

Agenda

Quick Revision

↳ Dim & Measure

↳ Dis/cont

↳ Line/Bar

= Scatter Plot → Marks → quick fitters ✓
C (V)

= Connection

= Transformation

= ↳ Pie chart

7

↳ Sum of histograms

= monthly trend of sales across years

↓
Compare the
Regions

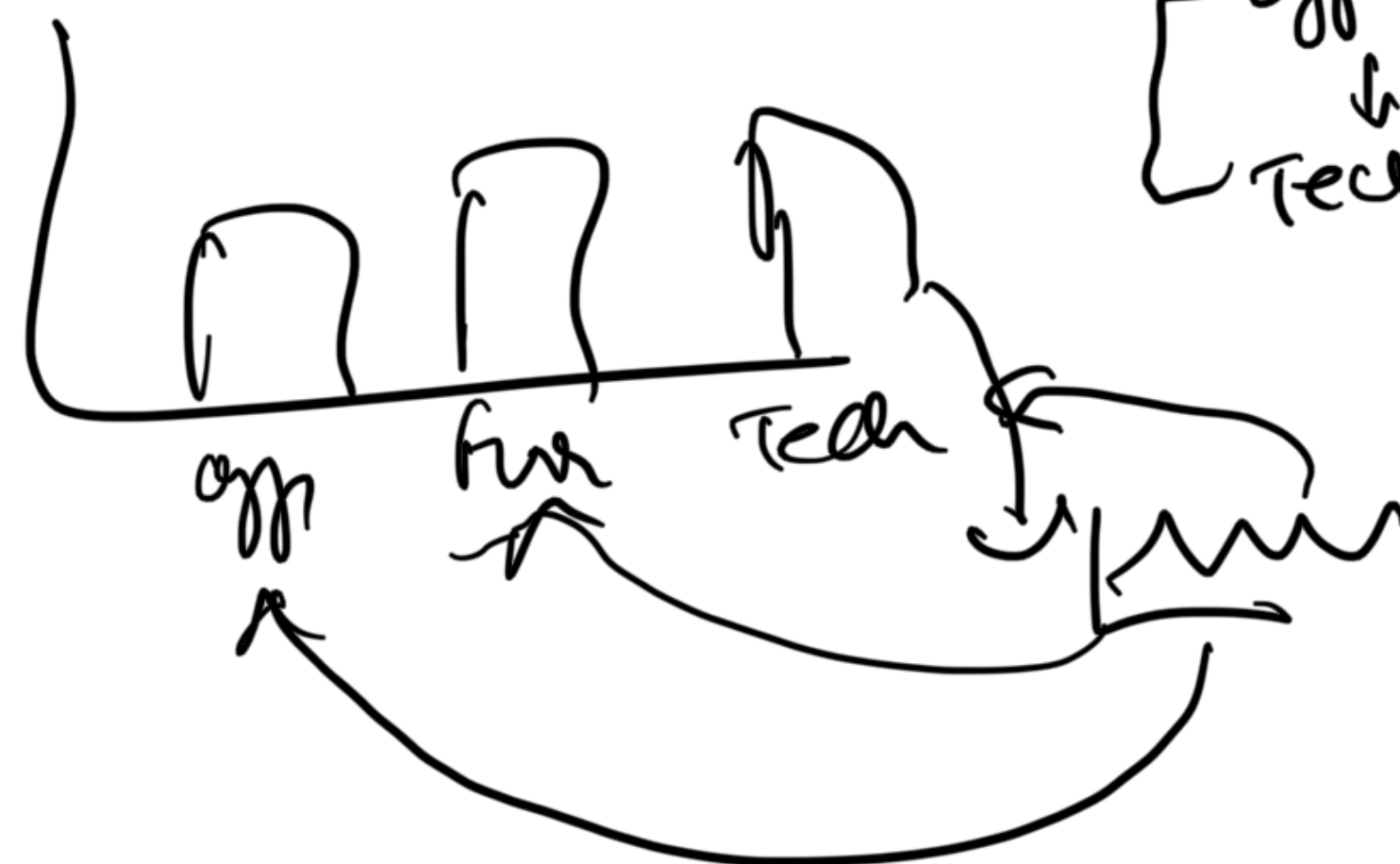
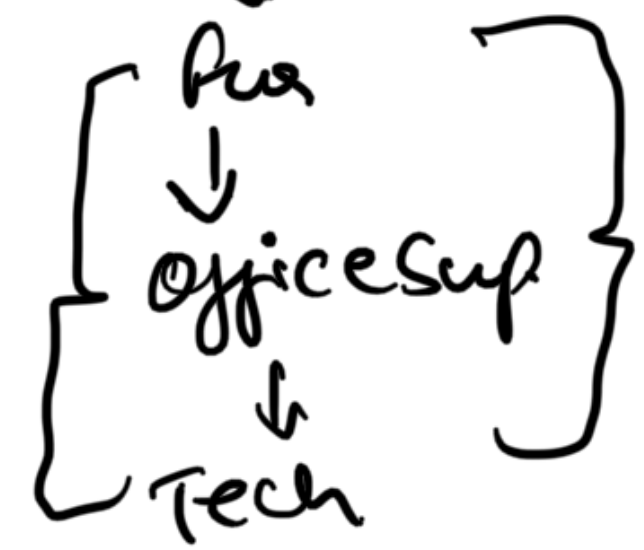
↓
Marks

Sales by Category

↓
... sold?

Profit / Quantity sold

for each category in bar, want to view monthly trend?



Marks → options to make a chart more dynamic.

↳ Labels → show custom labels

↳ Colors → Custom Color Palette

↳ Tooltips → hover to pop-up details

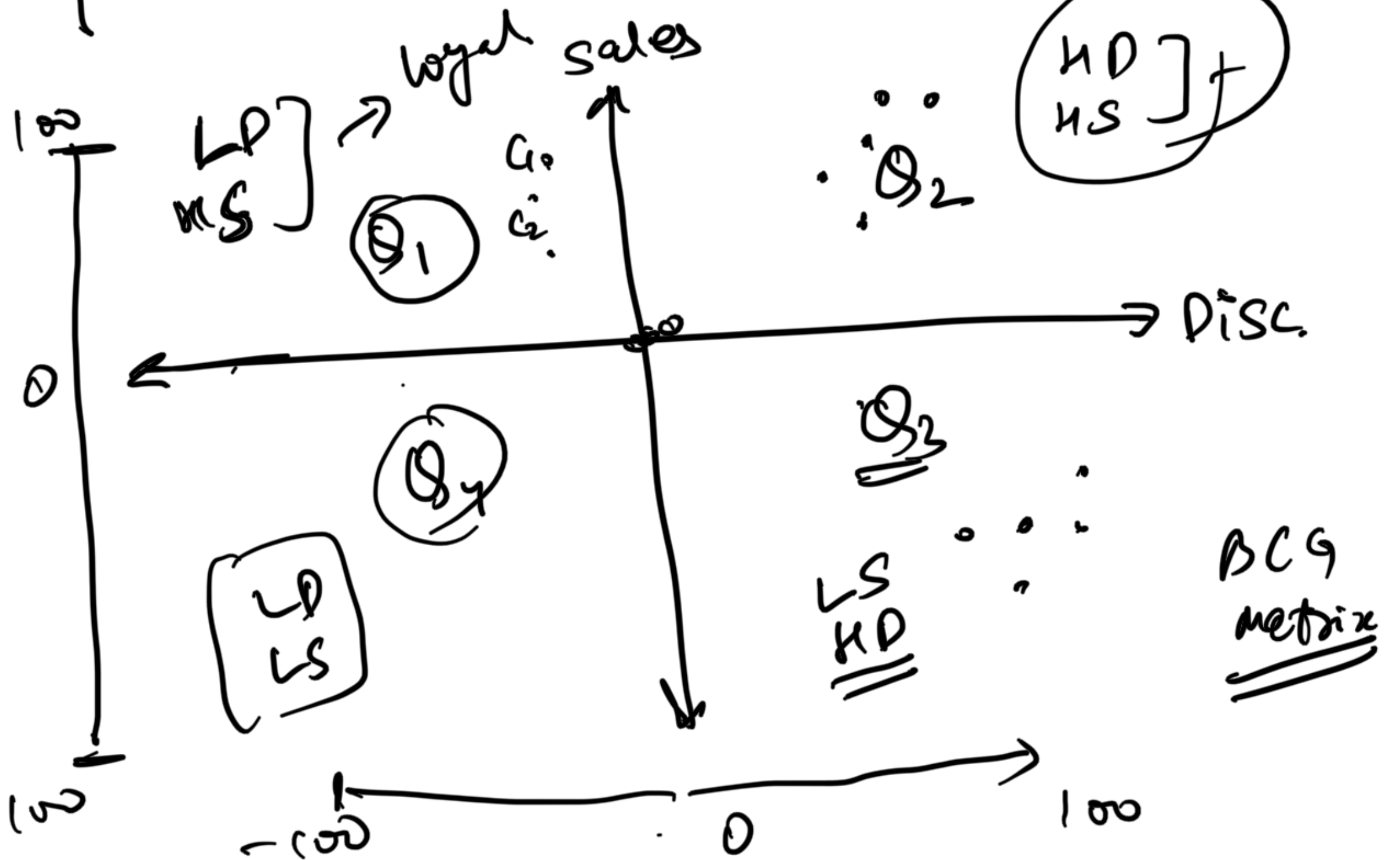
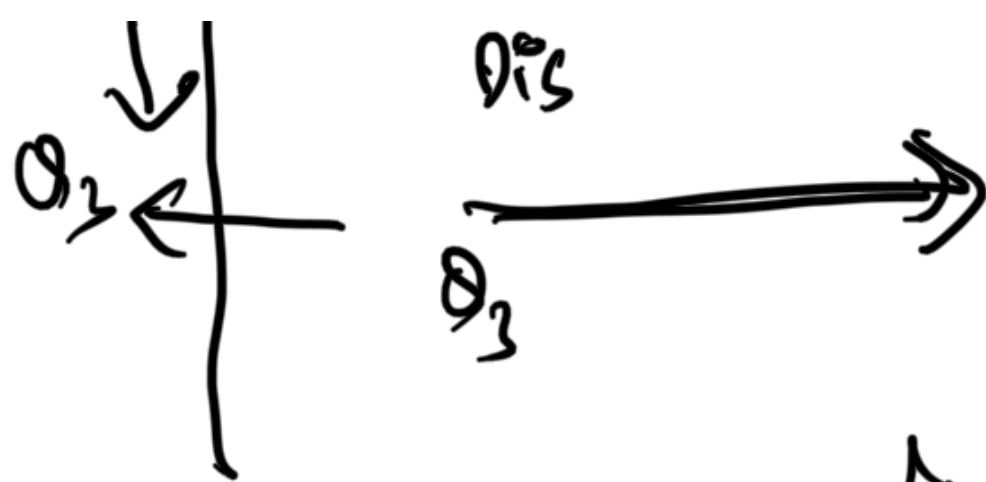
↳ Detail → Granularity in View

↳ Shapes → Custom Shapes

⑧ Customer purchasing behaviour.

↓

color based -



Now

Employee

15.8%
BCG Metrics !!! =

Boston
Consulting
Group

Amman

→ 100\$ → 10% = 90\$
→ v_1 → 50\$ → 10% = 45\$
→ v_2 → 50\$ → 10% = 45\$
→ v_3 → 50\$ → 10% = 45\$
↓ ↓

Total.
only →

200\$

10%

180\$

$20 \cdot 100 = 1000$
200
to

30%

10%

Overall
0.5

(200 - 180)
20\$

= Color Customisation



My Tableau Repository > Preferences. Trc



edit &

add hex
codes

= Custom
Shapes

↓ Download the images/logos/pics
in .png format.

↓ Place it in
my Tableau Repository > Shapes
