Total Sales Using Marketing Strategy 1

Yearly Sales
- ☐ 2014
- ☐ 2015

Clients
- ☐ Select all
- ☐ (Blank)
- ☐ Hospital
- ☐ Pharmacy
- ☐ Polyclinic
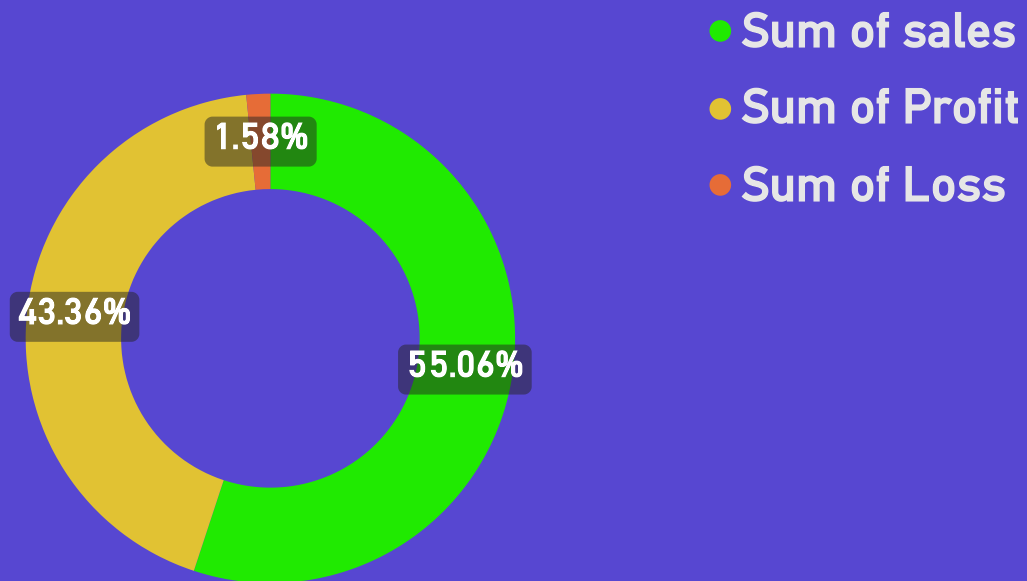
12bn
Sum of sales

9bn
Sum of Profit

336.07...
Sum of Loss

Total Sales

- ● Sum of sales
- ● Sum of Profit
- ● Sum of Loss

1.58%
43.36%
55.06%

Sum of Sales as per segments

Segment	Sum of sales
Pharmacy	8.2bn
Hospital	3.3bn
(Blank)	0.3bn
Polyclinic	0.0bn
Private Clinic	0.0bn
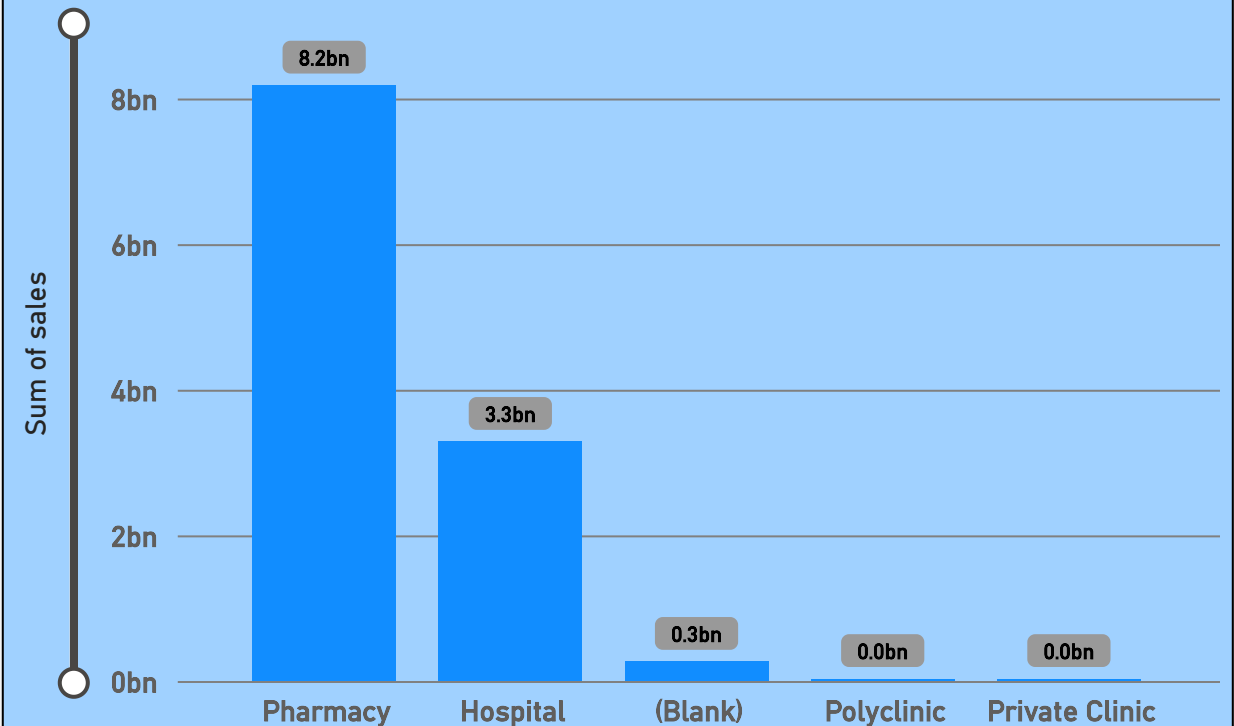
Total Sales Using Marketing Strategy 2

Yearly Sales
- [ ] 2014
- [ ] 2015

Clients
- [ ] Select all
- [ ] (Blank)
- [ ] Hospital
- [ ] Pharmacy
- [ ] Polyclinic

7bn
Sum of sales

5bn
Sum of Profit

281M
Sum of Loss

Total Sales

- Sum of sales
- Sum of Profit
- Sum of Loss

1.58%
43.36%
55.06%

Sum of Sales as per segments

Segment	Sum of sales
Pharmacy	8.2bn
Hospital	3.3bn
(Blank)	0.3bn
Polyclinic	0.0bn
Private Clinic	0.0bn
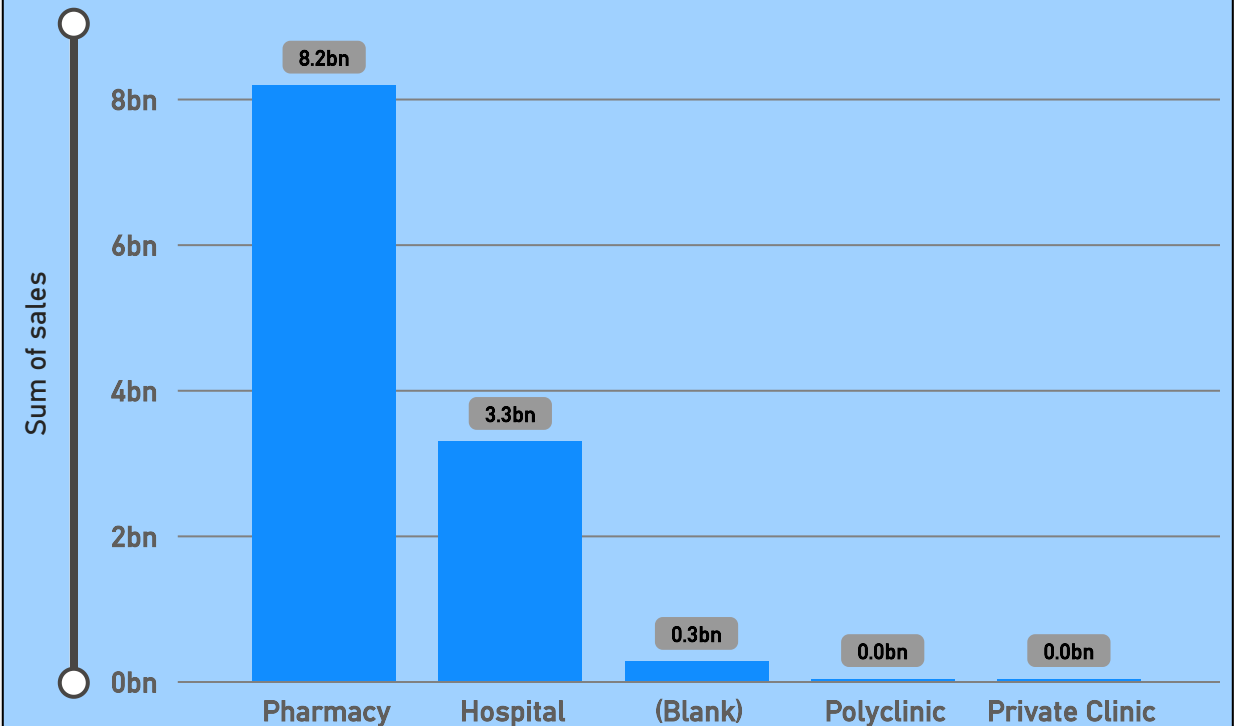
Total Sales Using Marketing Strategy 3

Yearly Sales
- ☐ 2014
- ☐ 2015

Clients
- ☐ Select all
- ☐ (Blank)
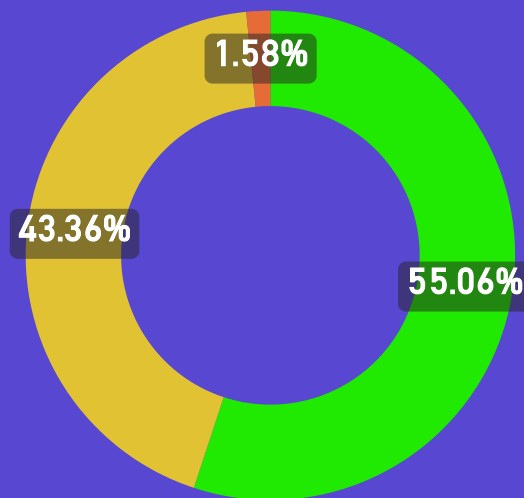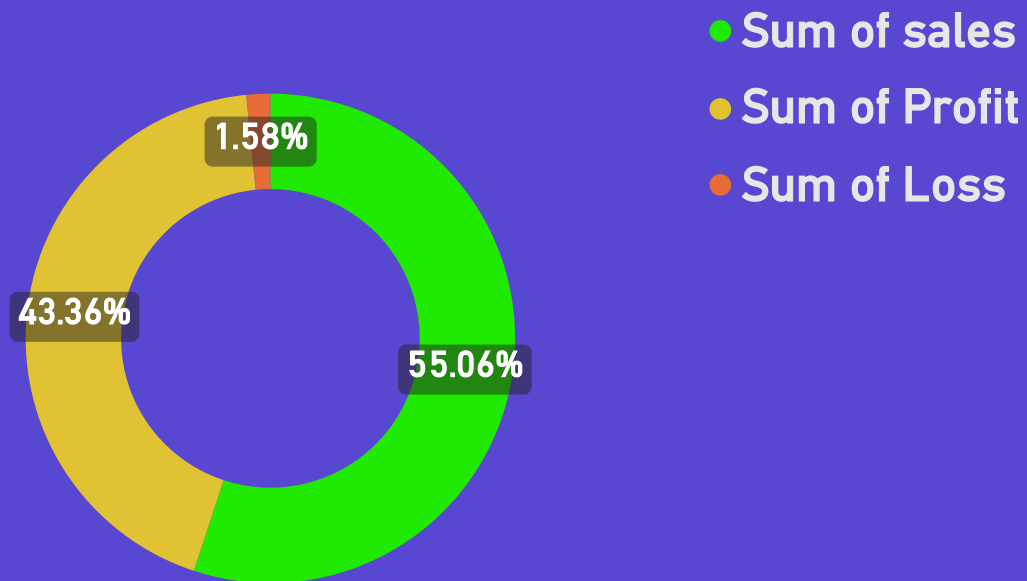- ☐ Hospital
- ☐ Pharmacy
- ☐ Polyclinic

188M
Sum of sales

126M
Sum of Profit

10M
Sum of Loss

Total Sales

- ● Sum of sales
- ● Sum of Profit
- ● Sum of Loss

1.58%
43.36%
55.06%

Sum of Sales as per segments

Segment	Sum of sales
Pharmacy	8.2bn
Hospital	3.3bn
(Blank)	0.3bn
Polyclinic	0.0bn
Private Clinic	0.0bn

Yearly Sales Performance
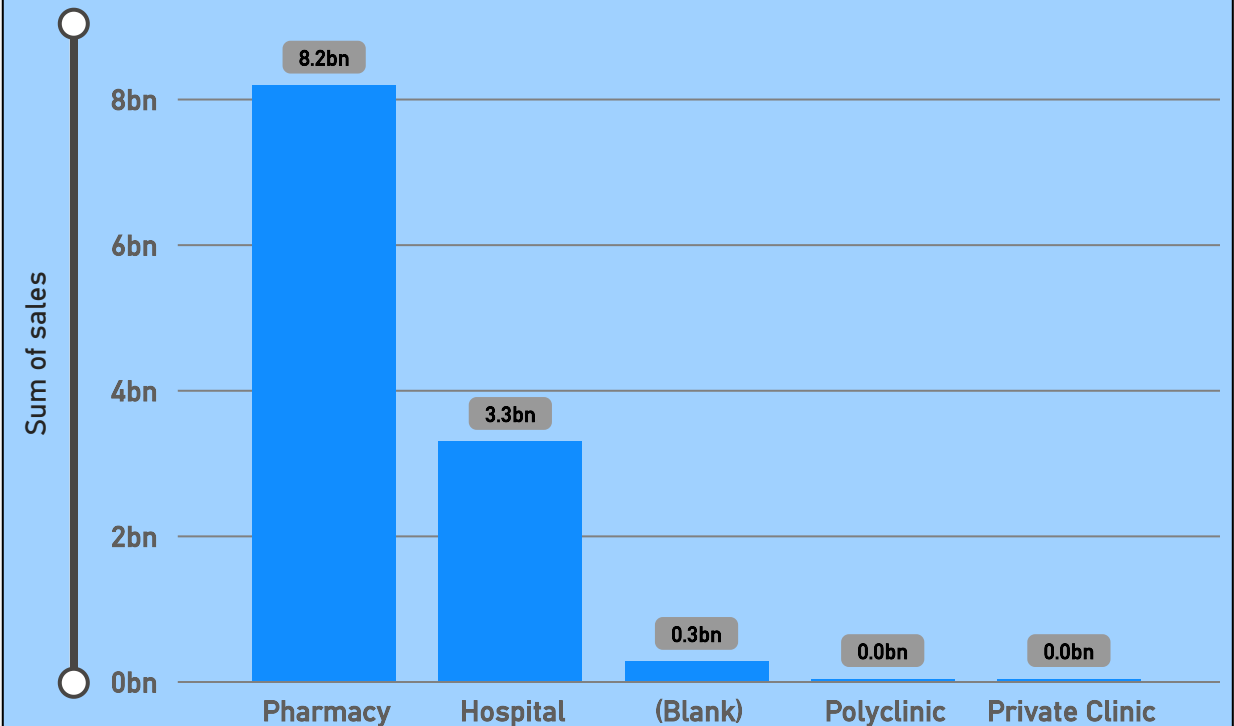
Sales in 2015

- Qtr 1
- Qtr 2
- Qtr 3
- Qtr 4

2bn
Sum of sales

17K
Sum of qty

Clients
- [ ] Hospital
- [ ] Pharmacy
- [ ] Polyclinic
- [ ] Private Clinic

2
Count of compBrand

Sales by Quarter

22.31%
52.88%
24.81%
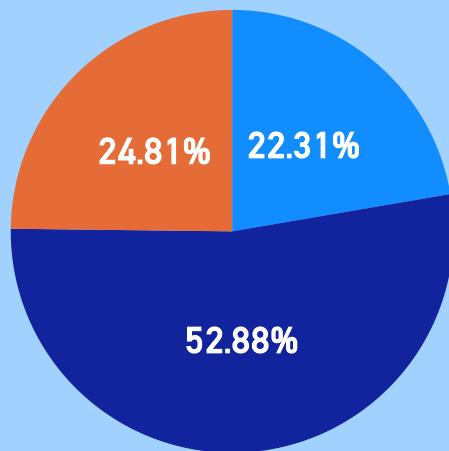
Quarterly Sales
- Qtr 1
- Qtr 2
- Qtr 3

Sales in 2015

Total Sales

1.2bn
1.0bn
0.8bn
0.6bn
0.4bn
0.2bn
0.0bn

1.18bn
0.54bn

Pharmacy Hospital Polyclinic Private Clinic

Sales by Segments