



Preparing Q&A

# Pizza Sales Dashboard

pizza\_category

All

order\_date

Last

1

Select

No filters applied

01-04-2024 13:50:26

Total Revenue

817.86K

Total Orders

21K

Average Order Value

38.31

Total Pizzas Sold

50K

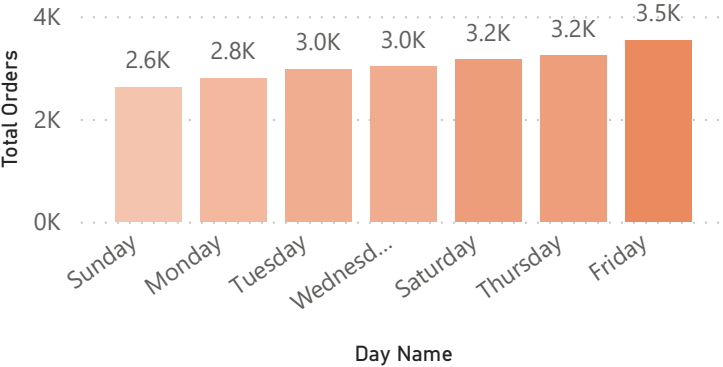
Average pizzas per order

2.32

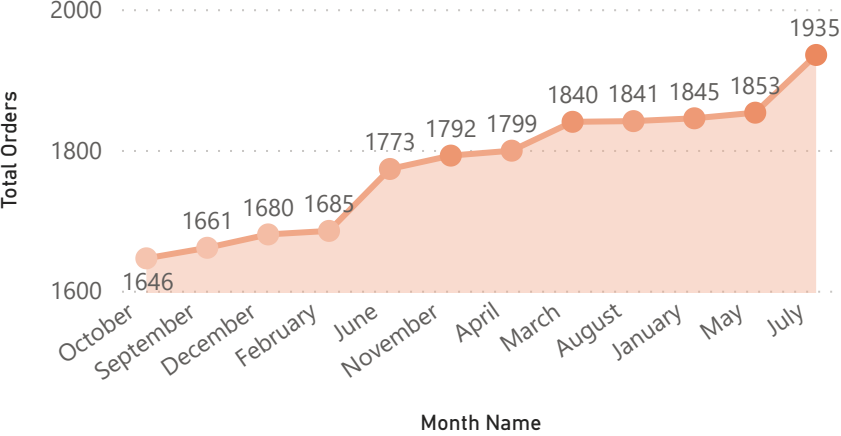
At 3538, Friday had the highest Total Orders and was 34.83% higher than Sunday, which had the lowest Total Orders at 2624. Across all 7 Day Name, Total Orders ranged from 2624 to 3538.

Total Orders by Day Name

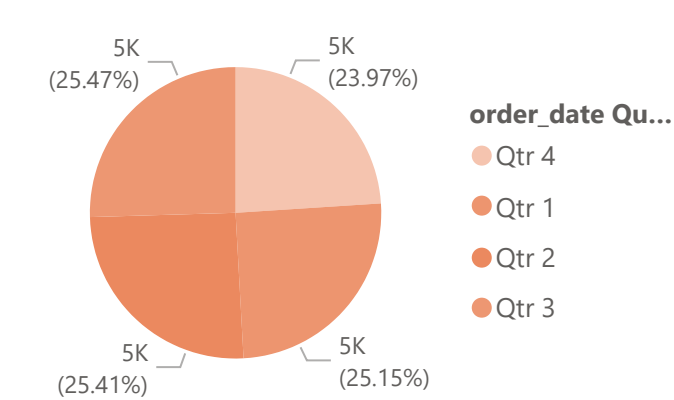
Count of Day Name 5.92K 8.11K



Total Orders by Month Name

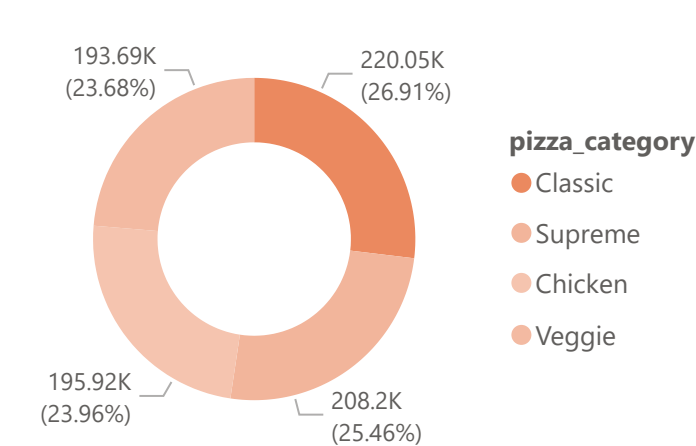


Total Orders by Quarter

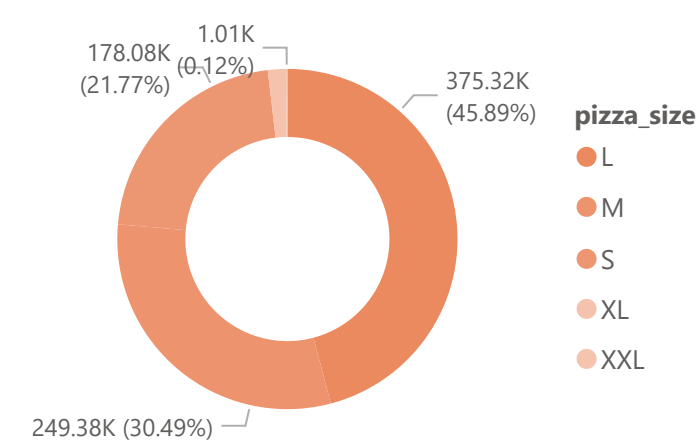


At 1935, July had the highest Total Orders and was 17.56% higher than October, which had the lowest Total Orders at 1646. Across all 12 Month Name, Total Orders ranged from 1646 to 1935.

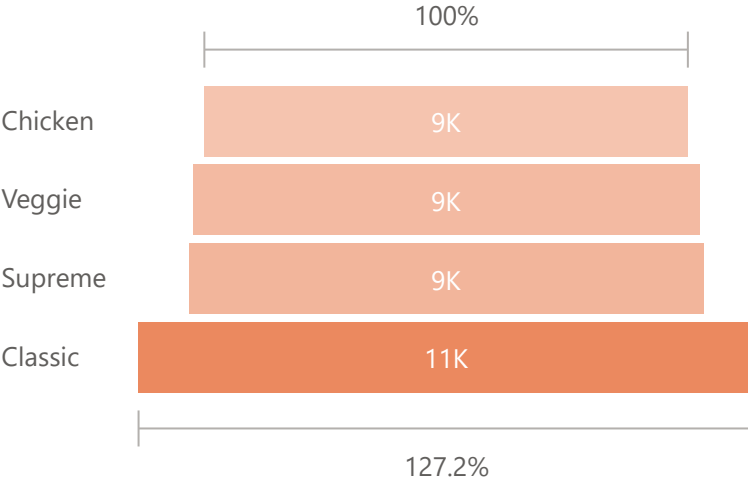
Total Revenue by pizza\_category



Total Revenue by pizza\_size



Total Orders by pizza\_category

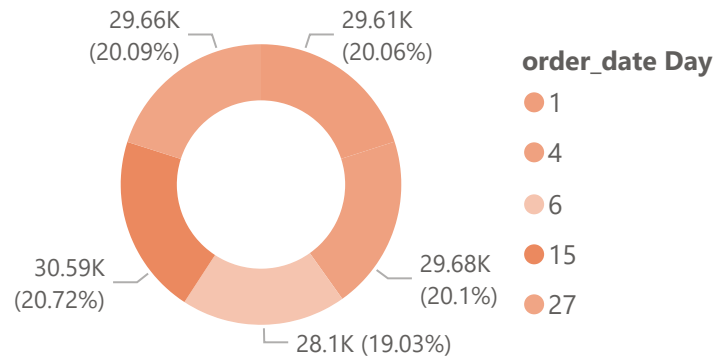


# Best vs Worst

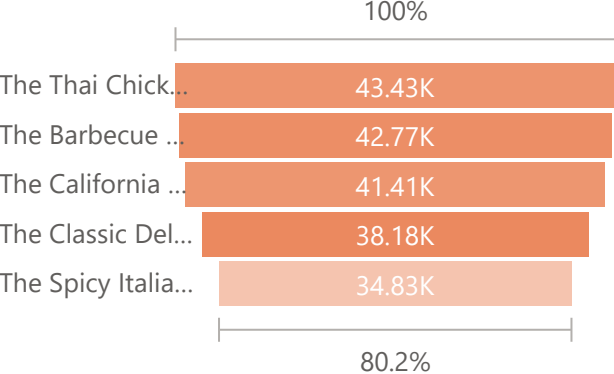
%GT Total Revenue by pizza\_name

The Thai chicken

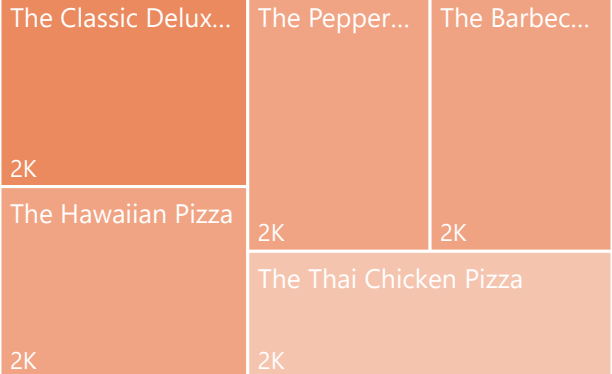
Top 5 Revenue Days



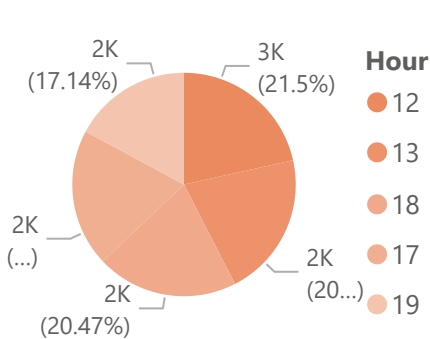
Top 5 Pizzas Name By Revenue



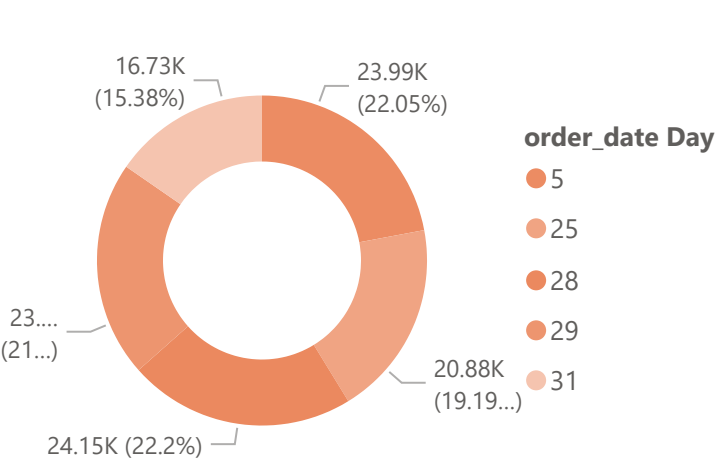
Top 5 Pizzas Name By Orders



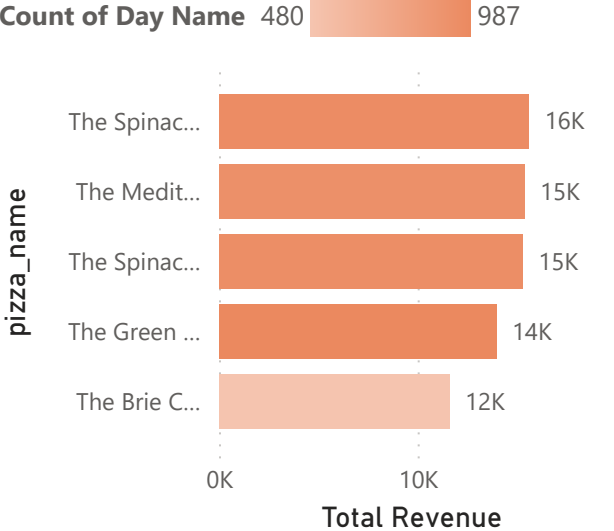
Top 5 Orders by Hour



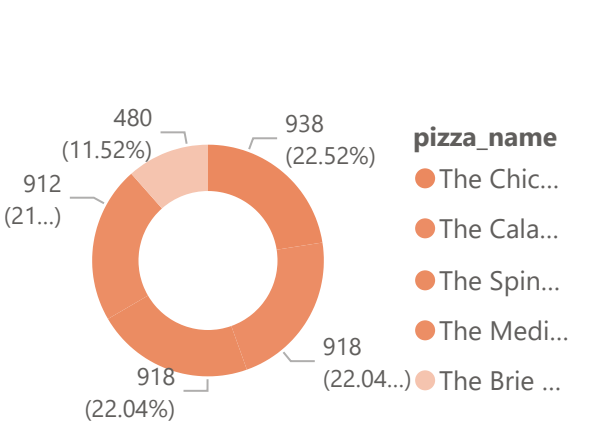
Worst 5 Revenue Days



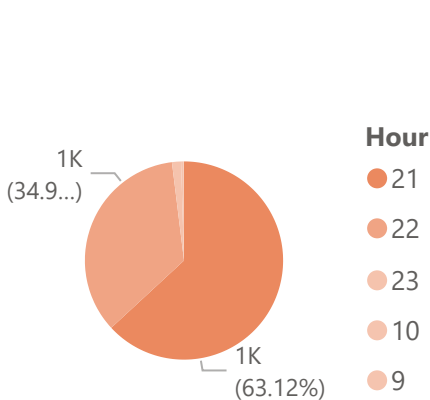
Worst 5 Pizzas Name By Revenue



Worst 5 Pizzas Name By Orders



Worst 5 Orders by Hour



# KEY INFLUENCERS

## Key influencers Top segments

What influences total\_price to  ?

When...

...the average of total\_price increases by

pizza\_size is XXL

19.1

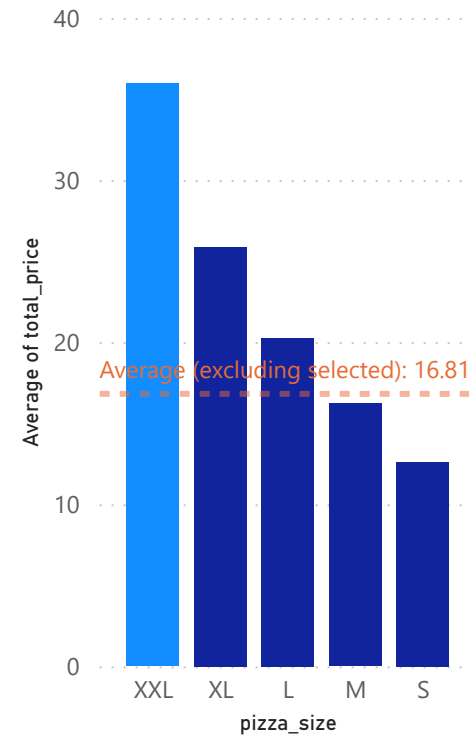
pizza\_size is XL

9.15

pizza\_size is L

5.48

← total\_price is more likely to increase when pizza\_size is XXL than otherwise (on average).

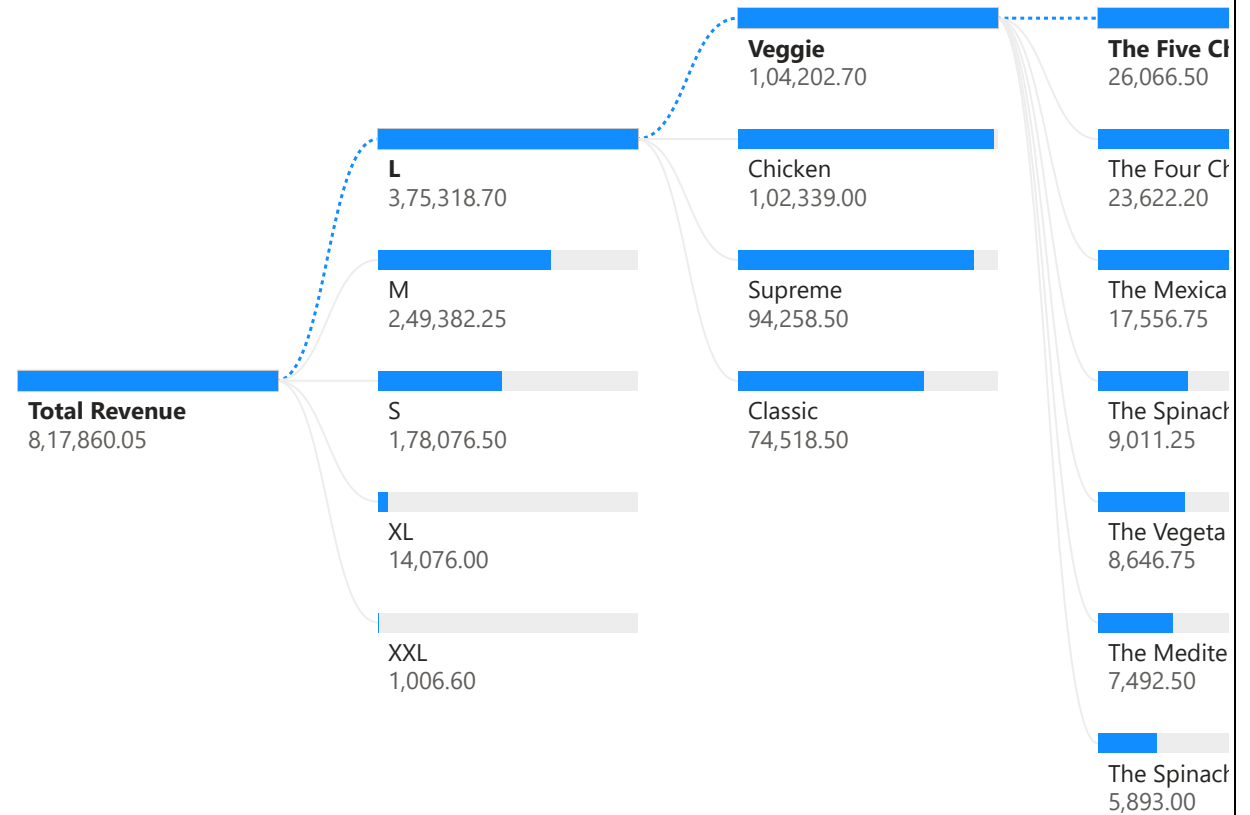


☐ Only show values that are influencers

🔍 pizza\_size ×  
L

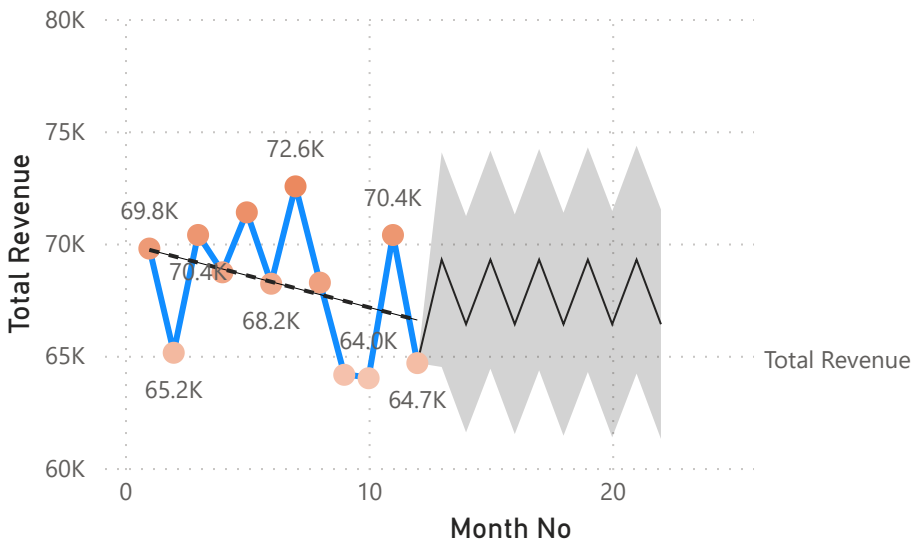
🔍 pizza\_category ×  
Veggie

🔍 pizza\_name

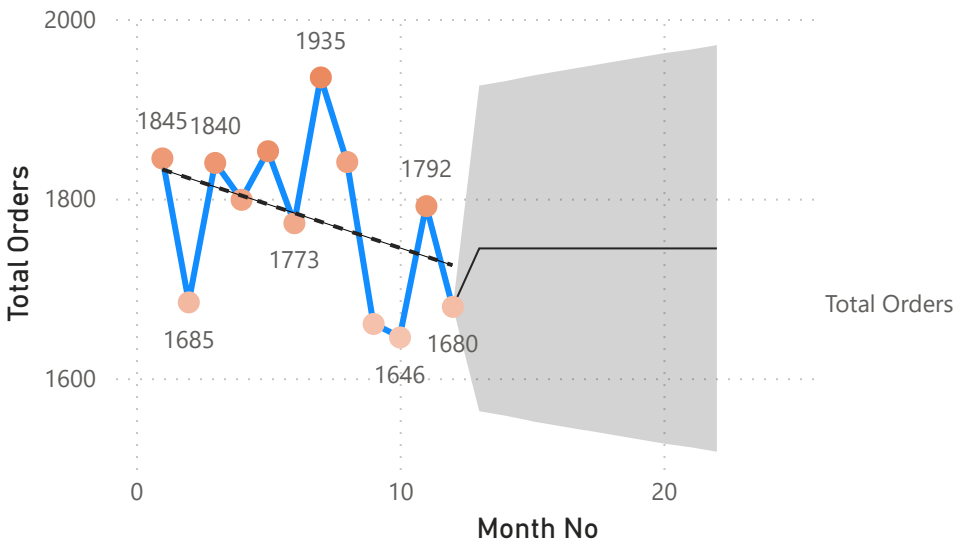


# FORECAST TRENDS

Total Revenue by Month No



Total Orders by Month No



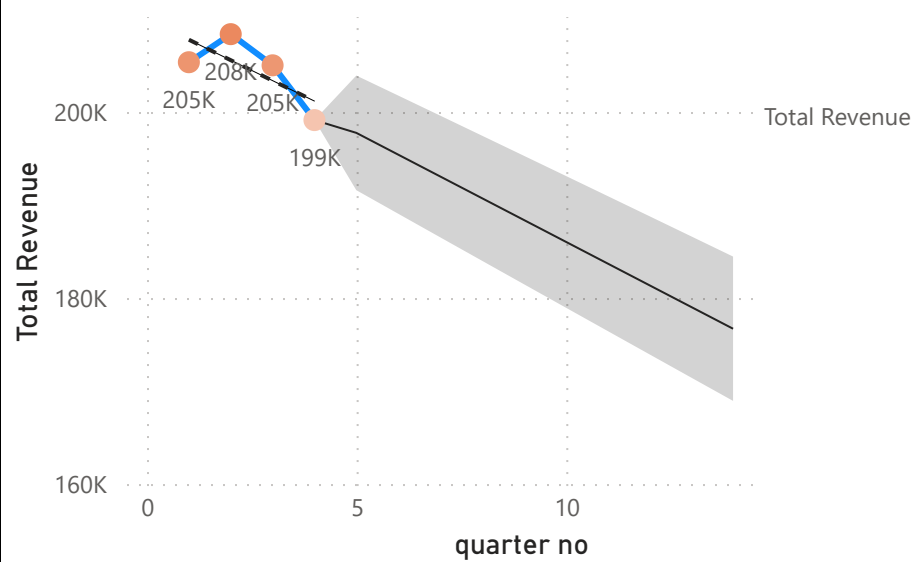
**1. At 72,557.90, July had the highest Total Revenue and was 13.32% higher than October, which had the lowest Total Revenue at 64,027.60.**

**2. Across all months, Total Revenue ranged from 64,027.60 to 72,557.90.**

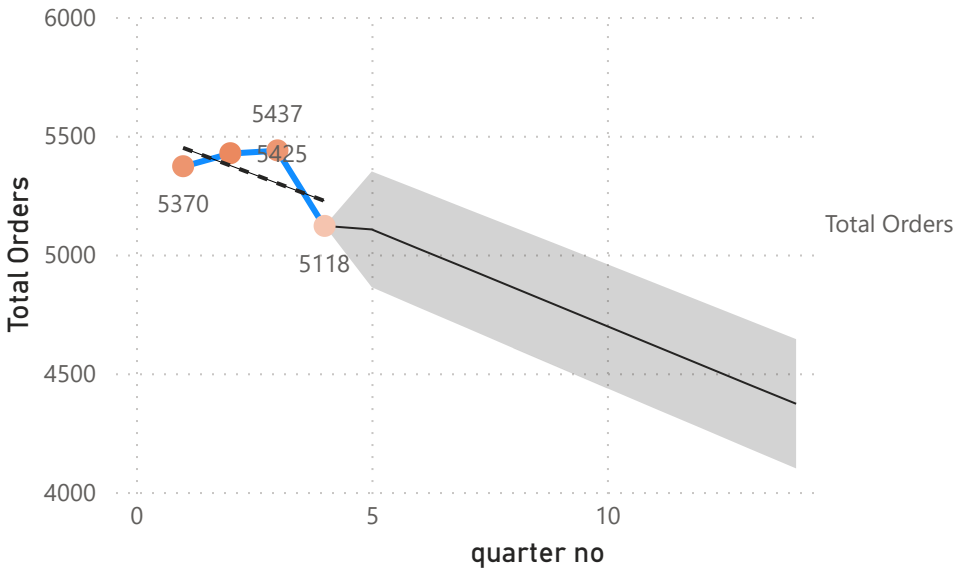
**3. At 1935, July had the highest Total orders and was 17.56% higher than October, which had the lowest Total orders at 1646.**

**4. Across all months, Total orders ranged from 1646 to 1935.**

Total Revenue by quarter no



Total Orders by quarter no



**5. At 2,08,369.75, Q2 had the highest Total Revenue and was 4.64% higher than Q4, which had the lowest Total Revenue at 1,99,124.10.**

**6. Q2 had the highest Total Revenue at 2,08,369.75, followed by Q1, Q3, and Q4.**

**7. At 5437, Q3 had the highest Total orders and was 6.23% higher than Q4, which had the lowest Total orders at 5118.**

**8. Q3 had the highest Total orders at 5437, followed by Q2, Q1, and Q4.**

**9. Across all 4 quarter's, Total orders ranged from 5118 to 5437**