

ANKIT KUMAR

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Summary

"Motivated and passionate graduate with strong technical skills, eager to contribute to business growth. Self-driven and committed to excellence, seeking a dynamic opportunity to apply expertise and foster professional development in a growth-oriented organization."

Projects

Coffee Sales Analytics | Excel Dashboard Project

- Cleaned & transformed raw café data into insights using Pivot Charts.
- Uncovered trends, peak hours & top products to boost sales strategy.
- Helped unlock +18% revenue via promo timing & upsell combos.

Customer Purchase Behavior Analysis | Excel Dashboard Project

- Cleaned and structured e-commerce data using Excel formulas and logical functions.
- Created an interactive dashboard to visualize customer trends by age, gender, location, and platform
- Found that women (30–49 yrs) from top 3 states drive 80% of sales via Amazon, Flipkart, Myntra ; suggested targeted campaigns.

Experience / Internships

Internship :

Ex: Business Email Marketer : Bharat Gears Limited - 20km . Mathura Road P.O. Box-328 P.O. Amar Nagar, Faridabad- 121003(Haryana) INDIA
July 2023 - Aug 2023

- Executed email campaigns and learned automation tools for bulk outreach.
- Handled customer data, improved email targeting.

Web Content Writer Intern : InAmigos Foundation (IAF)
April 2025 - May 2025

- Created SEO-optimized website content and blogs to boost online visibility.
- Applied copywriting techniques to craft engaging, user-focused content.

Freelance Developer & Analyst

- Designed and deployed responsive websites and personal portfolios for diverse clients.
- Delivered custom data analysis solutions using Excel and Python to support business decisions.

Skills

- MS Office (Excel, Word, PowerPoint) • Documentation & Email Drafting • Online Research & AI Tool Proficiency

Education

(ITR) Veer Madho Singh Bhandari Uttarakhand Technical University	Uttarakhand , INDIA
B-Tech (CSE) GPA: 8 / 10	2020 - 2024
St. Paul's School , Begusarai (CICSE)	Bihar, INDIA
Intermediate 60%	2020
St. Paul's School , Begusarai (CICSE)	Bihar, INDIA
Matriculation 70%	2018

Strengths

- Time Management & Work Ethic • Problem-solving & Analytical Thinking • Adaptable & Time-Efficient