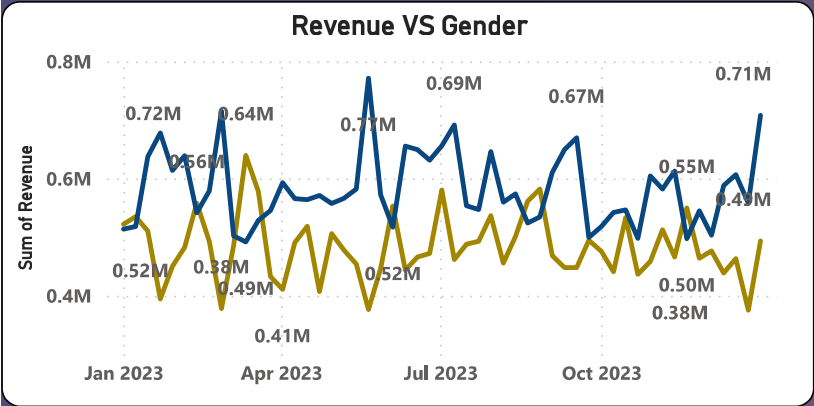
# Credit Card Customer

Revenue  
57M

Total Interest  
8.0M

Income  
588M

CSS  
3.19



Q4

Q3

Q2

Q1

week\_start\_date

All

M  
31M

F  
26M

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
White-collar	10283153	8359688	105618475
Selfemployeed	8542852	6640301	77659931
Retirees	4617456	3689646	49619308
Govt	8335560	6701573	90834727
Businessman	17697491	14538883	190350431
Blue-collar	7040633	5602930	73516911
Total	56517145	45533021	587599783

