

# MISSION AND VISION

“The go to app for employment”

## MISSION



Shela's intent is to establish a professional, respectable and reliable brand which delivers on equal opportunity on a global level. We call it conscientious recruiting with both parties adopting active searching and an ethical approach.

## VISION



Our growth will be driven by reputation, global appeal and inclusivity. We intend to encourage growth in the recruitment industry and foster a better connection between the recruiter and employee.