AMIT YADAV

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SUMMARY

Aspiring to be a software developer and entrepreneur With a passion for programming, digital marketing, and leadership, I've gained hands-on experience in managing social media campaigns, creating engaging visual content, and leading teams to success. I'm a strong communicator and problem-solver, eager to contribute my skills to impactful projects and continue growing in a dynamic environment.

EXPERIENCE

Internshala Student Partner (ISP)

Internshala REMOTE

Internshala is an online platform that provides internship opportunities, online training, and career advice to students, aiming to bridge the gap between education and industry.

Actively promoted Internshala's offerings, engaging with students to boost platform awareness and participation.

Team Lead - Graphics and Design

Coding Ninjas PSIT CLUB

PSIT KANPUR

∂ https://www.linkedin.com/company/codingninjas-psit-kanpur/

CodingNinjas_PSIT_Kanpur is a chapter of the Coding Ninjas community at PSIT Kanpur, dedicated to enhancing coding skills and providing hands-on experience through workshops and projects.

· Led the Graphics and Design team, overseeing the creation of visually appealing graphics and designs for activities and events.

Social Media Manager (SMM)

HimVarsha Air Cooler

HYBRID

@ Him Varsha - Redefining Comfort with Innovation and Excellence.

HimVarsha Air Coolers is a leading manufacturer of air coolers, dedicated to providing efficient and affordable cooling solutions. The company focuses on innovation, quality, and customer satisfaction

- Developed and implemented social media strategies to increase brand awareness and drive engagement.
 - Created compelling content, managed social media channels, and analyzed performance metrics to optimize campaigns.
 - Enhanced the company's online presence and customer engagement using creativity and strategic thinking.

PASSIONS



Podcasting

Love listening and participating in podcasts related to economy, social work and storytelling.



Blogging

Maintaining a personal blog in which I express my opinion on different topics and describe my daily life.

LANGUAGES

Hindi Native English Proficient

SKILLS

Communication Skills

Teamwork and Collaboration Adaptability

Project Management

Graphic Design

Problem-Solving

Digital Marketing

EDUCATION

High School And Intermediate

Mount Litera Zee School Ghazipur

Bachelor of Technology (BTech) in Computer Science and Engineering

Pranveer Singh Institute of Technology (PSIT), Kanpur

苗 10/2023 - Present

Kanpur

STRENGTHS



Passion for Innovation and Problem-Solving

Demonstrated commitment to innovation and problem-solving through active pursuit of programming languages and entrepreneurial endeavors, such as leading projects like Quant Mitra.



Teamwork and Collaboration

Proven ability to collaborate effectively with diverse teams and individuals to achieve common objectives.

KEY ACHIEVEMENTS



Recognzied by the Team Leader

Successfully led the Graphics and Design team in creating impactful promotional materials, which resulted in a 40% increase in student participation in club events and workshops. My efforts in branding and visual communication significantly enhanced the club's visibility and appeal on campus.

TRAINING / COURSES

Introduction to Programming in C **NPTEL**

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