

# MARKET OFFER

“The Opportunity”



## MARKET OPPORTUNITY

- Shela has a unique opportunity to disrupt the current market.
- Shela allows recruiters/employers to search the data base themselves and in so doing see more than every before.
- Shela's fresh new offering (PVR's) has been welcomed by a youthful generation who enjoy filming, streaming and posting on social media.
- Shela offers its product for free for three months with no obligation to continue



## TARGET MARKET

- Large Companies, HR staff, Recruiting Agencies, Staffing Agencies, Specialists Job Boards and recruiters.
- Anyone eligible to work legally within their country, focussing on those already using a variety of digital mediums to communicate with each other.
- We intend to scale this platform worldwide.
- Ideal for Professional and bespoke roles