Subject: Data Quality Issues

Dear Sir/Madam,

I am writing to inform you that we have recently encountered some data quality issues in the dataset you provided us. Upon review of dataset, we have identified several areas of concern, including missing data, incorrect data, and incorrect dates.

The issues found after analyses are mentioned below:

1. Blank cells are present in the dataset as given below:

Sheet Name	Column Name	Blank Cells
Transactions	online_order	360
	brand	197
	product_line	197
	product_class	197
	product_size	197
	standard_cost	197
	product_first_sold_date	197
NewCustomerList	last_name	29
	DOB	17
	job_title	106
	job_industry_category	165
CustomerDemographic	last_name	125
	DOB	87
	job_title	506
	job_industry_category	656
	default	302
	owns_car	0
	tenure	87
	deceased_indicator	0

2. In NewCustomerList sheet, job_industry_column had n/a values.
3. In NewCustomerList sheet, there were 5 unnamed columns.
4. In NewCustomerList sheet, product_first_sold_date column had dates in text type.
5. In CustomerDemographic sheet, gender column had mis correct spelling.
6. In CustomerDemographic sheet, default column is not readable.

We're taking steps to address these issues, but in the interim, we wanted to make you aware of the issue and its potential impacts.

Please let me know if you have any questions or concerns.

Regards,
Ankit Olivkar