

Jupiter's mission is to improve the financial wellness of digitally-native Indian millennials and Gen-Z. At the same time, financial wellness means different things to different people. For some, it may be retiring at 35 while for others it may be owning a 4-bedroom house. While everyone has different goals, the road to reaching them is often similar. And that is through making smart money decisions, every day. Decisions that tend to have a compounding effect. So what might seem like a casual choice today, could end up defining how you live your life tomorrow