

# GENERAL SALES TREND

Total Revenue	Total Cost	Total Profit	Total Returned	Count of Return (Buyer)	Sum of Return.Aff.Price	Sum of Return Data Cost	Sum of Return.Revenue
441.42K	87K	348.56K	5K	121.827K	17K	12K	103.81K

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

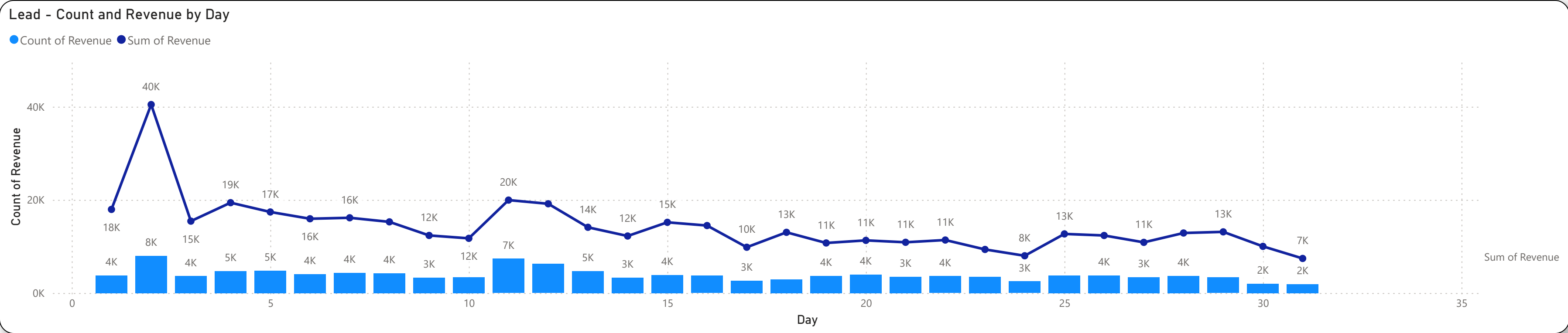
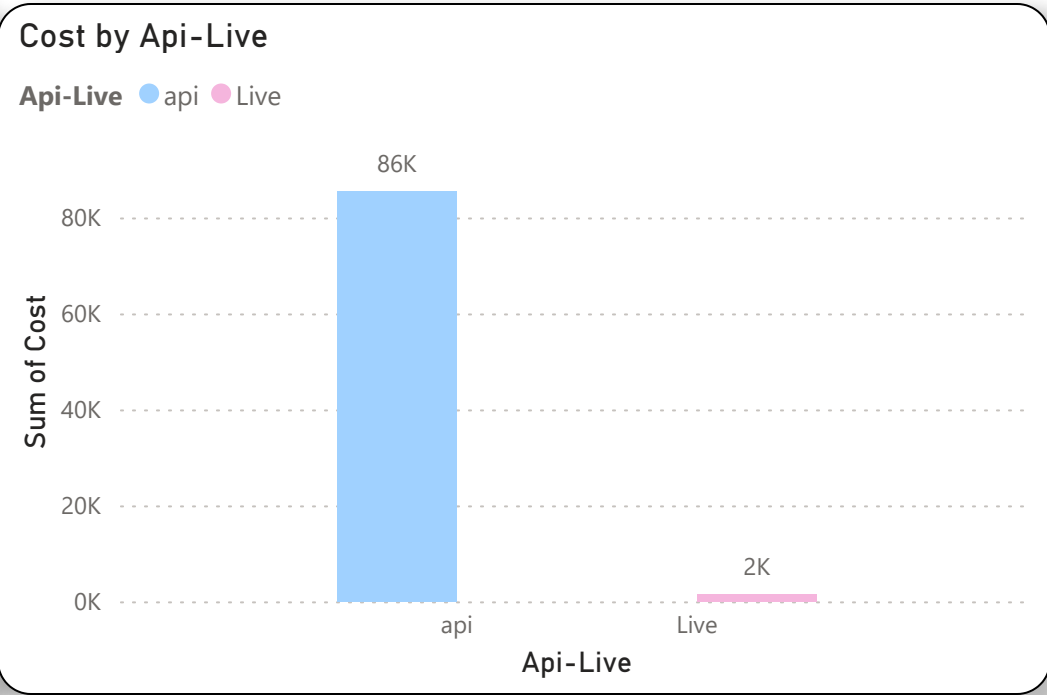
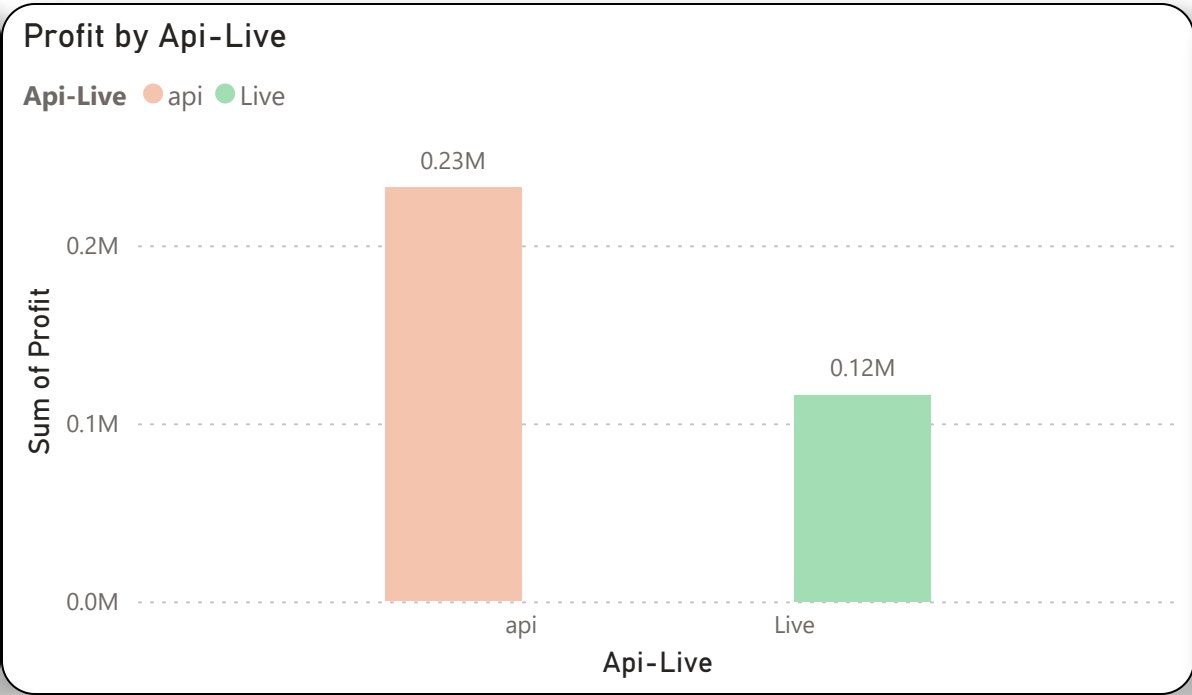
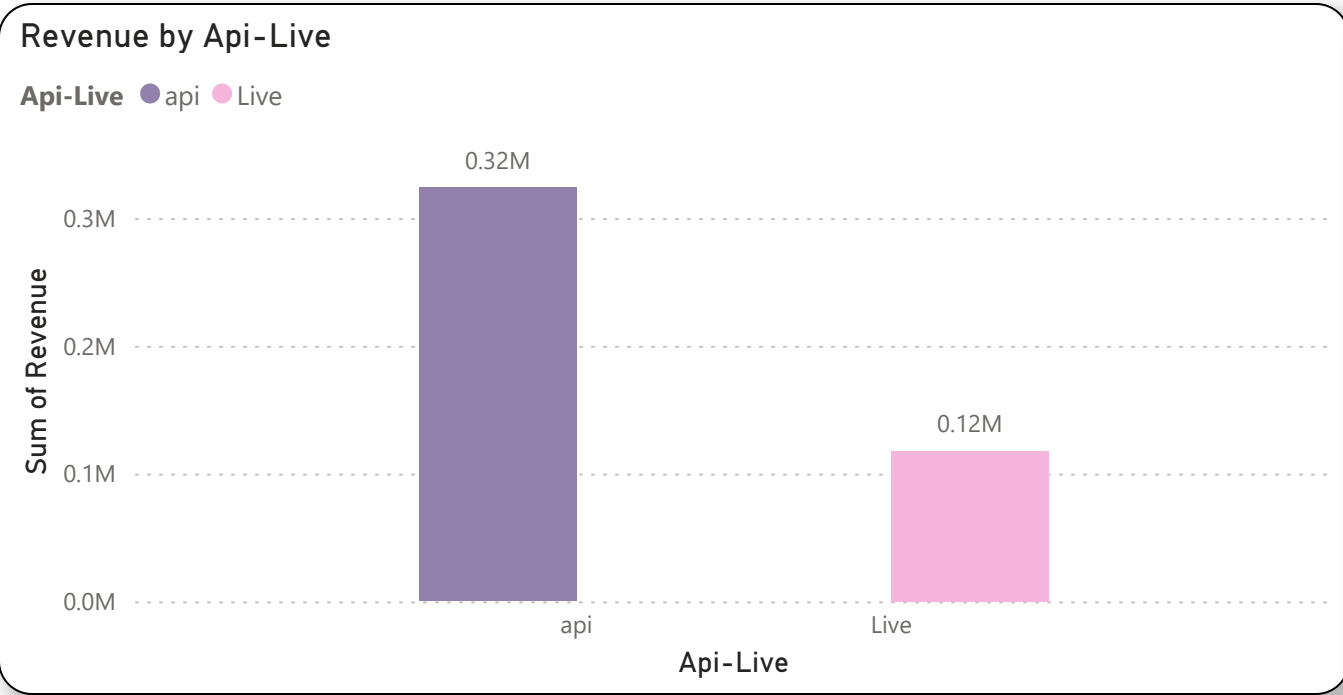
Vertical

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Clear all slicers



# AFFILIATE SALES TREND

Total Revenue  
**441.42K**

Total Cost  
**87K**

Total Profit  
**348.56K**

Total Returned  
**5K**

Count of Return (Buyer)  
**121.827K**

Sum of Return.Aff.Price  
**17K**

Sum of Return Data Cost  
**12K**

Sum of Return.Revenue  
**103.81K**

Affiliate  
All

Campaign  
All

Api-Live  
All

Buyer  
All

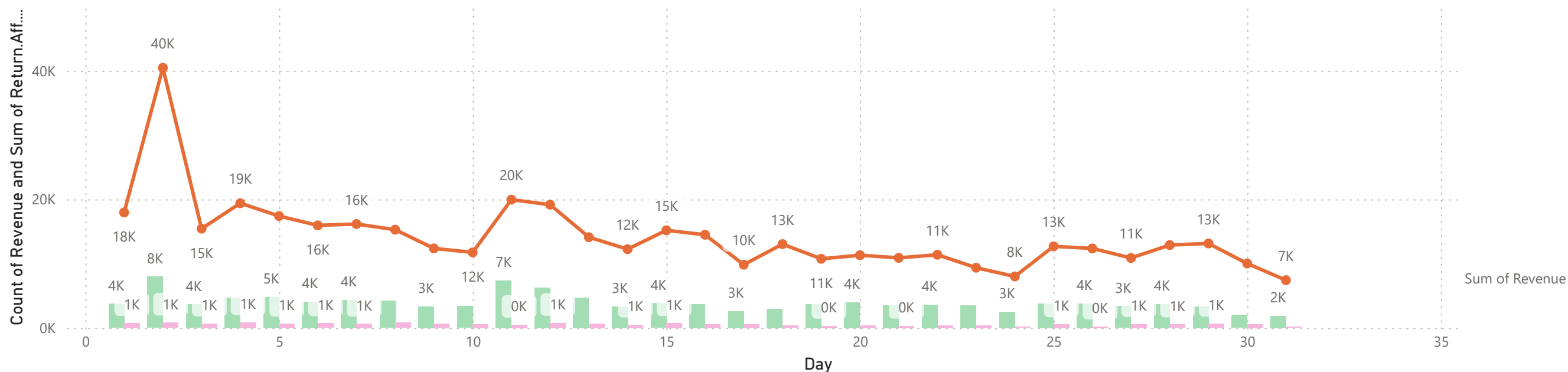
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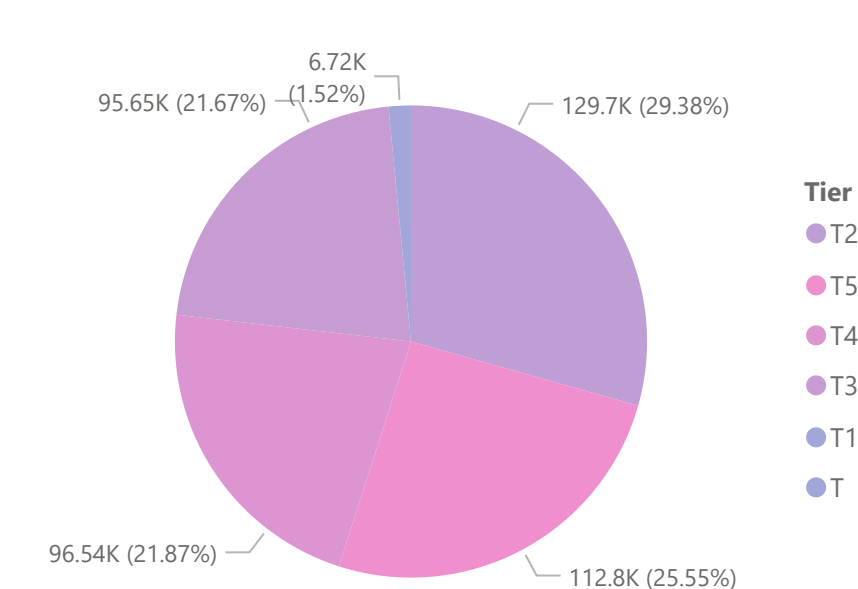
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Lead - Count and Revenue by Day

Count of Revenue Sum of Return.Aff.Price Sum of Revenue

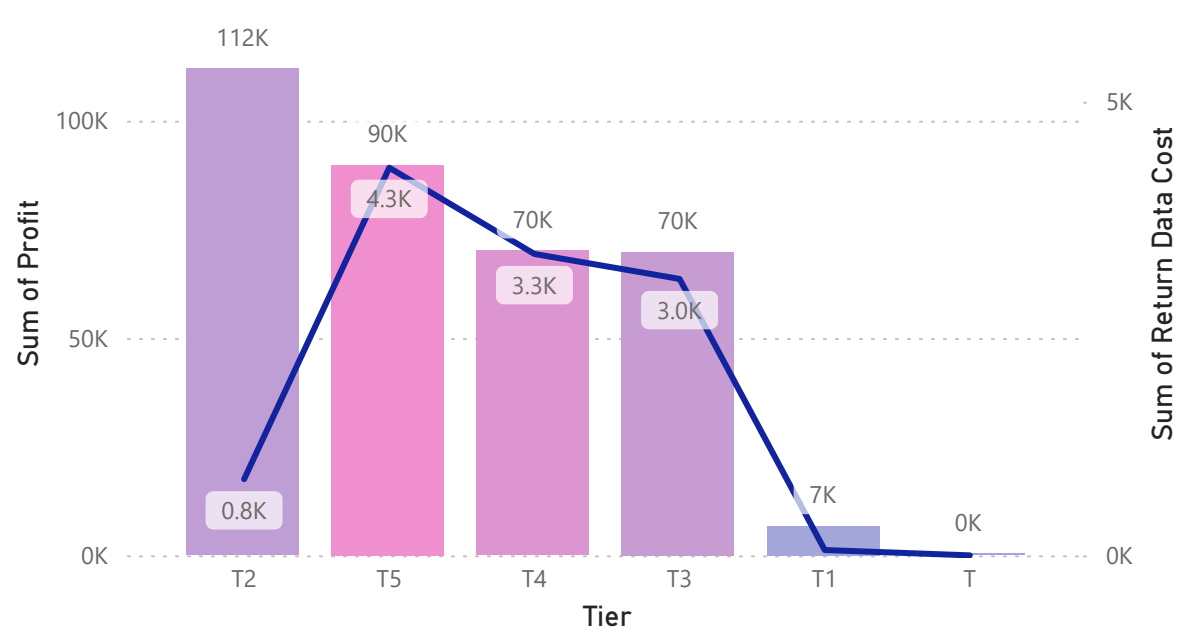


Sum of Revenue by Tier



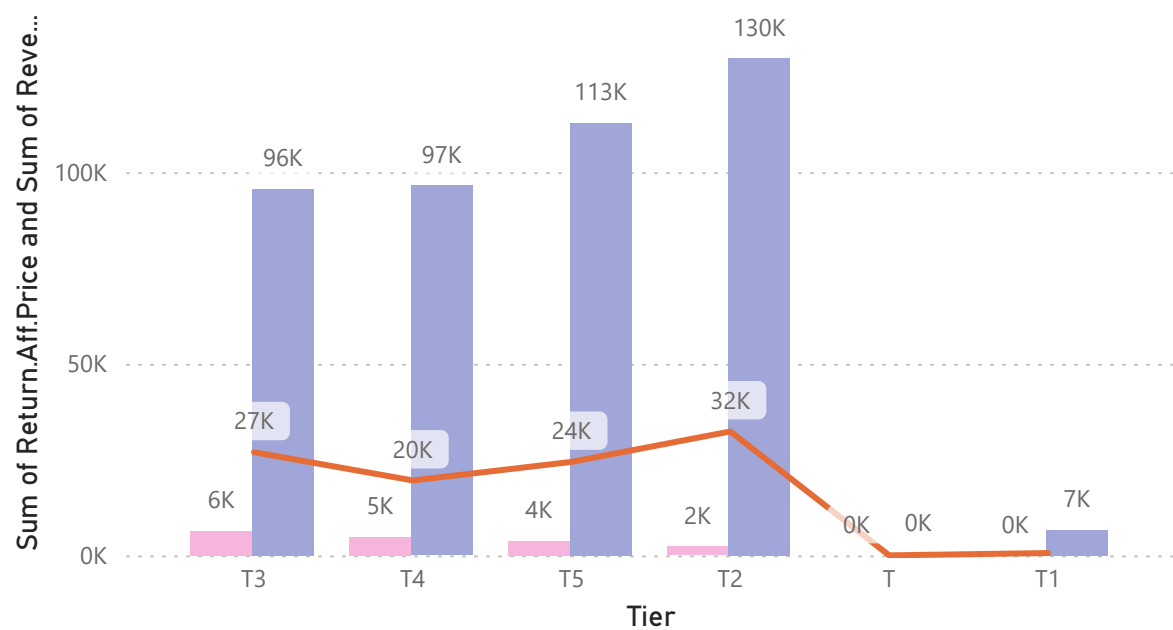
Sum of Profit and Sum of Return Data Cost by Tier

Sum of Profit Sum of Return Data Cost



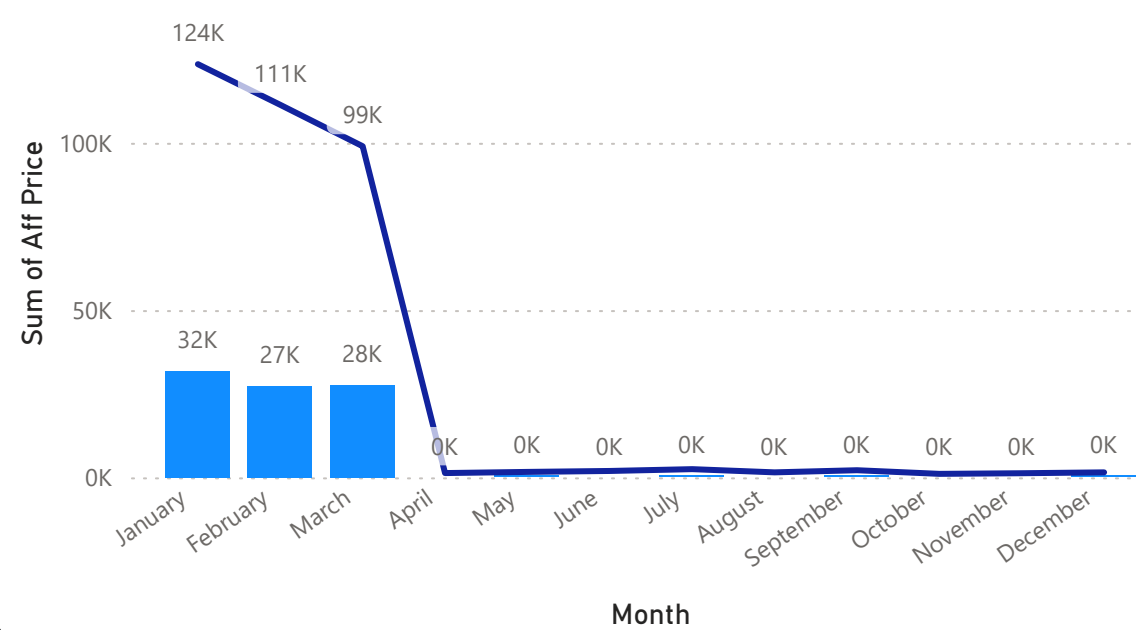
Sum of Return.Aff.Price, Sum of Revenue and Sum of Return.Revenue by Tier

Sum of Return.Aff.Price Sum of Revenue Sum of Return.Revenue



Sum of Aff Price and Sum of Profit by Month

Sum of Aff Price Sum of Profit



# TOP 5 REVENUE ANALYSIS

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

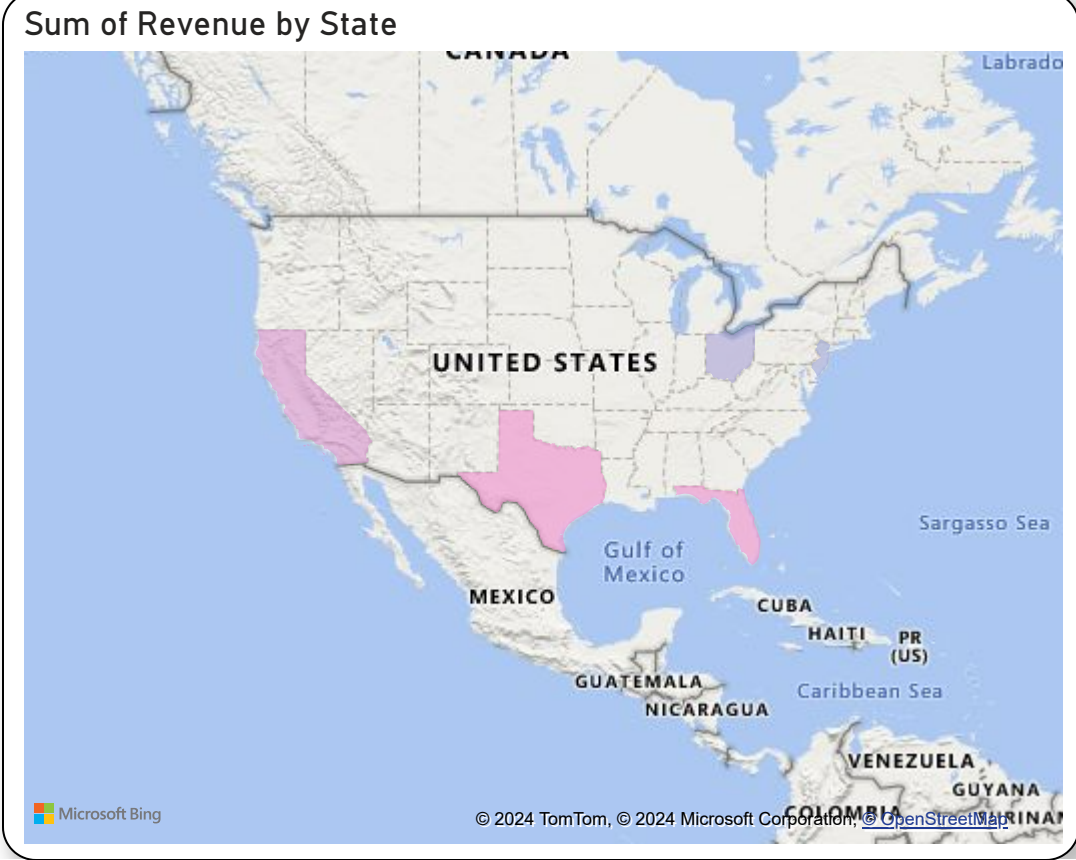
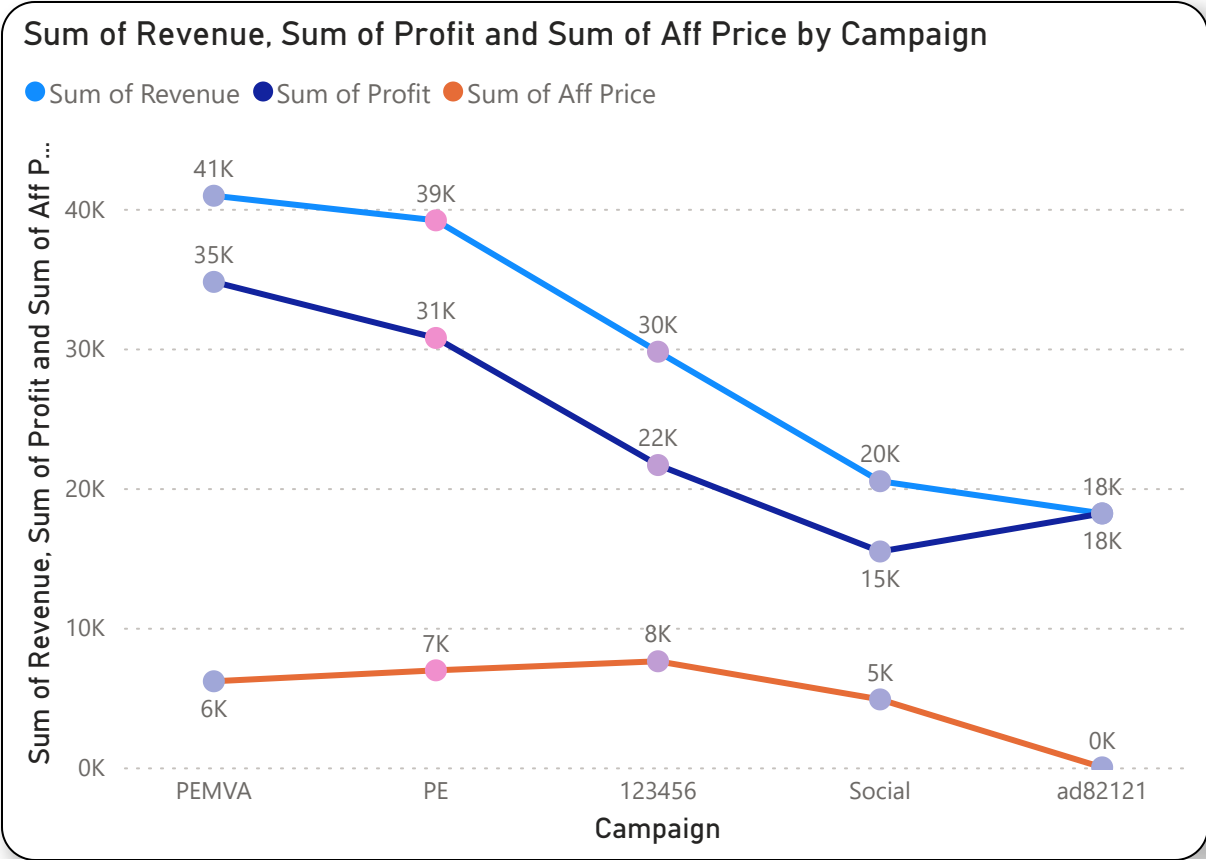
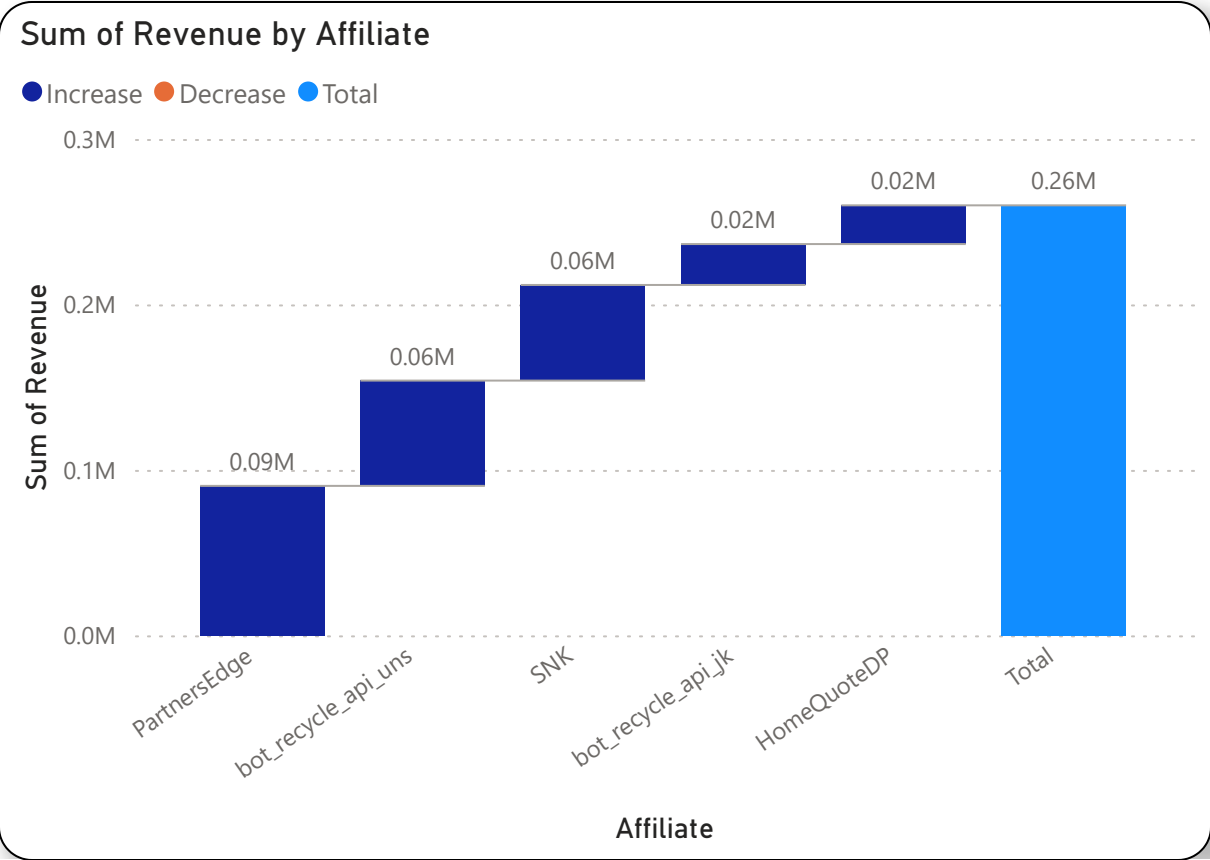
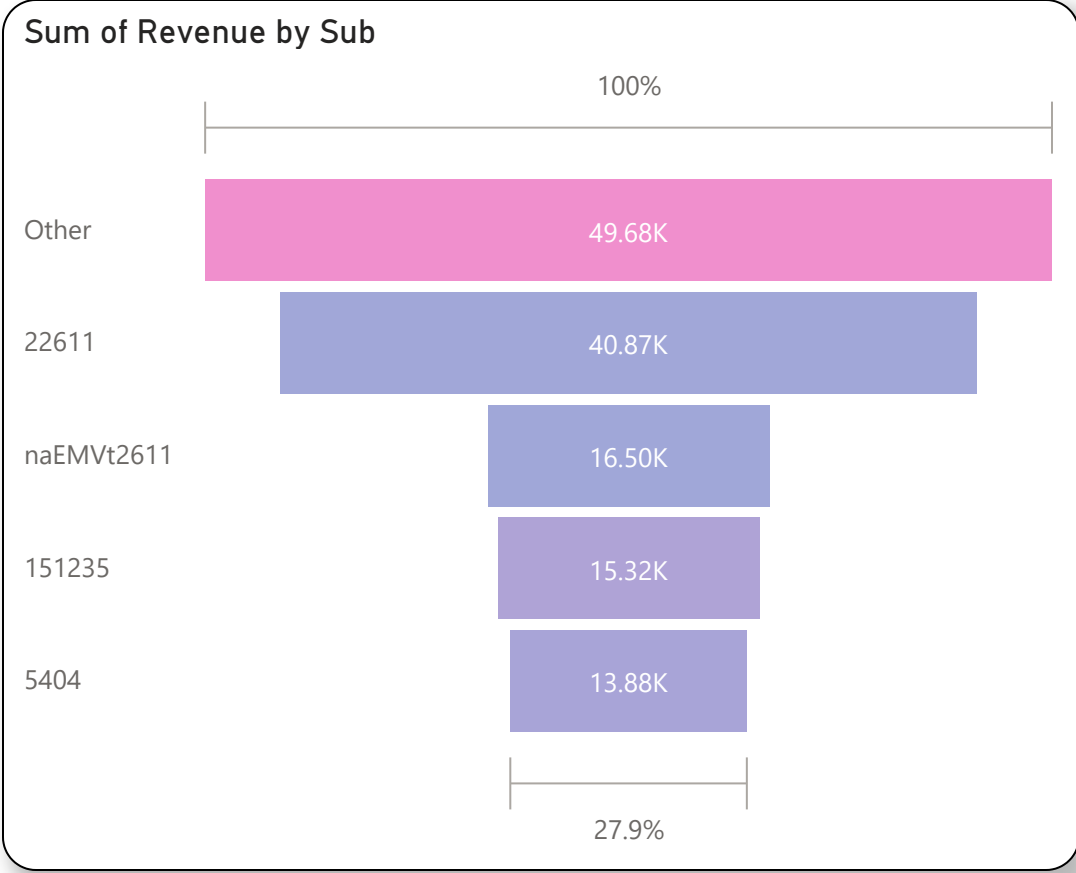
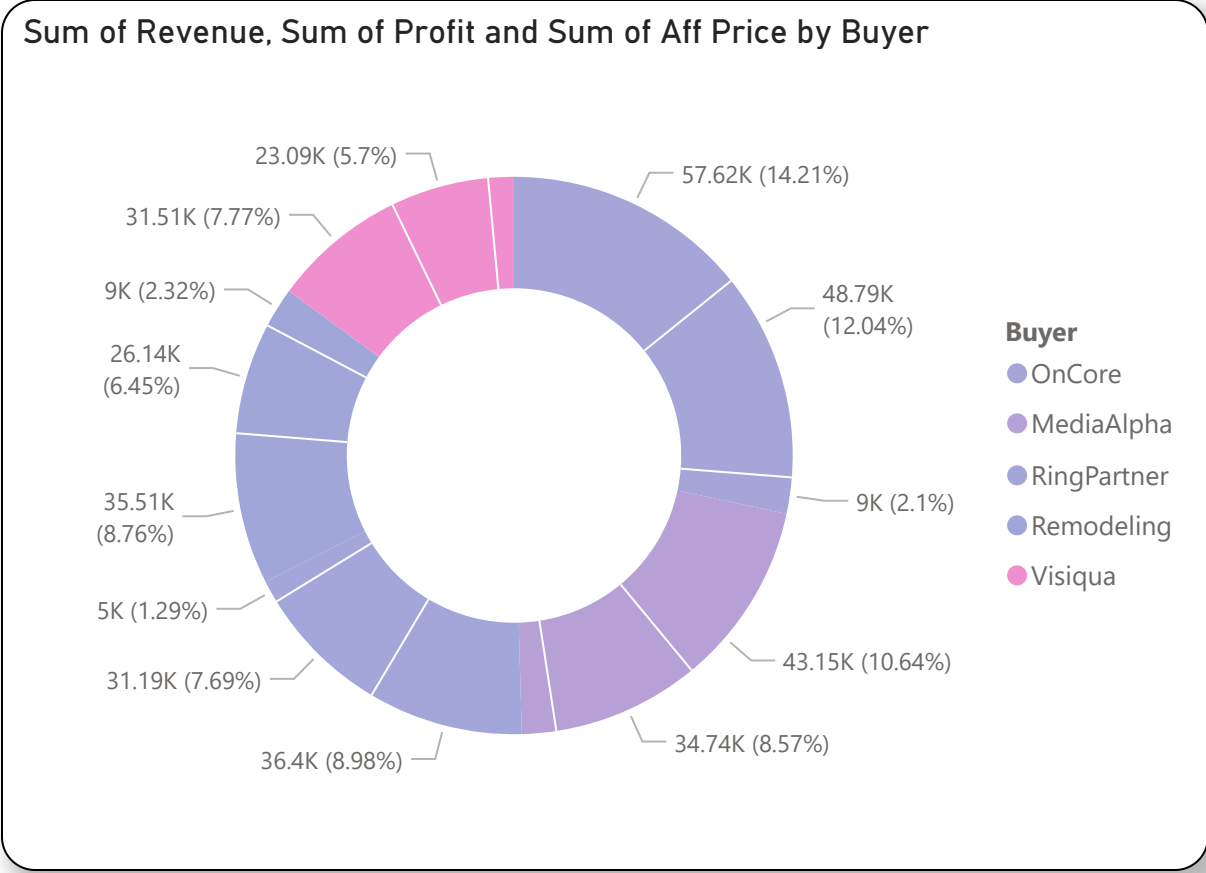
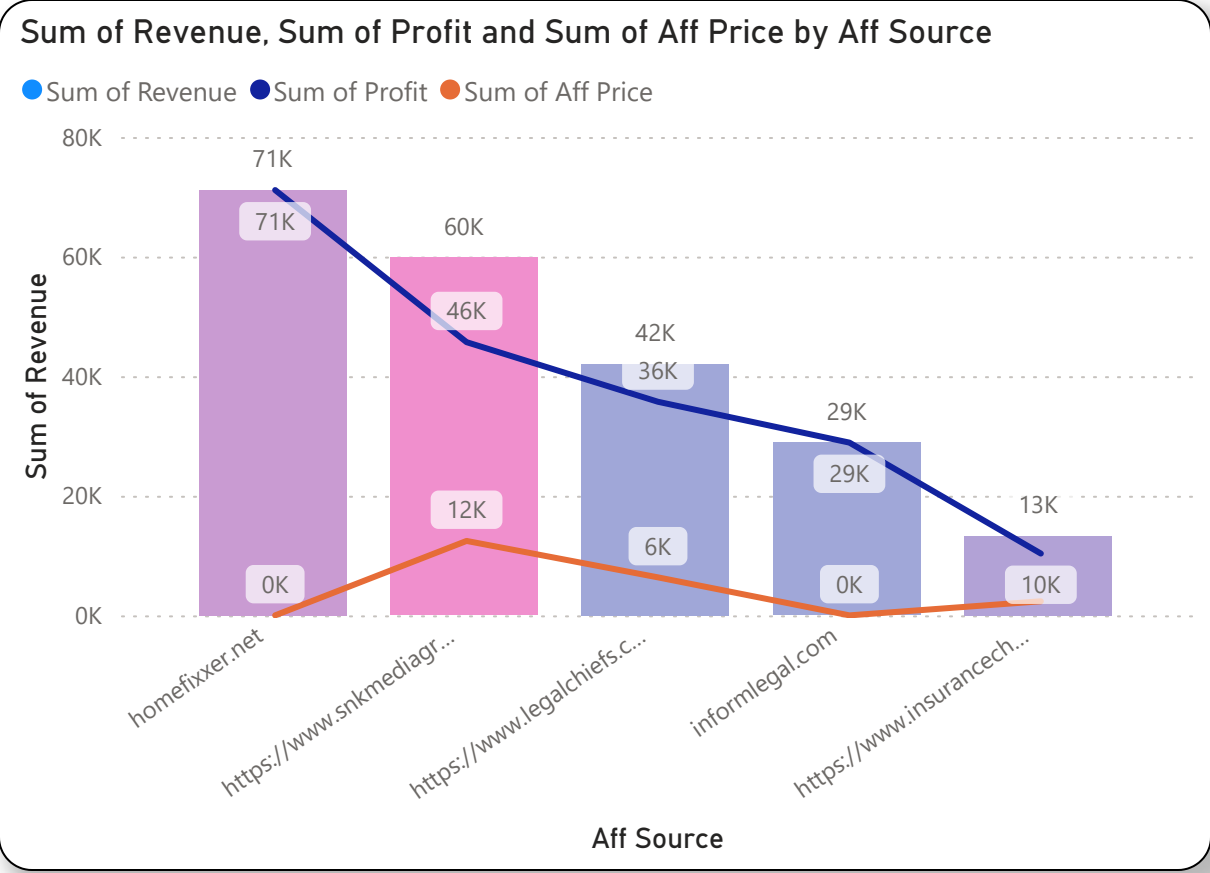
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Clear all slicers



# WORST 5 REVENUE ANALYSIS

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

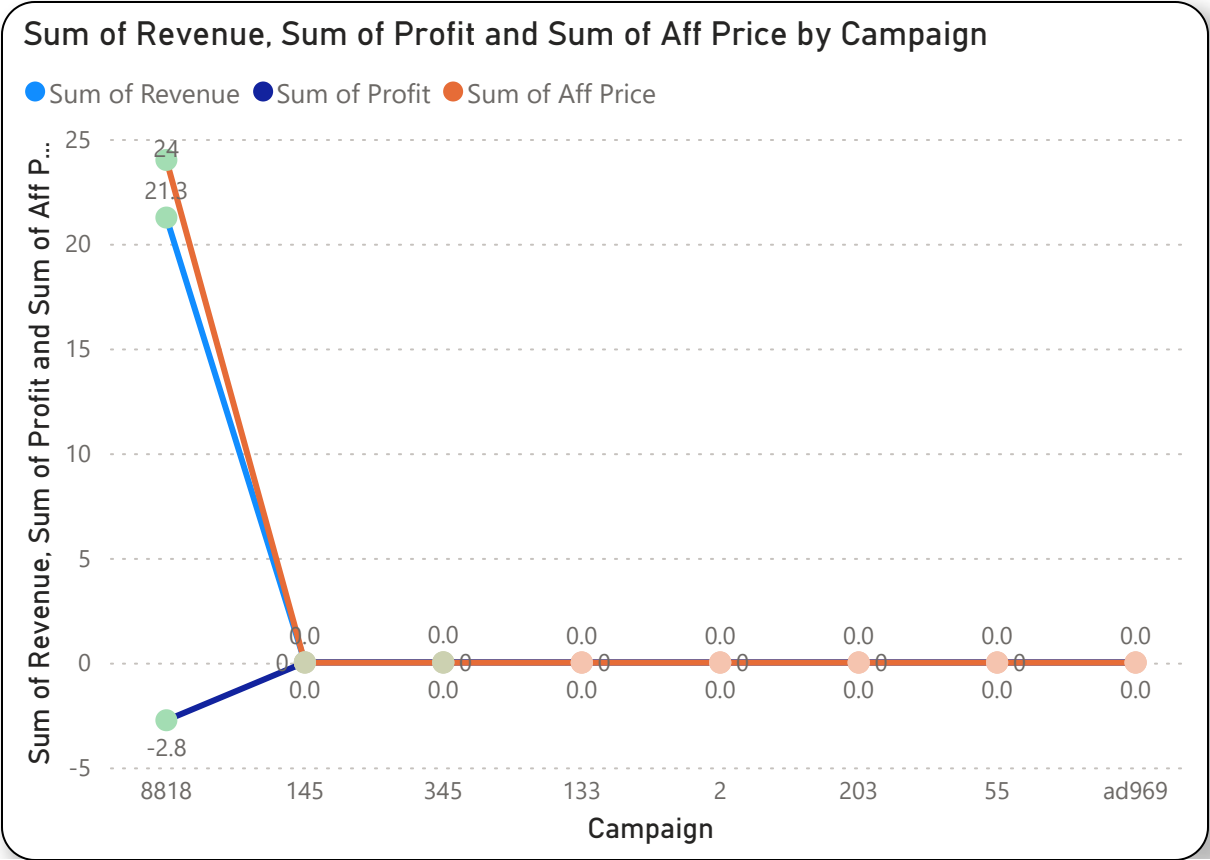
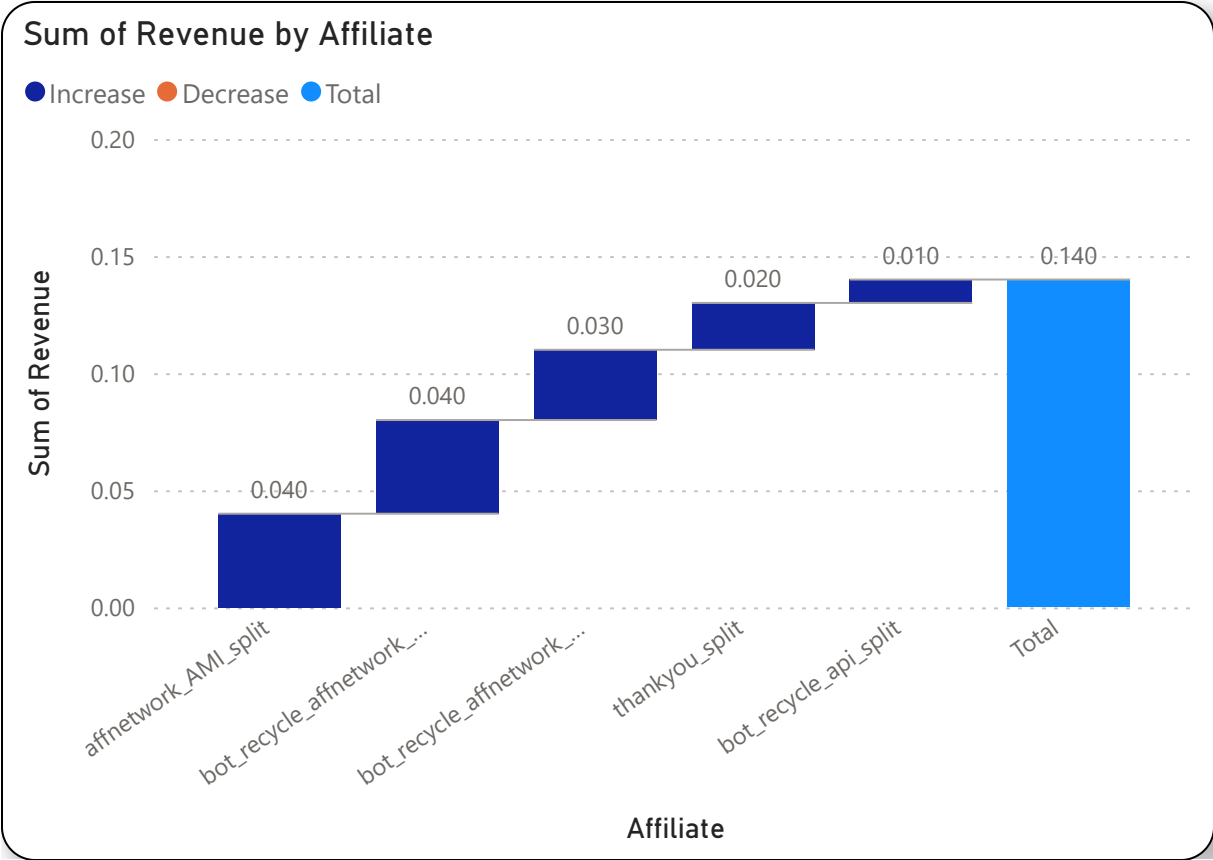
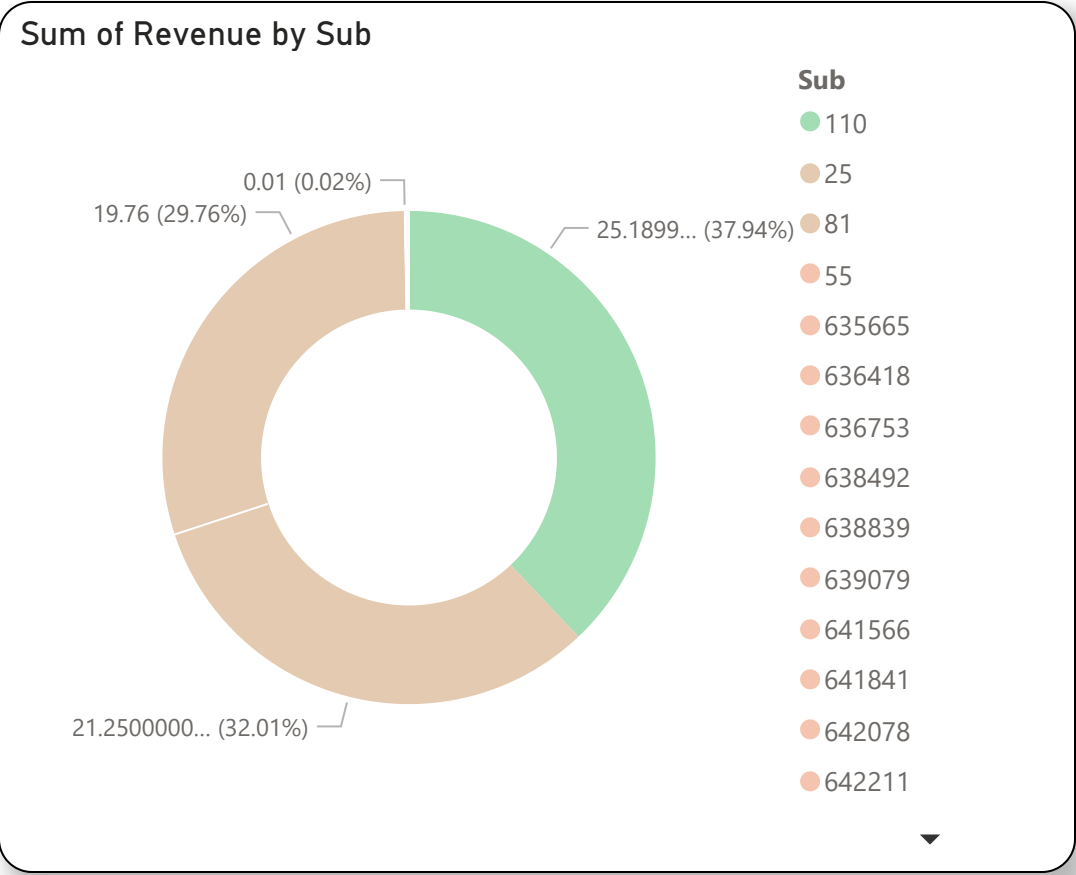
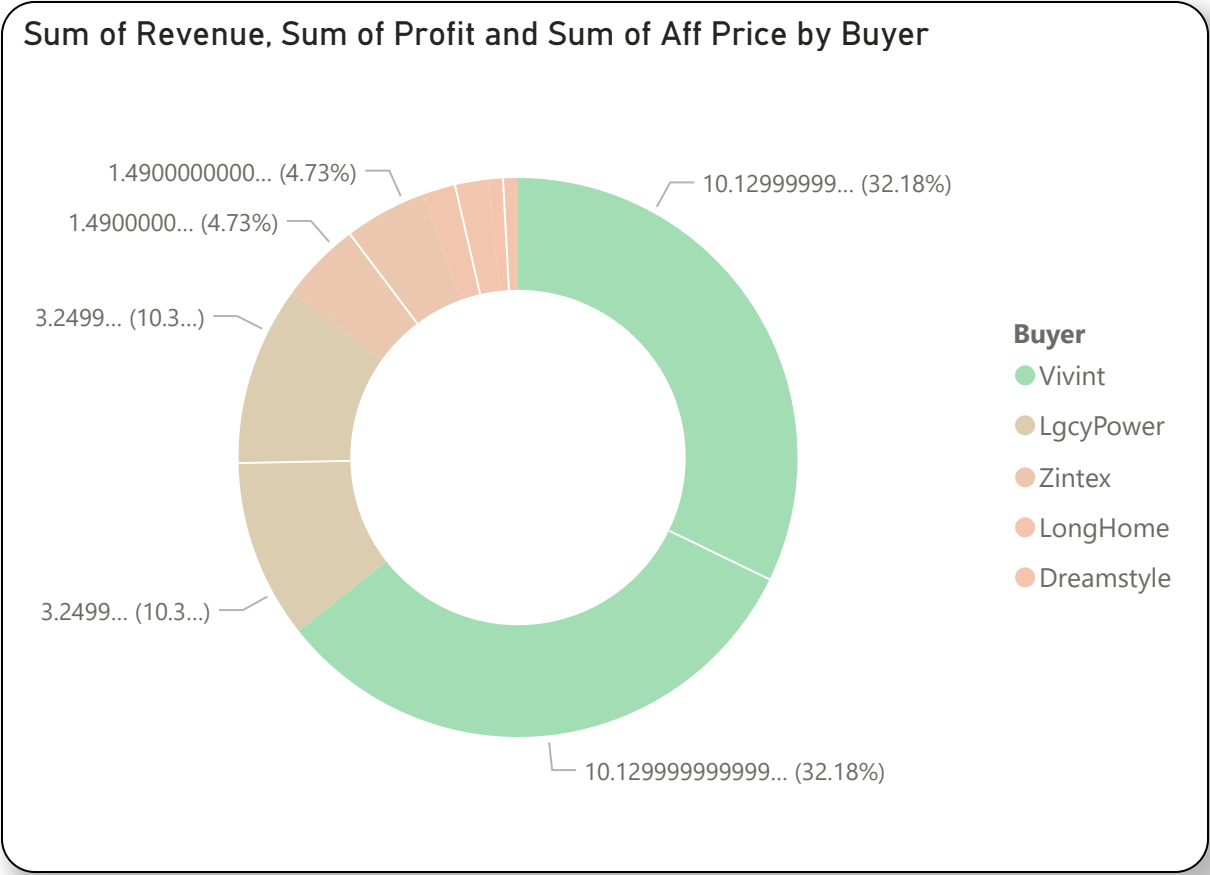
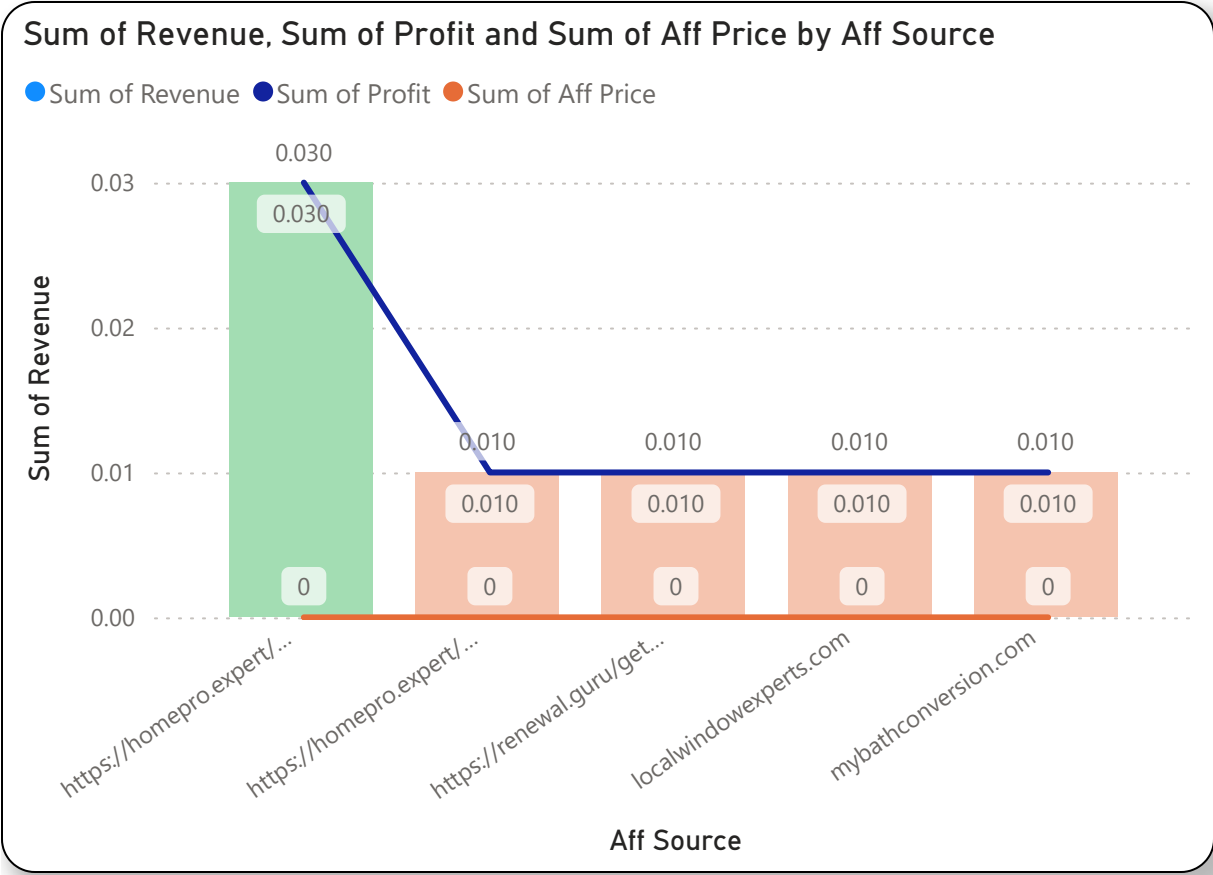
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# FUTURE TREND FORECAST

Affiliate

All

Campaign

All

Api-Live

All

Buyer

All

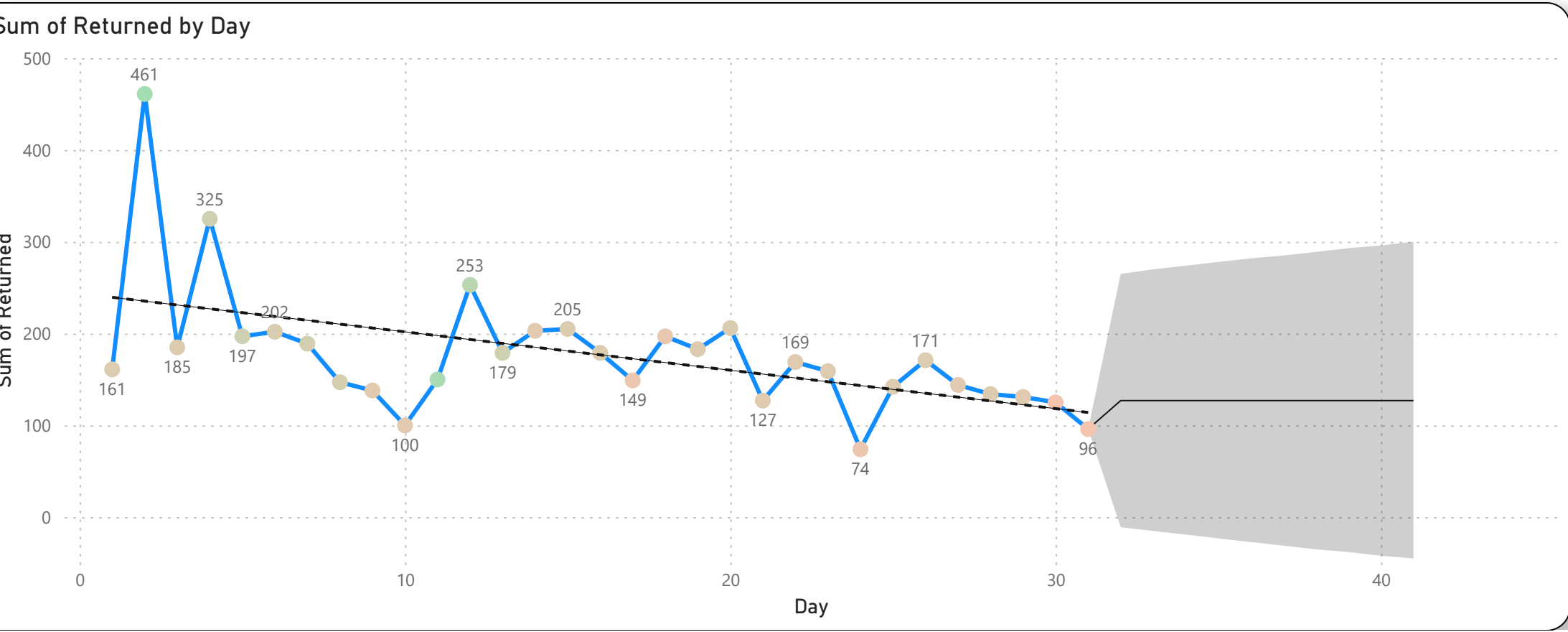
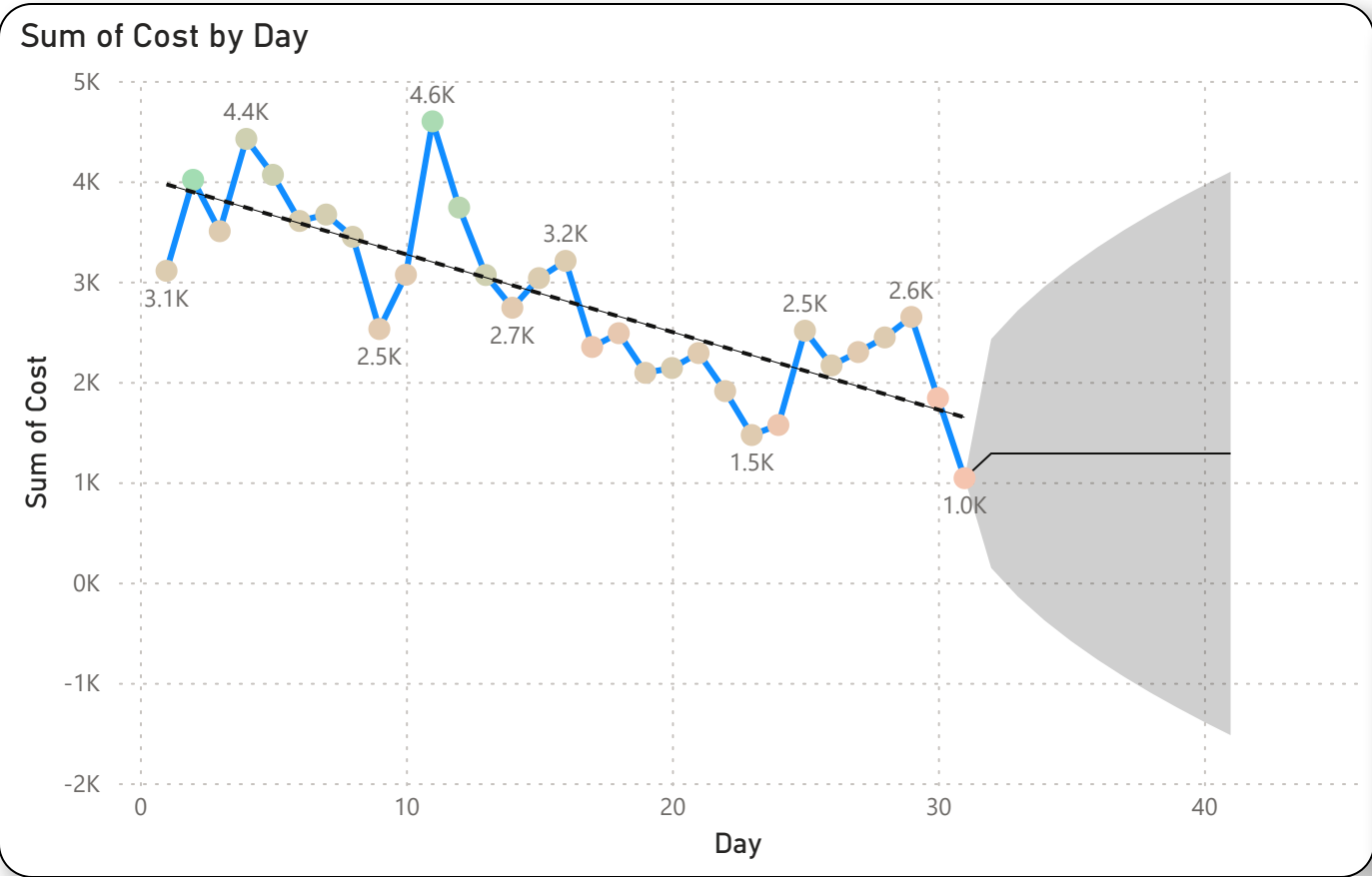
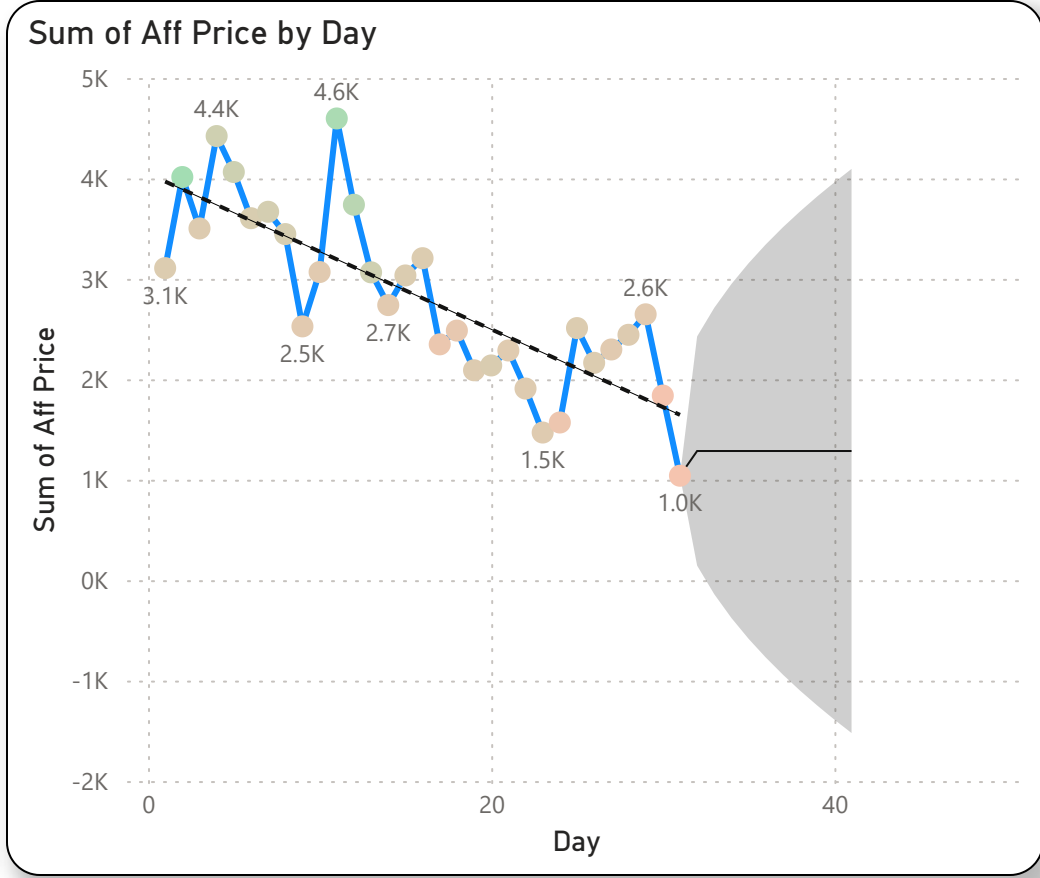
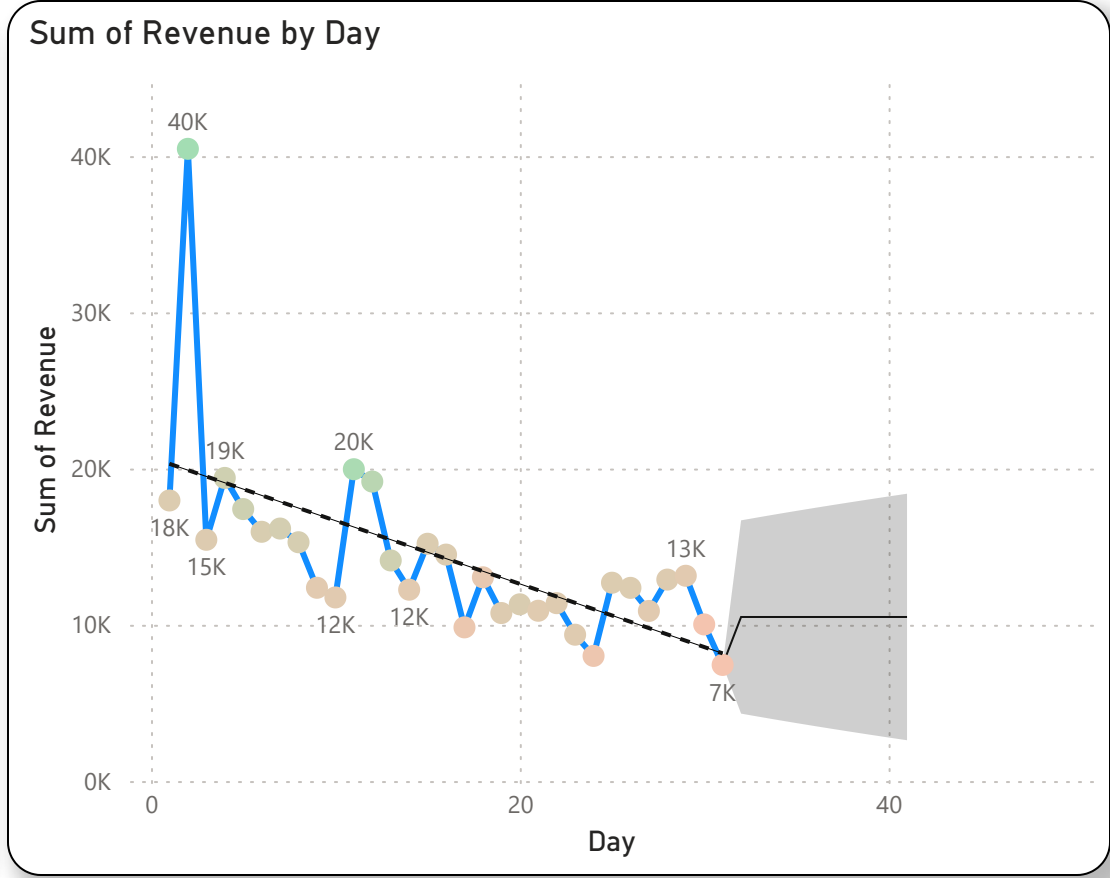
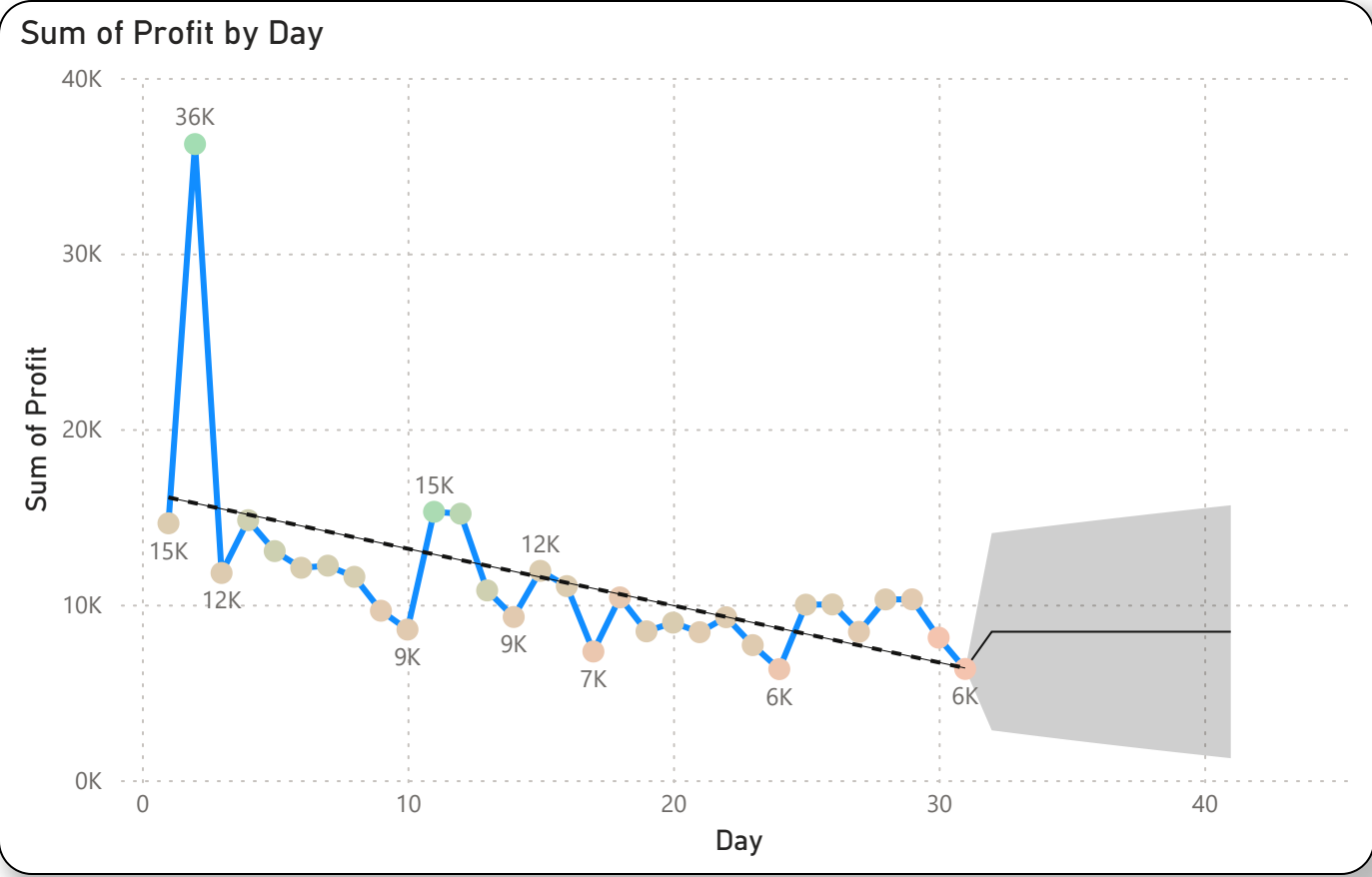
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Clear all slicers





# REMARKS & SUMMARY

Affiliate

▼

All

▼

Campaign

▼

All

▼

Api-Live

▼

All

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Buyer

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Clear all slicers

At [25.19](#), [116](#) had the highest Sum of Revenue and was [Infinity](#) higher than [279](#), which had the lowest Sum of Revenue at [0](#).

[116](#) accounted for [53.96%](#) of Sum of Revenue.

Across all [7](#) Campaign, Sum of Revenue ranged from [0](#) to [25.19](#), Sum of Profit ranged from [-17.95](#) to [0](#), and Sum of Aff Price ranged from [0](#) to [29](#).

Sum of Revenue and total Sum of Profit are positively correlated with each other.

Across all [12](#) Campaign, Sum of Revenue ranged from [0.01](#) to [0.01](#), Sum of Profit ranged from [0.01](#) to [0.01](#), and Sum of Aff Price ranged from [0](#) to [0](#).

More than 50 Sub tied for the highest Sum of Revenue at [0.01](#).

Sum of Cost trended down, resulting in a [66.53%](#) decrease between [Monday, January 1, 2024](#) and [Wednesday, January 31, 2024](#).

Sum of Cost started trending down on [Monday, January 15, 2024](#), falling by [18.09%](#) ([549](#)) in [3](#) days.

Sum of Cost dropped from [3034](#) to [2485](#) during its steepest decline between [Monday, January 15, 2024](#) and [Thursdav, Januarv 18. 2024](#).

Sum of Revenue and total Sum of Profit are positively correlated with each other.

Across all [6](#) Campaign, Sum of Revenue ranged from [0.01](#) to [0.04](#), Sum of Profit ranged from [0.01](#) to [0.04](#), and Sum of Aff Price ranged from [0](#) to [0](#).

Sum of Returned trended down, resulting in a [40.37%](#) decrease between [Monday, January 1, 2024](#) and [Wednesday, January 31, 2024](#).

Sum of Returned started trending down on [Saturday, January 20, 2024](#), falling by [53.40%](#) ([110](#)) in [11](#) days.

Sum of Returned dropped from [161](#) to [150](#) during its steepest decline between [Monday, January 1, 2024](#) and [Thursday, January 11, 2024](#).