

## ELEVATOR PITCH

Shela is a recruitment software tool which combines a Web Platform with an App, working cohesively to solve the issues faced with time-bound, quality hiring. Shela offers prospective candidates and app users the ability to upload a 90 second personal video resume coined PVR. Potential employers and recruiting agencies are able to search the shela database and gain additional insight into a candidate's personality, booking interviews at the push of a button.



shela

PERSONALITY MATTERS