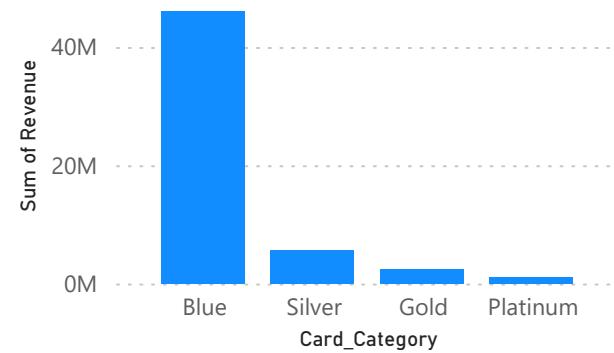


### Sum of Revenue by Card\_Category



| Week_Num     | Week_Num2 | Sum of Revenue  |
|--------------|-----------|-----------------|
| Week-9       | 9         | 1093502         |
| Week-8       | 8         | 1071542         |
| Week-7       | 48        | 1099909         |
| Week-6       | 18        | 1121745         |
| Week-52      | 52        | 933134          |
| Week-51      | 51        | 1070439         |
| Week-50      | 41        | 1026549         |
| <hr/>        |           |                 |
| <b>Total</b> |           | <b>55292308</b> |

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Total Revenue

Total Interest

Total Trans.Amount

Total Trans.Count

55M

7.84M

45M

655K

Blue

Silver

Gold

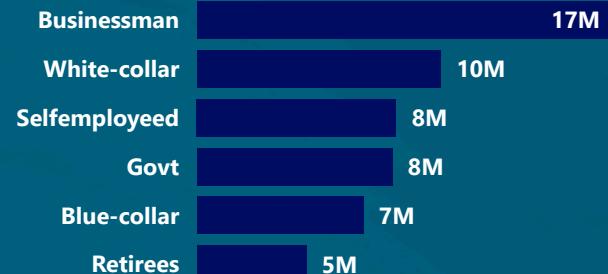
Platinu...

F

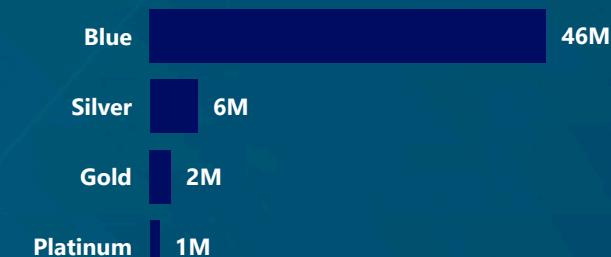
M

| Card_Catagory | Sum of Revenue  | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|-----------------|------------------------|------------------------|
| Blue          | 46116296        | 36940293               | 64,91,007.93           |
| Silver        | 5586332         | 4586746                | 8,12,081.28            |
| Gold          | 2454072         | 2024078                | 3,73,784.16            |
| Platinum      | 1135608         | 953314                 | 1,61,629.05            |
| <b>Total</b>  | <b>55292308</b> | <b>44504431</b>        | <b>78,38,502.42</b>    |

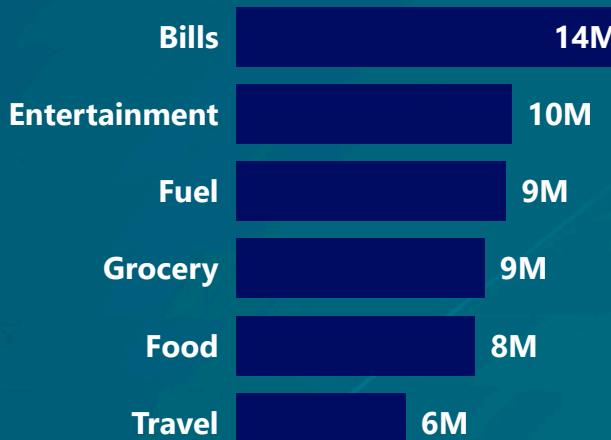
## Revenue by Customer Job



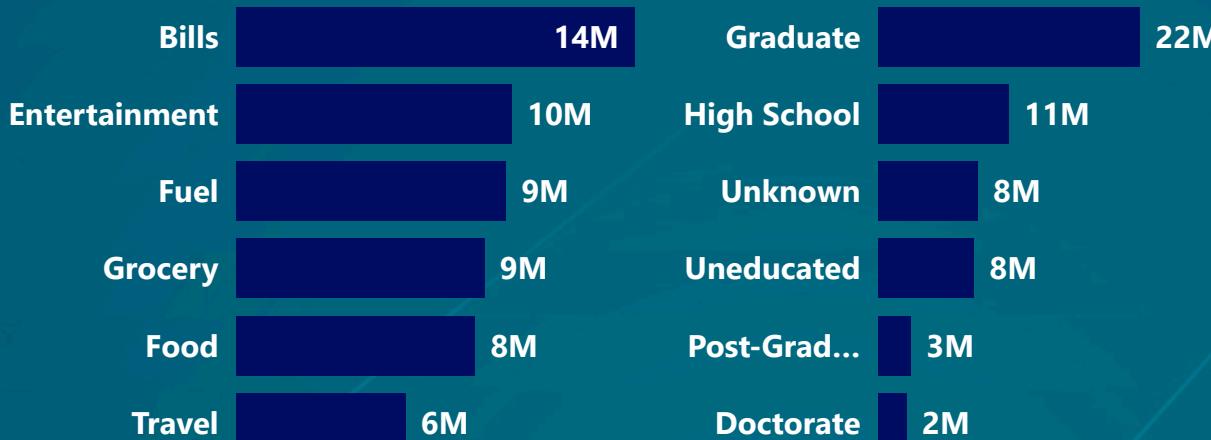
## Revenue by Card Category



## Revenue by Expenditure Type



## Revenue by Education Level

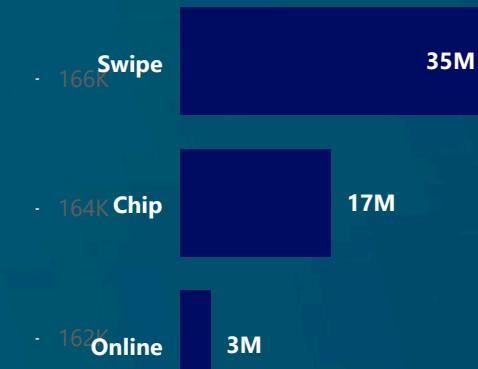


## QTR Revenue & Total Transaction

● Sum of Revenue   ● Sum of Total\_Trans\_Ct



## Revenue by Use Chip



Quick measure

# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

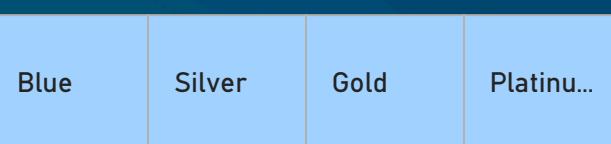
All

Total Revenue  
55M

Total Interest  
7.84M

Total Income  
576M

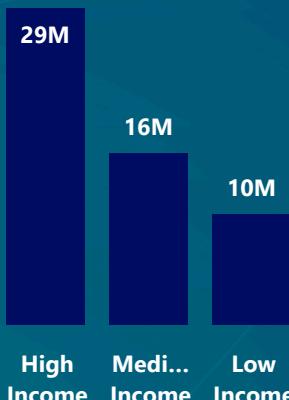
CSS  
3



## Revenue by Week Start Date and Gender



## Income Group

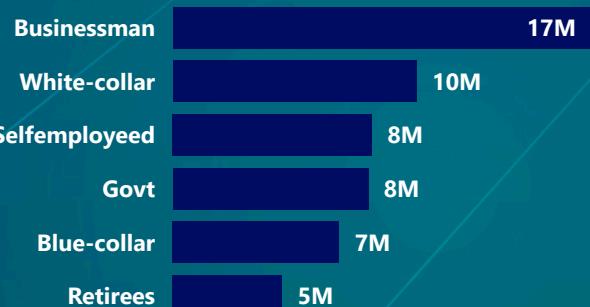


| Customer_Job | Sum of Revenue  | Sum of Interest_Earned | Sum of Income    |
|--------------|-----------------|------------------------|------------------|
| Blue-collar  | 6904279         | 9,52,800.57            | 72262158         |
| Businessman  | 17368090        | 25,34,997.10           | 186959919        |
| Govt         | 8108342         | 11,59,529.77           | 88773989         |
| Retirees     | 4535184         | 6,30,359.24            | 48675030         |
| Selfemployed | 8261758         | 11,19,741.81           | 75313288         |
| White-collar | 10114656        | 14,41,073.93           | 103930055        |
| <b>Total</b> | <b>55292308</b> | <b>78,38,502.42</b>    | <b>575914439</b> |

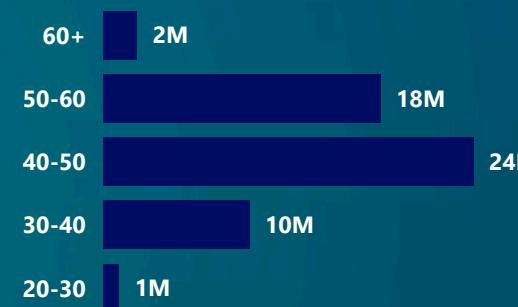
## Education Level



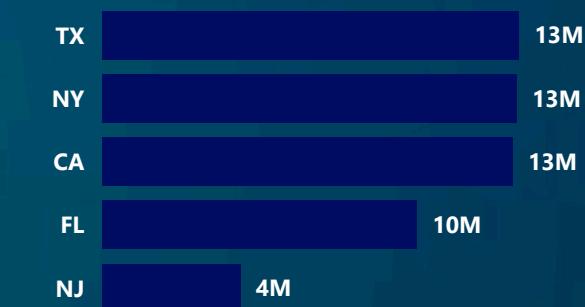
## Customer Job



## Age Group



## State Code



Quick measure