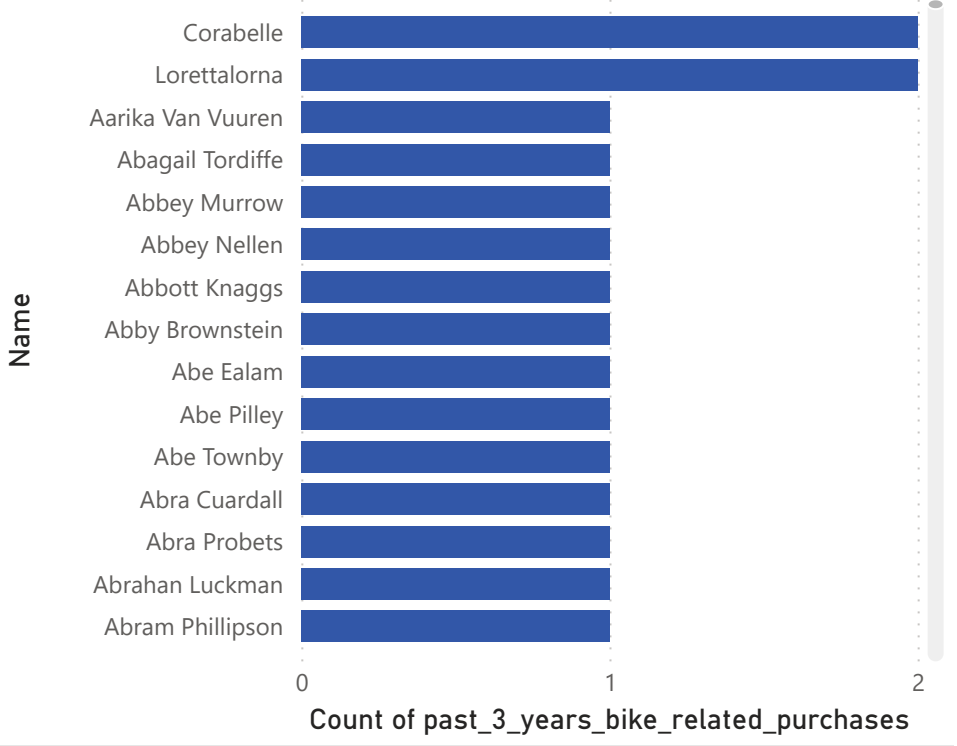


Top 1000 new customers should be targeted to drive the most value for the organisation

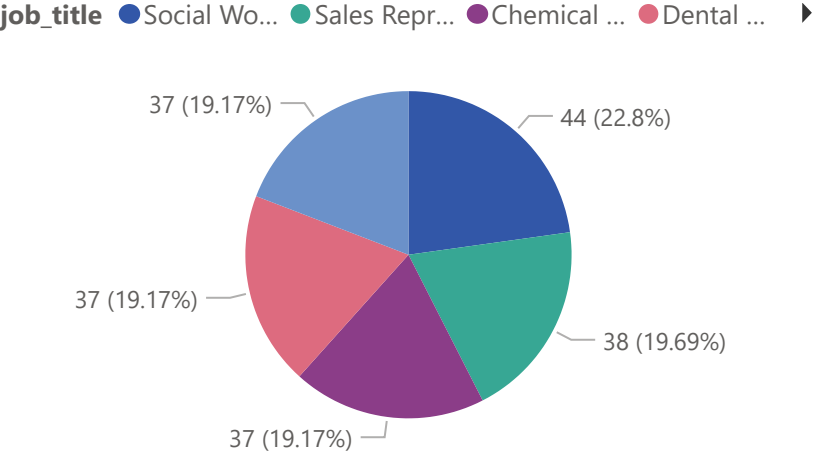
Name	Count of past_3_years_bike_related_pur...
Aarika Van Vuuren	
Abigail Tordiffe	
Abbey Murrow	
Abbey Nellen	
Abbott Knaggs	
Abby Brownstein	
Abe Ealam	
Abe Pilley	
Abe Townby	
Abra Cuardall	
Abra Probets	
Total	



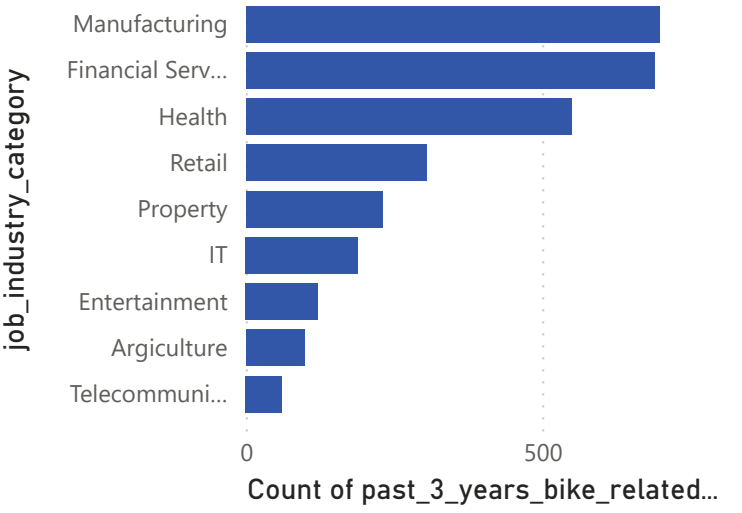
Top 100 Customers with most bike purchases



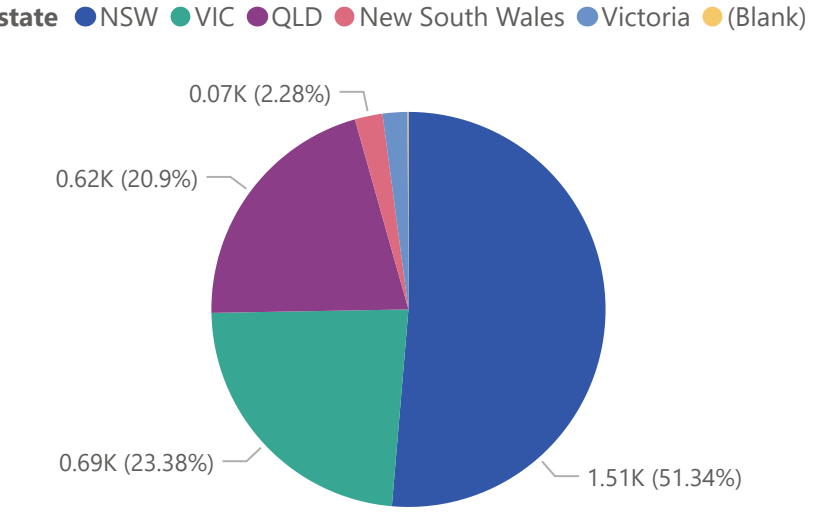
Job Industry with most purchases



Industry with most sales of bike purchase in past 3 years



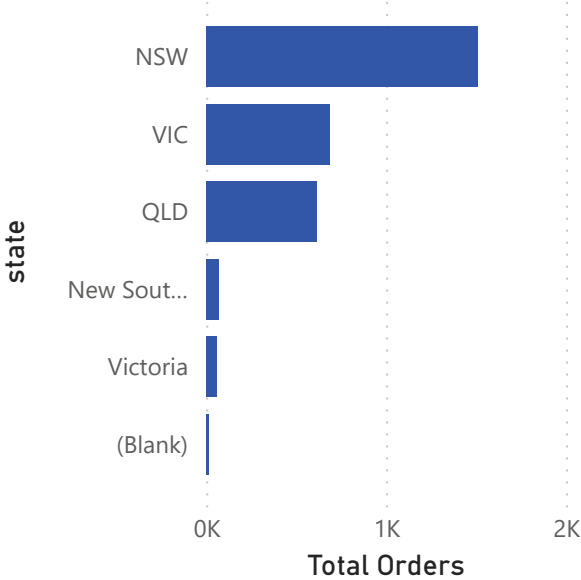
State with most purchases



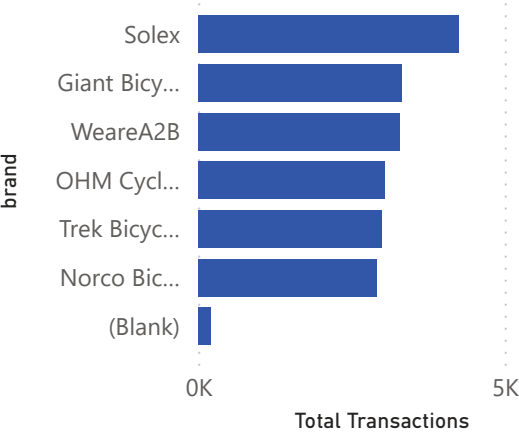
Online Orders

9.8K

Total Orders by state



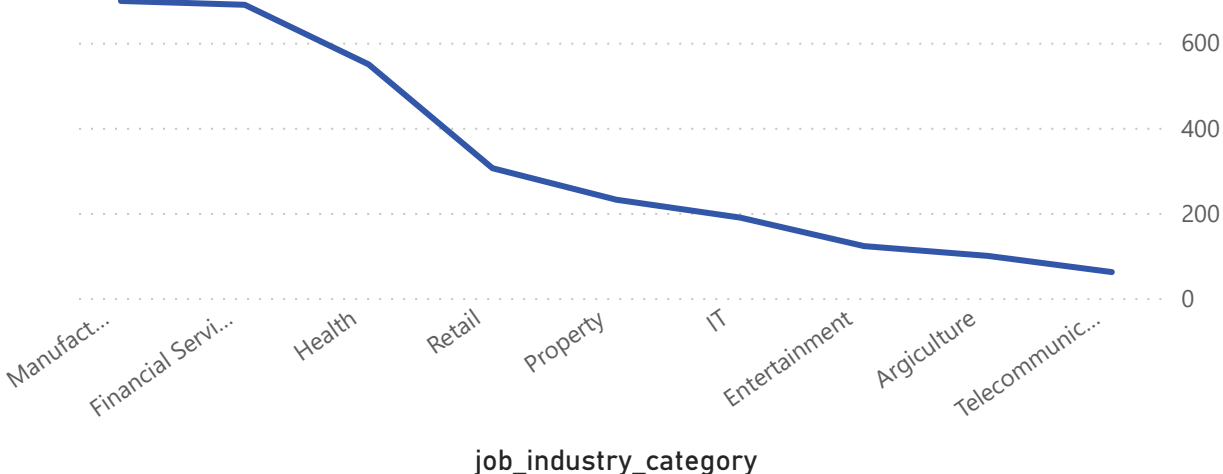
Total Transactions by brand



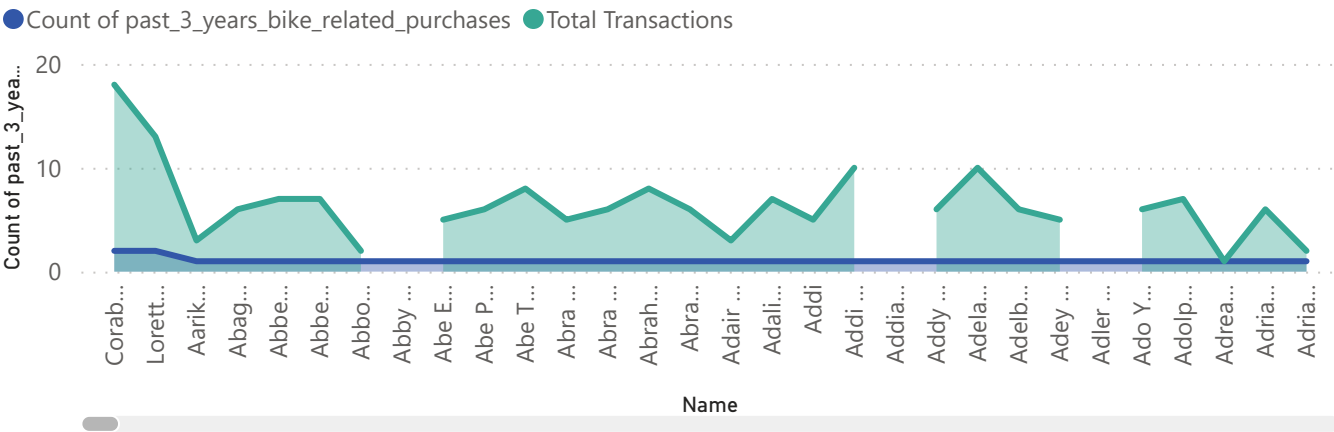
Total Transactions on an average per year

20K

Industry with most Transactions



Total Transactions per Customer



Offline Orders

10.2K

Total Transactions per State

state	Total Transactions
NSW	7489
	5147
VIC	3346
QLD	3280
New South Wales	384
Victoria	354
Total	20000

Cars owned by Gender

