

GENERAL SALES TREND

Total Revenue	Total Cost	Total Profit	Total Returned	Count of Return (Buyer)	Sum of Return.Aff.Price	Sum of Return Data Cost	Sum of Return.Revenue
441.42K	87K	348.56K	5K	121.8...	17K	12K	103.81K

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

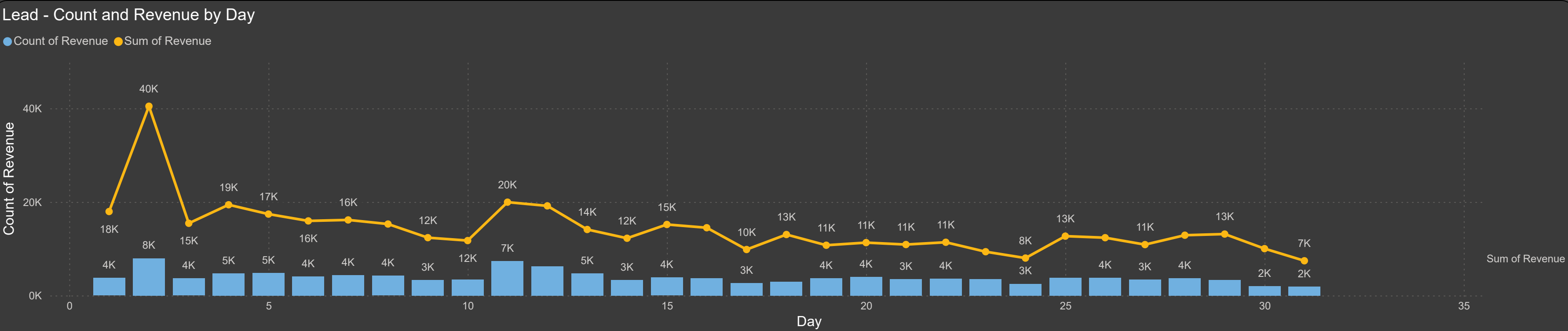
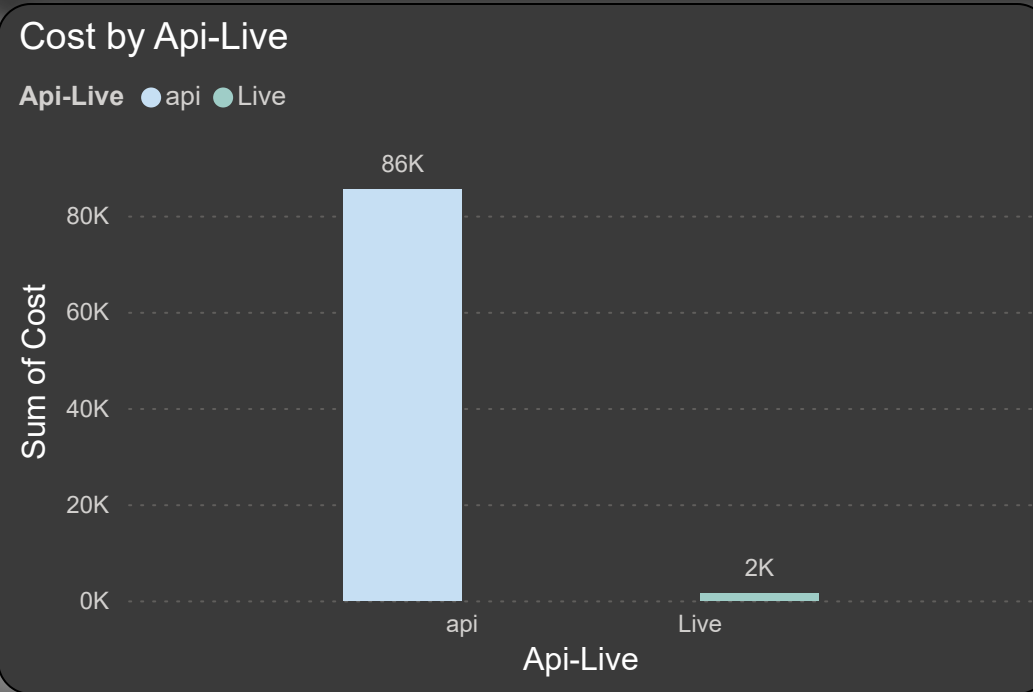
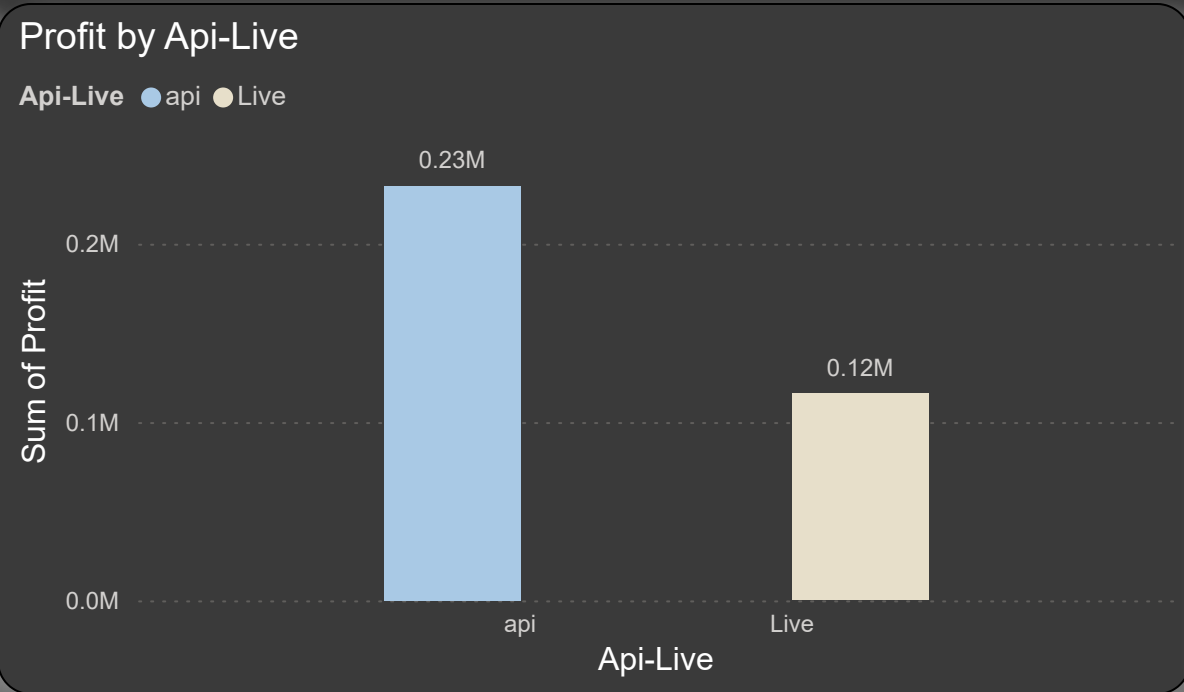
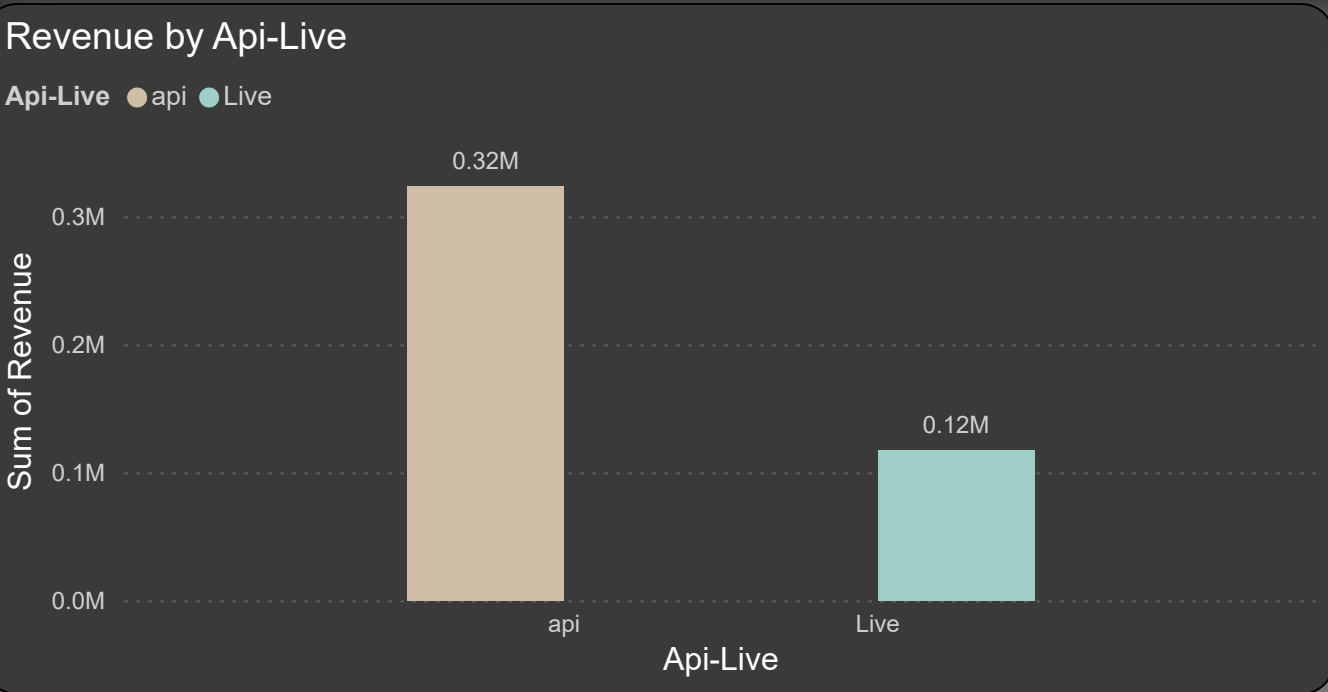
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Clear all slicers



AFFILIATE SALES TREND

Total Revenue	Total Cost	Total Profit	Total Returned	Count of Return (Buyer)	Sum of Return.Aff.Price	Sum of Return Data Cost	Sum of Return.Revenue
441.42K	87K	348.56K	5K	121.8...	17K	12K	103.81K

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

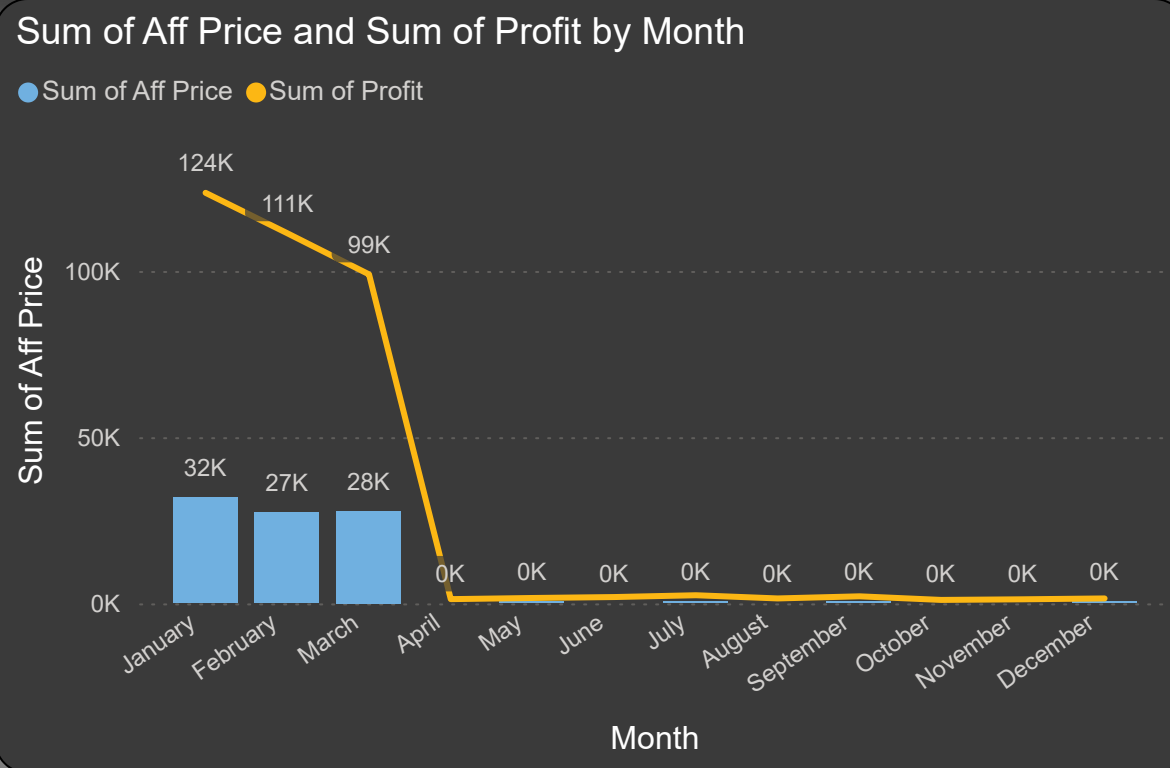
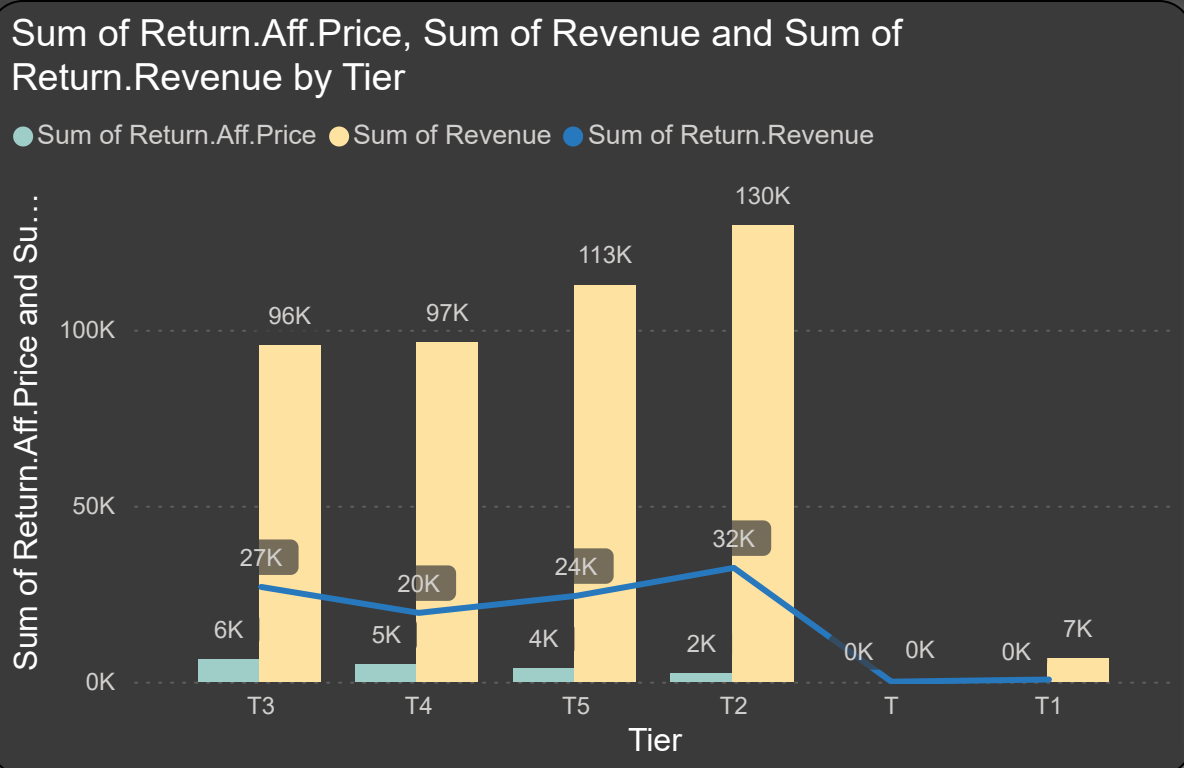
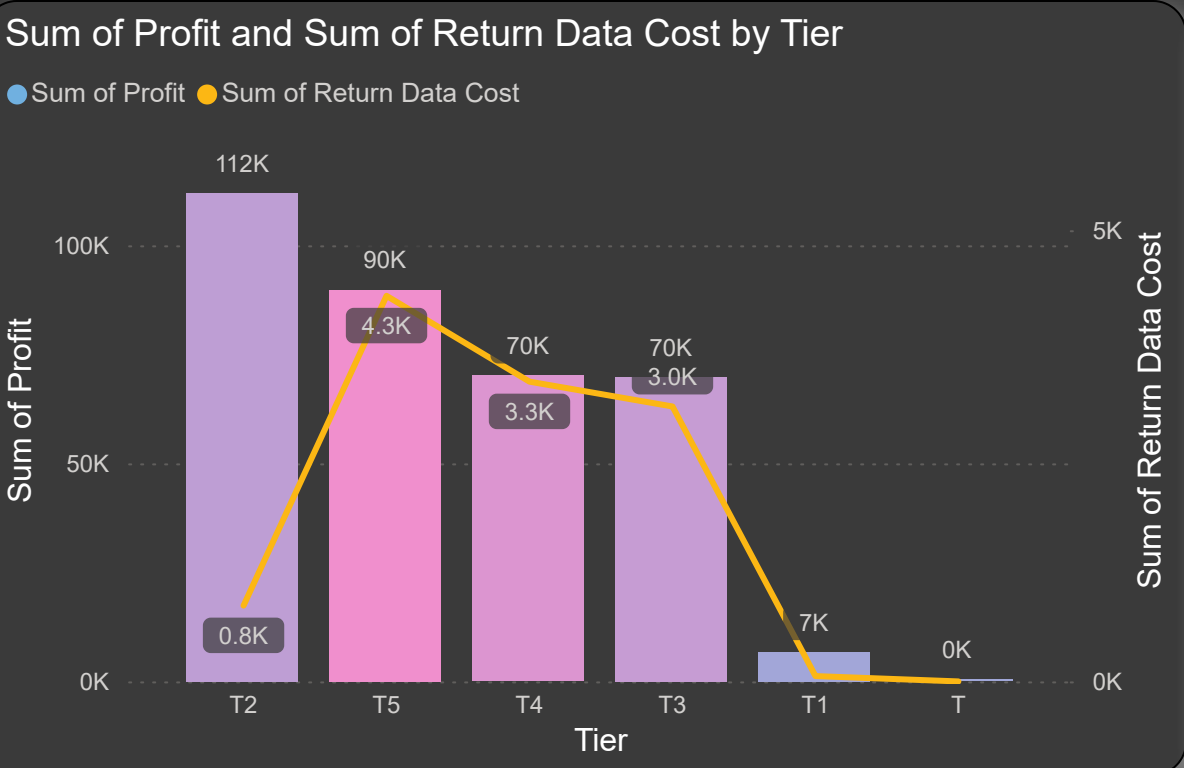
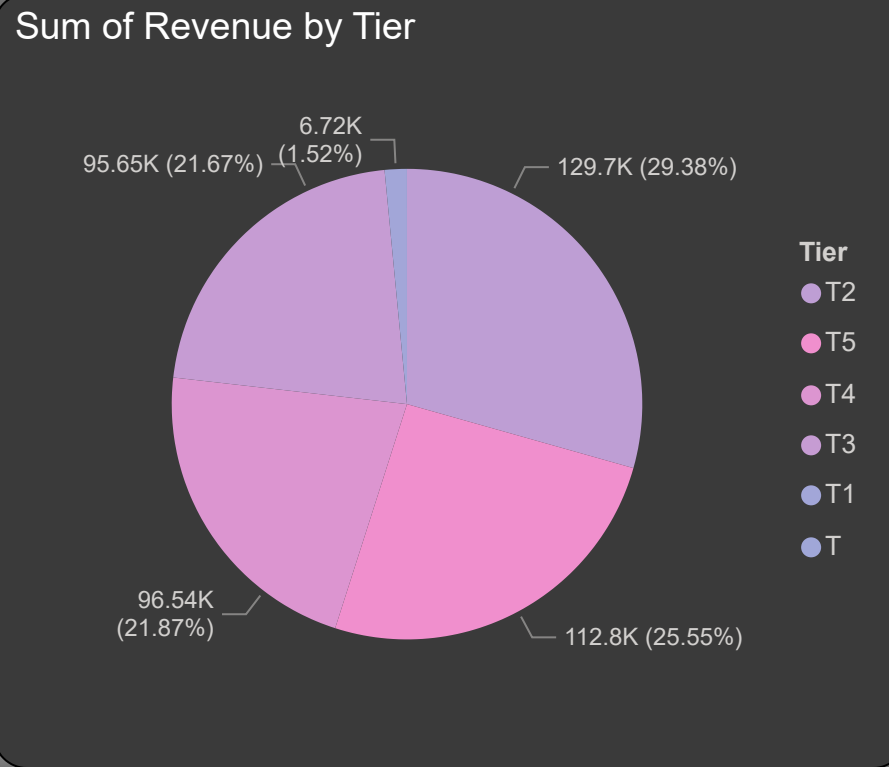
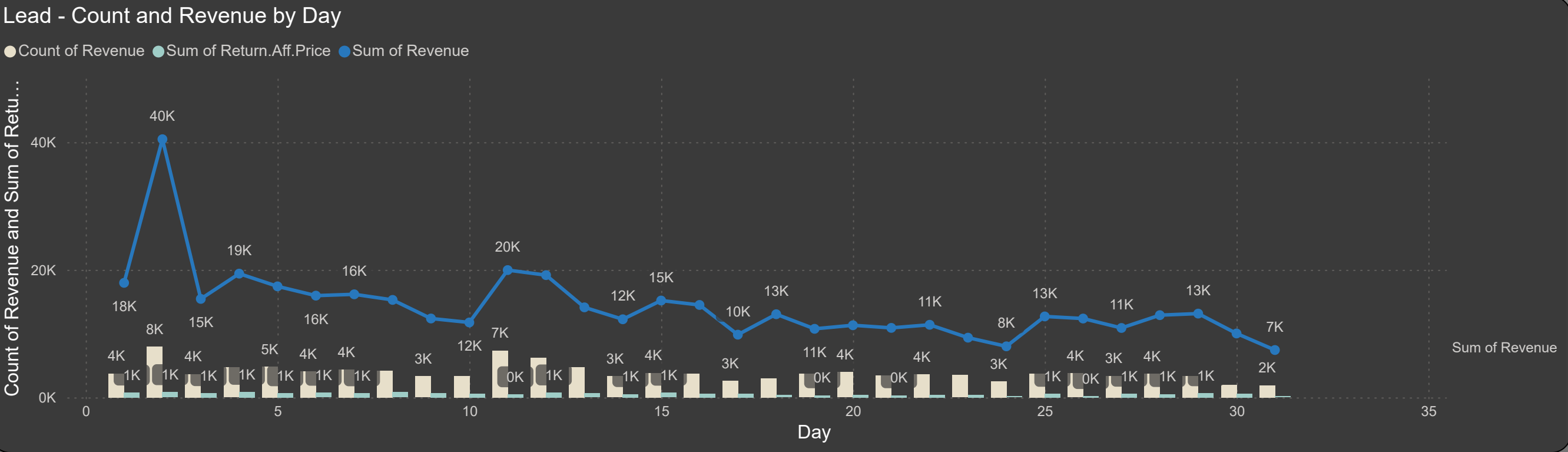
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Clear all slicers



TOP 5 REVENUE ANALYSIS

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

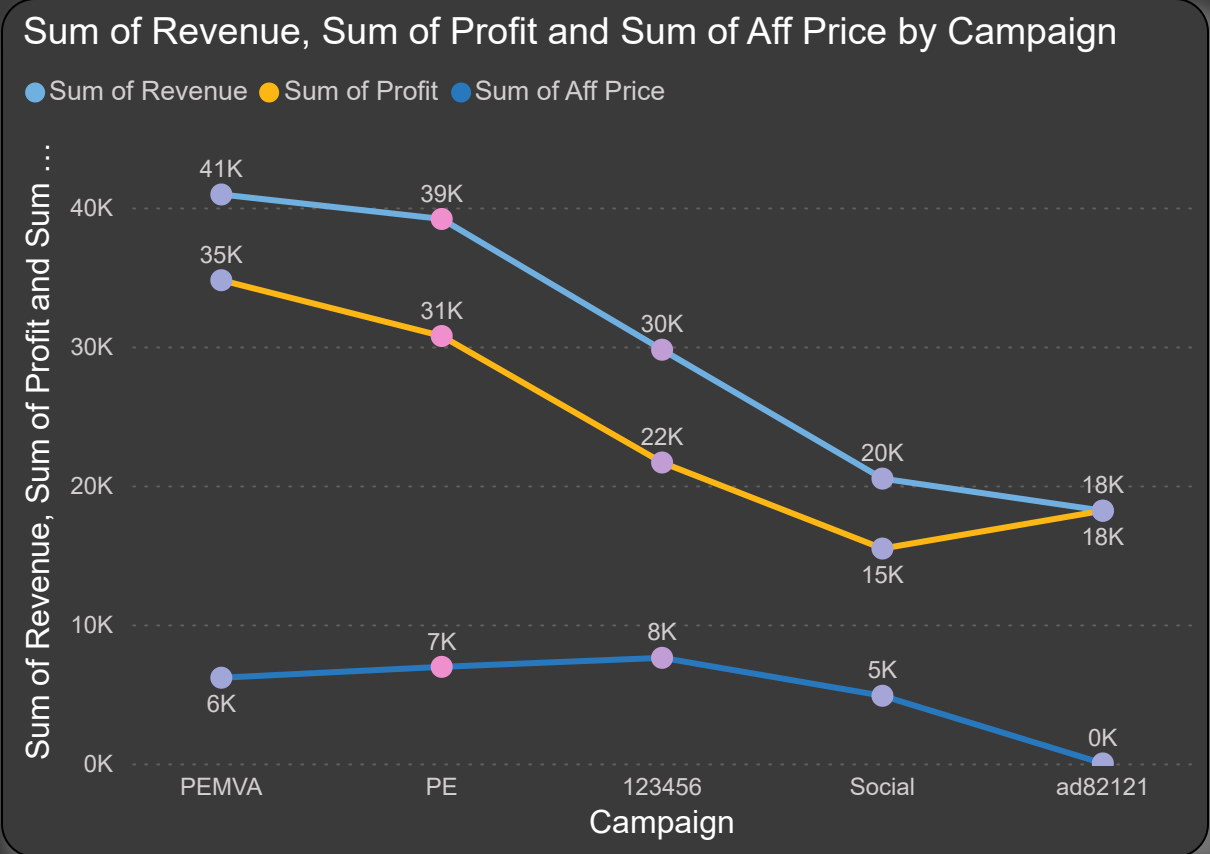
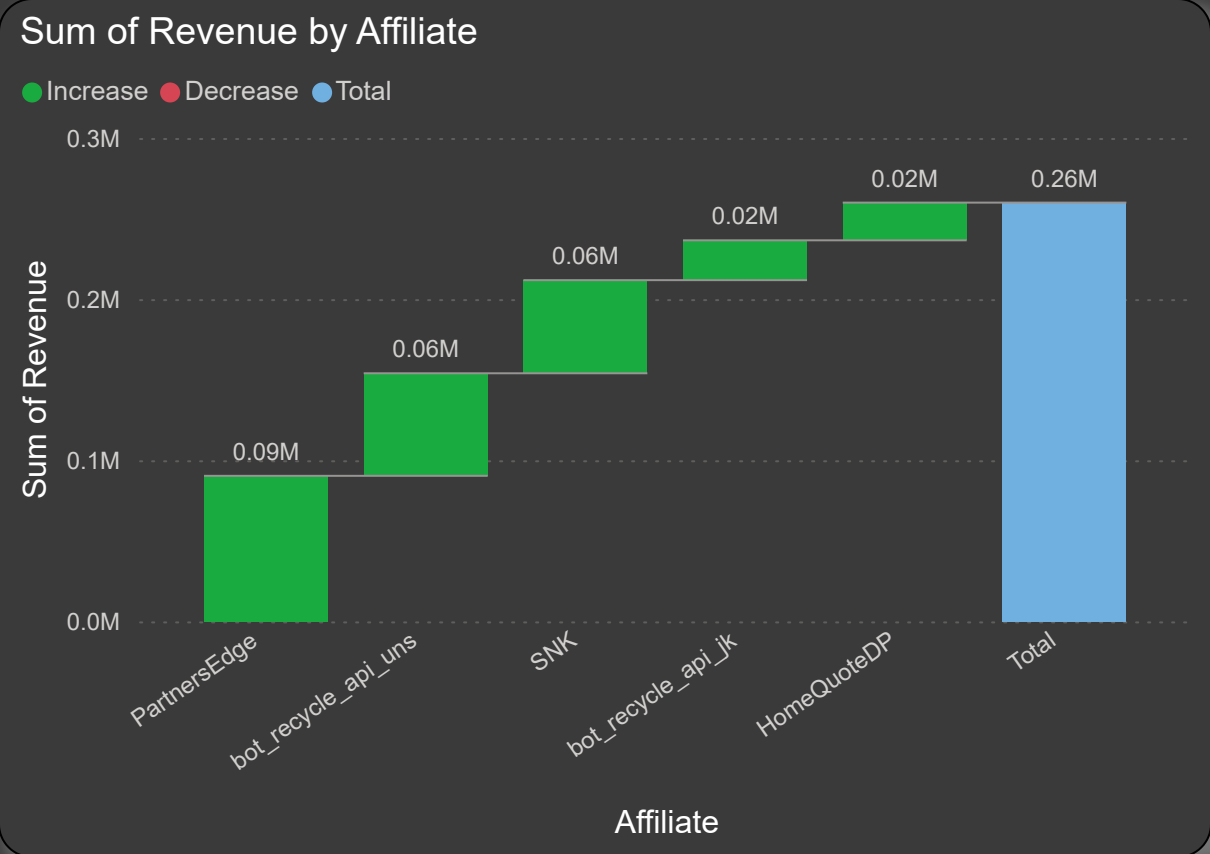
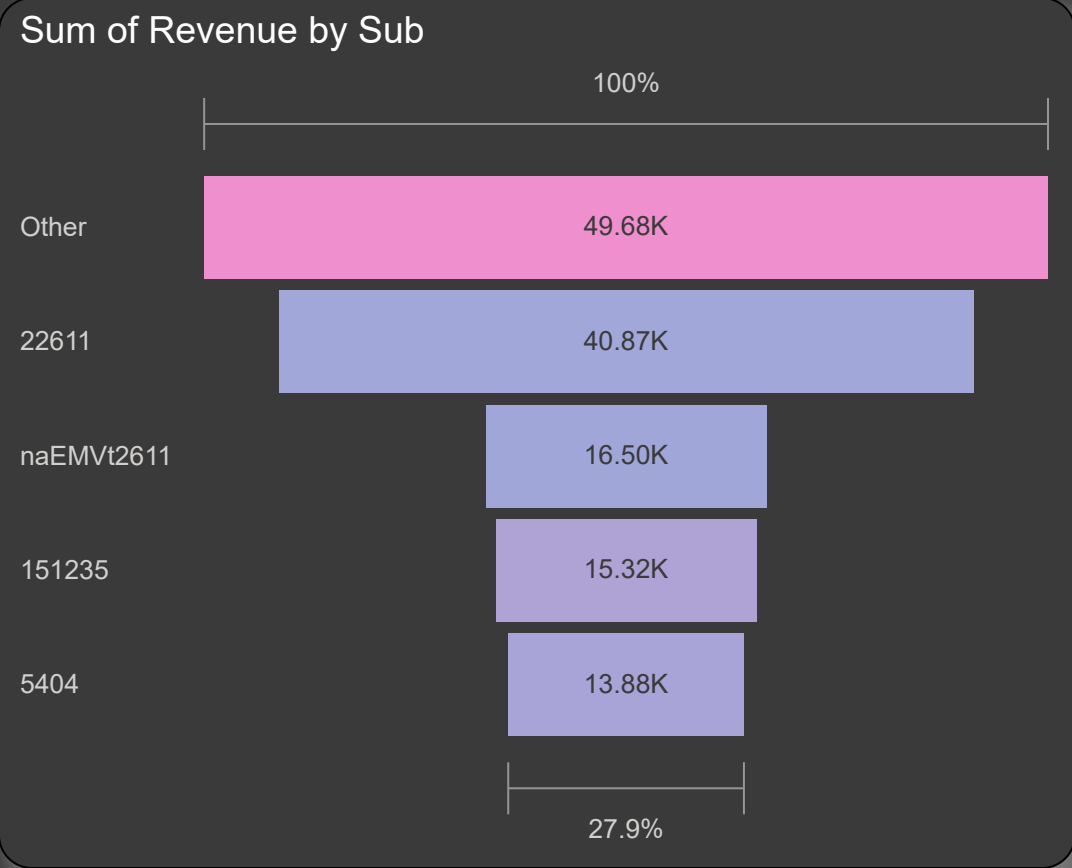
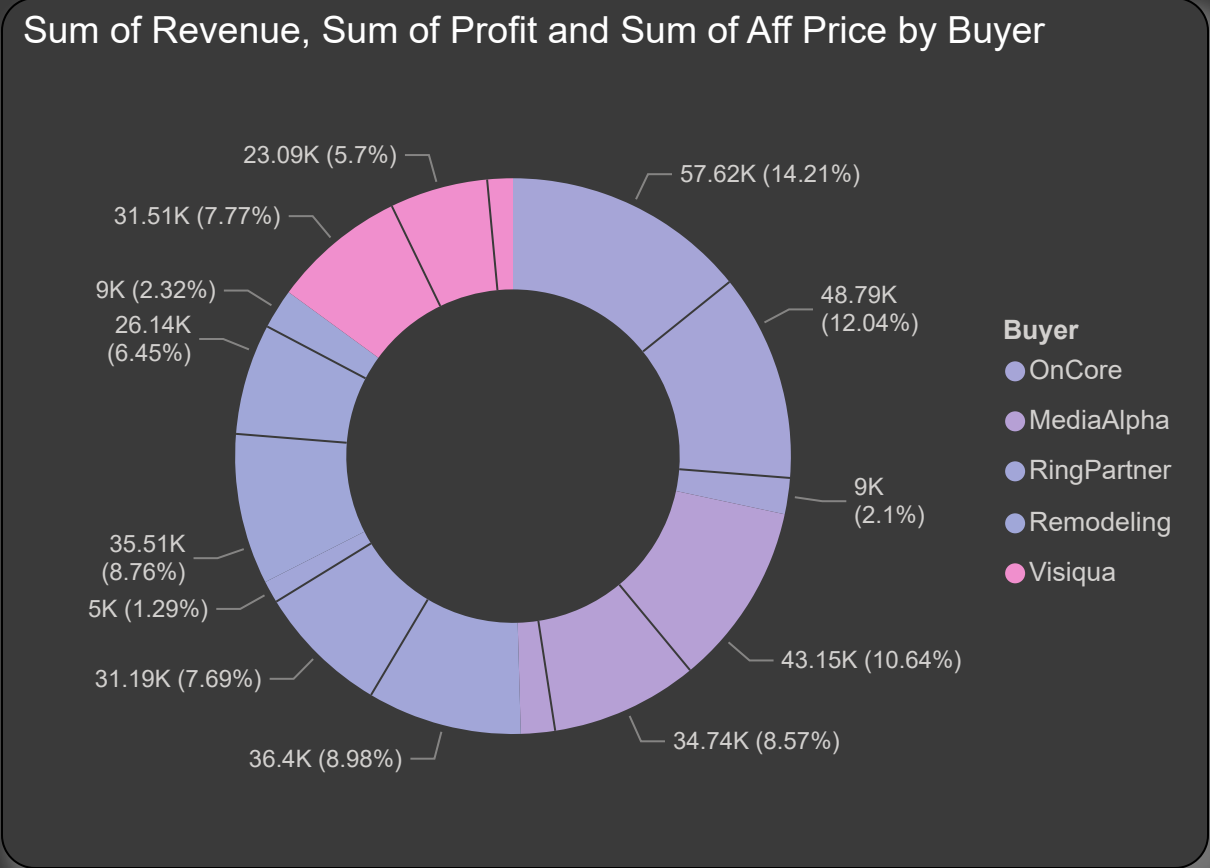
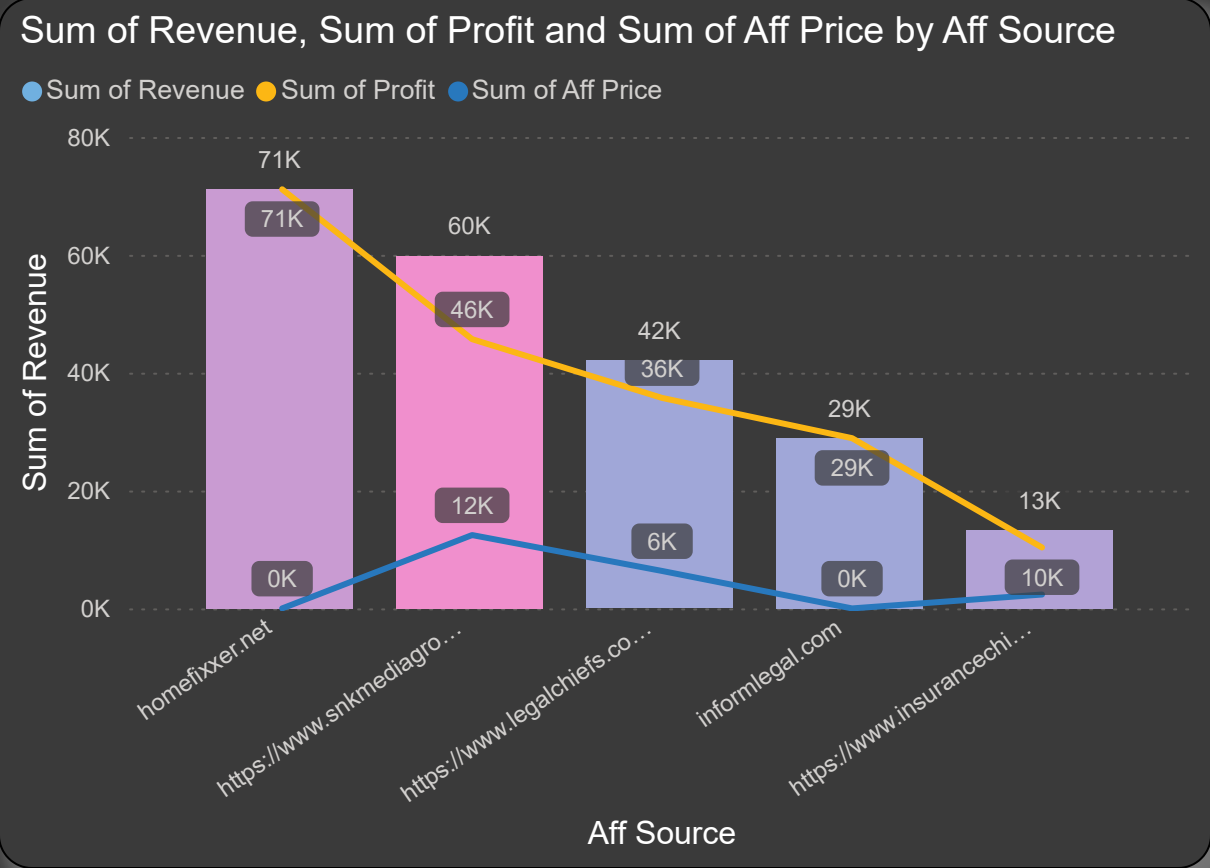
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WORST 5 REVENUE ANALYSIS

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

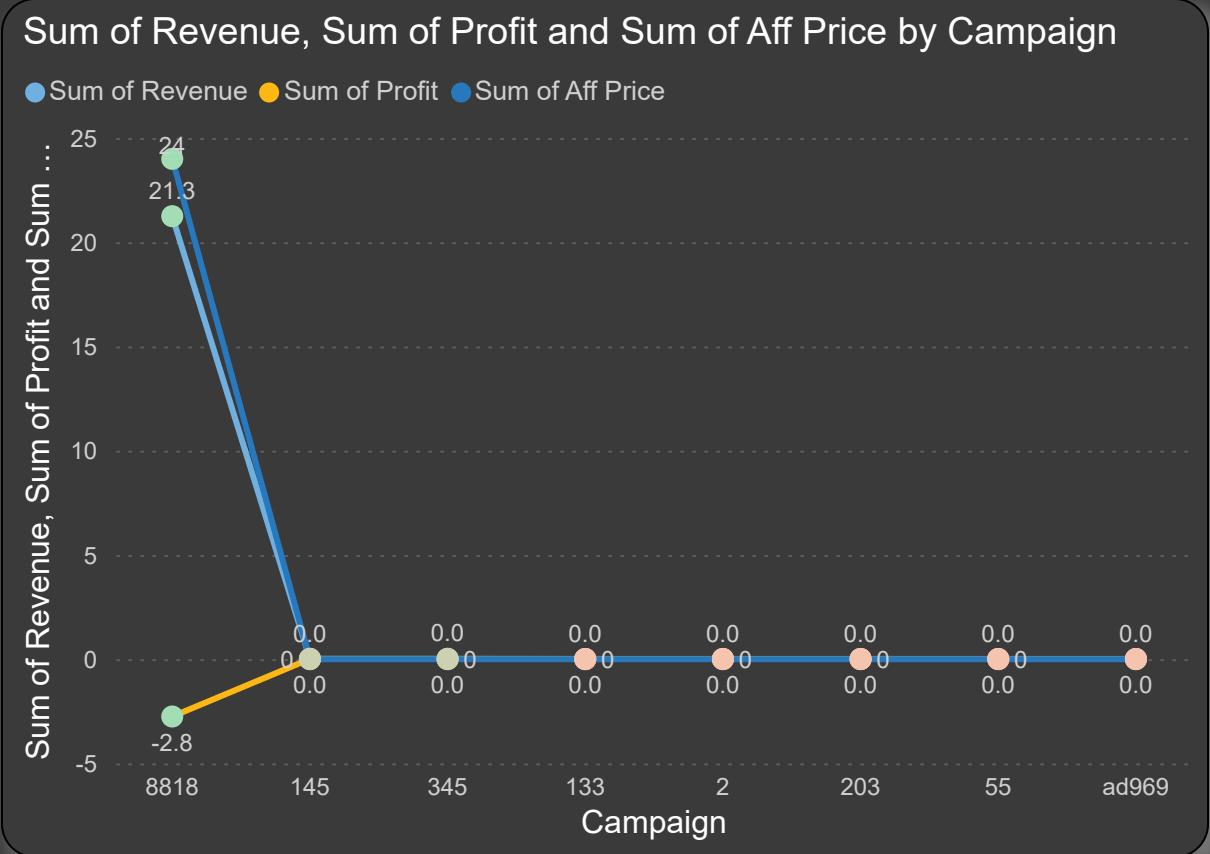
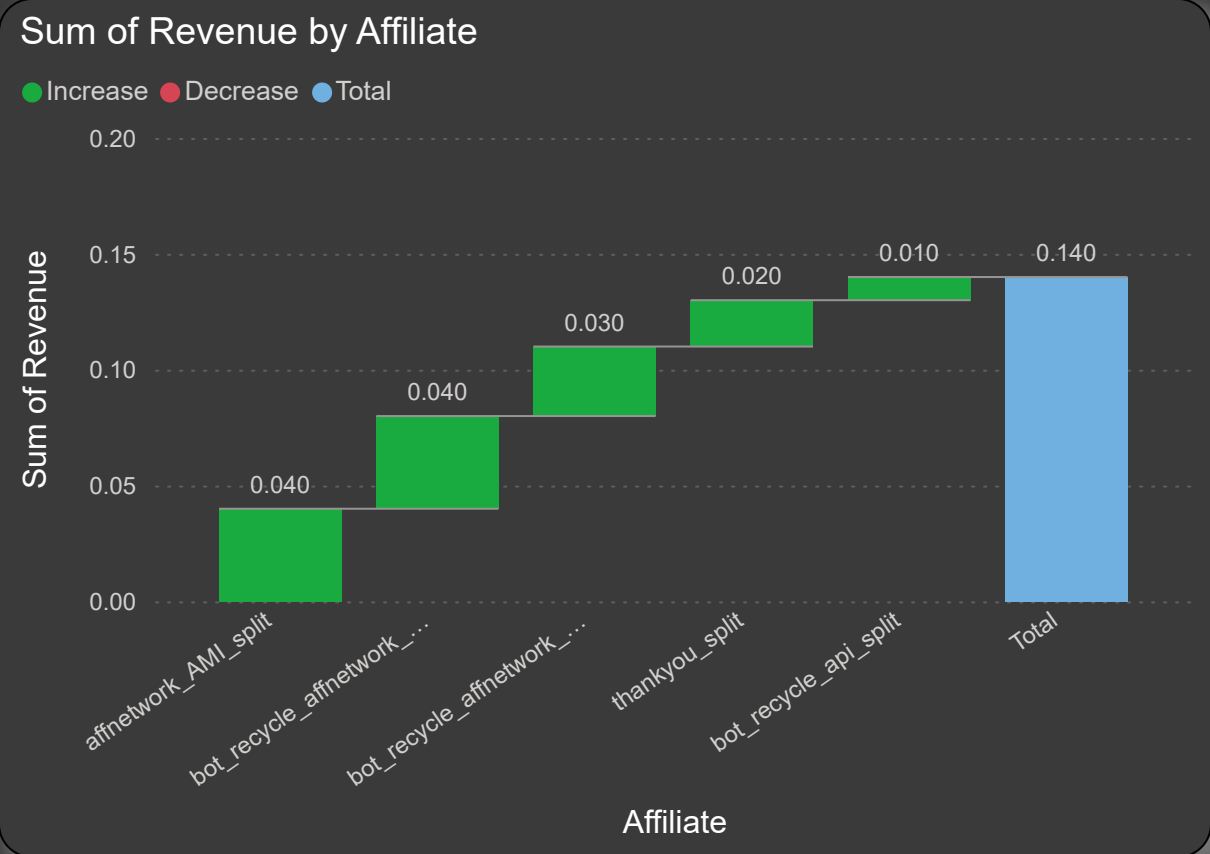
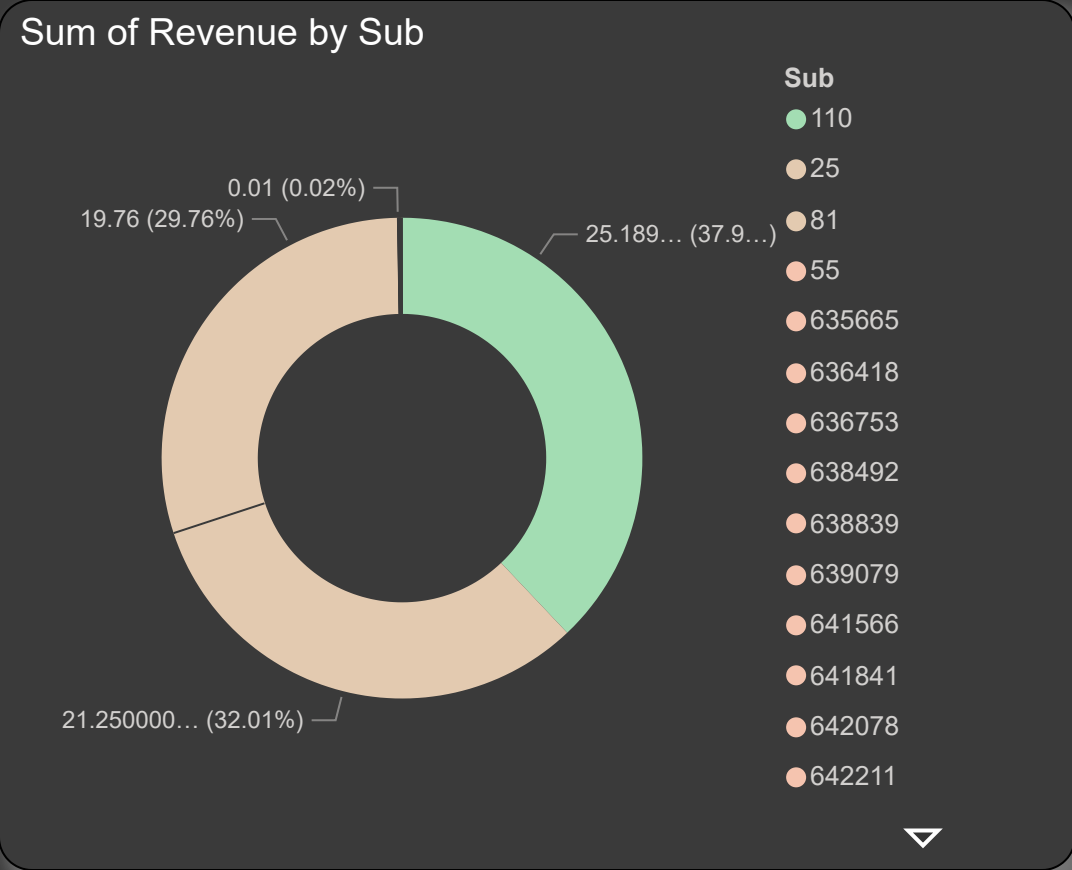
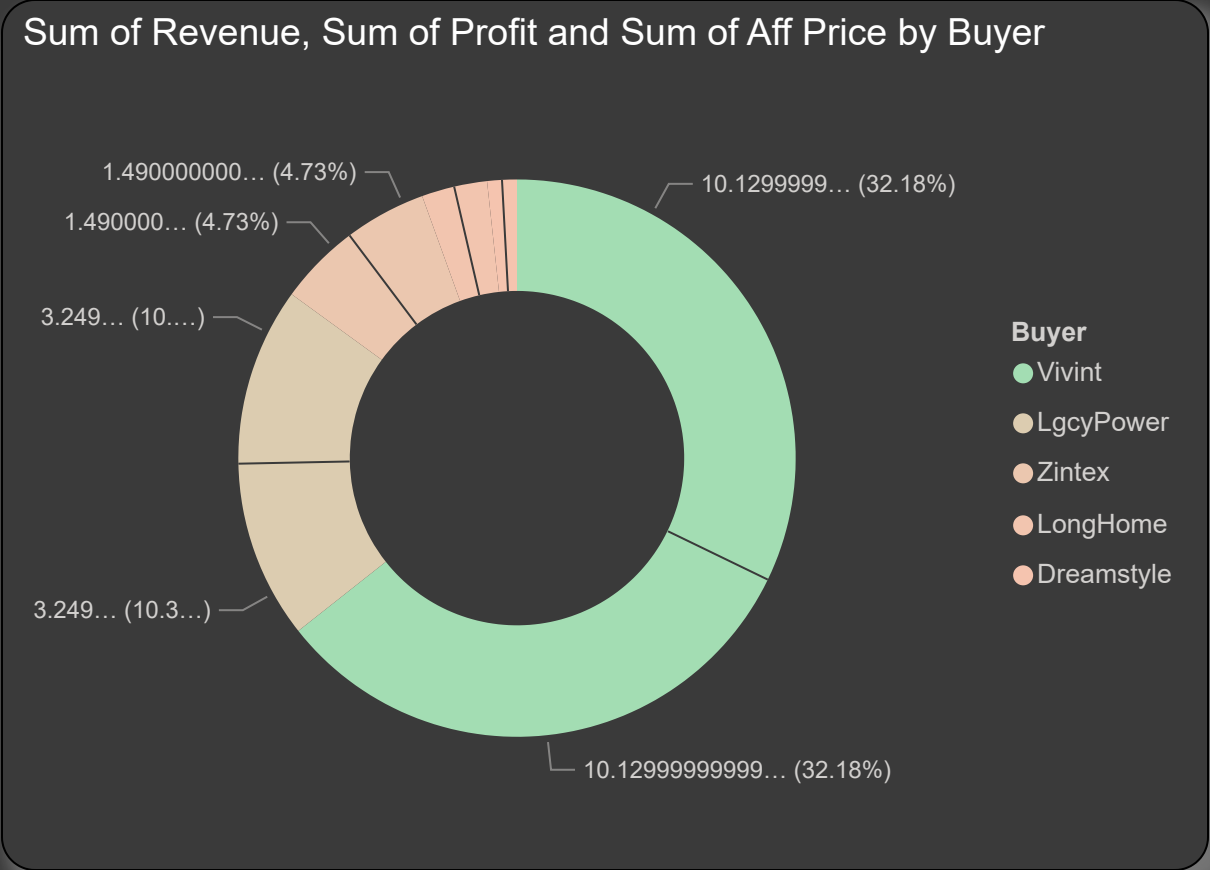
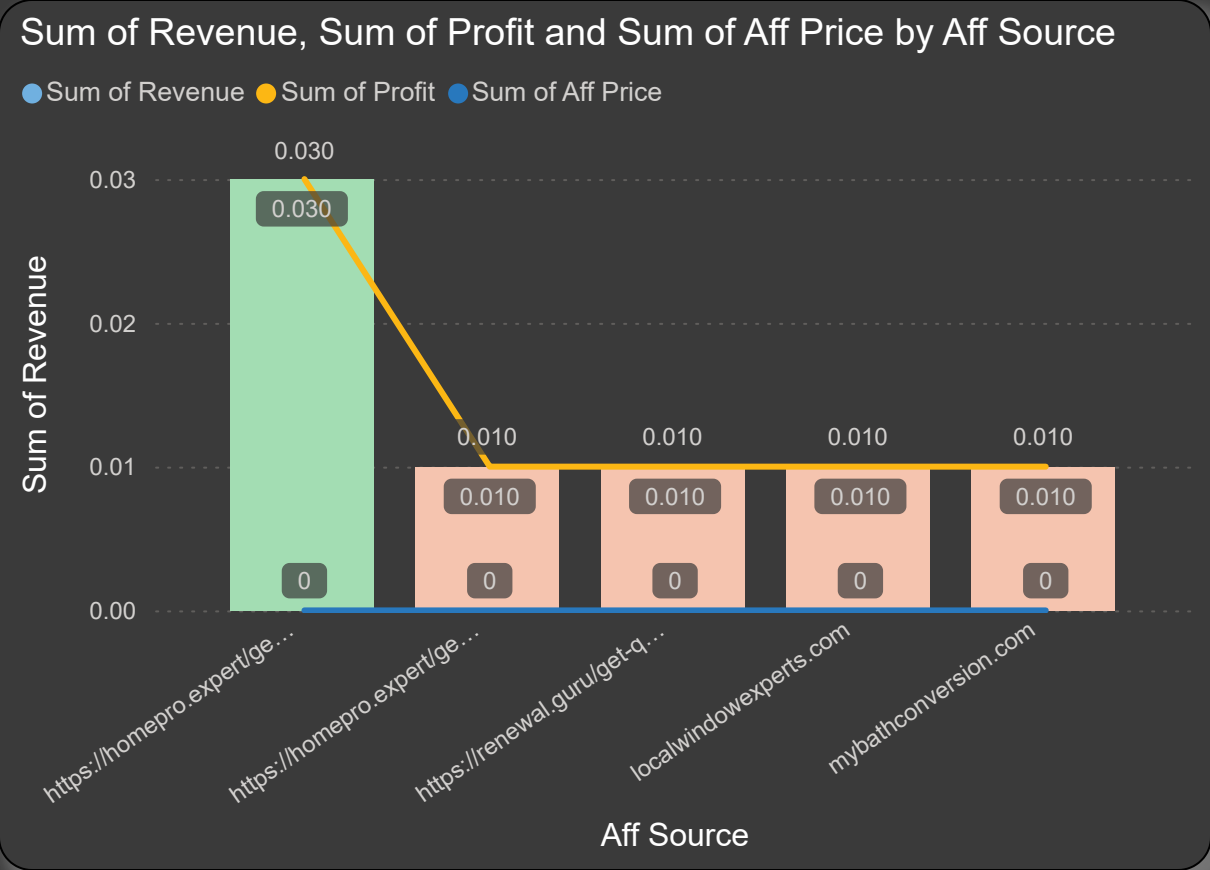
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FUTURE TREND FORECAST

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

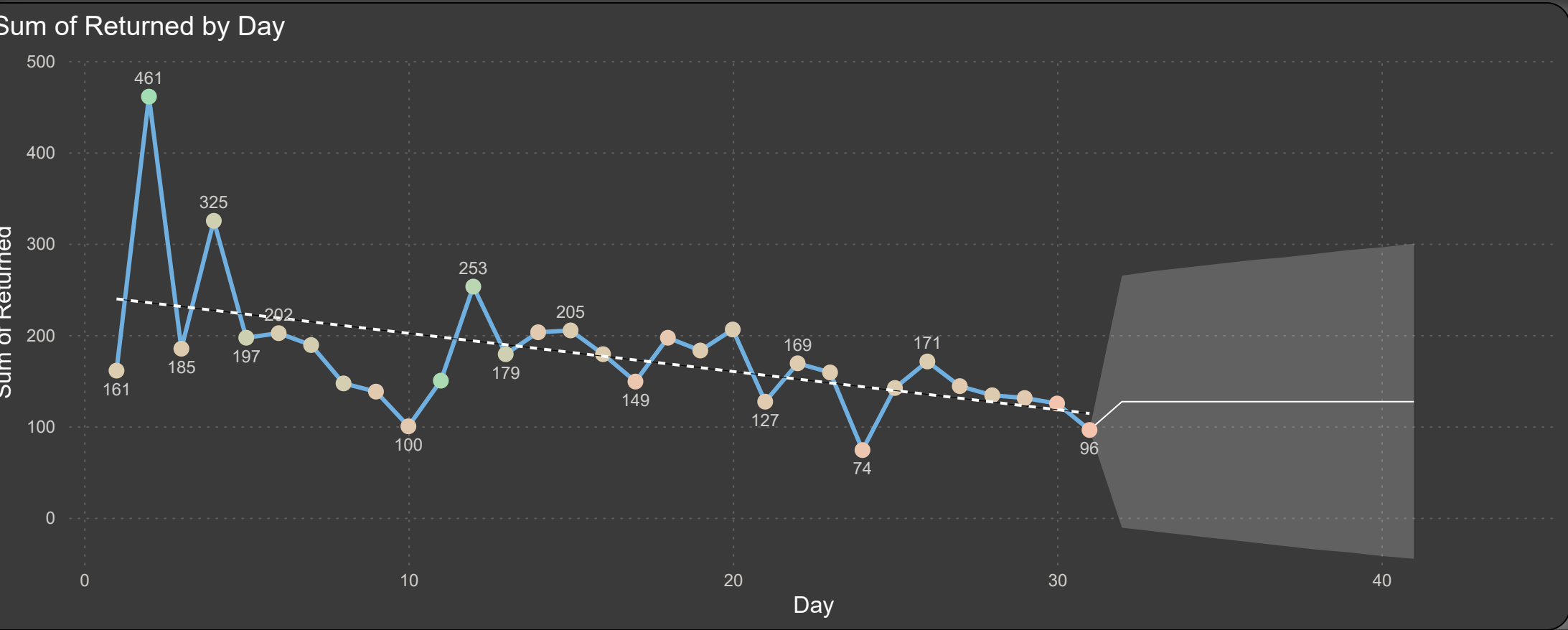
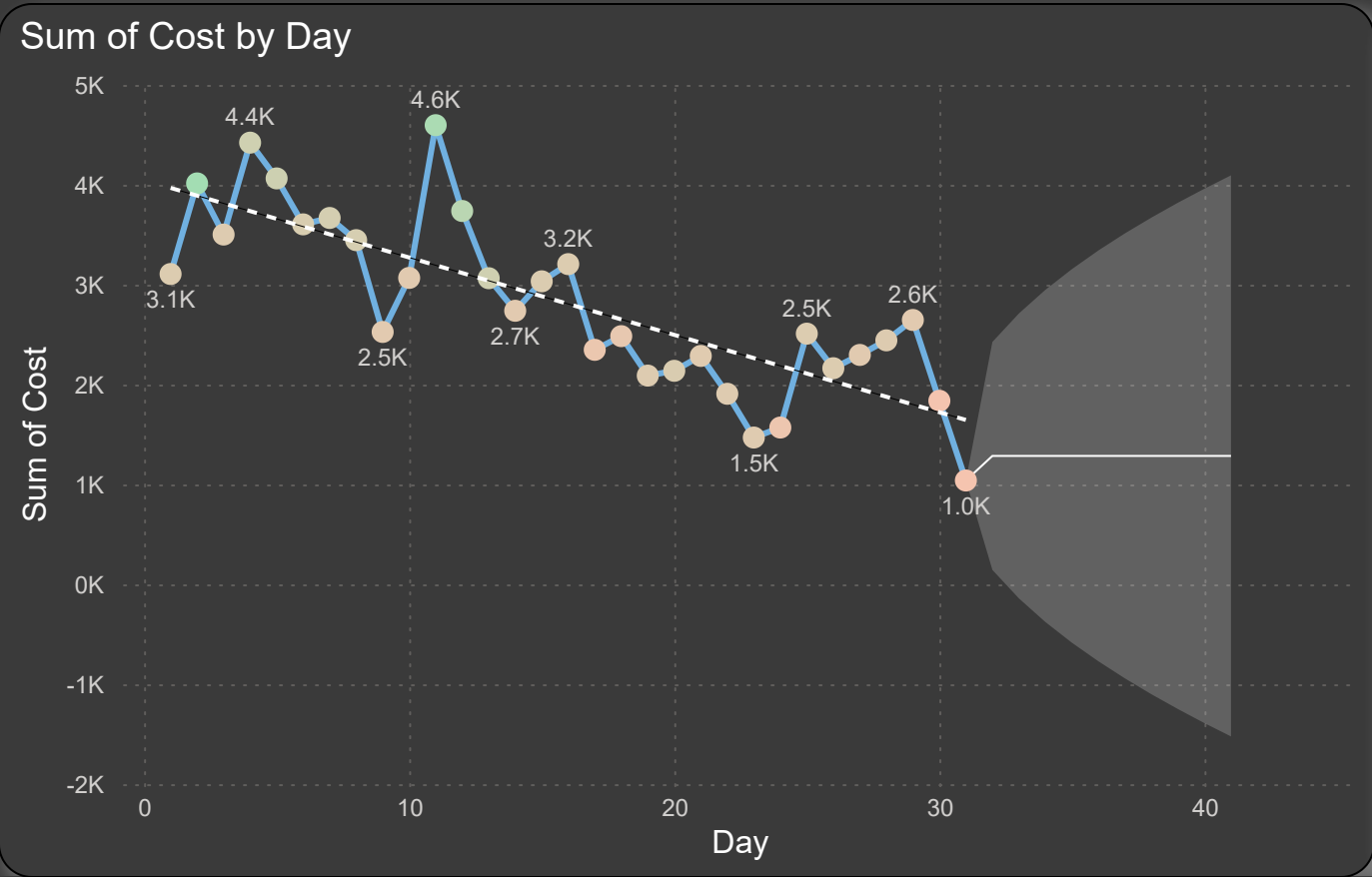
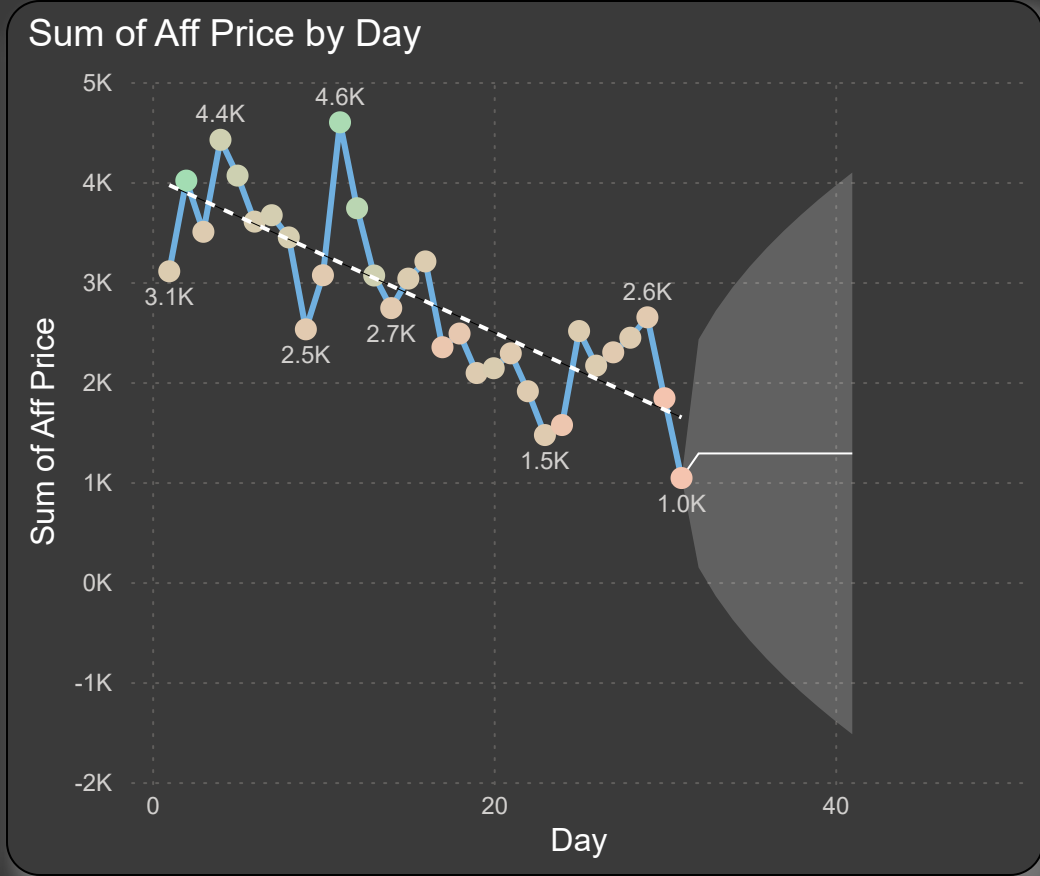
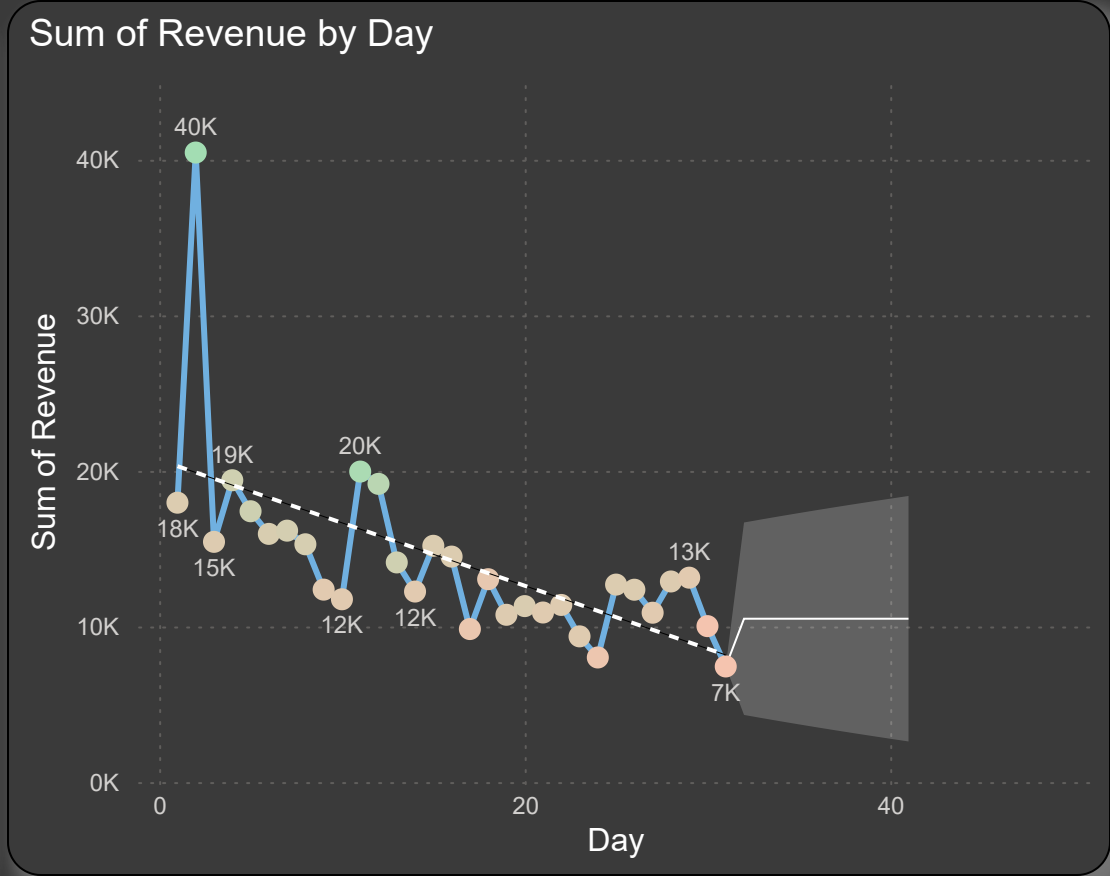
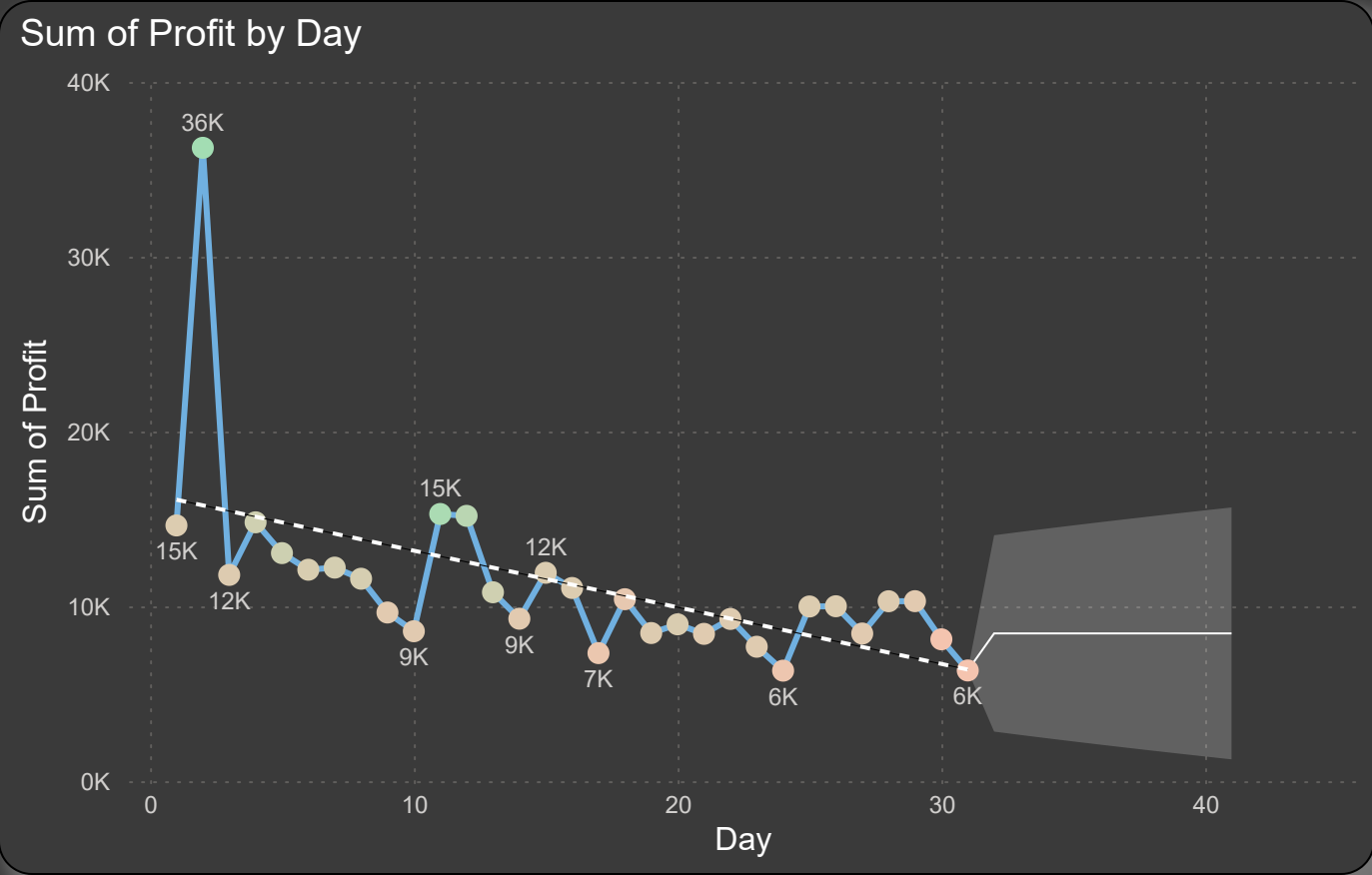
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REMARKS & SUMMARY

Affiliate

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All

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Campaign

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All

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Api-Live

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All

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Buyer

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At 25.19, 116 had the highest Sum of Revenue and was Infinity higher than 279, which had the lowest Sum of Revenue at 0.

116 accounted for 53.96% of Sum of Revenue.

Across all 7 Campaign, Sum of Revenue ranged from 0 to 25.19, Sum of Profit ranged from -17.95 to 0, and Sum of Aff Price ranged from 0 to 29.

Sum of Revenue and total Sum of Profit are positively correlated with each other.

Across all 12 Campaign, Sum of Revenue ranged from 0.01 to 0.01, Sum of Profit ranged from 0.01 to 0.01, and Sum of Aff Price ranged from 0 to 0.

More than 50 Sub tied for the highest Sum of Revenue at 0.01.

Sum of Cost trended down, resulting in a 66.53% decrease between Monday, January 1, 2024 and Wednesday, January 31, 2024.

Sum of Cost started trending down on Monday, January 15, 2024, falling by 18.09% (549) in 3 days.

Sum of Cost dropped from 3034 to 2485 during its steepest decline between Monday, January 15, 2024 and Thursday, January 18, 2024.

Sum of Returned was unexpectedly high on

Sum of Revenue and total Sum of Profit are positively correlated with each other.

Across all 6 Campaign, Sum of Revenue ranged from 0.01 to 0.04, Sum of Profit ranged from 0.01 to 0.04, and Sum of Aff Price ranged from 0 to 0.

Sum of Returned trended down, resulting in a 40.37% decrease between Monday, January 1, 2024 and Wednesday, January 31, 2024.

Sum of Returned started trending down on Saturday, January 20, 2024, falling by 53.40% (110) in 11 days.

Sum of Returned dropped from 161 to 150 during its steepest decline between Monday, January 1, 2024 and Thursday, January 11, 2024.