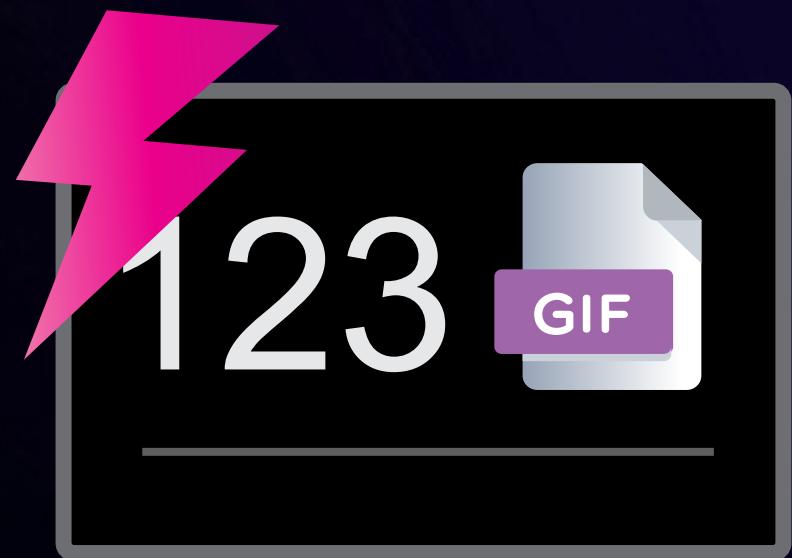
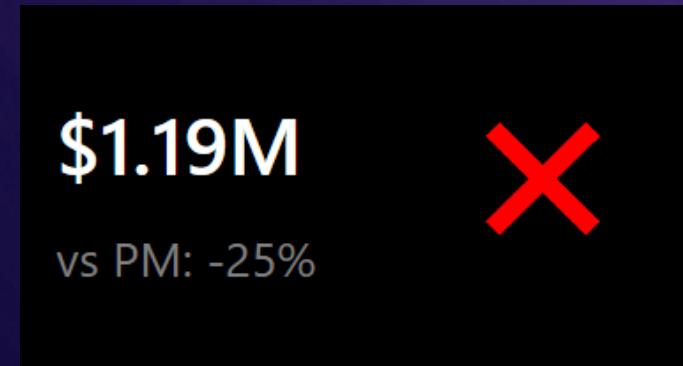
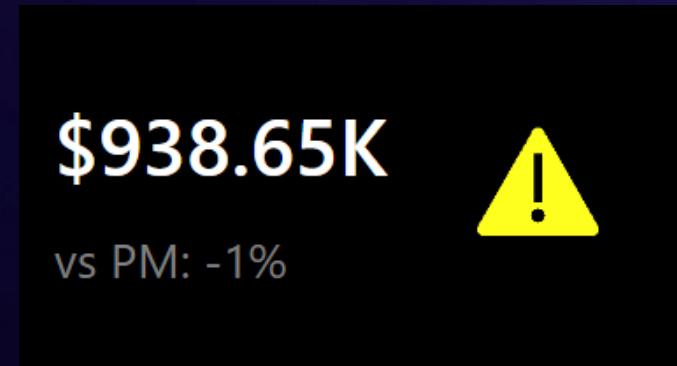
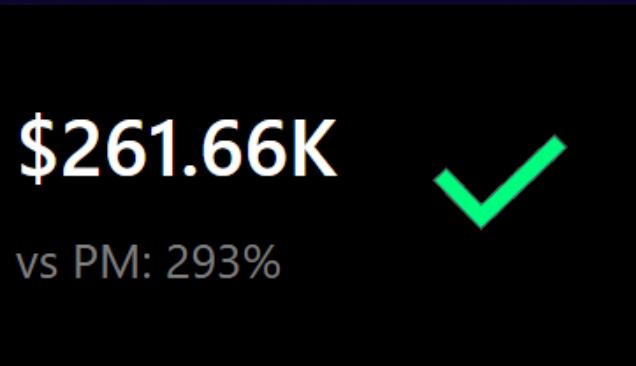
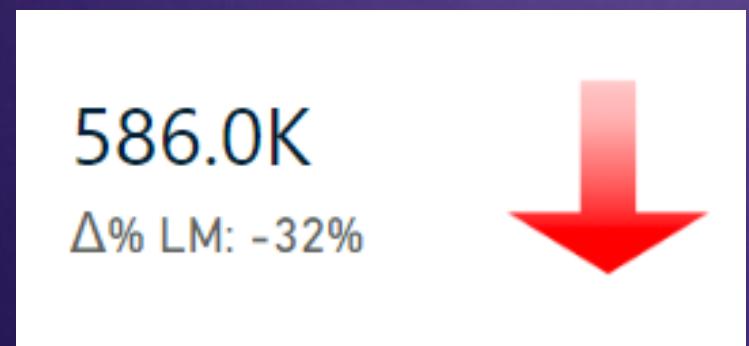
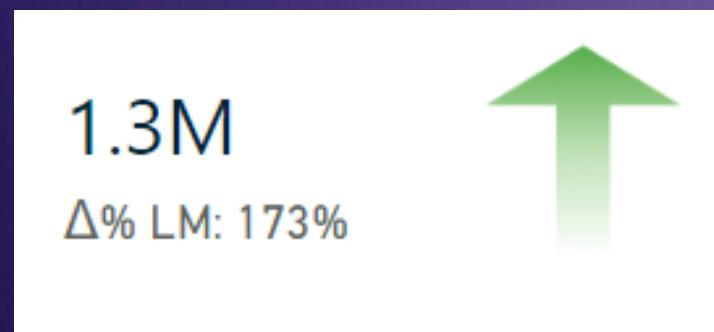


NEW CARD VISUAL with **GIF MAGIC**



If you want to make your KPI cards look more exciting with gentle animations that happen just once, this easy guide is perfect for you. You'll enjoy what you discover!

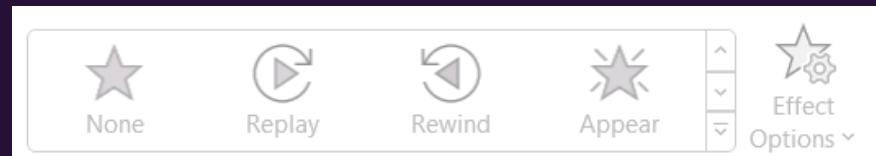


1 Make GIFs

Open the 'Animations' tab in PowerPoint. You can make icons or images move the way you like by choosing from different animation choices, directions, and special effects.



Animations

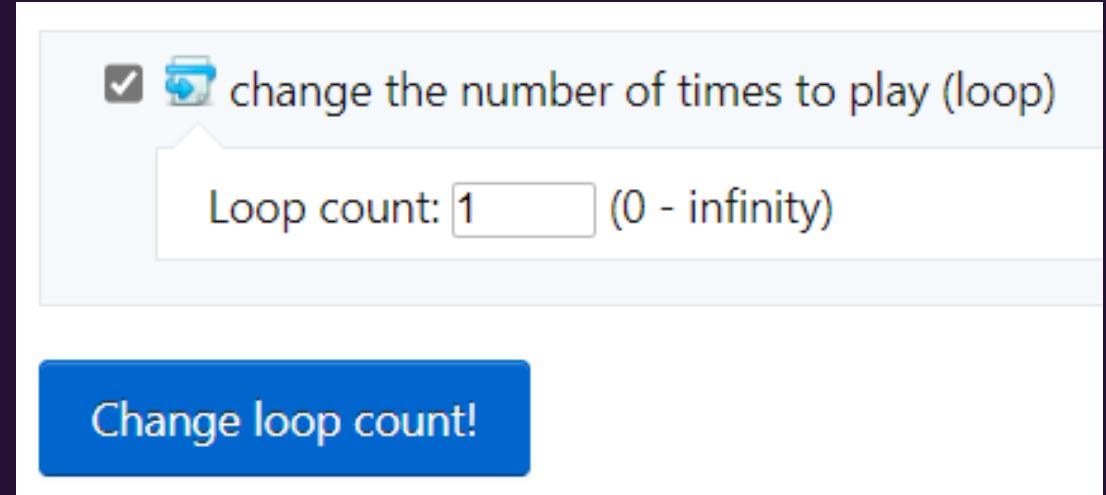


2

Customize GIF Repeats

When you're happy with your GIFs in PowerPoint, save and export them. If you want to control how many times your GIF repeats, visit this website:

ezgif.com/loop-count. Upload your GIF, set the number of times it should loop.

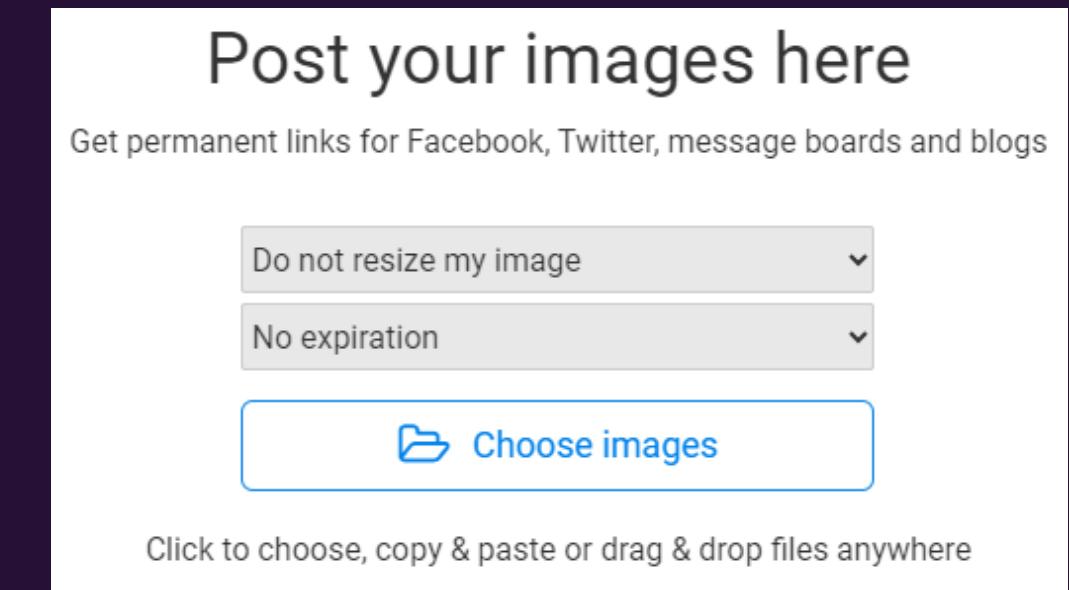


3

Host the GIFs

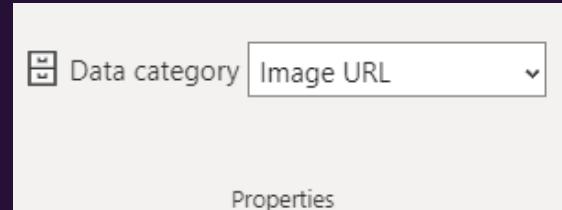
Put your GIFs on image hosting websites like Postimages.org. After that, copy the direct links of these images for the next step.

<https://postimages.org>



4 Conditional Measure

```
imgArrowDown = "https://i.postimg.cc/fR9m5d8q/arrow-down-v1.gif"  
imgArrowUp = "https://i.postimg.cc/rpq6wV4g/arrow-up-v1.gif"
```

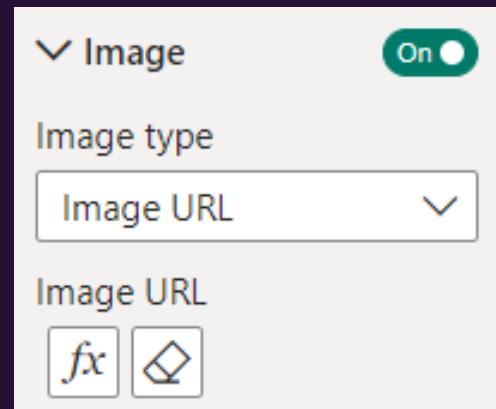
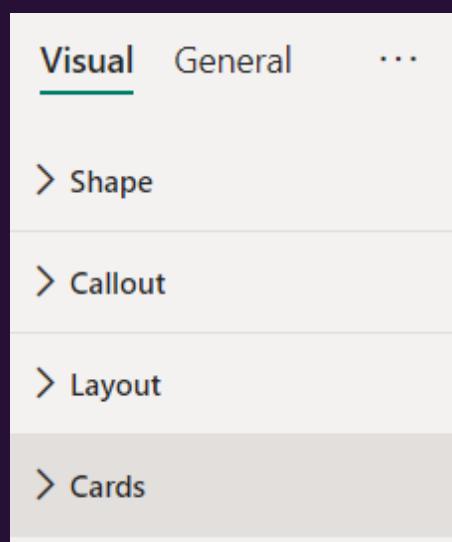


Change the properties to Image URL

```
Dynamic Gif Canada =  
VAR _NotEmpty = NOT ISBLANK( [Sales Canada] ) && NOT ISBLANK( [Sales Canada PM] )  
VAR _Positive = [Sales Canada] > [Sales Canada PM]  
VAR _Icon =  
SWITCH(  
    TRUE,  
    _Positive && _NotEmpty, [imgArrowUp],  
    NOT _Positive && _NotEmpty, [imgArrowDown],  
    ""  
)  
RETURN  
_Icon
```

→ This measure checks if values are not blank and assigns GIFs dynamically based on the comparison.

5 Apply to New Card Visual



Apply the measure to Image URL conditional formatting.

Data
Training.io

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